

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
APRIL 2017

YEAR-TO-DATE COMPARISON

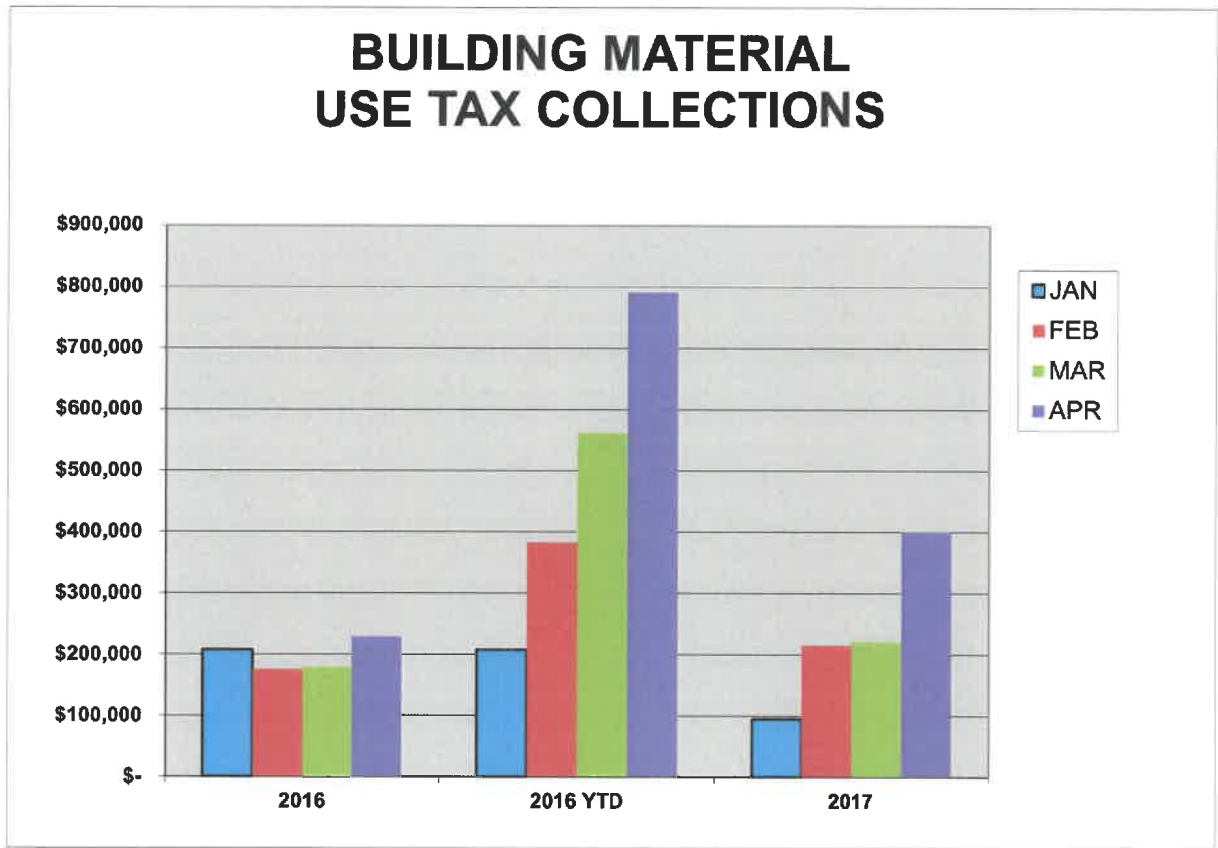
<u>Geographical Area</u>	<u>2017</u>	<u>2016</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 3,197,245	\$ 3,074,900	4.0%
North West Loveland	1,487,832	1,387,478	7.2%
North East Loveland	1,375,950	1,083,156	27.0%
Centerra	1,307,145	1,339,893	-2.4%
Orchards Shopping Center	1,007,536	1,019,229	-1.1%
Promenade Shops	897,458	912,278	-1.6%
Thompson Valley Shopping Center	764,542	783,642	-2.4%
South West Loveland	560,695	512,338	9.4%
Outlet Mall	477,936	442,543	8.0%
Downtown	450,528	436,186	3.3%
The Ranch	293,326	281,179	4.3%
Columbine Shopping Center	238,830	247,271	-3.4%
Airport	226,387	219,151	3.3%
All Other Areas	2,588,886	2,245,564	15.3%
Total	\$ 14,874,296	\$ 13,984,808	6.4%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of APRIL 2017

<u>Geographical Area</u>	<u>2017</u>	<u>% of Total</u>
South East Loveland	\$ 833,548	22.10%
North East Loveland	380,973	10.10%
North West Loveland	378,145	10.00%
Centerra	320,211	8.50%
Orchards Shopping Center	228,659	6.10%
Promenade Shops	213,047	5.60%
Thompson Valley Shopping Center	160,223	4.20%
South West Loveland	156,569	4.20%
Downtown	131,644	3.50%
Outlet Mall	117,715	3.10%
The Ranch	85,716	2.30%
Airport	62,884	1.70%
Columbine Shopping Center	59,862	1.60%
All Other Areas	643,146	17.00%
Total of APRIL 2017	\$ 3,772,342	100.00%

City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

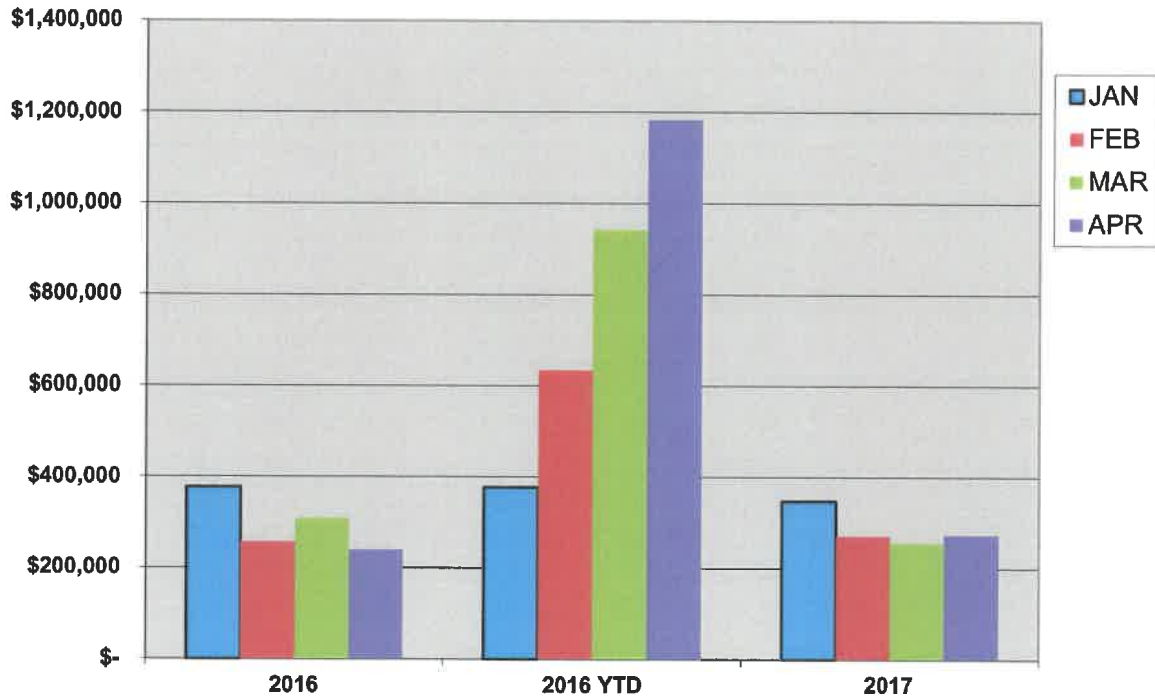
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%
MAR	\$ 178,825	\$ 562,061	\$ 221,508	\$ 532,083	-5.3%	23.9%
APR	\$ 229,024	\$ 791,085	\$ 401,367	\$ 933,450	18.0%	75.3%



City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
FEB	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%
MAR	\$ 308,532	\$ 942,855	\$ 256,764	\$ 875,196	-7.2%	-16.8%
APR	\$ 240,529	\$ 1,183,385	\$ 274,218	\$ 1,149,415	-2.9%	14.0%

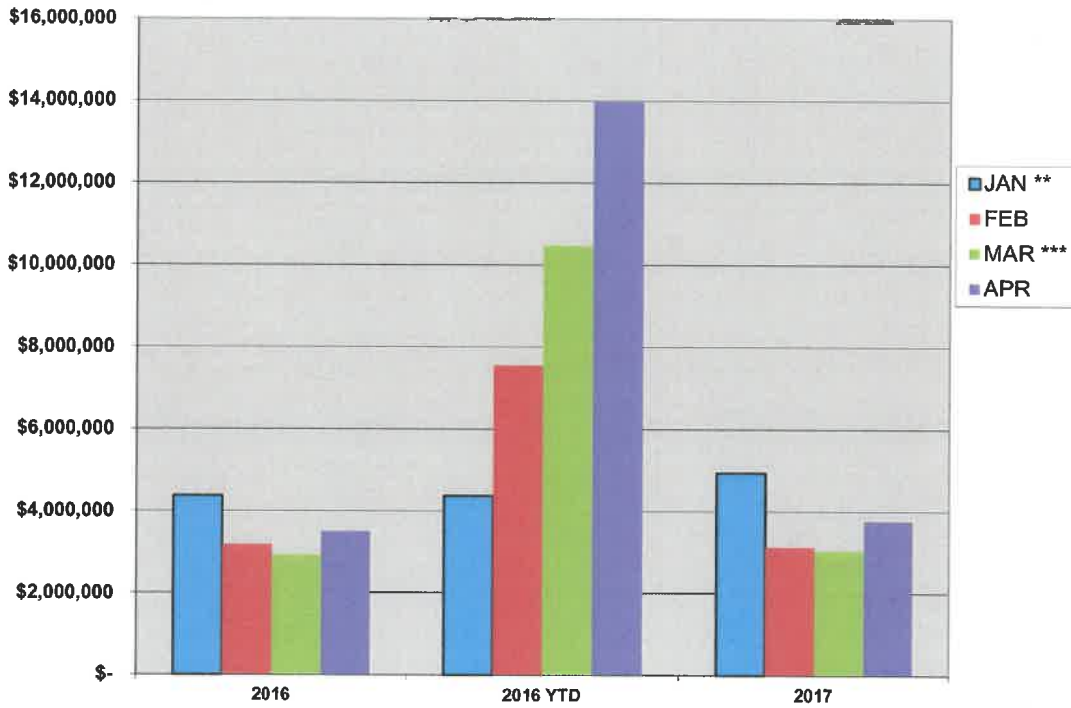
**MOTOR VEHICLE
USE TAX COLLECTIONS**



City of Loveland
Retail Sales Tax (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN **	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
FEB	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%
MAR ***	\$ 2,924,575	\$ 10,479,996	\$ 3,034,547	\$ 11,101,954	5.9%	3.8%
APR	\$ 3,504,812	\$ 13,984,809	\$ 3,772,342	\$ 14,874,296	6.4%	7.6%

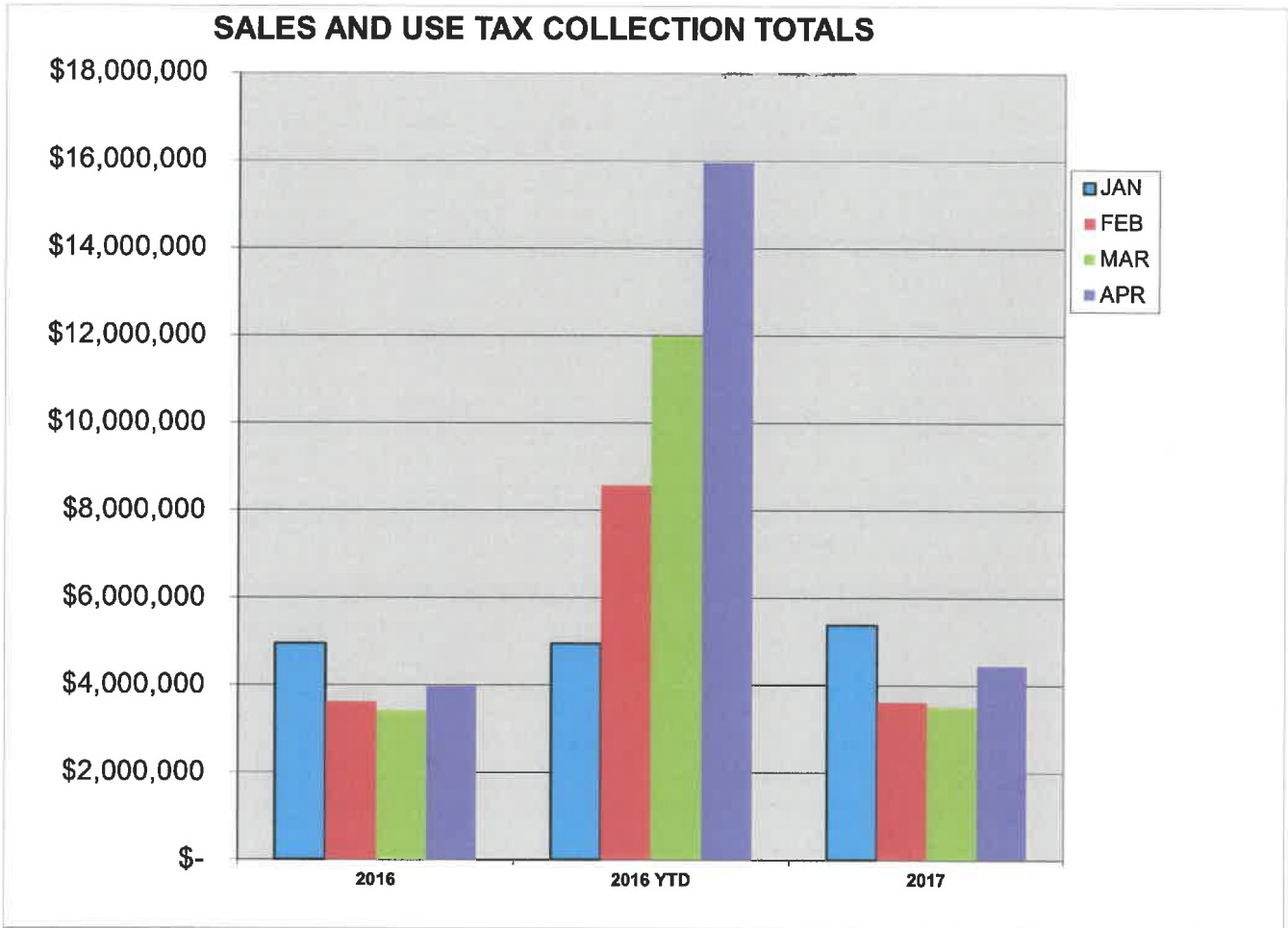
RETAIL SALES TAX COLLECTIONS



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
FEB	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%
MAR	\$ 3,411,932	\$ 11,984,913	\$ 3,512,819	\$ 12,509,233	4.4%	3.0%
APR	\$ 3,974,366	\$ 15,959,279	\$ 4,447,928	\$ 16,957,161	6.3%	11.9%



City of Loveland

Summary of Sales Tax Collections by Industry Code

Four months ended April 30, 2017

Description	April 2017	April 2016	\$ Change	% Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 611,972	\$ 629,982	(18,010)	-2.9%	2,560,614	2,624,712	\$(64,098)	-2.4%	17.2%	17.2%
Restaurants & Bars	523,387	489,213	34,174	11.5%	1,885,441	1,786,182	99,259	5.6%	12.7%	29.9%
Grocery Stores & Specialty Foods	386,704	352,950	33,754	9.6%	1,782,019	1,640,899	141,120	8.6%	12.0%	41.9%
Motor Vehicle Dealers, Auto Parts & Leasing	332,186	285,972	46,214	12.2%	1,162,161	1,032,266	129,905	12.6%	7.8%	49.7%
Building Material & Lawn & Garden Supplies	327,756	281,547	46,209	16.4%	1,076,202	955,892	120,310	12.6%	7.2%	56.9%
Clothing & Clothing Accessories Stores	225,673	210,115	15,558	7.4%	914,214	903,482	10,732	1.2%	6.1%	63.1%
Utilities	173,910	167,310	6,600	3.9%	769,752	742,822	26,930	3.6%	5.2%	68.2%
Sporting Goods, Hobby, Book & Music Stores	148,304	131,053	17,251	13.2%	624,827	622,401	2,426	0.4%	4.2%	72.4%
Used Merchandise Stores	150,897	170,448	(19,551)	-11.5%	615,007	533,906	81,101	15.2%	4.1%	76.6%
Electronic Shopping & Mail-Order Houses	103,045	72,306	30,739	42.5%	422,523	248,654	173,869	69.9%	2.8%	79.4%
Consumer Goods & Commercial Equipment Rental	122,427	92,638	29,789	32.2%	414,146	353,527	60,619	17.1%	2.8%	82.2%
Broadcasting & Telecommunications	93,773	107,165	(13,392)	-12.5%	385,320	408,009	(22,689)	-5.6%	2.6%	84.8%
Beer, Wine & Liquor Stores	83,473	78,409	5,064	6.5%	376,026	342,846	33,180	9.7%	2.5%	87.3%
Electronics & Appliance Stores	63,906	65,958	(2,052)	-3.1%	285,378	297,826	(12,448)	-4.2%	1.9%	89.2%
Hotels, Motels & Other Accommodations	76,043	77,254	(1,211)	-1.6%	272,797	277,425	(4,628)	-1.7%	1.8%	91.1%
Health & Personal Care Stores	58,014	62,759	(4,745)	-7.6%	255,856	257,819	(1,963)	-0.8%	1.7%	92.8%
Furniture & Home Furnishing Stores	52,169	49,139	3,030	6.2%	202,775	204,483	(1,708)	-0.8%	1.4%	94.2%
Gasoline Stations with Convenience Stores	38,615	27,858	10,757	38.6%	136,216	124,462	11,754	9.4%	0.9%	95.1%
Office Supplies, Stationery & Gift Stores	24,040	24,337	(297)	-1.2%	87,740	101,430	(13,690)	-13.5%	0.6%	95.7%
All Other Categories	176,048	138,399	37,649	27.2%	645,282	525,775	119,507	22.7%	4.3%	100.0%
Total	\$ 3,772,342	\$ 3,504,812	\$ 267,530	7.6%	\$ 14,874,296	\$ 13,984,808	\$ 889,488	6.4%	100.0%	