

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
MAY 2017

**YEAR-TO-DATE COMPARISON**

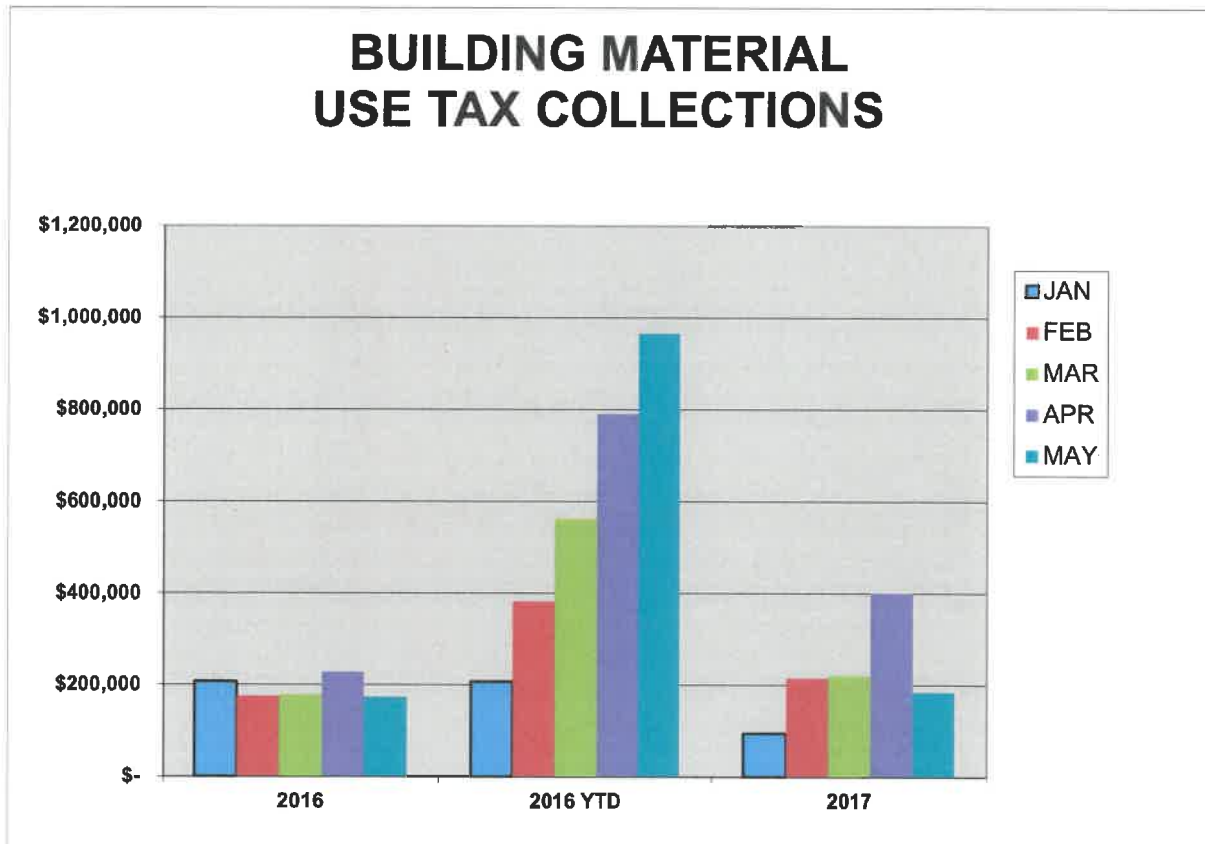
<u>Geographical Area</u>	<u>2017</u>	<u>2016</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 4,034,261	\$ 3,887,803	3.8%
North West Loveland	1,858,056	1,716,874	8.2%
North East Loveland	1,719,703	1,368,643	25.7%
Centerra	1,570,634	1,632,267	-3.8%
Orchards Shopping Center	1,227,794	1,228,917	-0.1%
Promenade Shops	1,075,650	1,097,173	-2.0%
Thompson Valley Shopping Center	930,112	939,745	-1.0%
South West Loveland	697,988	648,743	7.6%
Outlet Mall	581,188	572,833	1.5%
Downtown	555,079	531,541	4.4%
The Ranch	373,737	363,285	2.9%
Columbine Shopping Center	297,662	307,636	-3.2%
Airport	284,417	269,794	5.4%
All Other Areas	3,038,254	2,640,878	15.0%
<b>Total</b>	<b>\$ 18,244,535</b>	<b>\$ 17,206,132</b>	<b>6.0%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of GEO Report 2017**

<u>Geographical Area</u>	<u>2017</u>	<u>% of Total</u>
South East Loveland	\$ 837,016	24.80%
North West Loveland	370,224	11.00%
North East Loveland	343,753	10.20%
Centerra	263,489	7.80%
Orchards Shopping Center	220,258	6.50%
Promenade Shops	178,192	5.30%
Thompson Valley Shopping Center	165,570	4.90%
South West Loveland	137,293	4.10%
Downtown	104,551	3.10%
Outlet Mall	103,252	3.10%
The Ranch	80,411	2.40%
Columbine Shopping Center	58,832	1.70%
Airport	58,030	1.70%
All Other Areas	449,368	13.40%
<b>Total of GEO Report 2017</b>	<b>\$ 3,370,239</b>	<b>100.00%</b>

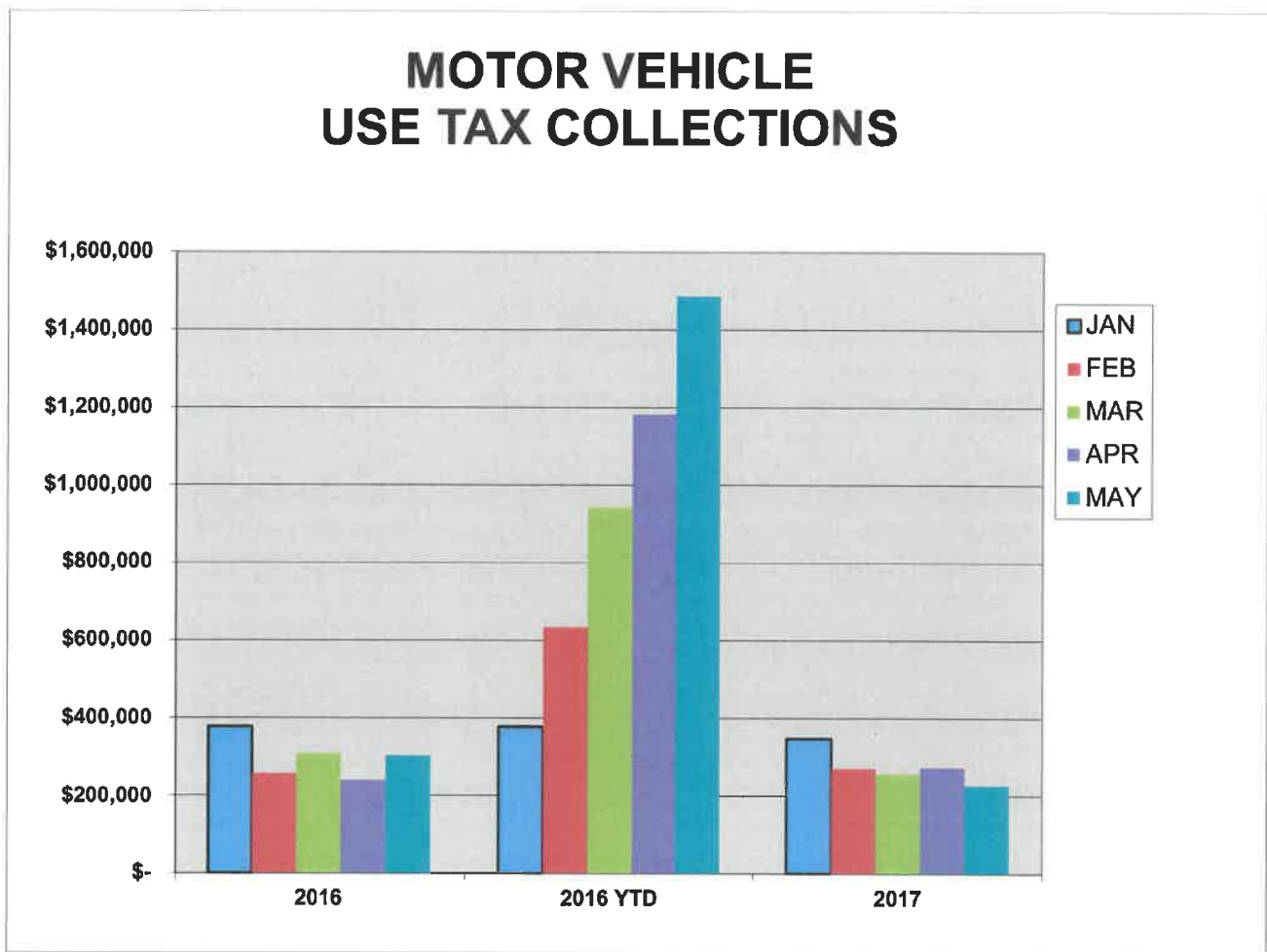
**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%
MAR	\$ 178,825	\$ 562,061	\$ 221,508	\$ 532,083	-5.3%	23.9%
APR	\$ 229,024	\$ 791,085	\$ 401,367	\$ 933,450	18.0%	75.3%
MAY	\$ 174,935	\$ 966,021	\$ 186,168	\$ 1,119,619	15.9%	6.4%



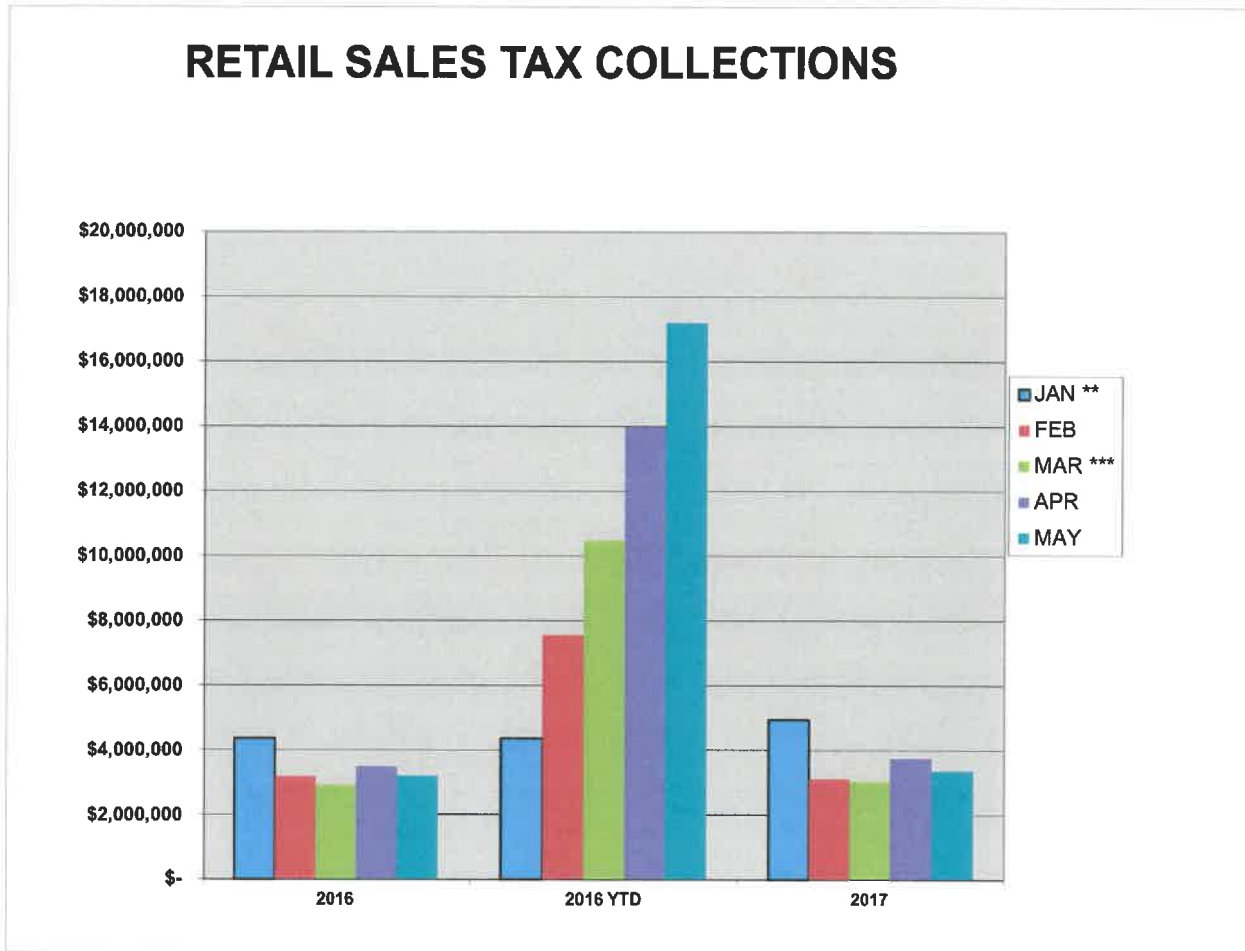
**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
<b>JAN</b>	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
<b>FEB</b>	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%
<b>MAR</b>	\$ 308,532	\$ 942,855	\$ 256,764	\$ 875,196	-7.2%	-16.8%
<b>APR</b>	\$ 240,529	\$ 1,183,385	\$ 274,218	\$ 1,149,415	-2.9%	14.0%
<b>MAY</b>	\$ 303,384	\$ 1,486,768	\$ 227,617	\$ 1,377,031	-7.4%	-25.0%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2016-2017 Comparison**

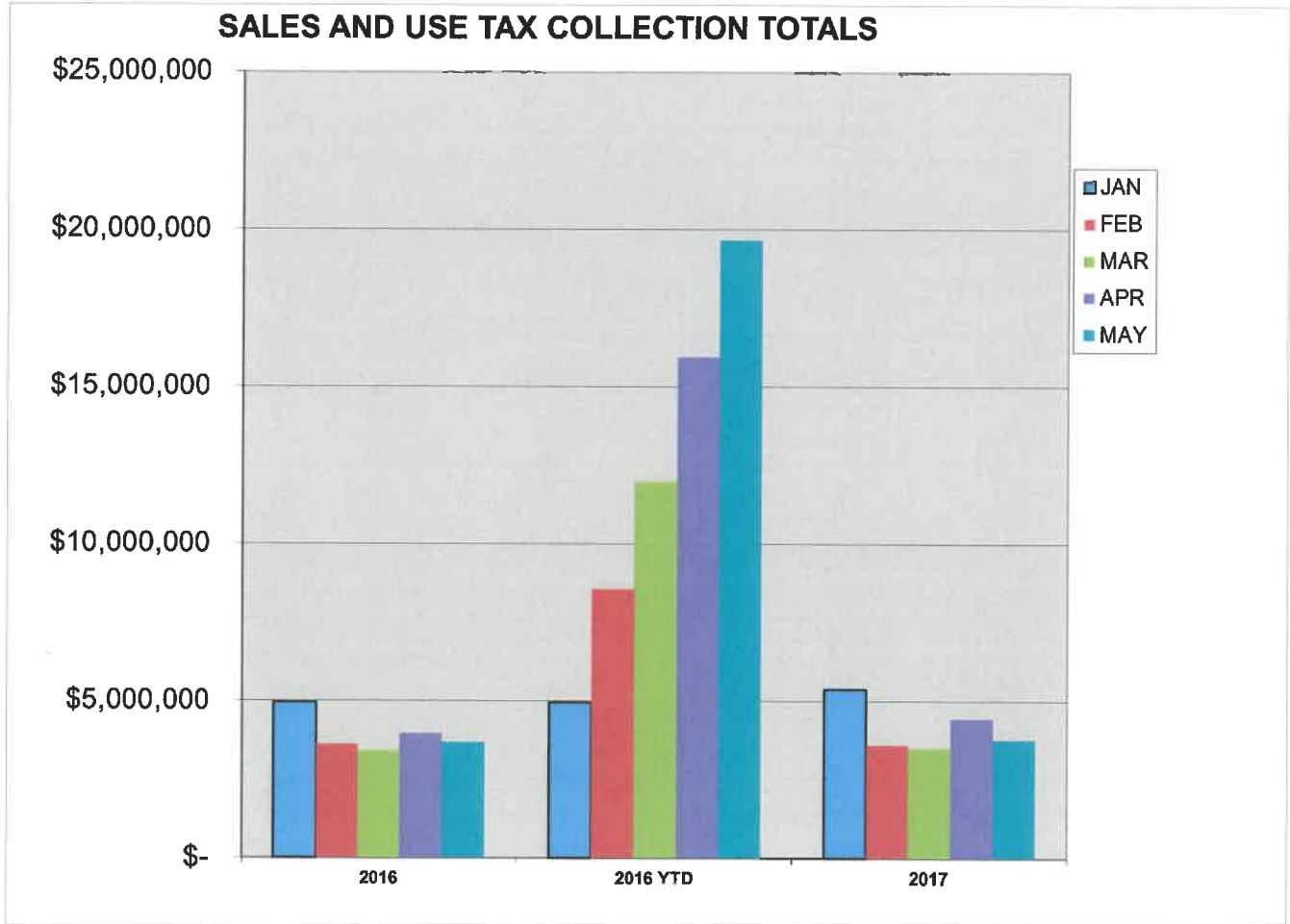
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN **	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
FEB	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%
MAR ***	\$ 2,924,575	\$ 10,479,996	\$ 3,034,547	\$ 11,101,954	5.9%	3.8%
APR	\$ 3,504,812	\$ 13,984,809	\$ 3,772,342	\$ 14,874,296	6.4%	7.6%
MAY	\$ 3,221,324	\$ 17,206,133	\$ 3,370,239	\$ 18,244,535	6.0%	4.6%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
FEB	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%
MAR	\$ 3,411,932	\$ 11,984,913	\$ 3,512,819	\$ 12,509,233	4.4%	3.0%
APR	\$ 3,974,366	\$ 15,959,279	\$ 4,447,928	\$ 16,957,161	6.3%	11.9%
MAY	\$ 3,699,643	\$ 19,658,922	\$ 3,784,024	\$ 20,741,185	5.5%	2.3%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

Description	Five months ended May 31, 2017									
	May 2017	May 2016	\$ Change	% Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	593,718	572,647	21,071	3.7%	3,154,332	3,197,359	-43,027	-1.3%	17.3%	17.3%
Restaurants & Bars	488,908	454,466	34,442	7.6%	2,374,349	2,240,648	133,701	6.0%	13.0%	30.3%
Grocery Stores & Specialty Foods	390,709	329,673	61,036	18.5%	2,172,728	1,970,572	202,156	10.3%	11.9%	42.2%
Motor Vehicle Dealers, Auto Parts & Leasing	275,271	254,842	20,429	8.0%	1,437,432	1,287,098	150,334	11.7%	7.9%	50.1%
Building Material & Lawn & Garden Supplies	353,931	325,810	28,121	8.6%	1,430,133	1,281,702	148,431	11.6%	7.8%	57.9%
Clothing & Clothing Accessories Stores	192,474	216,406	-23,932	-11.1%	1,106,688	1,119,888	-13,200	-1.2%	6.1%	64.0%
Utilities	147,813	147,246	567	0.4%	917,565	890,068	27,497	3.1%	5.0%	69.0%
Sporting Goods, Hobby, Book & Music Stores	121,889	129,333	-7,444	-5.8%	746,716	751,734	-5,018	-0.7%	4.1%	73.1%
Used Merchandise Stores	115,447	109,463	5,984	5.5%	730,454	643,369	87,085	13.5%	4.0%	77.1%
Consumer Goods & Commercial Equipment Rental	80,794	76,922	3,872	5.0%	494,940	430,449	64,491	15.0%	2.7%	79.8%
Electronic Shopping & Mail-Order Houses	69,642	39,271	30,371	77.3%	492,165	287,925	204,240	70.9%	2.7%	82.5%
Broadcasting & Telecommunications	94,094	85,942	8,152	9.5%	479,414	493,951	-14,537	-2.9%	2.6%	85.2%
Beer, Wine & Liquor Stores	85,144	85,041	103	0.1%	461,170	427,887	33,283	7.8%	2.5%	87.7%
Hotels, Motels & Other Accommodations	75,049	85,984	-10,935	-12.7%	347,846	363,409	-15,563	-4.3%	1.9%	89.6%
Electronics & Appliance Stores	51,816	53,291	-1,475	-2.8%	337,194	351,117	-13,923	-4.0%	1.8%	91.4%
Health & Personal Care Stores	53,325	51,081	2,244	4.4%	309,181	308,900	281	0.1%	1.7%	93.1%
Furniture & Home Furnishing Stores	39,128	40,945	-1,817	-4.4%	241,903	245,428	-3,525	-1.4%	1.3%	94.5%
Gasoline Stations with Convenience Stores	36,217	43,337	-7,120	-16.4%	172,433	167,799	4,634	2.8%	0.9%	95.4%
Office Supplies, Stationery & Gift Stores	-6,054	17,537	-23,591	-134.5%	81,686	118,967	-37,281	-31.3%	0.4%	95.9%
All Other Categories	110,924	102,087	8,837	8.7%	756,206	627,862	128,345	20.4%	4.1%	100.0%
<b>Total</b>	<b>\$3,370,239</b>	<b>\$3,221,324</b>	<b>\$148,915</b>	<b>4.6%</b>	<b>\$18,244,535</b>	<b>\$17,206,132</b>	<b>\$1,038,404</b>	<b>6.0%</b>	<b>100.0%</b>	