

SALES TAX COLLECTED: CASH BASIS
FEBRUARY 2017

YEAR-TO-DATE COMPARISON

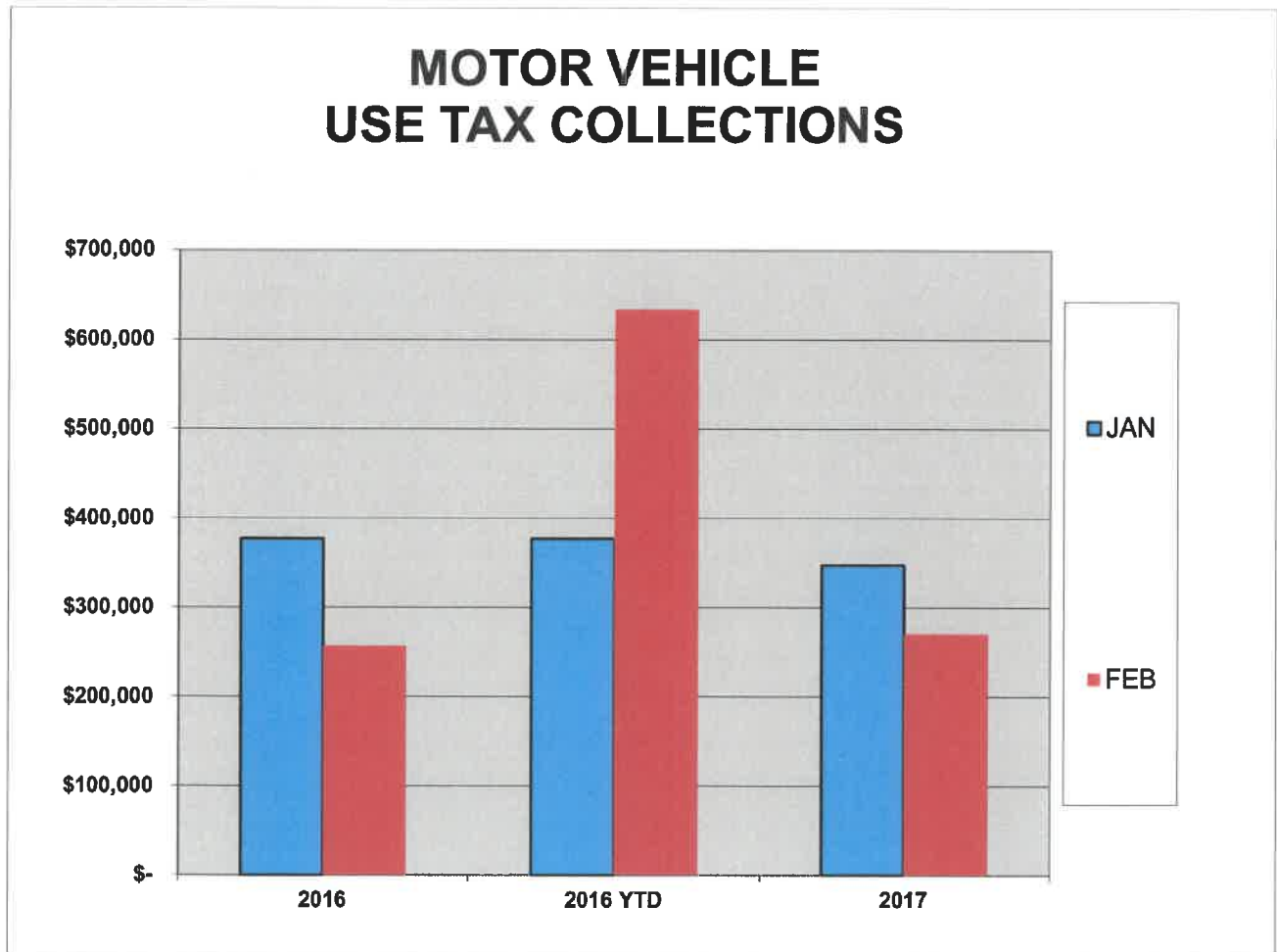
<u>Geographical Area</u>	<u>2017</u>	<u>2016</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 1,691,374	\$ 1,629,454	3.8%
North West Loveland	797,953	748,315	6.6%
Centerra	732,766	733,606	-0.1%
North East Loveland	679,299	541,476	25.5%
Orchards Shopping Center	569,567	574,878	-0.9%
Promenade Shops	525,869	525,233	0.1%
Thompson Valley Shopping Center	449,815	458,038	-1.8%
South West Loveland	277,193	251,831	10.1%
Outlet Mall	259,814	242,333	7.2%
Downtown	224,925	222,532	1.1%
The Ranch	144,104	144,376	-0.2%
Columbine Shopping Center	121,691	125,113	-2.7%
Airport	117,074	112,938	3.7%
All Other Areas	1,475,963	1,245,298	18.5%
Total	\$ 8,067,407	\$ 7,555,421	6.8%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of FEBRUARY 2017

<u>Geographical Area</u>	<u>2017</u>	<u>% of Total</u>
South East Loveland	\$ 735,199	23.50%
North West Loveland	321,365	10.30%
North East Loveland	312,624	10.00%
Centerra	255,557	8.20%
Orchards Shopping Center	206,203	6.60%
Promenade Shops	150,864	4.80%
Thompson Valley Shopping Center	148,972	4.80%
South West Loveland	108,221	3.50%
Downtown	90,182	2.90%
Outlet Mall	81,710	2.60%
The Ranch	63,928	2.00%
Columbine Shopping Center	56,698	1.80%
Airport	47,117	1.50%
All Other Areas	550,843	17.50%
Total of FEBRUARY 2017	\$ 3,129,483	100.00%

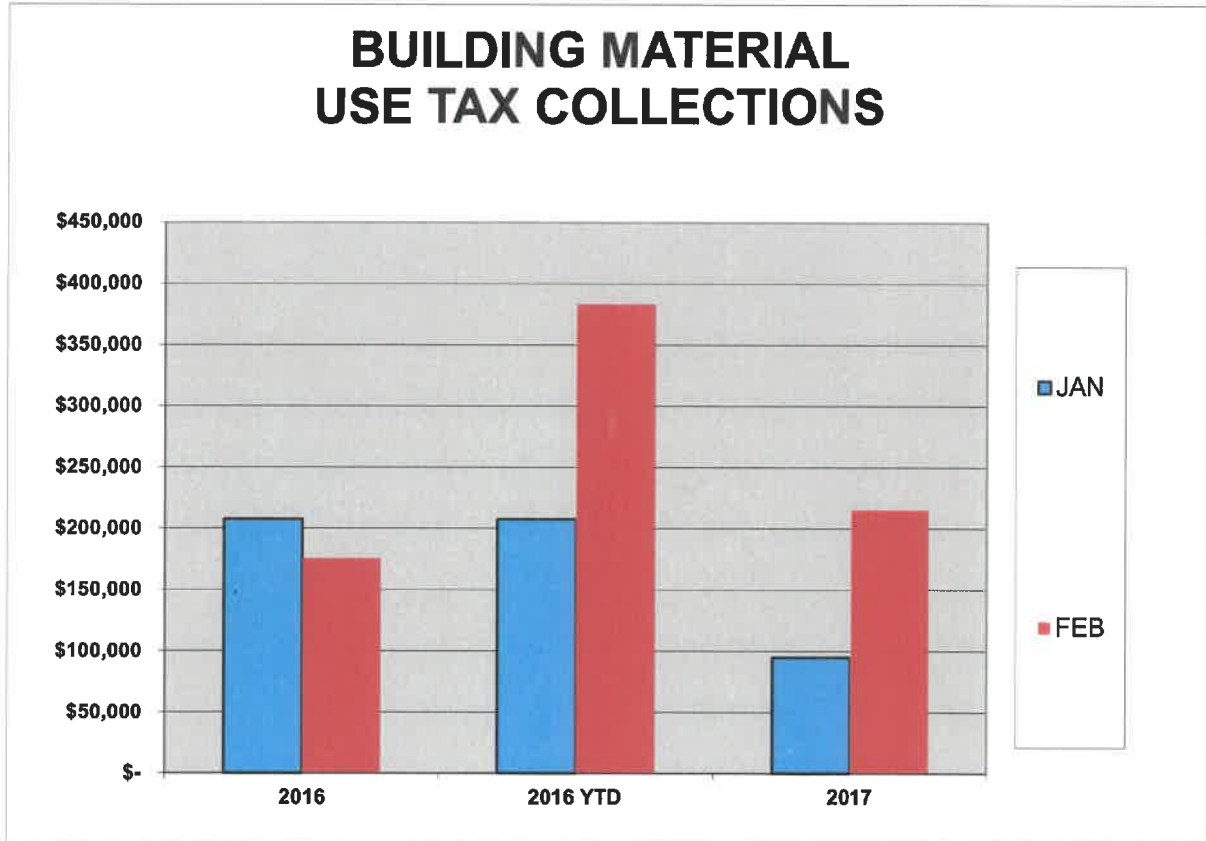
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
FEB	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

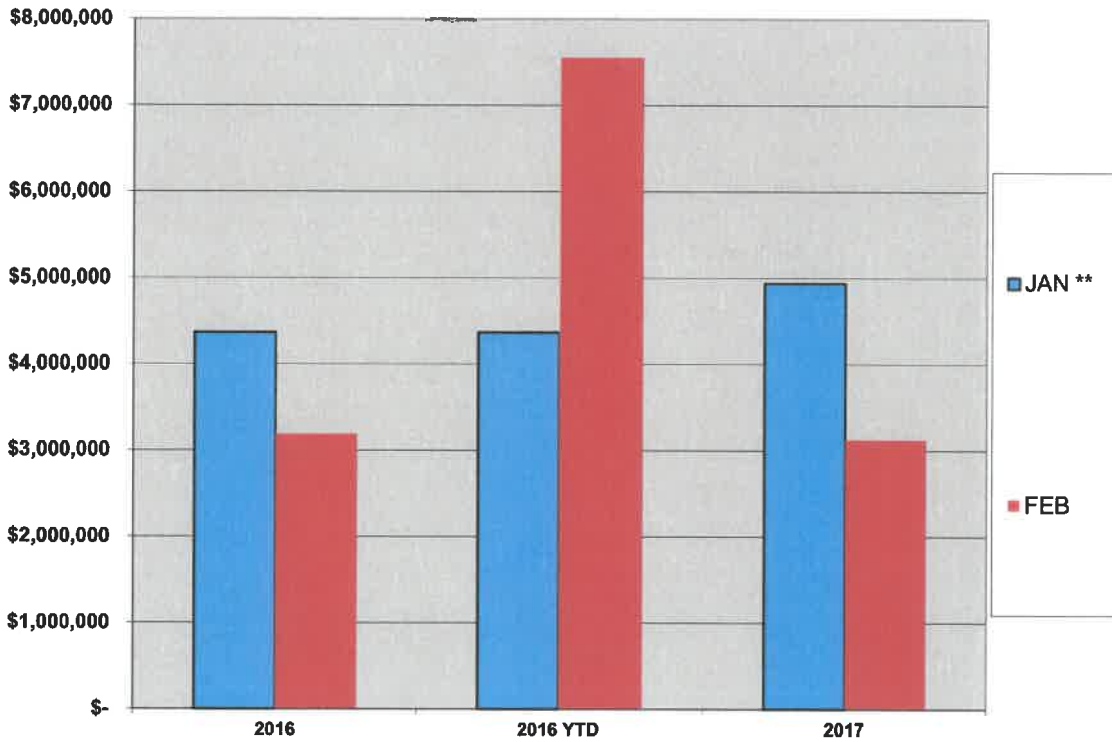
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%



City of Loveland
Retail Sales Tax (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN **	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
FEB	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%

RETAIL SALES TAX COLLECTIONS

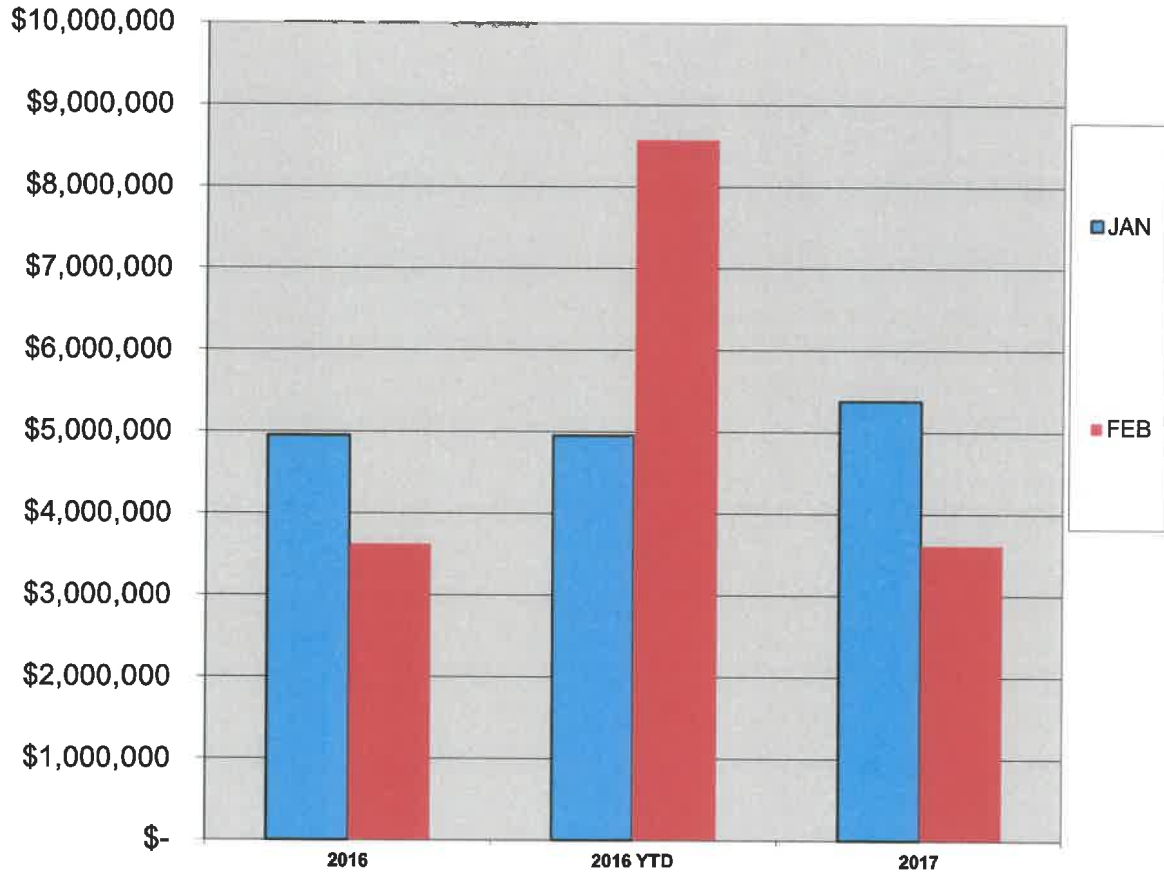


* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
FEB	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%

SALES AND USE TAX COLLECTION TOTALS



City of Loveland

Summary of Sales Tax Collections by Industry Code

Two months ended February 28, 2017

Description	February 2017	February 2016	\$ Change	% Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 523,704	\$ 609,768	(86,064)	-14.1%	1,430,512	1,453,619	\$ (23,107)	-1.6%	17.7%	17.7%
Grocery Stores & Specialty Foods	359,157	330,808	28,349	8.6%	1,019,499	952,674	66,825	7.0%	12.6%	30.4%
Restaurants & Bars	441,030	437,525	3,505	0.8%	926,381	890,698	35,683	4.0%	11.5%	41.9%
Motor Vehicle Dealers, Auto Parts & Leasing	249,106	207,689	41,417	19.9%	606,699	505,916	100,783	19.9%	7.5%	49.4%
Building Material & Lawn & Garden Supplies	239,917	303,987	(64,070)	-21.1%	526,791	476,672	50,119	10.5%	6.5%	55.9%
Clothing & Clothing Accessories Stores	141,719	165,658	(23,939)	-14.5%	509,932	506,305	3,627	0.7%	6.3%	62.2%
Utilities	232,355	212,914	19,441	9.1%	401,426	395,015	6,411	1.6%	5.0%	67.2%
Sporting Goods, Hobby, Book & Music Stores	114,372	130,240	(15,868)	-12.2%	370,859	374,130	(3,271)	-0.9%	4.6%	71.8%
Used Merchandise Stores	133,254	87,882	45,372	51.6%	349,059	277,729	71,330	25.7%	4.3%	76.1%
Electronic Shopping & Mail-Order Houses	76,304	49,428	26,876	54.4%	253,010	133,571	119,439	89.4%	3.1%	79.3%
Consumer Goods & Commercial Equipment Rental	80,255	74,818	5,437	7.3%	220,830	189,212	31,618	16.7%	2.7%	82.0%
Broadcasting & Telecommunications	97,665	101,465	(3,800)	-3.7%	209,381	213,071	(3,690)	-1.7%	2.6%	84.6%
Beer, Wine & Liquor Stores	80,762	76,954	3,808	4.9%	205,213	181,550	23,663	13.0%	2.5%	87.1%
Electronics & Appliance Stores	52,907	102,616	(49,709)	-48.4%	170,750	185,060	(14,310)	-7.7%	2.1%	89.3%
Health & Personal Care Stores	51,652	53,933	(2,281)	-4.2%	146,484	144,805	1,679	1.2%	1.8%	91.1%
Hotels, Motels & Other Accommodations	61,383	66,362	(4,979)	-7.5%	133,803	138,524	(4,721)	-3.4%	1.7%	92.7%
Furniture & Home Furnishing Stores	39,932	42,409	(2,477)	-5.8%	112,370	109,227	3,143	2.9%	1.4%	94.1%
Gasoline Stations with Convenience Stores	31,731	31,195	536	1.7%	66,865	65,823	1,042	1.6%	0.8%	94.9%
Office Supplies, Stationery & Gift Stores	18,475	31,778	(13,303)	-41.9%	47,074	54,024	(6,950)	-12.9%	0.6%	95.5%
All Other Categories	103,803	72,576	31,227	43.0%	360,469	307,796	52,673	17.1%	4.5%	100.0%
Total	\$ 3,129,483	\$ 3,190,005	\$ (60,522)	-1.9%	\$8,067,407	\$7,555,421	\$ 511,986	6.8%	100.0%	