

SALES TAX COLLECTED: CASH BASIS
FEBRUARY 2018

YEAR-TO-DATE COMPARISON

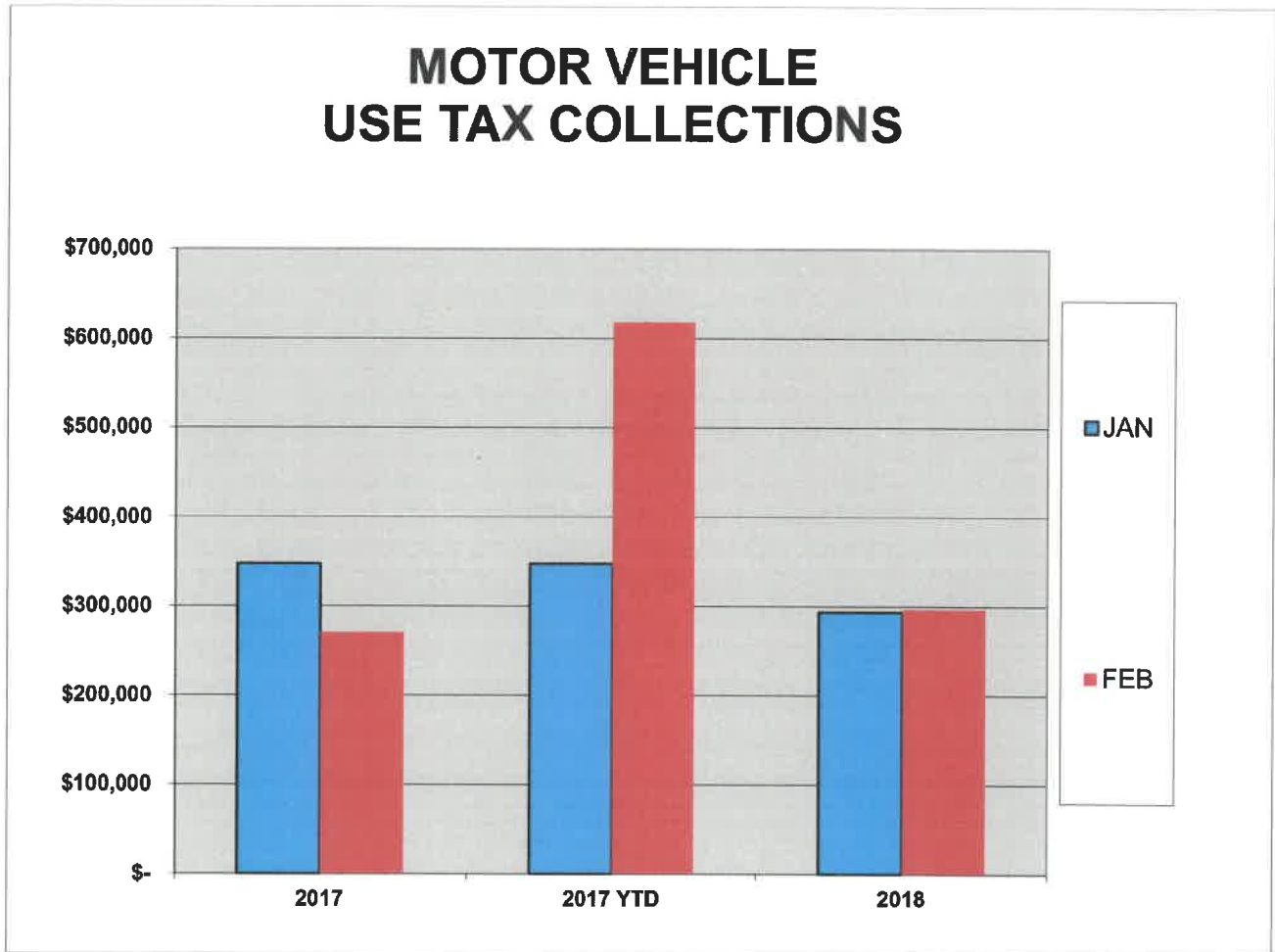
<u>Geographical Area</u>	<u>2018</u>	<u>2017</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 1,722,665	\$ 1,691,374	1.9%
North West Loveland	822,187	797,953	3.0%
Centerra	744,920	732,766	1.7%
North East Loveland	686,089	679,299	1.0%
Orchards Shopping Center	616,421	569,567	8.2%
Promenade Shops	516,009	525,869	-1.9%
Thompson Valley Shopping Center	511,915	449,815	13.8%
South West Loveland	274,234	277,193	-1.1%
Outlet Mall	242,168	259,814	-6.8%
Downtown	216,786	224,925	-3.6%
The Ranch	163,900	144,104	13.7%
Airport	127,591	117,074	9.0%
Columbine Shopping Center	124,266	121,691	2.1%
All Other Areas	1,451,271	1,475,963	-1.7%
Total	\$ 8,220,422	\$ 8,067,407	1.9%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of FEBRUARY 2018

<u>Geographical Area</u>	<u>2018</u>	<u>% of Total</u>
South East Loveland	\$ 761,092	23.30%
North West Loveland	344,219	10.60%
North East Loveland	307,514	9.40%
Centerra	277,877	8.50%
Orchards Shopping Center	247,787	7.60%
Thompson Valley Shopping Center	193,732	5.90%
Promenade Shops	161,492	5.00%
South West Loveland	114,788	3.50%
Downtown	90,972	2.80%
Outlet Mall	82,891	2.50%
The Ranch	63,168	1.90%
Columbine Shopping Center	56,879	1.70%
Airport	49,363	1.50%
All Other Areas	509,668	15.80%
Total of FEBRUARY 2018	\$ 3,261,442	100.00%

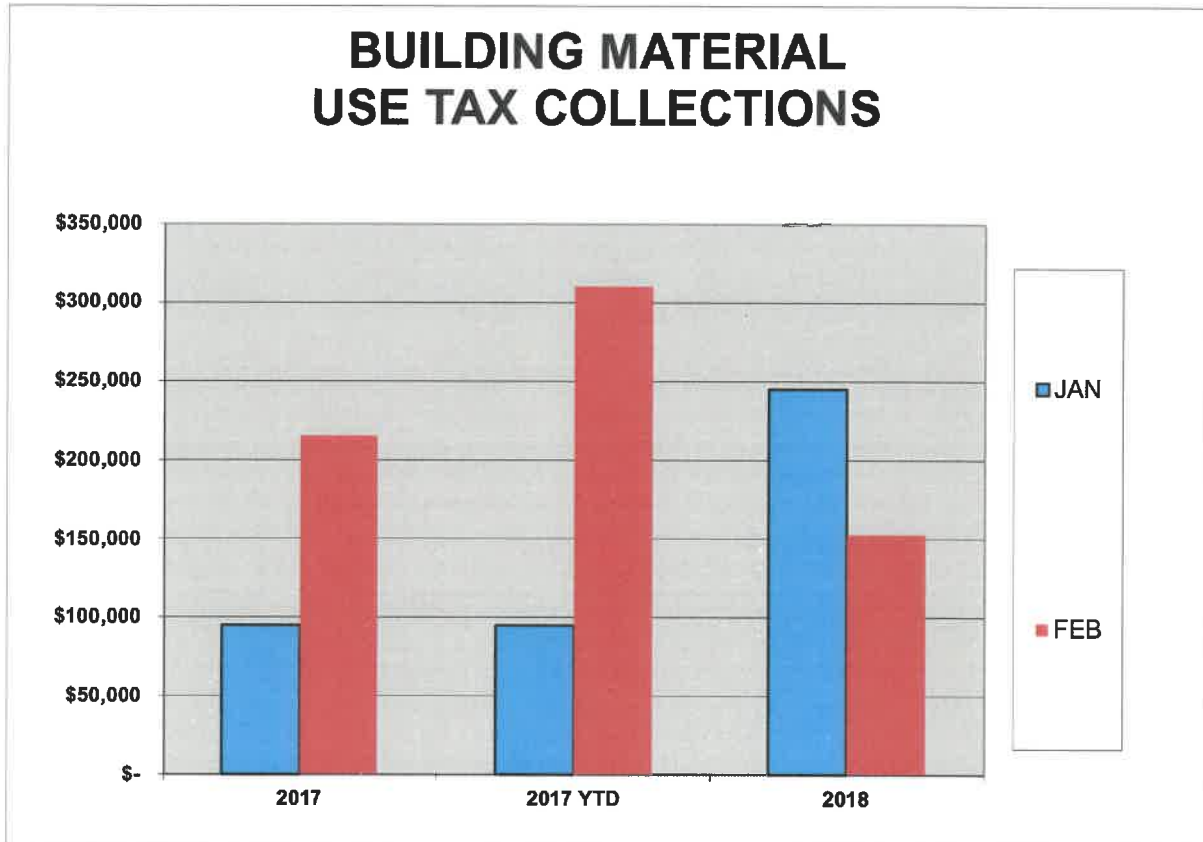
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
FEB	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%



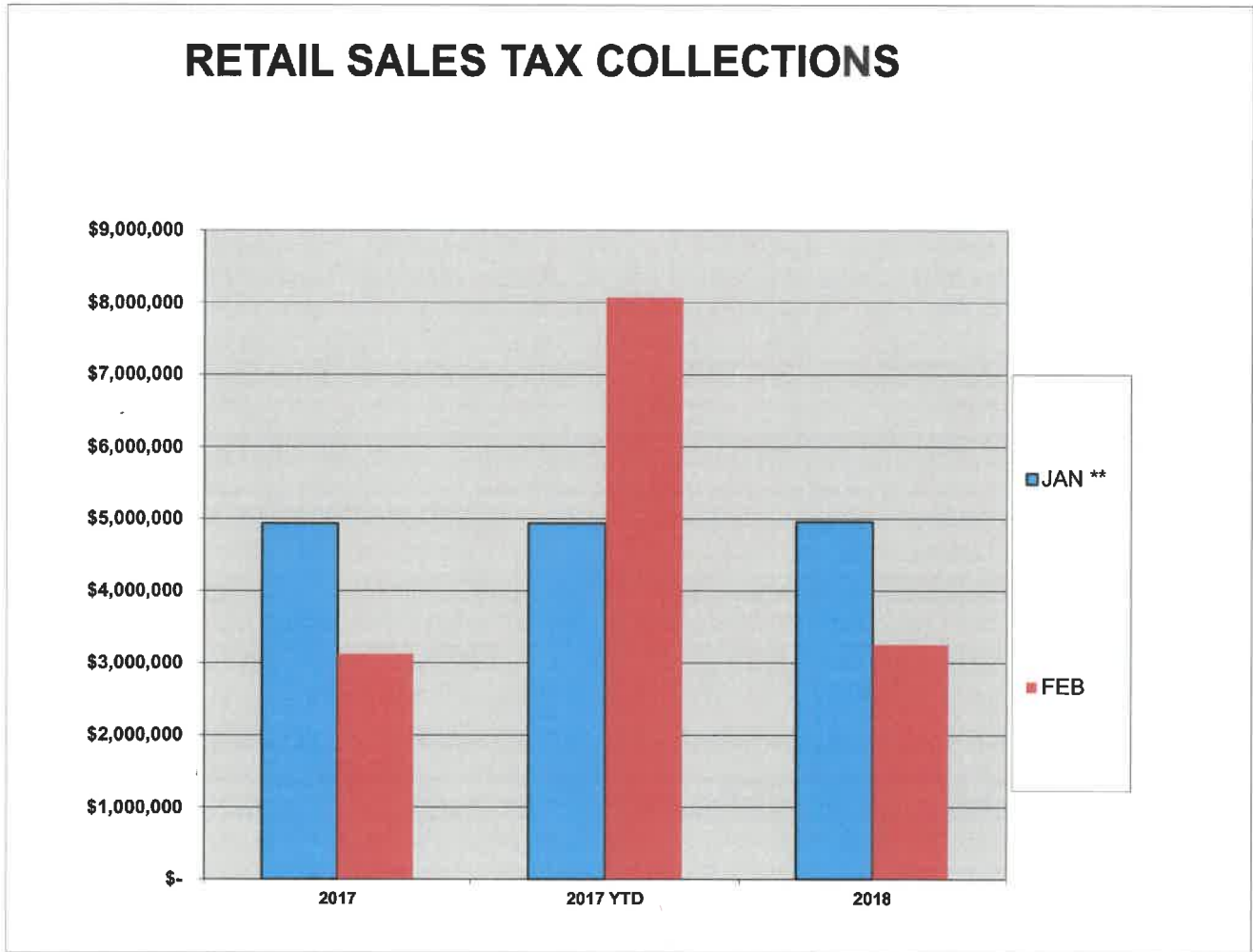
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%



City of Loveland
Retail Sales Tax (CASH BASIS)
2017-2018 Comparison

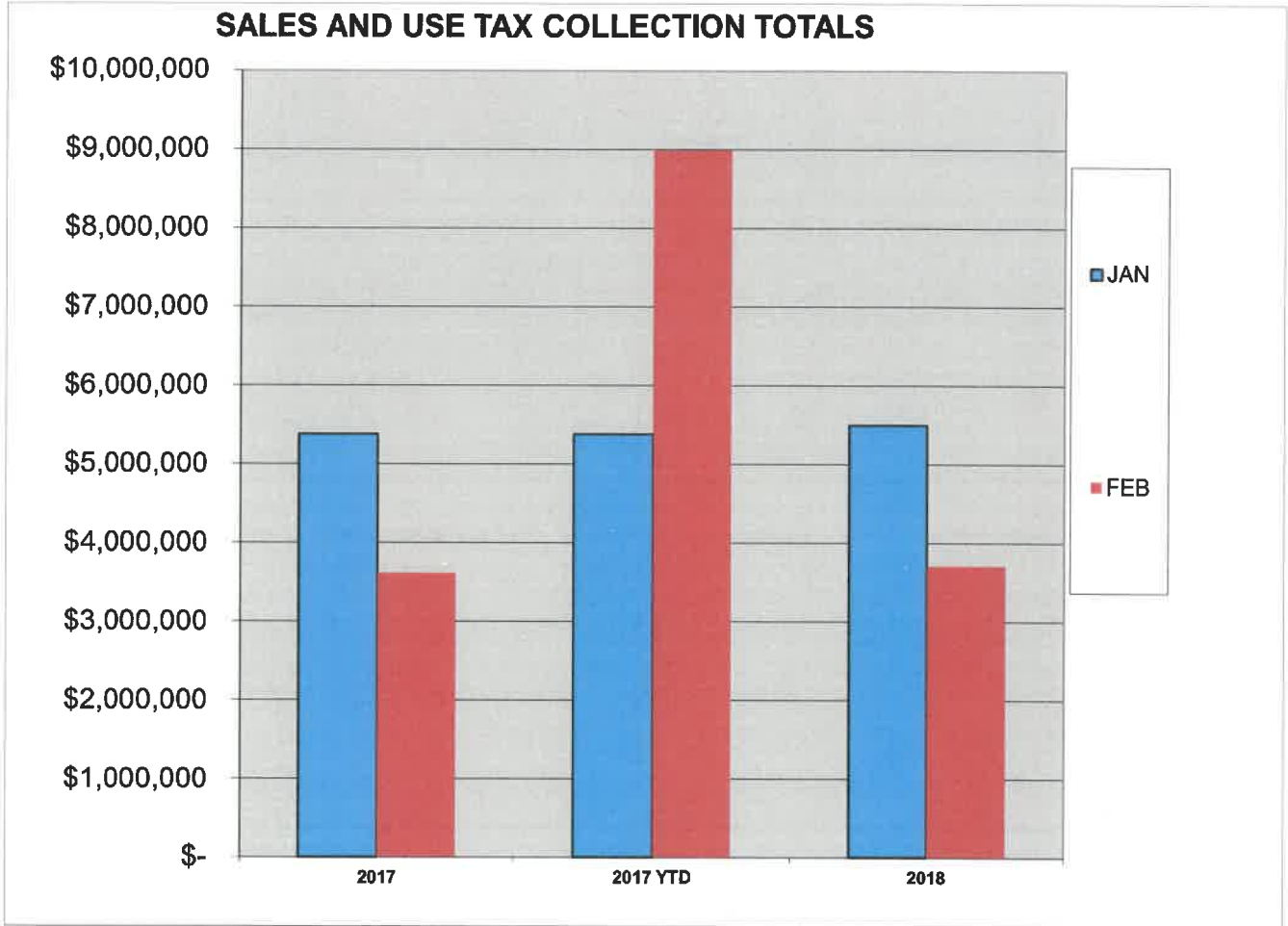
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	Year to Date Inc/Dec over <u>2017</u>	Curr Month Inc/Dec over <u>2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
FEB	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%



City of Loveland

Summary of Sales Tax Collections by Industry Code

Two months ended February 28, 2018

Description	SIC Report 2018	SIC Report 2017	\$ Change	% Change	YTD 2018	YTD 2017	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 576,022	\$ 523,704	\$ 52,318	10.0%	1,506,537	1,430,512	\$ 76,025	5.3%	18.3%	18.3%
Grocery Stores & Specialty Foods	447,157	359,157	88,000	24.5%	1,137,934	1,019,499	118,435	11.6%	13.8%	32.2%
Restaurants & Bars	447,097	441,030	6,067	1.4%	991,753	926,381	65,372	7.1%	12.1%	44.2%
Motor Vehicle Dealers, Auto Parts & Leasing	259,964	249,106	10,858	4.4%	598,973	606,699	(7,726)	-1.3%	7.3%	51.5%
Clothing & Clothing Accessories Stores	157,683	141,719	15,964	11.3%	509,885	509,932	(47)	0.0%	6.2%	57.7%
Building Material & Lawn & Garden Supplies	239,415	239,917	(502)	-0.2%	509,377	526,791	(17,414)	-3.3%	6.2%	63.9%
Utilities	220,829	232,355	(11,526)	-5.0%	388,976	401,426	(12,450)	-3.1%	4.7%	68.7%
Used Merchandise Stores	124,015	133,254	(9,239)	-6.9%	338,478	349,059	(10,581)	-3.0%	4.1%	72.8%
Electronic Shopping & Mail-Order Houses	98,884	76,304	22,580	29.6%	337,373	253,010	84,363	33.3%	4.1%	76.9%
Sporting Goods, Hobby, Book & Music Stores	98,087	114,372	(16,285)	-14.2%	303,440	370,859	(67,419)	-18.2%	3.7%	80.6%
Consumer Goods & Commercial Equipment Rental	80,157	80,255	(98)	-0.1%	226,451	220,830	5,621	2.5%	2.8%	83.3%
Beer, Wine & Liquor Stores	79,851	80,762	(911)	-1.1%	200,181	205,213	(5,032)	-2.5%	2.4%	85.8%
Broadcasting & Telecommunications	85,088	97,665	(12,577)	-12.9%	196,824	209,381	(12,557)	-6.0%	2.4%	88.1%
Electronics & Appliance Stores	70,740	52,907	17,833	33.9%	161,710	170,750	(9,040)	-5.3%	2.0%	90.1%
Hotels, Motels & Other Accommodations	54,675	61,383	(6,708)	-10.9%	149,537	133,803	15,734	11.8%	1.8%	91.9%
Health & Personal Care Stores	53,047	51,652	1,395	2.7%	146,793	146,484	309	0.2%	1.8%	93.7%
Furniture & Home Furnishing Stores	38,858	39,932	(1,074)	-2.7%	97,508	112,370	(14,862)	-13.2%	1.2%	94.9%
Gasoline Stations with Convenience Stores	33,791	31,731	2,060	6.5%	79,828	66,865	12,963	19.4%	1.0%	95.9%
Office Supplies, Stationery & Gift Stores	16,290	18,475	(2,185)	-11.8%	38,581	47,074	(8,493)	-18.0%	0.5%	96.3%
All Other Categories	79,792	103,803	(24,011)	-23.1%	300,283	360,469	(60,186)	-16.7%	3.7%	100.0%
Total	\$ 3,261,442	\$ 3,129,483	\$ 131,959	4.2%	\$ 8,220,422	\$ 8,067,407	\$ 153,015	1.9%	100.0%	