

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
DECEMBER 2017

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2016</u>	<u>2017</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 9,925,180	\$ 10,208,572	2.9%
North West Loveland	4,382,999	4,685,119	6.9%
North East Loveland	3,748,462	4,217,197	12.5%
Centerra	3,969,155	3,865,658	-2.6%
Orchards Shopping Center	2,766,793	2,814,253	1.7%
Promenade Shops	2,493,904	2,480,033	-0.6%
Thompson Valley Shopping Center	2,100,031	2,139,959	1.9%
South West Loveland	1,614,182	1,733,899	7.4%
Outlet Mall	1,461,503	1,421,129	-2.8%
Downtown	1,327,455	1,372,780	3.4%
The Ranch	826,047	858,405	3.9%
Airport	717,184	798,127	11.3%
Columbine Shopping Center	786,464	777,863	-1.1%
All Other Areas	5,764,432	6,816,327	18.2%
Total	\$ 41,883,791	\$ 44,189,321	5.5%

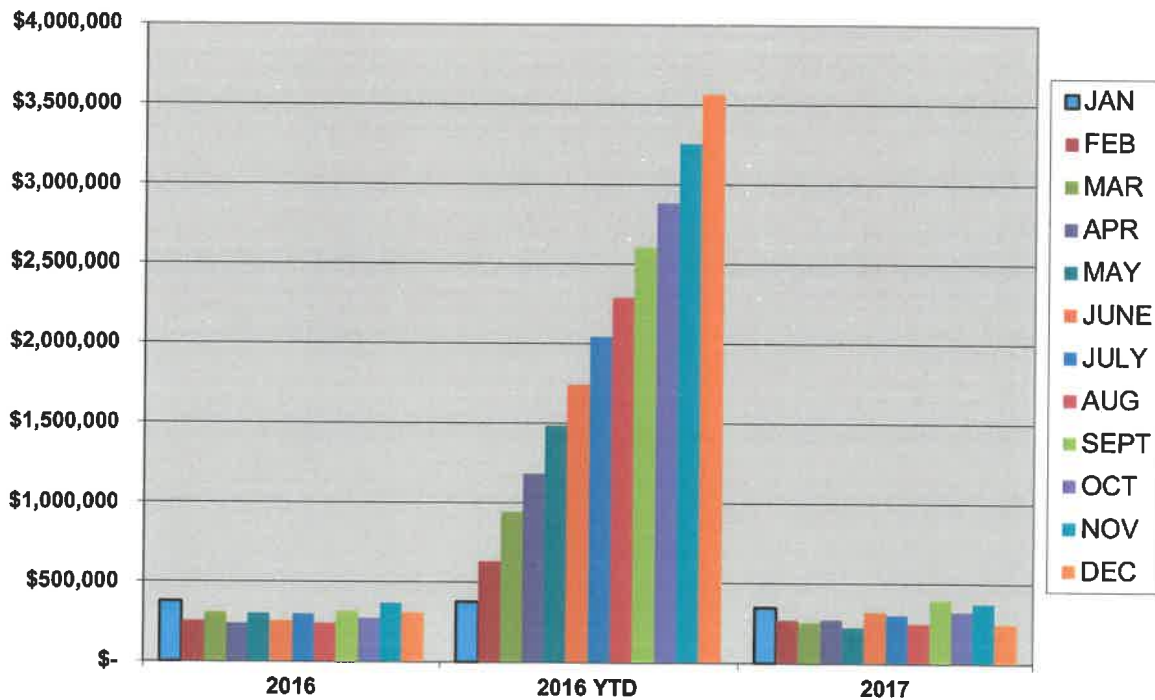
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of DECEMBER 2017

<u>Geographical Area</u>	<u>2017</u>	<u>% of Total</u>
South East Loveland	\$ 814,412	23.30%
North West Loveland	382,758	10.90%
Centerra	316,488	9.00%
North East Loveland	313,240	9.00%
Promenade Shops	226,187	6.50%
Orchards Shopping Center	218,733	6.30%
Thompson Valley Shopping Center	167,572	4.80%
Outlet Mall	126,025	3.60%
South West Loveland	119,822	3.40%
Downtown	95,479	2.70%
Columbine Shopping Center	59,562	1.70%
The Ranch	58,181	1.70%
Airport	54,397	1.60%
All Other Areas	546,361	15.50%
Total of DECEMBER 2017	\$ 3,499,217	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

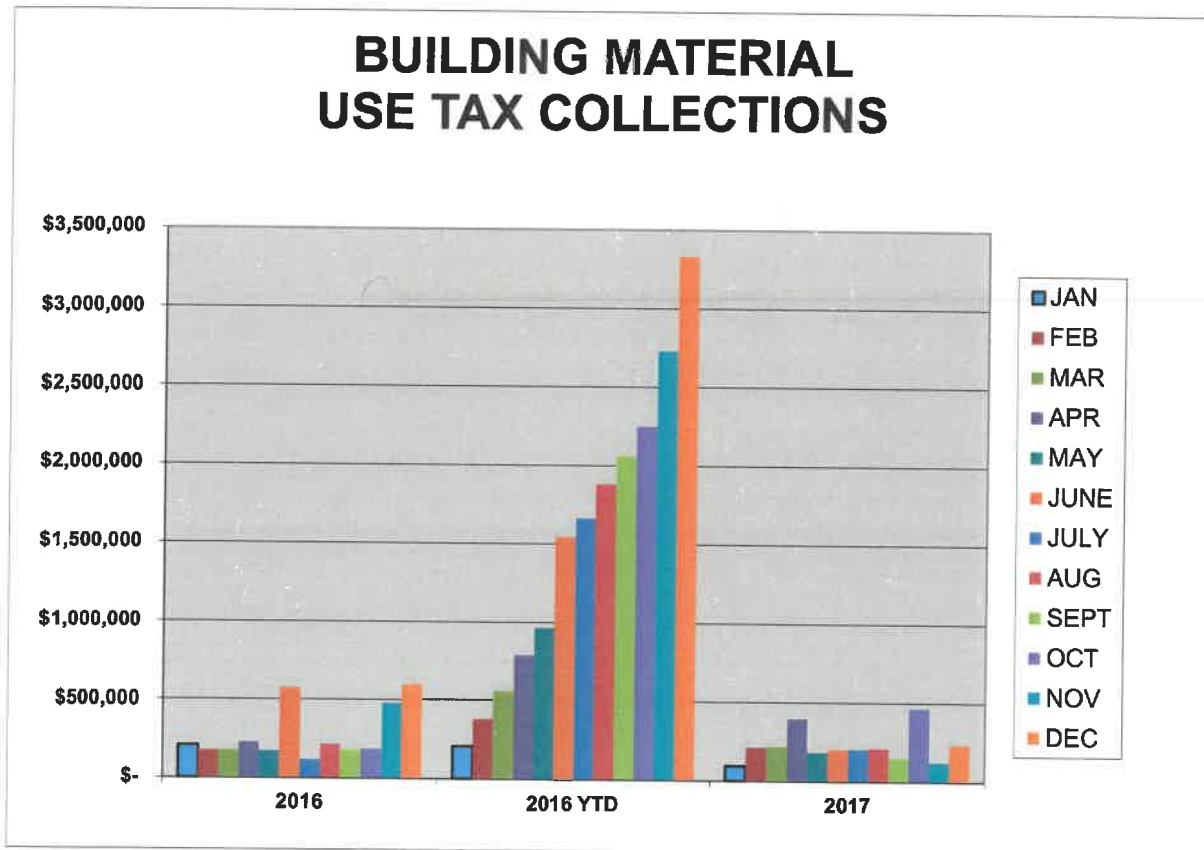
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 377,075	\$ 377,075	\$ 347,481	\$ 347,481	-7.8%	-7.8%
FEB	\$ 257,248	\$ 634,323	\$ 270,951	\$ 618,432	-2.5%	5.3%
MAR	\$ 308,532	\$ 942,855	\$ 256,764	\$ 875,196	-7.2%	-16.8%
APR	\$ 240,529	\$ 1,183,385	\$ 274,218	\$ 1,149,415	-2.9%	14.0%
MAY	\$ 303,384	\$ 1,486,768	\$ 227,617	\$ 1,377,031	-7.4%	-25.0%
JUNE	\$ 257,333	\$ 1,744,101	\$ 324,017	\$ 1,701,048	-2.5%	25.9%
JULY	\$ 302,958	\$ 2,047,059	\$ 305,490	\$ 2,006,537	-2.0%	0.8%
AUG	\$ 243,356	\$ 2,290,415	\$ 250,834	\$ 2,257,371	-1.4%	3.1%
SEPT	\$ 319,018	\$ 2,609,433	\$ 397,300	\$ 2,654,671	1.7%	24.5%
OCT	\$ 274,947	\$ 2,884,381	\$ 325,016	\$ 2,979,687	3.3%	18.2%
NOV	\$ 372,200	\$ 3,256,580	\$ 377,213	\$ 3,356,900	3.1%	1.3%
DEC	\$ 311,044	\$ 3,567,625	\$ 249,052	\$ 3,605,952	1.1%	-19.9%

MOTOR VEHICLE USE TAX COLLECTIONS



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2016-2017 Comparison

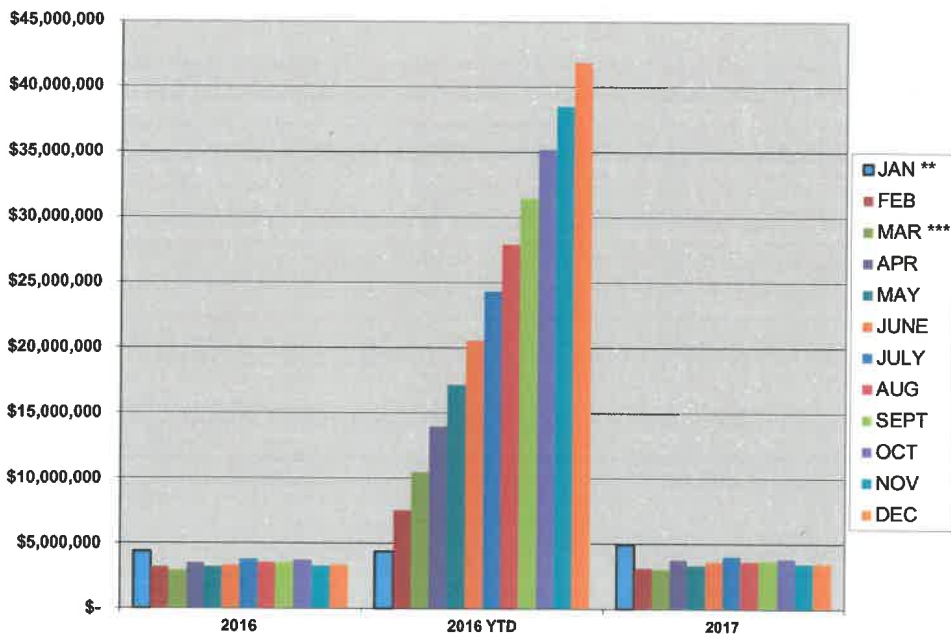
	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 207,531	\$ 207,531	\$ 94,933	\$ 94,933	-54.3%	-54.3%
FEB	\$ 175,706	\$ 383,236	\$ 215,642	\$ 310,575	-19.0%	22.7%
MAR	\$ 178,825	\$ 562,061	\$ 221,508	\$ 532,083	-5.3%	23.9%
APR	\$ 229,024	\$ 791,085	\$ 401,367	\$ 933,450	18.0%	75.3%
MAY	\$ 174,935	\$ 966,021	\$ 186,168	\$ 1,119,619	15.9%	6.4%
JUNE	\$ 578,163	\$ 1,544,183	\$ 203,694	\$ 1,323,312	-14.3%	-64.8%
JULY	\$ 119,024	\$ 1,663,208	\$ 207,644	\$ 1,530,956	-8.0%	74.5%
AUG	\$ 216,913	\$ 1,880,121	\$ 212,118	\$ 1,743,075	-7.3%	-2.2%
SEPT	\$ 182,173	\$ 2,062,293	\$ 152,466	\$ 1,895,541	-8.1%	-16.3%
OCT	\$ 189,555	\$ 2,251,849	\$ 467,692	\$ 2,363,233	4.9%	146.7%
NOV	\$ 479,754	\$ 2,731,603	\$ 125,997	\$ 2,489,229	-8.9%	-73.7%
DEC	\$ 600,763	\$ 3,332,366	\$ 235,995	\$ 2,725,224	-18.2%	-60.7%



City of Loveland
 Retail Sales Tax (CASH BASIS)
 2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	Year to Date Inc/Dec over <u>2016</u>	Curr Month Inc/Dec over <u>2016</u>
JAN **	\$ 4,365,416	\$ 4,365,416	\$ 4,937,924	\$ 4,937,924	13.1%	13.1%
FEB	\$ 3,190,005	\$ 7,555,421	\$ 3,129,483	\$ 8,067,407	6.8%	-1.9%
MAR ***	\$ 2,924,575	\$ 10,479,996	\$ 3,034,547	\$ 11,101,954	5.9%	3.8%
APR	\$ 3,504,812	\$ 13,984,809	\$ 3,772,342	\$ 14,874,296	6.4%	7.6%
MAY	\$ 3,221,324	\$ 17,206,133	\$ 3,370,239	\$ 18,244,535	6.0%	4.6%
JUNE	\$ 3,346,764	\$ 20,552,897	\$ 3,631,821	\$ 21,876,357	6.4%	8.5%
JULY	\$ 3,807,869	\$ 24,360,766	\$ 4,052,726	\$ 25,929,082	6.4%	6.4%
AUG	\$ 3,563,493	\$ 27,924,258	\$ 3,662,650	\$ 29,591,732	6.0%	2.8%
SEPT	\$ 3,544,599	\$ 31,468,857	\$ 3,727,595	\$ 33,319,327	5.9%	5.2%
OCT	\$ 3,763,070	\$ 35,231,927	\$ 3,884,499	\$ 37,203,826	5.6%	3.2%
NOV	\$ 3,288,473	\$ 38,520,401	\$ 3,486,277	\$ 40,690,103	5.6%	6.0%
DEC	\$ 3,363,390	\$ 41,883,791	\$ 3,499,217	\$ 44,189,321	5.5%	4.0%

RETAIL SALES TAX COLLECTIONS

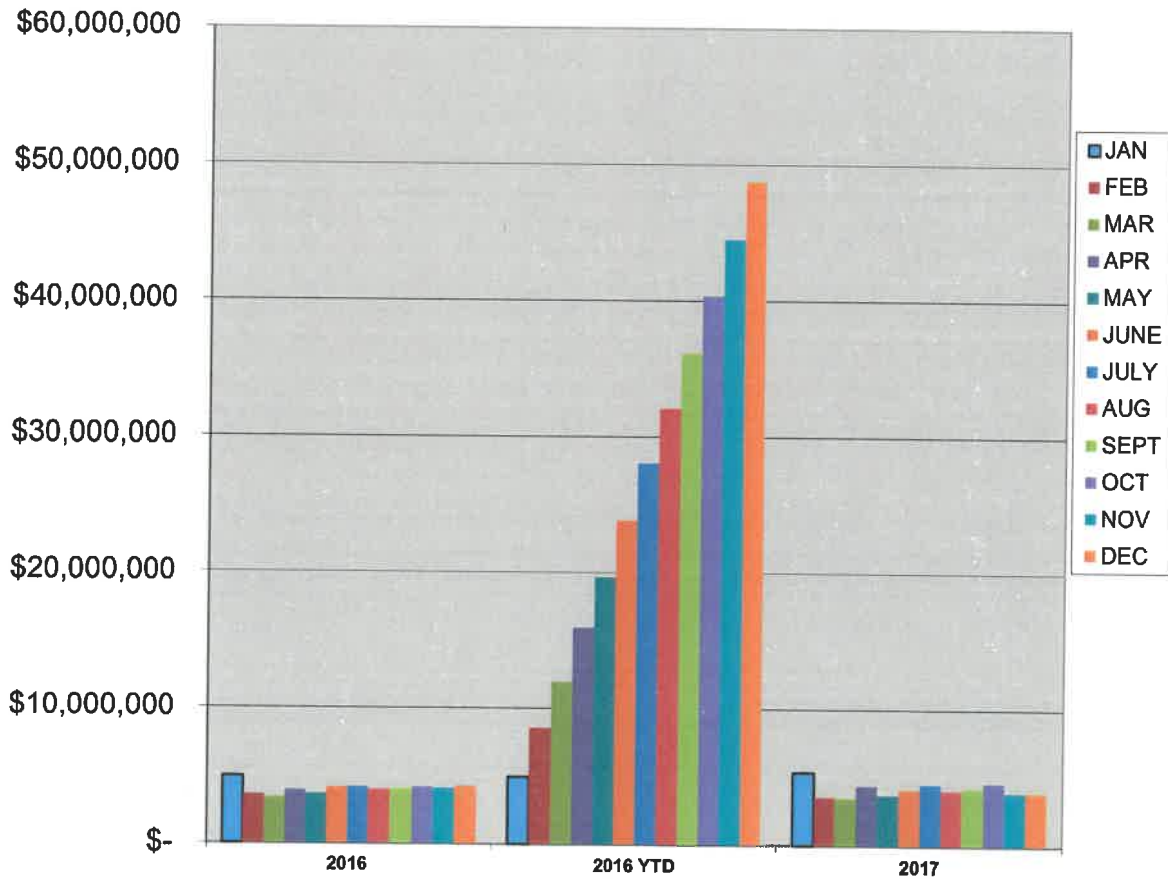


* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2016-2017 Comparison

	<u>2016</u>	<u>2016 YTD</u>	<u>2017</u>	<u>2017 YTD</u>	<u>Year to Date Inc/Dec over 2016</u>	<u>Curr Month Inc/Dec over 2016</u>
JAN	\$ 4,950,022	\$ 4,950,022	\$ 5,380,338	\$ 5,380,338	8.7%	8.7%
FEB	\$ 3,622,959	\$ 8,572,980	\$ 3,616,075	\$ 8,996,414	4.9%	-0.2%
MAR	\$ 3,411,932	\$ 11,984,913	\$ 3,512,819	\$ 12,509,233	4.4%	3.0%
APR	\$ 3,974,366	\$ 15,959,279	\$ 4,447,928	\$ 16,957,161	6.3%	11.9%
MAY	\$ 3,699,643	\$ 19,658,922	\$ 3,784,024	\$ 20,741,185	5.5%	2.3%
JUNE	\$ 4,182,259	\$ 23,841,181	\$ 4,159,532	\$ 24,900,717	4.4%	-0.5%
JULY	\$ 4,229,851	\$ 28,071,032	\$ 4,565,859	\$ 29,466,576	5.0%	7.9%
AUG	\$ 4,023,763	\$ 32,094,795	\$ 4,125,602	\$ 33,592,177	4.7%	2.5%
SEPT	\$ 4,045,789	\$ 36,140,584	\$ 4,277,361	\$ 37,869,539	4.8%	5.7%
OCT	\$ 4,227,573	\$ 40,368,157	\$ 4,677,207	\$ 42,546,746	5.4%	10.6%
NOV	\$ 4,140,427	\$ 44,508,584	\$ 3,989,487	\$ 46,536,232	4.6%	-3.6%
DEC	\$ 4,275,198	\$ 48,783,782	\$ 3,984,264	\$ 50,520,497	3.6%	-6.8%

SALES AND USE TAX COLLECTION TOTALS



City of Loveland

Summary of Sales Tax Collections by Industry Code

Description	December 2017			December 2016			December 31, 2017					
	\$	% Change	\$ Change	\$	% Change	\$ Change	YTD 2017	YTD 2016	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 693,568	2.3%	15,624	7,727,812	2.3%	55,769	7,672,043	7,672,043	\$ 55,769	0.7%	17.5%	17.5%
Restaurants & Bars	432,225	-1.3%	(5,752)	5,921,734	-1.3%	255,080	5,666,654	5,666,654	255,080	4.5%	13.4%	30.9%
Grocery Stores & Specialty Foods	386,300	-9.8%	(41,842)	5,015,209	-9.8%	363,755	4,651,454	4,651,454	363,755	7.8%	11.3%	42.2%
Building Material & Lawn & Garden Supplies	287,526	22.0%	51,853	3,769,708	22.0%	238,698	3,531,010	3,531,010	238,698	6.8%	8.5%	50.8%
Motor Vehicle Dealers, Auto Parts & Leasing	276,714	10.0%	25,171	3,635,811	10.0%	384,675	3,251,136	3,251,136	384,675	11.8%	8.2%	59.0%
Clothing & Clothing Accessories Stores	225,022	-8.4%	(20,682)	2,666,823	-8.4%	(76,370)	2,743,193	2,743,193	(76,370)	-2.8%	6.0%	65.0%
Utilities	145,212	11.0%	14,444	2,035,832	11.0%	93,129	1,942,703	1,942,703	93,129	4.8%	4.6%	69.6%
Used Merchandise Stores	113,605	0.2%	178	1,669,255	0.2%	158,833	1,510,422	1,510,422	158,833	10.5%	3.8%	73.4%
Sporting Goods, Hobby, Book & Music Stores	142,160	-7.4%	(11,314)	1,660,151	-7.4%	(94,584)	1,754,735	1,754,735	(94,584)	-5.4%	3.8%	77.2%
Electronic Shopping & Mail-Order Houses	155,639	215.4%	106,293	1,203,044	215.4%	575,521	627,523	627,523	575,521	91.7%	2.7%	79.9%
Beer, Wine & Liquor Stores	100,494	18.2%	15,481	1,155,312	18.2%	74,369	1,080,943	1,080,943	74,369	6.9%	2.6%	82.5%
Consumer Goods & Commercial Equipment Rental	81,839	6.8%	5,230	1,145,426	6.8%	122,437	1,022,989	1,022,989	122,437	12.0%	2.6%	85.1%
Broadcasting & Telecommunications	82,771	-10.8%	(10,063)	1,096,188	-10.8%	(62,823)	1,159,011	1,159,011	(62,823)	-5.4%	2.5%	87.6%
Hotels, Motels & Other Accommodations	67,139	11.9%	7,145	999,757	11.9%	6,641	993,116	993,116	6,641	0.7%	2.3%	89.9%
Electronics & Appliance Stores	78,379	19.7%	12,896	784,404	19.7%	45,960	738,444	738,444	45,960	6.2%	1.8%	91.6%
Health & Personal Care Stores	51,460	-2.2%	(1,158)	687,093	-2.2%	262	686,831	686,831	262	0.0%	1.6%	93.2%
Furniture & Home Furnishing Stores	43,052	-13.8%	(6,914)	643,723	-13.8%	45,220	598,503	598,503	45,220	7.6%	1.5%	94.6%
Gasoline Stations with Convenience Stores	23,995	-28.3%	(9,477)	444,480	-28.3%	(1,918)	446,398	446,398	(1,918)	-0.4%	1.0%	95.6%
Office Supplies, Stationery & Gift Stores	17,852	13.0%	2,053	212,918	13.0%	(26,799)	239,717	239,717	(26,799)	-11.2%	0.5%	96.1%
All Other Categories	94,265	-12.4%	(13,339)	1,714,641	-12.4%	147,676	1,566,966	1,566,966	147,676	9.4%	3.9%	100.0%
Total	\$ 3,499,217	4.0%	\$ 135,827	\$ 44,189,321	4.0%	\$ 2,305,531	\$ 41,883,791	\$ 41,883,791	\$ 2,305,531	5.5%	100.0%	