



**Dateline:** Paid for by the City of Loveland

# LOVELAND

## City survey shows positive results

The services, facilities and opportunities provided by Loveland's city government have again received high ratings according to the City's annual Quality of Life Survey. In fact, the scores indicate a continuing upward trend.

Since 2004, the City has mailed the Quality of Life survey every year (except 2007) to 3,000 Loveland addresses. The brief survey asks residents whether they agree with 24 statements regarding City government performance. Similar to previous years, about 30 percent—901 households—responded to the survey questionnaire.

The questionnaire covers a broad range of topics including public safety, utility services, leisure services, transportation and more.

This year, responses to nine of the 24 questions showed statistically significant changes of three percent or more, with eight of the nine resulting in increases.

The responses received this year again easily surpass the 380 responses needed for a 95 percent confidence interval of +/- 5 percentage points.

In 2007, the City hired a consulting firm to administer a broader, more in-depth survey. Another in-depth survey is planned for 2012.

A response summary and comparison is presented here. The complete survey report, including more than 300 comments submitted by responders, is available at [www.cityofloveland.org](http://www.cityofloveland.org).



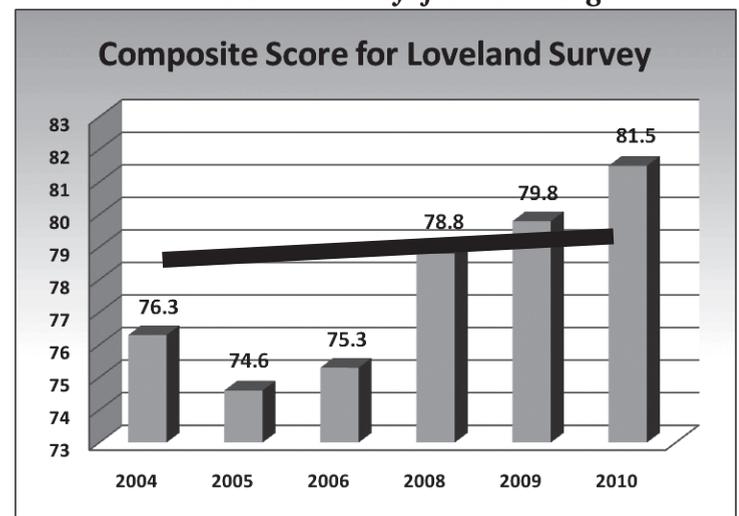
### Quality of Life in Loveland – 2009 to 2010 Comparison

Numbers are percents of total responses. Changes of +/- 3 percent are highlighted.

Comparison of Statements on Loveland Community Attributes	2009 Strongly Agree/Agree	2010 Strongly Agree/Agree
1. Loveland delivers reliable electricity.	99	98
2. The City provides quality parks and trails.	95	96
3. My family feels safe in our community.	95	95
4. The City provides quality Fire/Rescue services.	93	95
5. Loveland's neighborhoods, parks and thoroughfares are clean.	92	95
6. Loveland provides quality drinking water.	93	94
7. The sewer system in Loveland works reliably.	93	93
8. There are plentiful opportunities to enjoy the arts.	91	93
9. Residential recycling and trash services meet customer needs.	92	92
10. There are sufficient opportunities to gather as a community (festivals etc.)	91	91
11. Water runoff from storms is controlled and minimizes flooding.	89	90
12. The City provides quality Police services.	86	90
13. There are abundant recreational opportunities for all members of my family.	84	88
14. Street surfaces are drivable and safe.	84	87
15. The library services provided to our community are current and meet our community needs.	77	83
16. I feel well informed about City services.	77	82
17. I can travel by car to locations in Loveland with minimal delays.	81	80
18. Loveland is attracting shopping opportunities our community desires.	74	72
19. Alternative transportation options are usable and provide options to driving my car (i.e., buses, bike lanes, sidewalks).	66	67
20. The City provides activities and services needed by senior citizens.	65	67
21. The City Council is approving development that enhances the quality of life in our community.	54	61

Comparison of Statements on Loveland Community Attributes	2009 Strongly Agree/Agree	2010 Strongly Agree/Agree
22. The City provides quality youth activities.	54	60
23. There are sufficient opportunities to participate in Loveland Government.	58	57
24. Loveland is attracting jobs that pay well from employers that offer benefits.	33	30

To view the entire 2010 Quality of Life Survey, visit [www.cityofloveland.org](http://www.cityofloveland.org).



**Overall Trend**  
The black horizontal line on this graphic illustrates the general trend of residents' combined responses to all 24 Quality of Life Survey questions from 2004 to 2009. The trend lines are computer generated based on the six years of Quality of Life Survey results. A more in-depth survey was conducted in 2007.