

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**JUNE 2017**

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2017</u></b>	<b><u>2016</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 4,904,849	\$ 4,781,147	2.6%
North West Loveland	2,259,507	2,074,105	8.9%
North East Loveland	2,086,745	1,651,408	26.4%
Centerra	1,875,408	1,931,598	-2.9%
Orchards Shopping Center	1,450,063	1,456,053	-0.4%
Promenade Shops	1,273,772	1,269,899	0.3%
Thompson Valley Shopping Center	1,102,039	1,112,442	-0.9%
South West Loveland	843,322	778,768	8.3%
Outlet Mall	686,207	687,564	-0.2%
Downtown	668,207	636,183	5.0%
The Ranch	446,064	418,559	6.6%
Airport	362,915	325,217	11.6%
Columbine Shopping Center	359,499	371,413	-3.2%
All Other Areas	3,557,760	3,058,541	16.3%
<b>Total</b>	<b>\$ 21,876,357</b>	<b>\$ 20,552,897</b>	<b>6.4%</b>

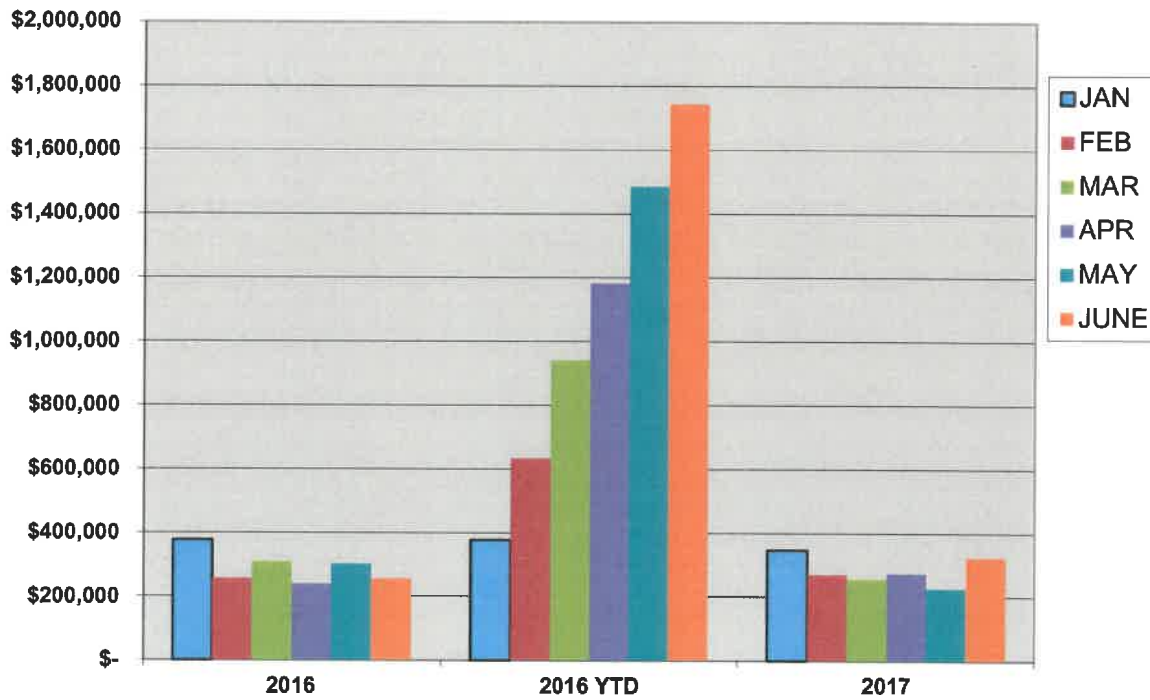
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of JUNE 2017**

<b><u>Geographical Area</u></b>	<b><u>2017</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 870,588	24.00%
North West Loveland	401,451	11.10%
North East Loveland	367,042	10.10%
Centerra	304,774	8.40%
Orchards Shopping Center	222,269	6.10%
Promenade Shops	198,122	5.50%
Thompson Valley Shopping Center	171,927	4.70%
South West Loveland	145,334	4.00%
Downtown	113,128	3.10%
Outlet Mall	105,019	2.90%
Airport	78,498	2.20%
The Ranch	72,327	2.00%
Columbine Shopping Center	61,837	1.70%
All Other Areas	519,505	14.20%
<b>Total of JUNE 2017</b>	<b>\$ 3,631,821</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2016-2017 Comparison**

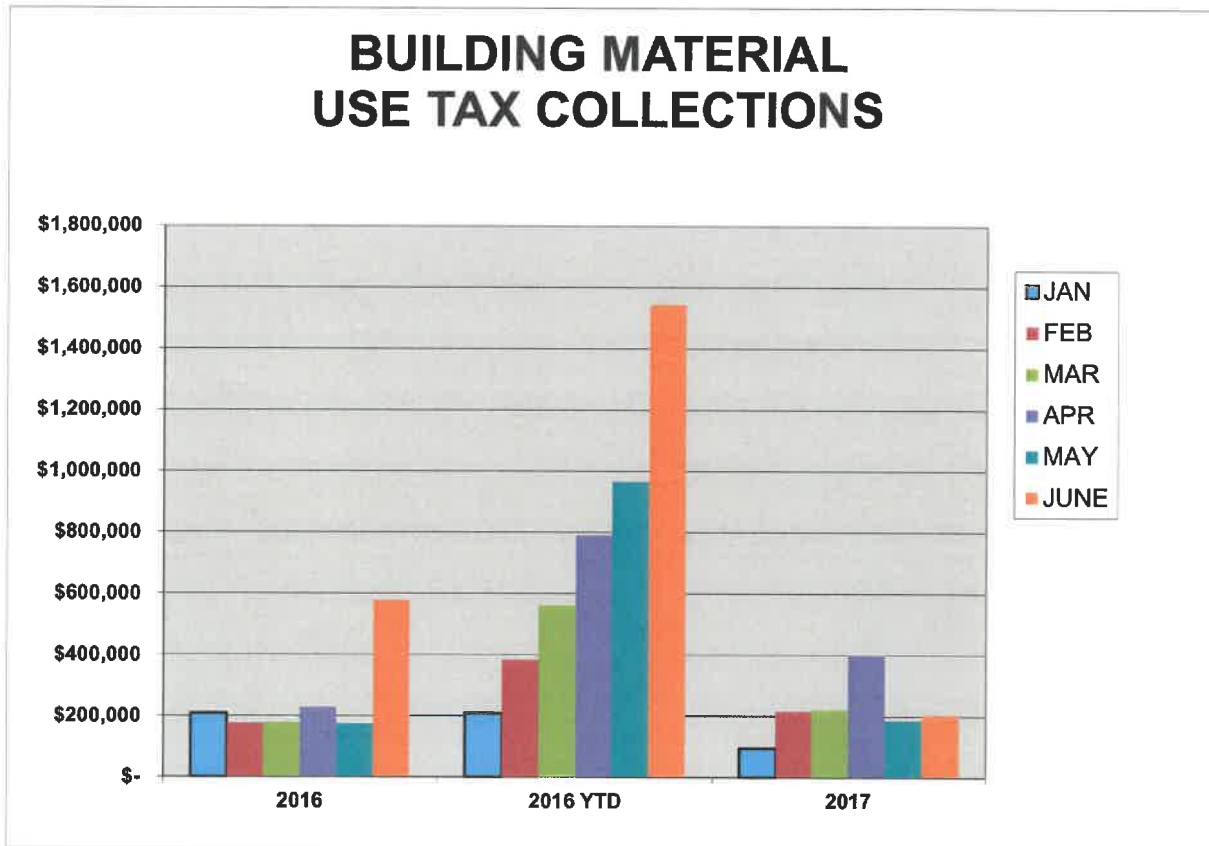
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
<b>JAN</b>	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
<b>FEB</b>	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%
<b>MAR</b>	\$ 308,532	\$ 942,855	\$ 256,764	\$ 875,196	-7.2%	-16.8%
<b>APR</b>	\$ 240,529	\$ 1,183,385	\$ 274,218	\$ 1,149,415	-2.9%	14.0%
<b>MAY</b>	\$ 303,384	\$ 1,486,768	\$ 227,617	\$ 1,377,031	-7.4%	-25.0%
<b>JUNE</b>	\$ 257,333	\$ 1,744,101	\$ 324,017	\$ 1,701,048	-2.5%	25.9%

### MOTOR VEHICLE USE TAX COLLECTIONS



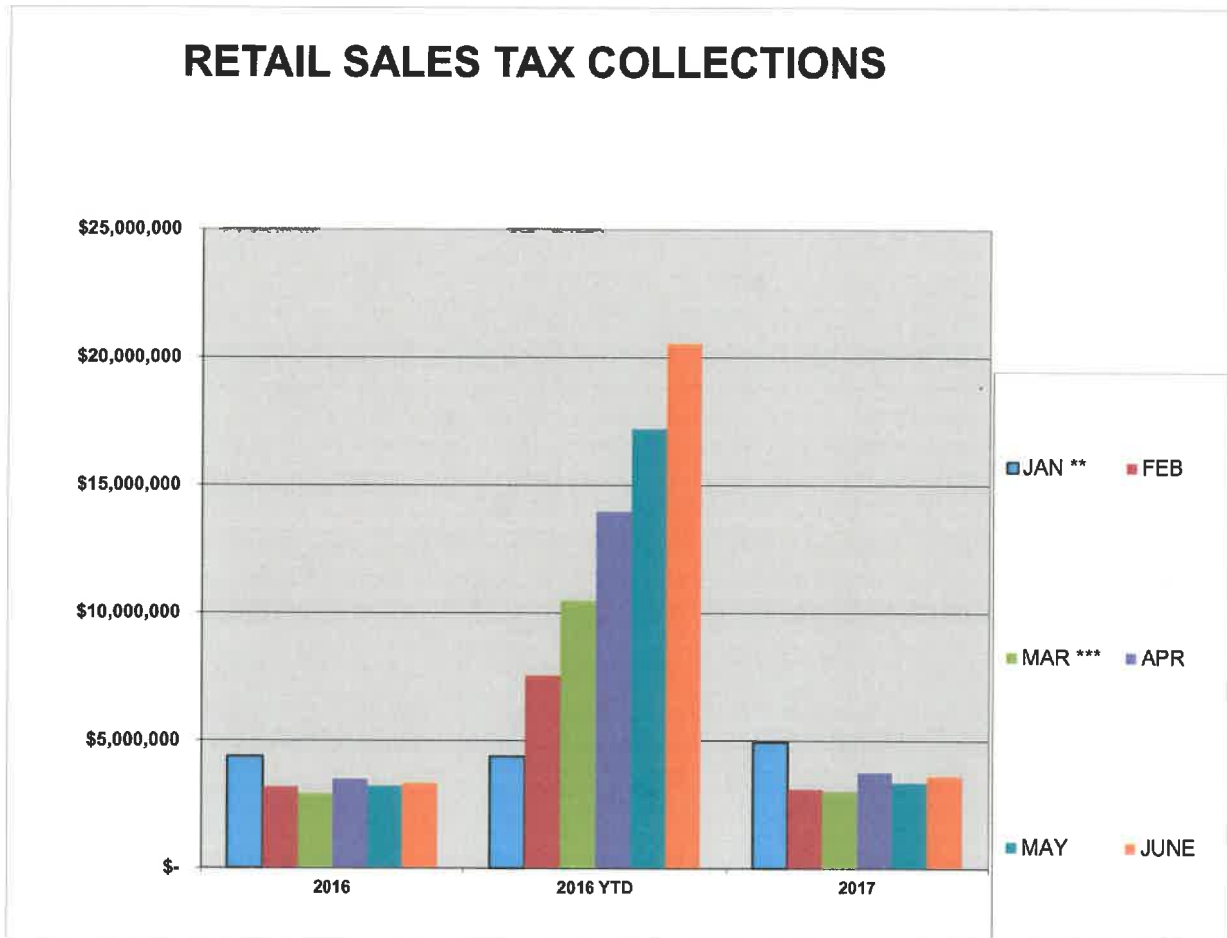
**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%
MAR	\$ 178,825	\$ 562,061	\$ 221,508	\$ 532,083	-5.3%	23.9%
APR	\$ 229,024	\$ 791,085	\$ 401,367	\$ 933,450	18.0%	75.3%
MAY	\$ 174,935	\$ 966,021	\$ 186,168	\$ 1,119,619	15.9%	6.4%
JUNE	\$ 578,163	\$ 1,544,183	\$ 203,694	\$ 1,323,312	-14.3%	-64.8%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2016-2017 Comparison**

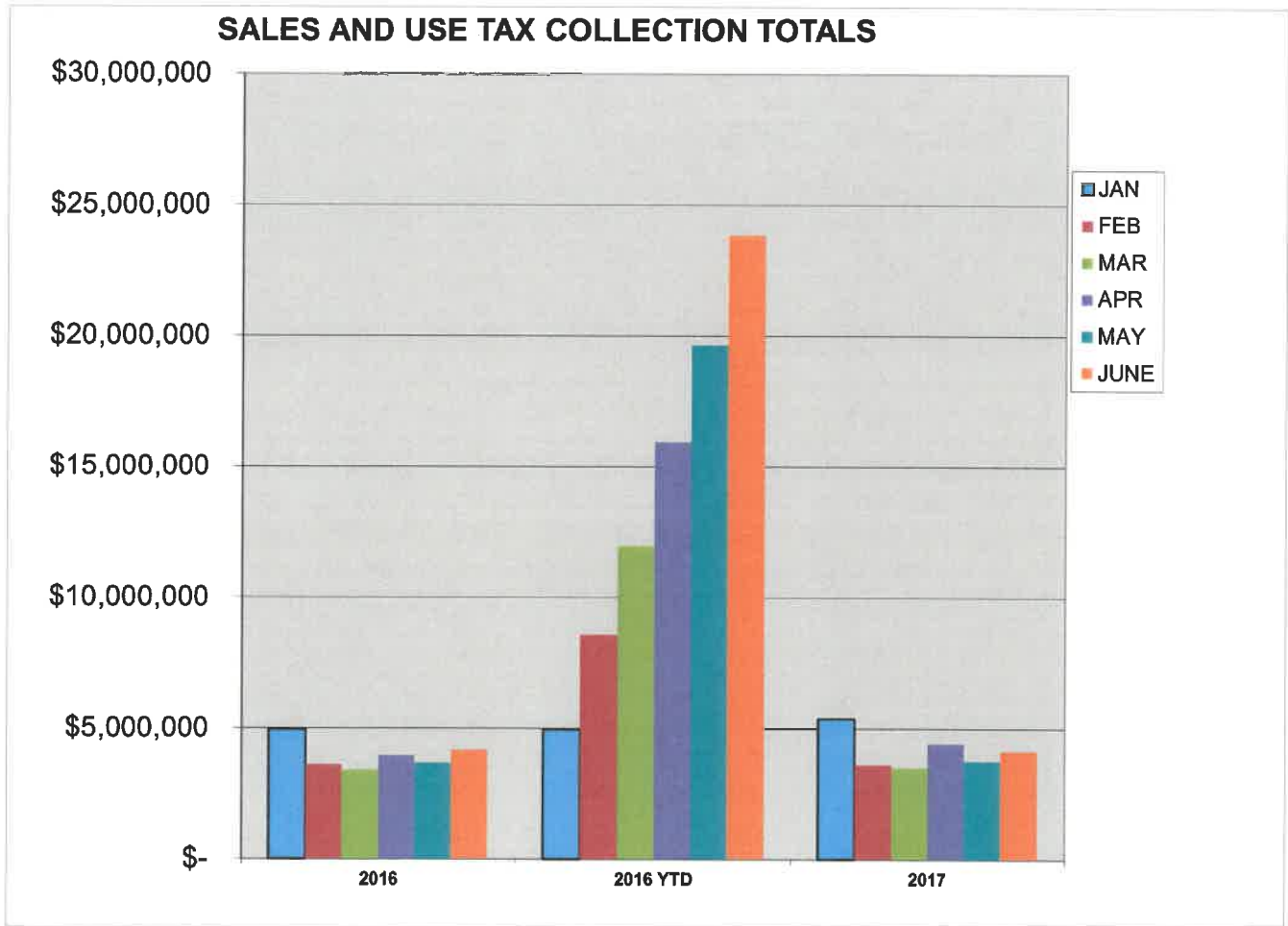
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN **	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
FEB	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%
MAR ***	\$ 2,924,575	\$ 10,479,996	\$ 3,034,547	\$ 11,101,954	5.9%	3.8%
APR	\$ 3,504,812	\$ 13,984,809	\$ 3,772,342	\$ 14,874,296	6.4%	7.6%
MAY	\$ 3,221,324	\$ 17,206,133	\$ 3,370,239	\$ 18,244,535	6.0%	4.6%
JUNE	\$ 3,346,764	\$ 20,552,897	\$ 3,631,821	\$ 21,876,357	6.4%	8.5%



\* Indicates Quarterly Returns also Included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2016-2017 Comparison**

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
<b>JAN</b>	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
<b>FEB</b>	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%
<b>MAR</b>	\$ 3,411,932	\$ 11,984,913	\$ 3,512,819	\$ 12,509,233	4.4%	3.0%
<b>APR</b>	\$ 3,974,366	\$ 15,959,279	\$ 4,447,928	\$ 16,957,161	6.3%	11.9%
<b>MAY</b>	\$ 3,699,643	\$ 19,658,922	\$ 3,784,024	\$ 20,741,185	5.5%	2.3%
<b>JUNE</b>	\$ 4,182,259	\$ 23,841,181	\$ 4,159,532	\$ 24,900,717	4.4%	-0.5%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

Six months ended June 30, 2017

Description	June 2017	June 2016	\$ Change	% Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 621,862	\$ 641,170	(19,308)	-3.0%	3,776,194	3,838,529	\$ (62,335)	-1.6%	17.3%	17.3%
Restaurants & Bars	515,825	486,090	29,735	6.1%	2,890,174	2,726,738	163,436	6.0%	13.2%	30.5%
Grocery Stores & Specialty Foods	393,339	348,803	44,536	12.8%	2,566,067	2,319,375	246,692	10.6%	11.7%	42.2%
Building Material & Lawn & Garden Supplies	353,211	358,256	(5,045)	-1.4%	1,783,344	1,639,958	143,386	8.7%	8.2%	50.4%
Motor Vehicle Dealers, Auto Parts & Leasing	310,713	250,947	59,766	23.8%	1,748,145	1,538,045	210,100	13.7%	8.0%	58.3%
Clothing & Clothing Accessories Stores	198,907	212,987	(14,080)	-6.6%	1,305,595	1,332,875	(27,280)	-2.0%	6.0%	64.3%
Utilities	140,240	136,733	3,507	2.6%	1,057,805	1,026,801	31,004	3.0%	4.8%	69.1%
Sporting Goods, Hobby, Book & Music Stores	135,205	128,660	6,545	5.1%	881,921	880,394	1,527	0.2%	4.0%	73.2%
Used Merchandise Stores	112,281	112,217	64	0.1%	842,735	755,586	87,149	11.5%	3.9%	77.0%
Consumer Goods & Commercial Equipment Rental	88,682	79,878	8,804	11.0%	583,622	510,327	73,295	14.4%	2.7%	79.7%
Broadcasting & Telecommunications	92,992	90,324	2,668	3.0%	572,406	584,275	(11,869)	-2.0%	2.6%	82.3%
Electronic Shopping & Mail-Order Houses	75,111	59,871	15,240	25.5%	567,276	347,796	219,480	63.1%	2.6%	84.9%
Beer, Wine & Liquor Stores	102,945	95,840	7,105	7.4%	564,115	523,727	40,388	7.7%	2.6%	87.5%
Hotels, Motels & Other Accommodations	82,618	79,354	3,264	4.1%	430,464	442,763	(12,299)	-2.8%	2.0%	89.5%
Electronics & Appliance Stores	53,350	34,533	18,817	54.5%	390,544	385,650	4,894	1.3%	1.8%	91.2%
Health & Personal Care Stores	55,280	51,634	3,646	7.1%	364,461	360,534	3,927	1.1%	1.7%	92.9%
Furniture & Home Furnishing Stores	104,887	43,106	61,781	143.3%	346,790	288,534	58,256	20.2%	1.6%	94.5%
Gasoline Stations with Convenience Stores	40,970	38,467	2,503	6.5%	213,403	206,266	7,137	3.5%	1.0%	95.5%
Office Supplies, Stationery & Gift Stores	37,826	12,944	24,882	192.2%	119,512	131,911	(12,399)	-9.4%	0.5%	96.0%
All Other Categories	115,577	84,950	30,627	36.1%	871,784	712,813	158,971	22.3%	4.0%	100.0%
<b>Total</b>	<b>\$ 3,631,821</b>	<b>\$ 3,346,764</b>	<b>\$ 285,057</b>	<b>8.5%</b>	<b>\$ 21,876,357</b>	<b>\$ 20,552,897</b>	<b>\$ 1,323,460</b>	<b>6.4%</b>	<b>100.0%</b>	