

CITY OF LOVELAND
ARTIST CALL FOR ENTRY
Art in Public Places Program
2014 Transformations Project

The City of Loveland Visual Arts Commission desires Northern Colorado artists to create unique, original murals upon 5 designated electrical cabinets in Loveland as part of the Transformations Project. The intent of the program is to transform these everyday objects into one-of-a-kind works of art which stimulate our senses and create a sense of place within the community!

The final selection of the cabinets has yet to be determined; however, they are likely to be the larger, switch gear boxes as used in recent years.

Application Requirements:

The program is open to all Northern Colorado artists (Longmont north).

Artists are encouraged to submit lively, colorful designs, with all areas of the box “active.”

There is no designated theme for submissions this year so let your imagination **go wild!**

Artists chosen for this project must complete the painting process within a three-week time frame between July 1st and August 31st, 2014. Artists will work with staff to determine their individual painting schedule.

Artists are required to use artist/professional grade acrylic paint.

All transformer cabinets are functioning units and need to be opened and operated periodically by utility personnel. Selected proposals must incorporate the existing required labeling for each electrical/utility unit — so it may be necessary for an artist to tweak an accepted design.

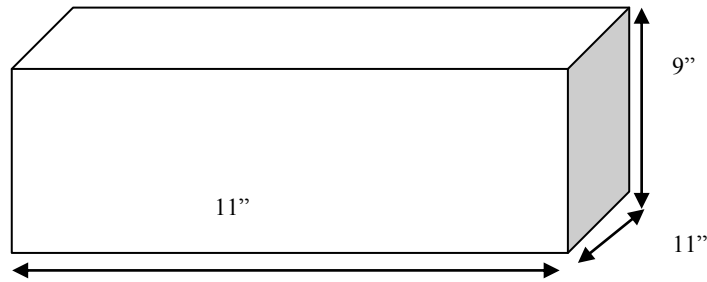
Artist Compensation: Due to varying sizes of the boxes, selected artists will be paid based upon the overall size of the painting surface for each box (or grouping of boxes). Payment will generally be \$1,500 - \$2,000 depending upon the cabinet.

Design Criteria: A subcommittee of the Visual Arts Commission will work with a jury panel comprised of Loveland citizens and City staff to determine the finalists based upon the submission materials:

1. Review of model as submitted and suitability for outdoor public display.
2. Suitability of the artist to the project as demonstrated in resume, submission form, and quality of artist's previous work as demonstrated in images.

Each submission must include the following:

Completed Model of Your Design: Artists are required to submit a 3-D model of their design concept. Artists should provide a model measuring approximately 11" length x 11" width x 9" height. Artists may choose to create the box out of any material desired or use a pre-fabricated box. Design concepts may be executed in any desired medium; however, if chosen, the design must reflect the artist's intention for the finished work. If chosen for the project, artists are expected to execute their design according to this model. It is essential that artists have utilized the box in its entirety, leaving no unused space in the composition (except on required label area).



Additionally, please be sure to include the following materials when submitting your application:

- A completed model of the design.
- A current resume or curriculum vitae.
- Five digital images representing past work (no more than 2 mg each photo)
- A self-addressed, stamped envelope with sufficient postage if you wish your CD to be returned.

Applications must be submitted to the address below by Friday, May 30th at 5:00 p.m. No late or incomplete submissions will be accepted.

Applications should be delivered to:

***2014 Transformations Project
c/o Art in Public Places Program
503 N. Lincoln Avenue
Loveland, CO 80537***

All models not chosen for the project should be picked up from the Loveland Museum/Gallery between June 13, 2014 and June 27th, 2014. All models **not** picked up by the deadline will be discarded.

Contact Person: Please contact **Katie Fowers** or **Susan Ison** regarding questions regarding the Transformations Project:

Katie Fowers: 970-962-2495 or Katie.Fowers@CityofLoveland.org

Susan Ison: 970-962-2411 or Susan.Ison@CityofLoveland.org

**All completed application materials must be received by
5:00 p.m. Friday, May 30, 2014.**

2014 TRANSFORMATIONS PROJECT ARTIST SUBMISSION FORM

Thank you for participating in the 2014 Transformations Project Call for Entry. We appreciate your interest in the City of Loveland Art in Public Places Program and look forward to seeing all of the artists' submissions.

How to Apply: After reviewing the Call for Entry information, please complete this Artist Submission Form in its entirety. Artists may submit more than one model for consideration; however, please complete one submission form for each entry. (You will only need to provide the resume and five images of past work once.) **Prior to returning this form, please review your packet to be sure that you provide all of the necessary materials.** The artists selected for the 2014 Transformation Project will be notified by Friday, June 13th, 2014.

Name: _____ Phone Number: _____

Address: _____

Email Address: _____

Best method of reaching you: _____

Title of Submission: _____

Intention of Artwork or Artist Statement regarding this submission:

Please list three work references. Please include name and phone number:

1) _____

2) _____

3) _____

Please be sure to include the following when submitting your application.

Model of your design

Completed application form

Resume, including exhibition listings or completed work

CD with five images representative of past work

Please place all printed materials and your CD in a large manila envelope with your name and address clearly labeled in the upper left corner. Also, be certain your name is on the bottom of your model for easy identification.

Are you available to complete this project within a three- week period between late June and the end of August? Yes No

Is this artwork an original creation by you? Yes No

Was your design inspired by another artist's work? Yes No

If yes, please name the artists and the title of the artwork which inspired your work: _____

Do you own all rights to the artwork submitted for consideration? Yes No

Have you created a similar work in a public location within a 50-mile radius of Loveland? Yes No

If yes, please list the other location: _____

Would you like to be added to the artist's database to be informed of future Calls for Entry? Yes No

If chosen for the Transformations Project, I understand that I will be required to sign a contract with the City of Loveland and will need to provide all materials associated with the creation of this artwork. Additionally, I understand working on-site poses risks and I will carry appropriate liability insurance.

Questions or concerns? Please call Susan Ison, Director of Cultural Services at 970-962-2411

or Katie Fowers, Art in Public Places Administrative Assistant at 970-962-2495 or

Katie.Fowers@CityofLoveland.org

Please return this form to the Loveland Museum/Gallery by 5:00 p.m. on Friday, May 30th, 2014