

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
MARCH 2017

**YEAR-TO-DATE COMPARISON**

<u>Geographical Area</u>	<u>2017</u>	<u>2016</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 2,363,697	\$ 2,295,879	3.0%
North West Loveland	1,109,687	1,046,911	6.0%
North East Loveland	994,977	794,771	25.2%
Centerra	986,934	1,008,290	-2.1%
Orchards Shopping Center	778,877	788,845	-1.3%
Promenade Shops	684,411	709,009	-3.5%
Thompson Valley Shopping Center	604,319	619,208	-2.4%
South West Loveland	404,126	371,417	8.8%
Outlet Mall	360,221	342,201	5.3%
Downtown	318,884	316,659	0.7%
The Ranch	207,610	198,797	4.4%
Columbine Shopping Center	178,968	183,265	-2.3%
Airport	163,503	154,266	6.0%
All Other Areas	1,945,740	1,650,478	17.9%
<b>Total</b>	<b>\$ 11,101,954</b>	<b>\$ 10,479,996</b>	<b>5.9%</b>

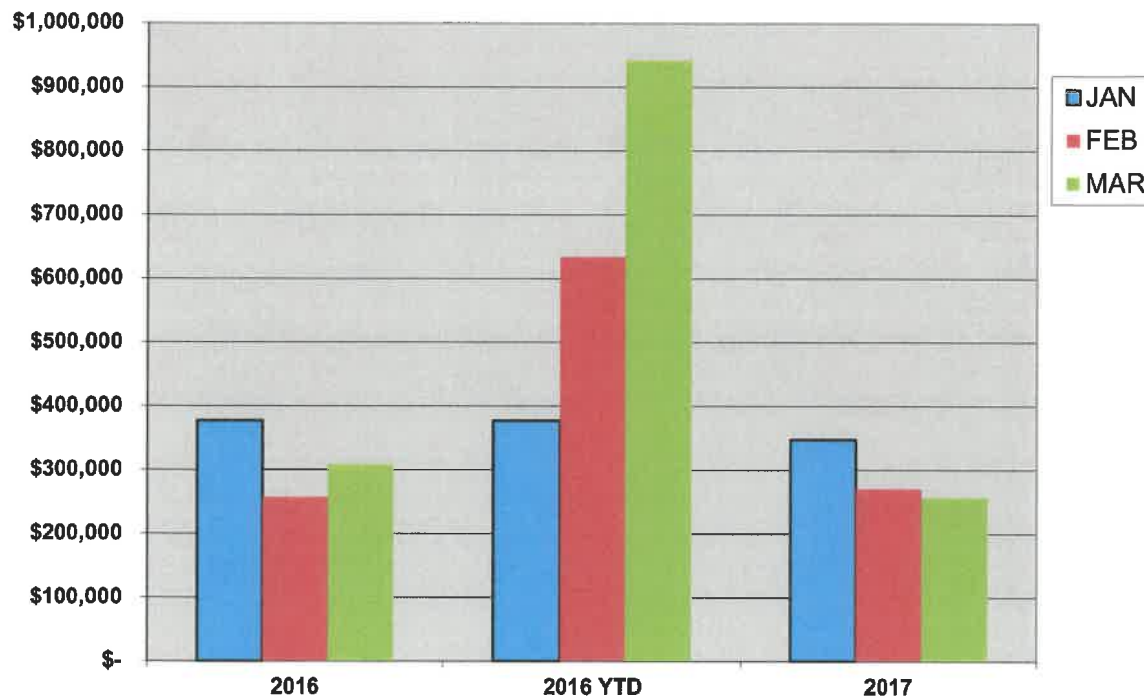
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of MARCH 2017**

<u>Geographical Area</u>	<u>2017</u>	<u>% of Total</u>
South East Loveland	\$ 672,323	22.20%
North East Loveland	315,678	10.40%
North West Loveland	311,734	10.30%
Centerra	254,168	8.40%
Orchards Shopping Center	209,310	6.90%
Promenade Shops	158,542	5.20%
Thompson Valley Shopping Center	154,504	5.10%
South West Loveland	126,933	4.20%
Outlet Mall	100,407	3.30%
Downtown	93,959	3.10%
The Ranch	63,506	2.10%
Columbine Shopping Center	57,277	1.90%
Airport	46,429	1.50%
All Other Areas	469,777	15.40%
<b>Total of MARCH 2017</b>	<b>\$ 3,034,547</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2016-2017 Comparison**

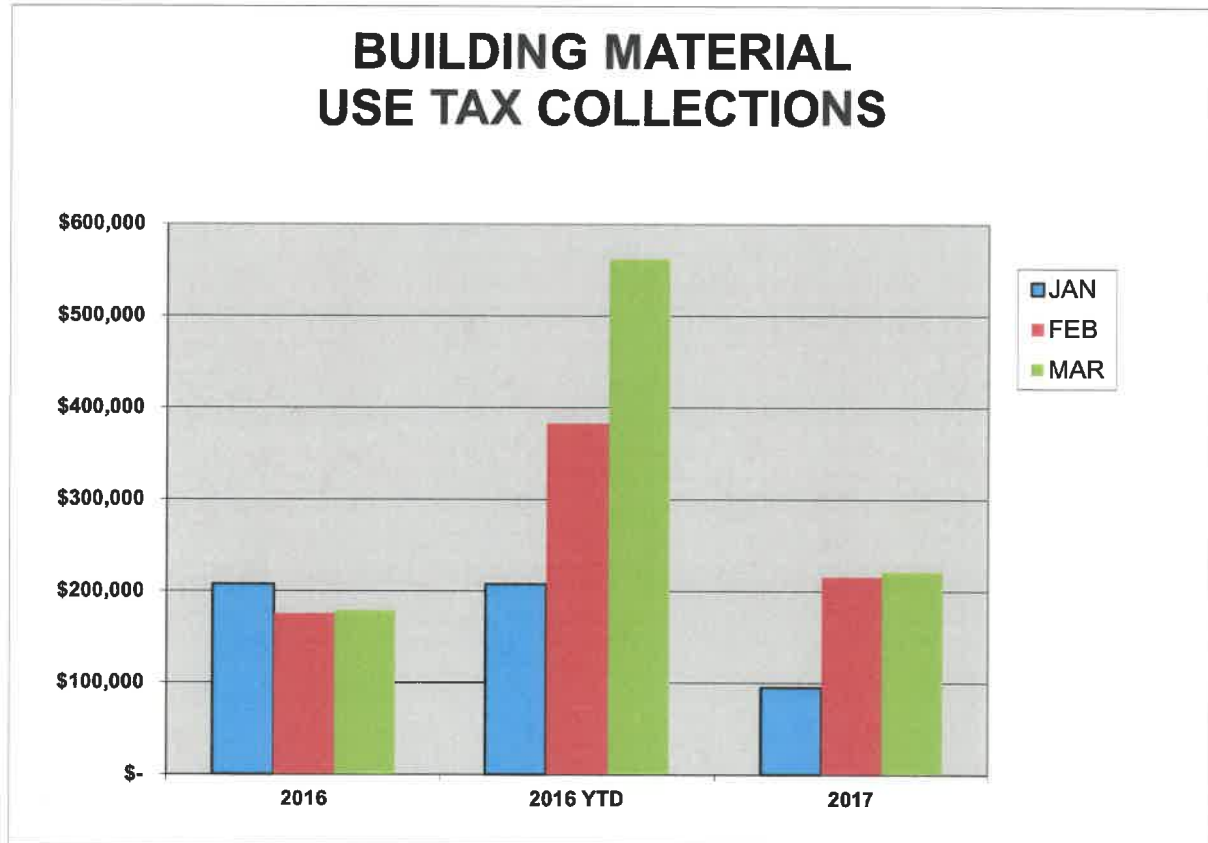
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
<b>JAN</b>	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
<b>FEB</b>	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%
<b>MAR</b>	\$ 308,532	\$ 942,855	\$ 256,764	\$ 875,196	-7.2%	-16.8%

### MOTOR VEHICLE USE TAX COLLECTIONS



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2016-2017 Comparison**

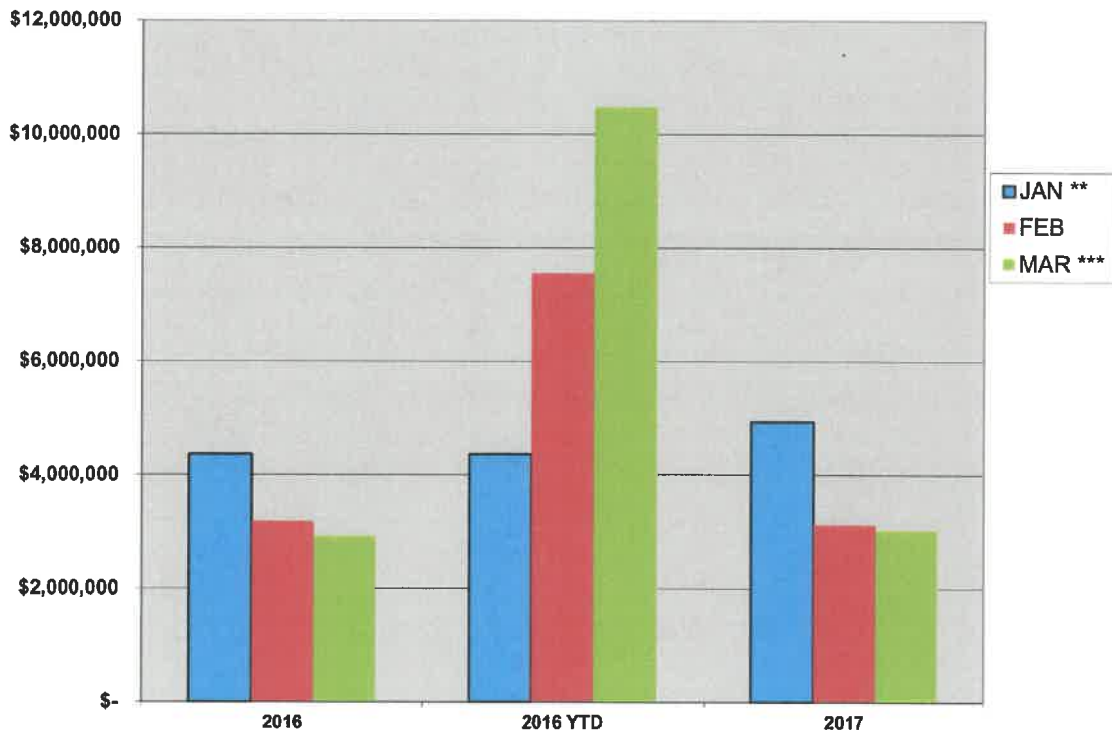
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%
MAR	\$ 178,825	\$ 562,061	\$ 221,508	\$ 532,083	-5.3%	23.9%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2016</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2016</u>
<b>JAN **</b>	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
<b>FEB</b>	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%
<b>MAR ***</b>	\$ 2,924,575	\$ 10,479,996	\$ 3,034,547	\$ 11,101,954	5.9%	3.8%

## RETAIL SALES TAX COLLECTIONS

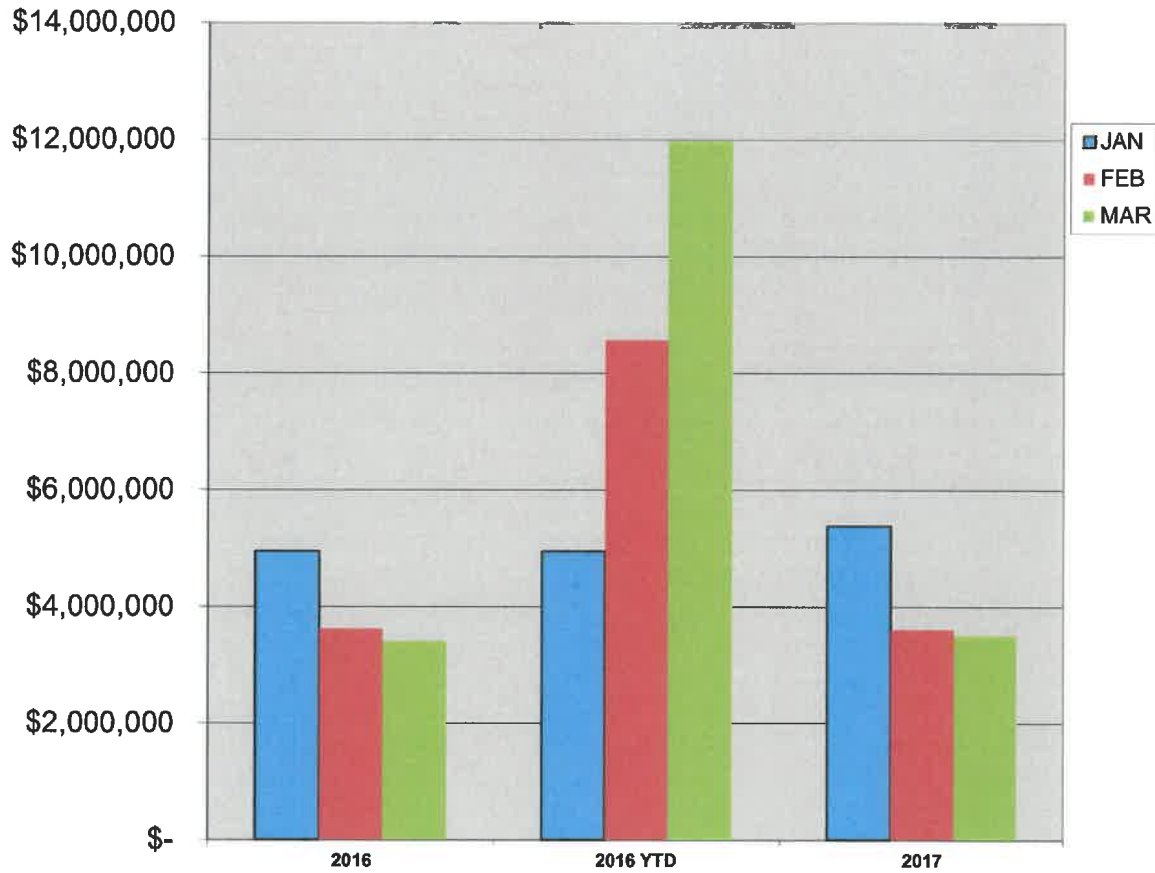


\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
<b>JAN</b>	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
<b>FEB</b>	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%
<b>MAR</b>	\$ 3,411,932	\$ 11,984,913	\$ 3,512,819	\$ 12,509,233	4.4%	3.0%

**SALES AND USE TAX COLLECTION TOTALS**



City of Loveland

Summary of Sales Tax Collections by Industry Code

Three months, ended March 31, 2017

Description	March 2017	March 2016	\$ Change	% Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	518,130	541,111	-22,981	-4.2%	1,948,642	1,994,730	-46,088	-2.3%	17.6%	17.6%
Grocery Stores & Specialty Foods	375,816	335,275	40,541	12.1%	1,395,315	1,287,949	107,366	8.3%	12.6%	30.1%
Restaurants & Bars	435,673	426,271	9,402	2.2%	1,362,054	1,316,969	45,085	3.4%	12.3%	42.4%
Motor Vehicle Dealers, Auto Parts & Leasing	223,276	230,368	-7,092	-3.1%	829,975	736,284	93,691	12.7%	7.5%	49.9%
Building Material & Lawn & Garden Supplies	221,655	197,673	23,982	12.1%	748,446	674,345	74,101	11.0%	6.7%	56.6%
Clothing & Clothing Accessories Stores	178,609	187,062	-8,453	-4.5%	688,541	693,367	-4,826	-0.7%	6.2%	62.8%
Utilities	194,416	180,497	13,919	7.7%	595,842	575,512	20,330	3.5%	5.4%	68.2%
Sporting Goods, Hobby, Book & Music Stores	105,664	117,218	-11,554	-9.9%	476,523	491,348	-14,825	-3.0%	4.3%	72.5%
Used Merchandise Stores	115,051	85,729	29,322	34.2%	464,110	363,458	100,652	27.7%	4.2%	76.6%
Electronic Shopping & Mail-Order Houses	66,468	42,777	23,691	55.4%	319,478	176,348	143,130	81.2%	2.9%	79.5%
Beer, Wine & Liquor Stores	87,340	82,887	4,453	5.4%	292,553	264,437	28,116	10.6%	2.6%	82.2%
Consumer Goods & Commercial Equipment Rental	70,889	71,677	-788	-1.1%	291,719	260,889	30,830	11.8%	2.6%	84.8%
Broadcasting & Telecommunications	82,166	87,773	-5,607	-6.4%	291,547	300,844	-9,297	-3.1%	2.6%	87.4%
Electronics & Appliance Stores	50,722	46,808	3,914	8.4%	221,472	231,868	-10,396	-4.5%	2.0%	89.4%
Health & Personal Care Stores	51,358	50,255	1,103	2.2%	197,842	195,060	2,782	1.4%	1.8%	91.2%
Hotels, Motels & Other Accommodations	62,951	61,647	1,304	2.1%	196,754	200,171	-3,417	-1.7%	1.8%	93.0%
Furniture & Home Furnishing Stores	38,236	46,117	-7,881	-17.1%	150,606	155,344	-4,738	-3.1%	1.4%	94.3%
Gasoline Stations with Convenience Stores	30,736	30,781	-45	-0.1%	97,601	96,604	997	1.0%	0.9%	95.2%
Office Supplies, Stationery & Gift Stores	16,626	23,069	-6,443	-27.9%	63,700	77,093	-13,393	-17.4%	0.6%	95.8%
All Other Categories	108,765	79,580	29,185	36.7%	469,234	387,376	81,858	21.1%	4.2%	100.0%
<b>Total</b>	<b>3,034,547</b>	<b>2,924,575</b>	<b>109,972</b>	<b>3.8%</b>	<b>11,101,954</b>	<b>10,479,996</b>	<b>621,958</b>	<b>5.9%</b>	<b>100.0%</b>	