

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
JULY 2017

YEAR-TO-DATE COMPARISON

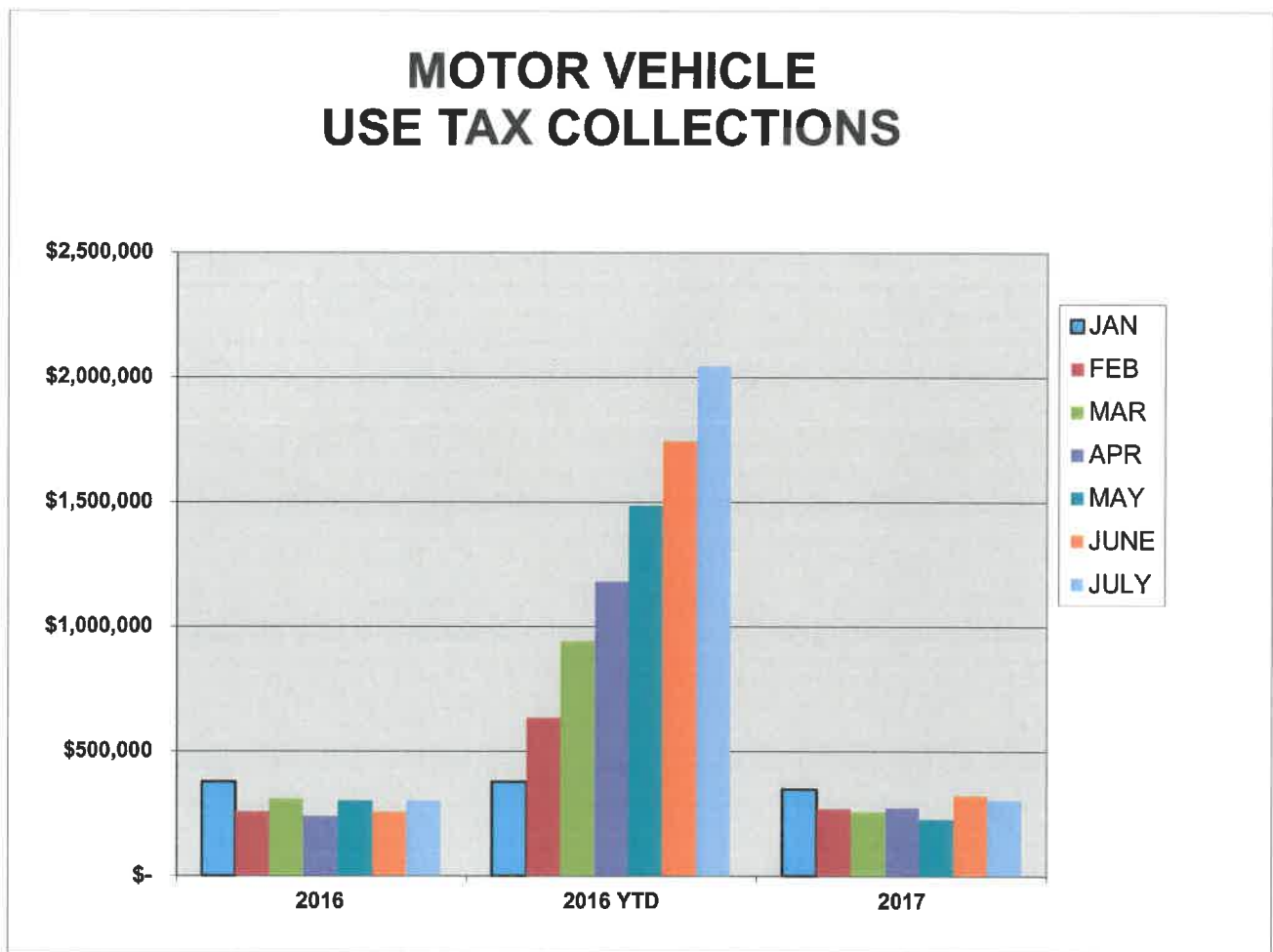
<u>Geographical Area</u>	<u>2017</u>	<u>2016</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 5,853,285	\$ 5,716,275	2.4%
North West Loveland	2,679,943	2,473,390	8.4%
North East Loveland	2,464,974	1,973,422	24.9%
Centerra	2,229,838	2,278,281	-2.1%
Orchards Shopping Center	1,682,568	1,692,756	-0.6%
Promenade Shops	1,464,628	1,482,941	-1.2%
Thompson Valley Shopping Center	1,279,379	1,286,065	-0.5%
South West Loveland	1,013,745	945,149	7.3%
Outlet Mall	798,316	807,943	-1.2%
Downtown	797,138	772,884	3.1%
The Ranch	517,516	488,465	5.9%
Airport	439,976	402,597	9.3%
Columbine Shopping Center	423,389	438,143	-3.4%
All Other Areas	4,284,387	3,602,455	18.9%
Total	\$ 25,929,082	\$ 24,360,766	6.4%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of JULY 2017

<u>Geographical Area</u>	<u>2017</u>	<u>% of Total</u>
South East Loveland	\$ 948,436	23.40%
North West Loveland	420,436	10.40%
North East Loveland	378,229	9.30%
Centerra	354,430	8.70%
Orchards Shopping Center	232,505	5.70%
Promenade Shops	190,856	4.70%
Thompson Valley Shopping Center	177,340	4.40%
South West Loveland	170,423	4.20%
Downtown	128,931	3.20%
Outlet Mall	112,109	2.80%
Airport	77,061	1.90%
The Ranch	71,452	1.80%
Columbine Shopping Center	63,890	1.60%
All Other Areas	726,628	17.90%
Total of JULY 2017	\$ 4,052,726	100.00%

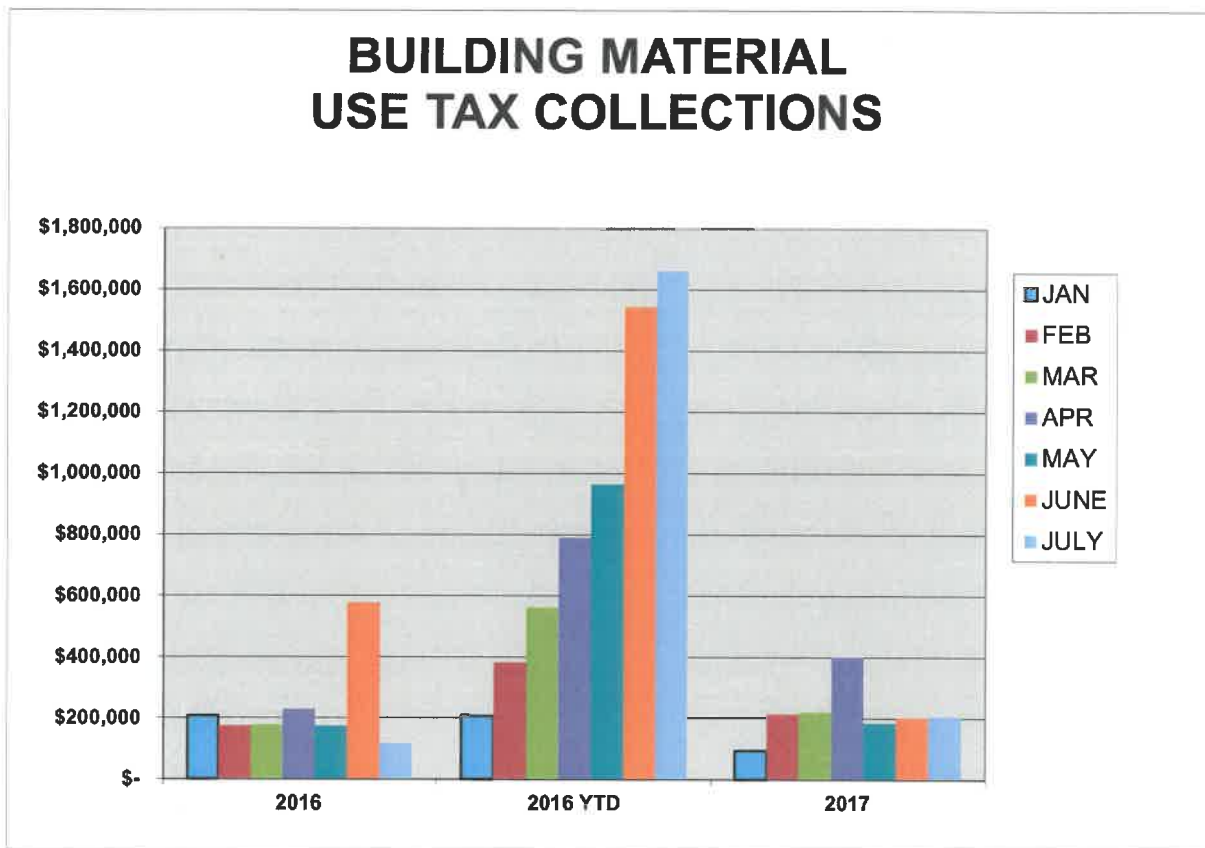
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
FEB	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%
MAR	\$ 308,532	\$ 942,855	\$ 256,764	\$ 875,196	-7.2%	-16.8%
APR	\$ 240,529	\$ 1,183,385	\$ 274,218	\$ 1,149,415	-2.9%	14.0%
MAY	\$ 303,384	\$ 1,486,768	\$ 227,617	\$ 1,377,031	-7.4%	-25.0%
JUNE	\$ 257,333	\$ 1,744,101	\$ 324,017	\$ 1,701,048	-2.5%	25.9%
JULY	\$ 302,958	\$ 2,047,059	\$ 305,490	\$ 2,006,537	-2.0%	0.8%



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

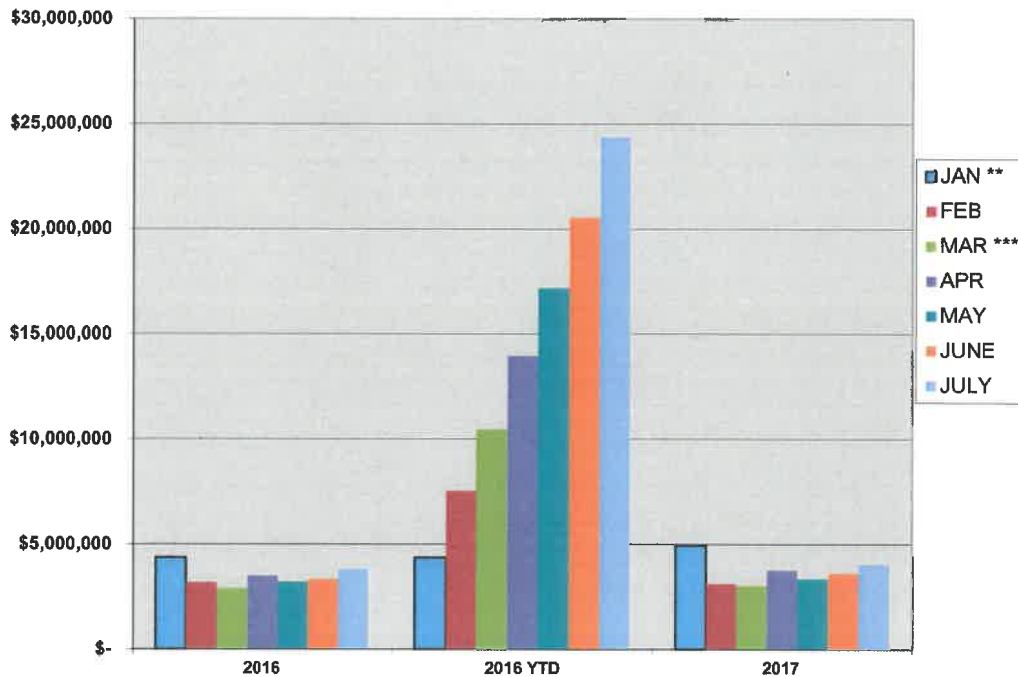
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%
MAR	\$ 178,825	\$ 562,061	\$ 221,508	\$ 532,083	-5.3%	23.9%
APR	\$ 229,024	\$ 791,085	\$ 401,367	\$ 933,450	18.0%	75.3%
MAY	\$ 174,935	\$ 966,021	\$ 186,168	\$ 1,119,619	15.9%	6.4%
JUNE	\$ 578,163	\$ 1,544,183	\$ 203,694	\$ 1,323,312	-14.3%	-64.8%
JULY	\$ 119,024	\$ 1,663,208	\$ 207,644	\$ 1,530,956	-8.0%	74.5%



City of Loveland
Retail Sales Tax (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN **	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
FEB	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%
MAR ***	\$ 2,924,575	\$ 10,479,996	\$ 3,034,547	\$ 11,101,954	5.9%	3.8%
APR	\$ 3,504,812	\$ 13,984,809	\$ 3,772,342	\$ 14,874,296	6.4%	7.6%
MAY	\$ 3,221,324	\$ 17,206,133	\$ 3,370,239	\$ 18,244,535	6.0%	4.6%
JUNE	\$ 3,346,764	\$ 20,552,897	\$ 3,631,821	\$ 21,876,357	6.4%	8.5%
JULY	\$ 3,807,869	\$ 24,360,766	\$ 4,052,726	\$ 25,929,082	6.4%	6.4%

RETAIL SALES TAX COLLECTIONS

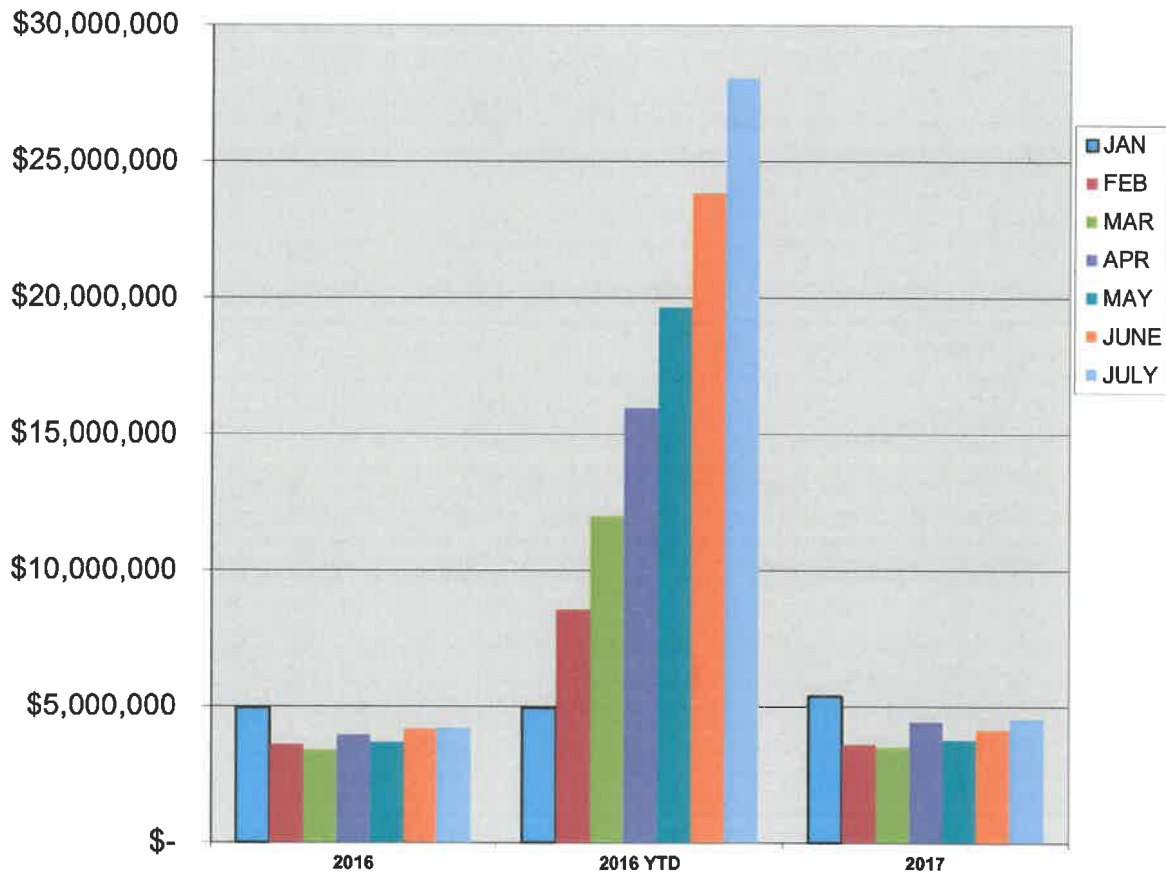


* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
FEB	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%
MAR	\$ 3,411,932	\$ 11,984,913	\$ 3,512,819	\$ 12,509,233	4.4%	3.0%
APR	\$ 3,974,366	\$ 15,959,279	\$ 4,447,928	\$ 16,957,161	6.3%	11.9%
MAY	\$ 3,699,643	\$ 19,658,922	\$ 3,784,024	\$ 20,741,185	5.5%	2.3%
JUNE	\$ 4,182,259	\$ 23,841,181	\$ 4,159,532	\$ 24,900,717	4.4%	-0.5%
JULY	\$ 4,229,851	\$ 28,071,032	\$ 4,565,859	\$ 29,466,576	5.0%	7.9%

SALES AND USE TAX COLLECTION TOTALS



City of Loveland
Summary of Sales Tax Collections by Industry Code

Seven months, ended July 31, 2017

Description	SIC Report 2017	SIC Report 2016	\$ Change	% Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 679,556	\$ 683,591	(4,035)	-0.6%	4,455,750	4,522,120	(66,370)	-1.5%	17.2%	17.2%
Restaurants & Bars	525,152	494,676	30,476	6.2%	3,415,326	3,221,414	193,912	6.0%	13.2%	30.4%
Grocery Stores & Specialty Foods	413,462	377,537	35,925	9.5%	2,979,529	2,696,912	282,617	10.5%	11.5%	41.8%
Building Material & Lawn & Garden Supplies	419,200	415,636	3,564	0.9%	2,202,544	2,055,694	146,850	7.1%	8.5%	50.3%
Motor Vehicle Dealers, Auto Parts & Leasing	353,046	308,461	44,585	14.5%	2,101,191	1,846,506	254,685	13.8%	8.1%	58.4%
Clothing & Clothing Accessories Stores	230,722	236,523	(5,801)	-2.5%	1,536,317	1,569,398	(33,081)	-2.1%	5.9%	64.4%
Utilities	144,171	136,541	7,630	5.6%	1,201,976	1,163,342	38,634	3.3%	4.6%	69.0%
Used Merchandise Stores	169,617	166,189	3,428	2.1%	1,012,352	921,775	90,577	9.8%	3.9%	72.9%
Sporting Goods, Hobby, Book & Music Stores	121,880	153,253	(31,373)	-20.5%	1,003,801	1,033,647	(29,846)	-2.9%	3.9%	76.8%
Consumer Goods & Commercial Equipment Rental	109,594	93,541	16,053	17.2%	693,216	603,868	89,348	14.8%	2.7%	79.5%
Electronic Shopping & Mail-Order Houses	102,055	46,856	55,199	117.8%	669,331	394,652	274,679	69.6%	2.6%	82.0%
Broadcasting & Telecommunications	93,463	98,371	(4,908)	-5.0%	665,869	682,646	(16,777)	-2.5%	2.6%	84.6%
Beer, Wine & Liquor Stores	95,693	93,191	2,502	2.7%	659,808	616,918	42,890	7.0%	2.5%	87.1%
Hotels, Motels & Other Accommodations	102,093	108,384	(6,291)	-5.8%	532,557	551,147	(18,590)	-3.4%	2.1%	89.2%
Electronics & Appliance Stores	69,706	73,509	(3,803)	-5.2%	460,250	459,159	1,091	0.2%	1.8%	91.0%
Health & Personal Care Stores	57,205	58,276	(1,071)	-1.8%	421,666	418,810	2,856	0.7%	1.6%	92.6%
Furniture & Home Furnishing Stores	69,906	47,763	22,143	46.4%	416,696	336,297	80,399	23.9%	1.6%	94.2%
Gasoline Stations with Convenience Stores	44,518	42,403	2,115	5.0%	257,921	248,669	9,252	3.7%	1.0%	95.2%
Office Supplies, Stationery & Gift Stores	16,575	18,498	(1,923)	-10.4%	136,087	150,409	(14,322)	-9.5%	0.5%	95.7%
All Other Categories	235,112	154,670	80,442	52.0%	1,106,895	867,483	239,413	27.6%	4.3%	100.0%
Total	\$ 4,052,726	\$ 3,807,869	\$ 244,857	6.4%	\$25,929,082	\$24,360,766	\$ 1,568,317	6.4%	100.0%	