



Dateline: Paid for by the City of Loveland

# LOVELAND

## 2009 ACCOMPLISHMENTS

### Stimulus Funds

The City is at work making use of about \$4.7 million in American Reinvestment and Recovery Act Stimulus funding. \$3.3 million is bound for street safety projects within the city limits including the Crossroads/I-25 interchange, Eisenhower/Wilson medians and Traffic Operations Center software. The remaining \$1.4 million will be used to purchase two new transit buses and fund energy projects within the city.

### Food and a view

A new clubhouse was constructed and opened in May at Mariana Butte Golf Course. This new 9,000 sq. ft. facility provides a golf pro shop and full restaurant, the Stone Ridge Grille. Patrons can enjoy some of the best views in Loveland along with their food and beverage.



### Sewer service

The City's multi-year effort continues to address numerous critical sewer lines that serve many residents. An existing 24-inch reinforced concrete sewer line was rehabilitated using state-of-the-art technologies to minimize disruption to local homeowners and traffic. As the City's water and wastewater infrastructure continues to age, this program and technology becomes increasingly important.

### Money matters

The popular Money Talks presentations at the Loveland Public Library will be expanded thanks to a new grant. The grant will also enable the library to offer educational and outreach efforts to help prevent financial fraud among older investors.

### Dali was here

Highlighted by four exhibitions of the famed Salvador Dali, the Loveland Museum/Gallery had yet another year of fine artwork on display. The Dali exhibits continue through January.



Another highlight was an exhibit of 70 years of paintings by Wayne Thiebaud, one of the most well-known American artists since the 1960s. And as always, the annual Governor's Show and Sale was highly attended

### Demolition praised

The large, 57 year-old concrete water tank located west of Loveland near the Devil's Backbone was demolished in early 2009. It had been replaced by a new, four million gallon water tank constructed at a new location in 2008. Numerous local residents and users of the nearby Larimer County Open Space Park expressed appreciation for the improvements to the scenic Devil's Backbone area.

### Hot and historic

The Sequel building just north of the Loveland Museum/Gallery is the temporary home of the unique Loveland Fire Exhibit historic collection.



Now open to the public on weekends, the exhibit offers a glimpse into the history of the local fire department including information, photographs and objects related to the Bartholomew Hose Cart Team, the Loveland Fire Sirens, the fire training grounds, the "Liar's Bench" and much more.

### Everyone counts

Efforts have begun to promote participation in the 2010 U.S. Census. A complete and accurate count of every Loveland resident will help ensure that the community gets its fair share of government representation and funding of local programs.

### Emergency preparation

More than a dozen City staffers participated in a week-long training workshop at the FEMA/Homeland Security Emergency Management campus in Emmitsburg, MD. The training was highlighted by a 5-hour Emergency Operations Center drill simulating a 500-year flood of both the Big Thompson

## 2009: Challenging and Successful

No doubt about it, 2009 was a challenging year for almost everyone, including the City of Loveland government. City revenues came in below expectations, due primarily to less sales tax received and a major decline in other revenues due to a big drop in new development and construction.

Even with the challenges, there was almost no noticeable decline in City services to residents and businesses. Yes, a few things were scaled back a bit, but nothing of significance was removed from the large list of City services and amenities to the community. The annual City survey confirmed that residents are still very pleased with the quality of life in Loveland.

For 2010, the budget has been reduced by about \$6 million, about where it was in 2007. This year, there will be staff salary freezes, some layoffs, furlough days and some trimming of services, but again no major service cuts.

The numbers below reflect the day-to-day operation of Loveland's city government during 2009. This issue of *Dateline: Loveland* offers readers glimpses of special accomplishments during 2009.

### "Business by the Numbers"

from your City government.

Despite the challenges of 2009, it was "business as usual" for the City of Loveland. The numbers below offer an overview of some of the day-to-day activities of Loveland's local government.

#### 65,000+

#### Loveland residents received City services in 2009!

(Numbers may include projected approximations for services received through Dec. 31)

3.9 billion	gallons of water were processed for citizens' use
651 million	kilowatt hours purchased by Loveland electric customers
\$165,503,190	in City budget net revenue
\$8 million	estimated value of Loveland's public art collection
7.6 million	page requests at www.cityofloveland.org
5.9 million	kilowatt hours of renewable energy purchased
\$772,818	in grants to 31 local not-for-profit agencies
756,000	items checked out from the library
414,000	City Update newsletters sent to the community
409,000	visits to the library
355,000	online library catalog queries
317,000	visits to the Chilson Recreation Center
280,000	Athletic Program attendance
186,753	calls to public safety dispatchers
\$163,950	received for historic rehabilitation
130,000	rounds of golf played on City courses
100,000	landings/takeoffs at the airport
76,813	police responses to calls for service
70,764	Senior and Adaptive Recreation attendance
47,000	seats filled at Rialto Theater events
39,500	tons of discards collected from Loveland households
25,000	weekly stops by trash collectors
20,842	training hours by fire department
18,884	transit ridership increase
16,101	feet of stormwater pipes cleaned
9,000	Museum-sponsored Foote Lagoon concert-goers
8,000	street lane miles swept
7,595	paint gallons used for street striping
5,854	code enforcement calls handled
5,300	responses to calls by Fire Department
2,819	fire hydrants in City system
3,348	residential Partnering with Power participants
1,700	drainage catch basins inspected/cleaned
1,600	potholes filled
1,096	building permits issued
939	building division plan reviews
880	street signs installed
705	full and part-time benefit-eligible City employees
650	acres annexed into Loveland
334	indoor and outdoor public artworks
253	fire safety inspections at Loveland businesses
120	affordable housing units rehabilitated
99.9895	percent reliability of electric power to customers
52	percent citywide recycling rate
25	years since the City sales tax rate has changed
4	homicides (suspects arrested or identified in each case)
0	fire-related fatalities
0	police officers killed; 1 seriously injured

and Cache la Poudre rivers. Participating were Loveland personnel from fire, police, management, finance, legal, public works, utilities, EMS, hospitals, 911 dispatch, public information and others.

### Focus on jobs

During the downturn year of 2009, The Business Development office continued its efforts in helping local firms retain jobs while encouraging new businesses to locate here. The Loveland City Council awarded \$930,143 in economic development incentives to create and retain 1005 jobs over the next 5 years.

### Breakfast with Brown

The 7th Annual Business Appreciation Event & Resource Expo, held on September 30, was attended by 469 Love-



land business representatives. The keynote speaker was Senator Hank Brown plus comments from Mayor Gene Pielin. More than 45 sculptors and technology companies participated in the event to promote the theme of "Loveland: Where Art & Science Meet."

### Even more art

During 2009, 28 new pieces of artwork were added downtown and seven additional new sculptures now reside in Loveland's renowned Benson Sculpture Park. Loveland's Art in Public Places program now includes 334 pieces valued at more than \$8 million. The collection, local galleries and the many artists residing here all contribute to Loveland's fine reputation as an art community.

### Downtown vision

After months of hard work by the Loveland Downtown Team, city staff and other downtown stake-

holders, Loveland City Council in June adopted the Downtown Strategic/Business Plan and Implementation Strategy. The document is intended to promote and guide efforts to achieve the vision that downtown remains the cultural heart of Loveland. It envisions a revitalized downtown as a pedestrian-friendly area with shopping, restaurants, cultural facilities, employment and housing.

### Partnering pays off

About \$138,000 in electric costs were saved this year thanks to the 3,348 households participating in the Partnering with Power program. The program cycles air conditioners to reduce demand for electricity during peak usage times when electricity purchase costs are high. Reducing purchase costs helps keep Loveland's electric rates among the lowest in Colorado.

### Local assistance

Loveland City Council awarded more than \$770,000 in grants to 31 local not-for-profit agencies providing shelter, food, transportation, medical, dental and mental health services, plus help with many other basic needs to local families and individuals in need. The City provided \$450,000 and an additional \$320,000 was provided through federal housing grants and funds from the American Reinvestment and Recovery Act.

### Taller tales

The design has been completed for a major expansion of the Loveland Public Library. The expansion will add a second floor and almost double the size of the library. Construction could start as soon as June, 2010 if funding is secured.



### Rec room

The Chilson Recreation Center will soon be even bigger and better. In 2009, the design was completed for a major expansion and renovation, and construction will begin by Valentine's Day. The expansion will increase the center's size by more than 25 percent.

### Taxiway times two

The Fort Collins-Loveland Municipal Airport received \$558,000 in stimulus money used to reconstruct a portion of the airport's primary taxiway. A new taxiway to a storage hanger area also was constructed with a portion of \$1 million from the FAA. A new business plan was approved that establishes the vision and goals for the airport.

### Roadway trilogy

Major public information campaigns were provided for three major Loveland roadway projects. Newsletter features, full-page local newspaper layouts, cable TV programs and videos for the website, cable TV and YouTube were presented for the projects at I-25 /Crossroads, I-25/ Hwy 34 and the upcoming unusual continuous flow intersection at Madison and Eisenhower.

### Going orange

The addition of the Orange bus route—a direct route to downtown—in late 2008 has helped increase City transit ridership by 15 percent during 2009. The Blue route was busier, too, transporting more riders east to access the 34-Xpress route to MCR, Crossroads, the Promenade Shops and Greeley. And Loveland's new 35 passenger bus now provides a ride that rivals that of any transit agency.

### Rural and urban

A new, four-wheel-drive fire engine is now stationed at Station #3, where it enhances Loveland Fire and Rescue's ability to serve the citizens in the western part of the district and rural areas where access may be difficult. The unit is also very capable of urban operations, adding to local service. And, of course, the four-wheel-drive capability is a welcome benefit during the winter months.

### Trash choices

Customers of the City's curbside trash pickup service gained another choice last year. A smaller, 17-gallon trash cart was added to the cart-size lineup. The new, smallest cart was added to replace the use of stamped trash bags for primary means of disposal. Weekly pickup of the 17-gallon cart service costs only \$2.75 a month.



### CSI: NoCo?

The Loveland Police Department joined ranks with the major law enforcement agencies in Larimer and Weld counties to create the Northern Colorado Regional Crime Lab. Nineteen forensic specialists

from around the region are working together to process criminal evidence related to cases in northern Colorado. The cooperation and contribution of each agency has greatly enhanced forensic services for residents of Loveland and the region.

### Better communication

City staff received extra training on enhancing information flow to the public. Key personnel attended a media release preparation tutorial plus a workshop on being a more effective City spokesperson when working directly with the media and the public.

### Treatment upgrades

The City's Wastewater Treatment Plant completed more than \$6 million in improvements last year. The benefits include odor control, reduced electrical costs, enhanced equipment reliability and improved process management.

### Triple pickup

Five groups of volunteers are helping keep Loveland streets looking good. The groups, under the direction of the City Adopt-a-Roadway program, each pick up litter along a mile or two of major roadways in Loveland. Each group hits the road three times a year.



### Accredited again

Once again, Loveland's Police Department received national accreditation, affirming the department's high level of compliance with professional law enforcement standards. The department was also honored for achieving and maintaining accreditation since 1992.

### Digits digitalized

During 2009, the Police Department implemented a digital fingerprinting system. The system allows for highly detailed fingerprinting and is connected to a national system that searches a robust database for wanted criminals each time new fingerprints are added to the system.



### Bye bye bins

A single, wheeled cart began replacing the blue and green recycling bins for many City of Loveland Solid Waste customers. The transition will be completed citywide early this year. All recyclables are placed in the cart and rolled to the curb for pickup every other week. For better glass recycling, large bins for bottle and jar drop-off are located at six sites throughout the city.



### More than a laptop

Mobile Data Terminals (MDT) have been installed in all front-line vehicles of Loveland Fire and Rescue. The MDTs present fire personnel with rapid pre-incident information and emergency scene updates. On-site knowledge of the presence of hazardous materials within a structure or special information required to effectively manage and mitigate an incident are examples of the informational value of MDTs.

### Juice loops

Completion of nine loop projects gives Loveland electric customers greater protection against power outages. And if an outage were to occur, the loops will enable faster restoration of power.

### Good grades again

The results of the annual citywide Quality of Life Survey were again very positive. Almost 900 households responded to a 24-question survey seeking opinions about City services, facilities and opportunities. The overall satisfaction trend line continues to rise.

