

LOVELAND GOLF ADVISORY BOARD

MINUTES

02/27/19

Parks and Recreation Conference Room, 500 E. 3rd, Loveland, CO

PRESENT: Robert Walkowicz, Joe Lopo, Jack Stringer, Chuck Weirauch, Beth Soderquist, Rex Lamoreaux, Greg Oehmen,
ABSENT: Charlie Dyer, Julie Nelson, Jim Whitenight,
STAFF: Mark Esoda, Andrea Sheldon, Jim Dargis
GUEST STAFF: Steve Adams, City Manager
COUNCIL: Don Overcash
CITIZENS PRESENT: None

Notice of meeting posted.

Chair Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, 02/27/19 at 5:15 pm.

Citizen Comments No citizens present

Minutes The minutes of the 01/23/19 meeting were unanimously approved as submitted.

Council Liaison Report Councilor Overcash related that recent Council items included a Police Department lease/buy agreement for body cams, a \$500,000 grant for a sidewalk, and that an initiative for a ½-cent sales tax increase, to fund specific projects in Loveland, has begun to roll out with direct mail pieces and phone surveys.

DISCUSSION/ACTION

Boards and Commission Survey - Results

City Manager, Steve Adams, informed the Board about the new City Broadband Utility that is working to bring high-speed fiber to Loveland residents. Residents can opt to, or opt not to, join the utility.

City Manager Adams also distributed the results of a recent Boards and Commission survey conducted by his office, along with a summary of the Roles and Duties of the Golf Advisory Board for review by the Board.

Action: The Roles and Duties of the Board were approved. The survey will be forwarded to Board members who did not complete it and to new Board members who have not received it. At a future date, City Manager Adams will present the new-compiled results.

2019 Golf Advisory Board Priorities

Robert Walkowicz opened the discussion for updating the 2018 accomplishments and establishing 2019 priorities.

Action: The 2018 accomplishments were approved as submitted. The 2019 priorities were unanimously approved as:

- 1. Work with Staff on 2020 Golf Fund balance projections, 2020 operation budgets, revenue projections and fee setting policies along with updating 2020 – 2030 capital improvement projects schedule. Work with staff to develop long-term strategic plan to renew facilities and courses to better serve golfing community while reducing operating expenses.**
- 2. Work with Staff in continuing a golf community outreach, and family golf and new golfer Initiative for the Loveland Golf courses. Continue to utilize ownership of all Cattail Creek golf course operations and mini-course and SNAG equipment to build new golfer base and transition golfers to other options; continue promotion of programs that assist new golfers such as the complementary clubs initiative. Expand the programs to other courses if warranted.**
- 3. Work with staff to continue to pursue the goal of a new clubhouse at The Olde Course at Loveland by determining feasibility for a new clubhouse and by determining a fiscally responsible path to fund the project.**
- 4. Work with staff to pursue the possibility of adding entry-level golf practice facilities at a new Recreation/Community center.**

Budget Process 2020 Capital Improvements Funding Strategies and Operating Controls

Mark Esoda review the large CIP projects on the horizon including:

- Olde Course clubhouse
- Cattail Creek irrigation
- Olde Course maintenance building
- Mariana Butte clubhouse refresh
- Cart/pedestrian bridge repair
- Mariana Butte pump station
- Mariana Butte water rights, etc. etc.

To fund these projects AND fund the ongoing maintenance and operations of the golf course, a change in the fee structure is

necessary. Mark reviewed a proposal for a change in policy that would effect when seasonal passes can be used; passes would not be valid Saturday or Sundays open – Noon.

Action: Following a lengthy discussion that included other revenue generating proposals and the impacts of change to the various user groups, the consensus was to form a fee subcommittee for further discussions. The subcommittee will meet prior to the next Golf Advisory Board meeting.

6:32 pm. Councilor Overcash leaves

NON-ACTION/INFORMATIONAL

Denver Golf Expo Report

Andrea Sheldon reviewed the information included in the agenda packet. 2019 saw an increase of 25% in sales over 2018. Andrea thanked the Board for their support and help and the event.

REPORTS/CORRESPONDENCE

Finance Report

Andrea distributed a 2018 year-end summary report. Overall rounds and revenue were down from 2017.

Golf Operations Manager Report

Mark reviewed the projects currently underway at the courses such as the tree management plan.

Board Member Comments

- Beth Soderquist: Reminder about the 04/01 Rules clinic and lunch hosted by the CGA and Mariana Butte Ladies League

**There being no further business, the meeting adjourned at 7:30 p.m.
Respectfully submitted,**

/S/ Robert Walkowicz, Chair