

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
MARCH 2018

YEAR-TO-DATE COMPARISON

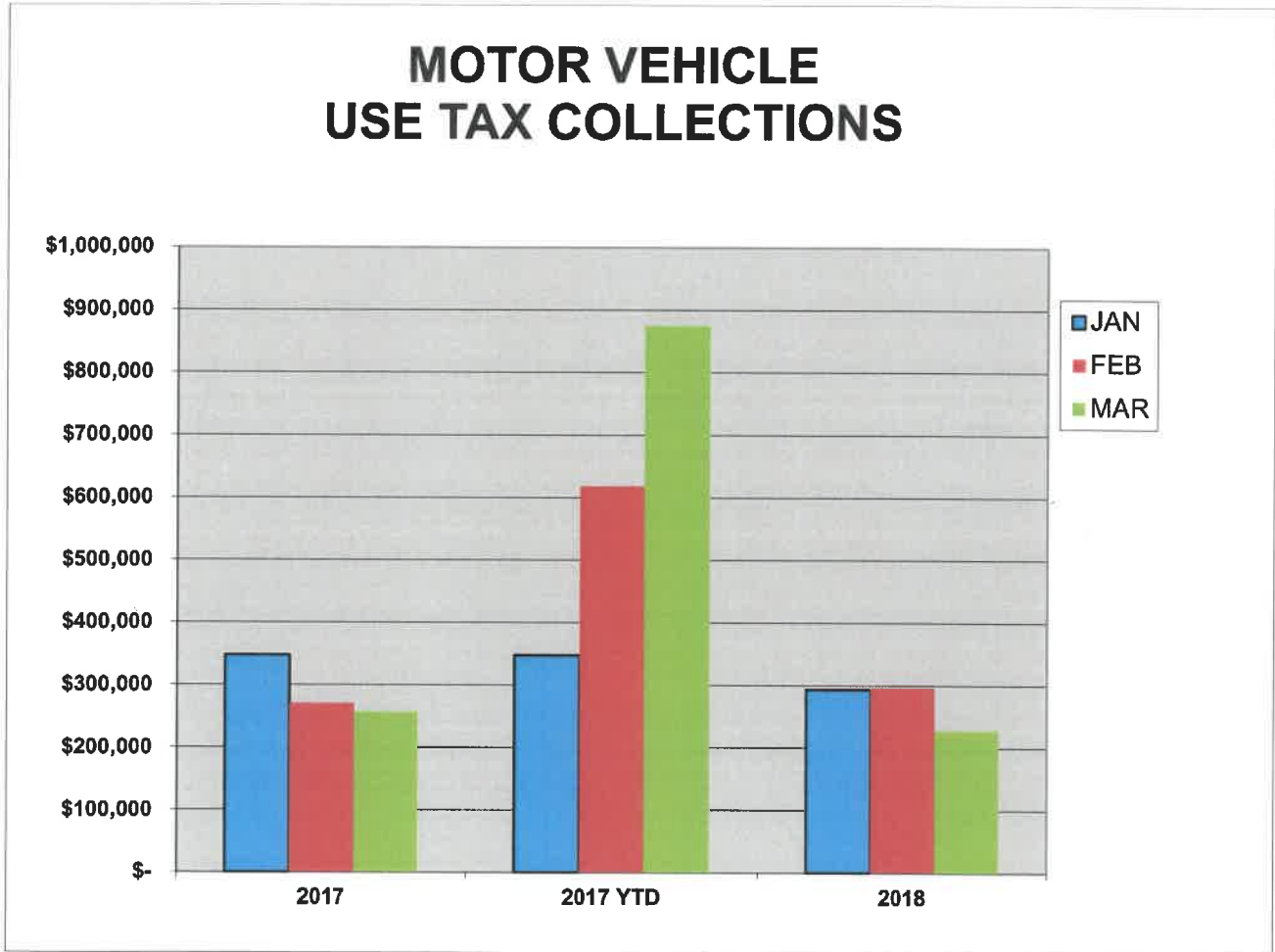
<u>Geographical Area</u>	<u>2018</u>	<u>2017</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 2,430,703	\$ 2,363,697	2.8%
North West Loveland	1,150,665	1,109,687	3.7%
Centerra	1,014,617	986,934	2.8%
North East Loveland	989,568	994,977	-0.5%
Orchards Shopping Center	824,852	778,877	5.9%
Thompson Valley Shopping Center	671,187	604,319	11.1%
Promenade Shops	666,676	684,411	-2.6%
South West Loveland	385,664	404,126	-4.6%
Outlet Mall	321,801	360,221	-10.7%
Downtown	308,608	318,884	-3.2%
The Ranch	221,157	207,610	6.5%
Columbine Shopping Center	184,492	178,968	3.1%
Airport	171,339	163,503	4.8%
All Other Areas	1,951,357	1,945,740	0.3%
Total	\$ 11,292,686	\$ 11,101,954	1.7%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of MARCH 2018

<u>Geographical Area</u>	<u>2018</u>	<u>% of Total</u>
South East Loveland	\$ 708,038	23.00%
North West Loveland	328,478	10.70%
North East Loveland	303,479	9.90%
Centerra	269,697	8.80%
Orchards Shopping Center	208,431	6.80%
Thompson Valley Shopping Center	159,272	5.20%
Promenade Shops	150,667	4.90%
South West Loveland	111,430	3.60%
Downtown	91,822	3.00%
Outlet Mall	79,633	2.60%
Columbine Shopping Center	60,226	2.00%
The Ranch	57,257	1.90%
Airport	43,748	1.40%
All Other Areas	500,086	16.20%
Total of MARCH 2018	\$ 3,072,264	100.00%

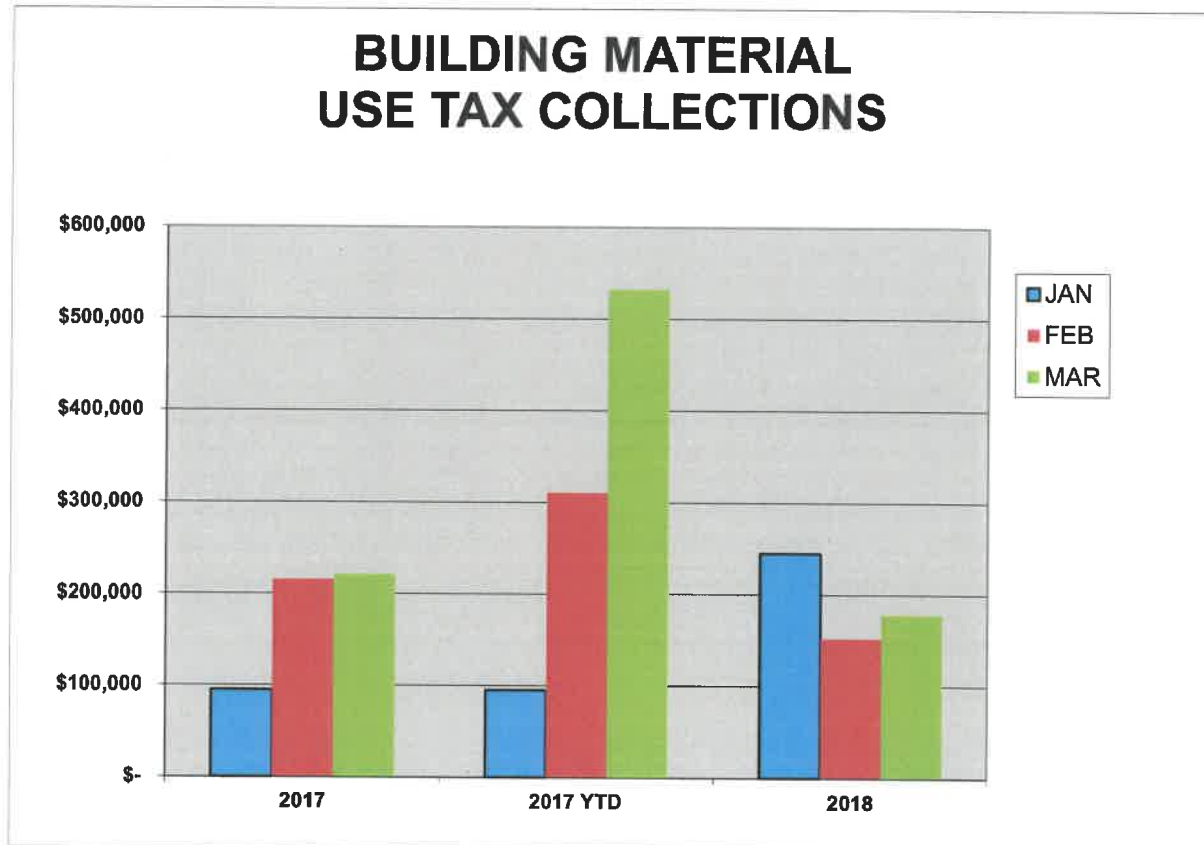
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
FEB	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%
MAR	\$ 256,764	\$ 875,196	\$ 228,064	\$ 818,654	-6.5%	-11.2%



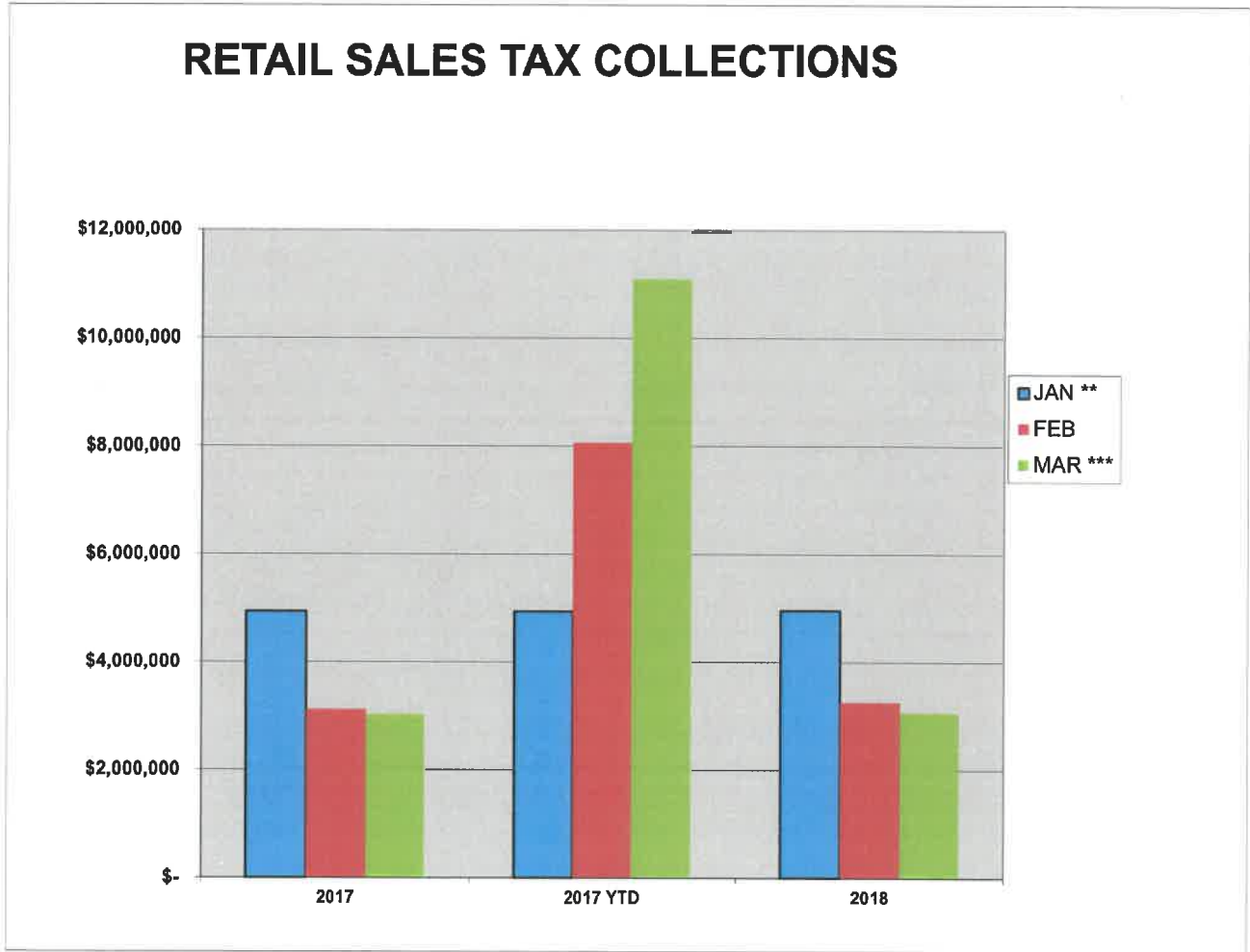
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	Year to Date Inc/Dec over <u>2017</u>	Curr Month Inc/Dec over <u>2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%
MAR	\$ 221,508	\$ 532,083	\$ 178,370	\$ 576,298	8.3%	-19.5%



City of Loveland
Retail Sales Tax (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%
MAR ***	\$ 3,034,547	\$ 11,101,954	\$ 3,072,264	\$ 11,292,686	1.7%	1.2%

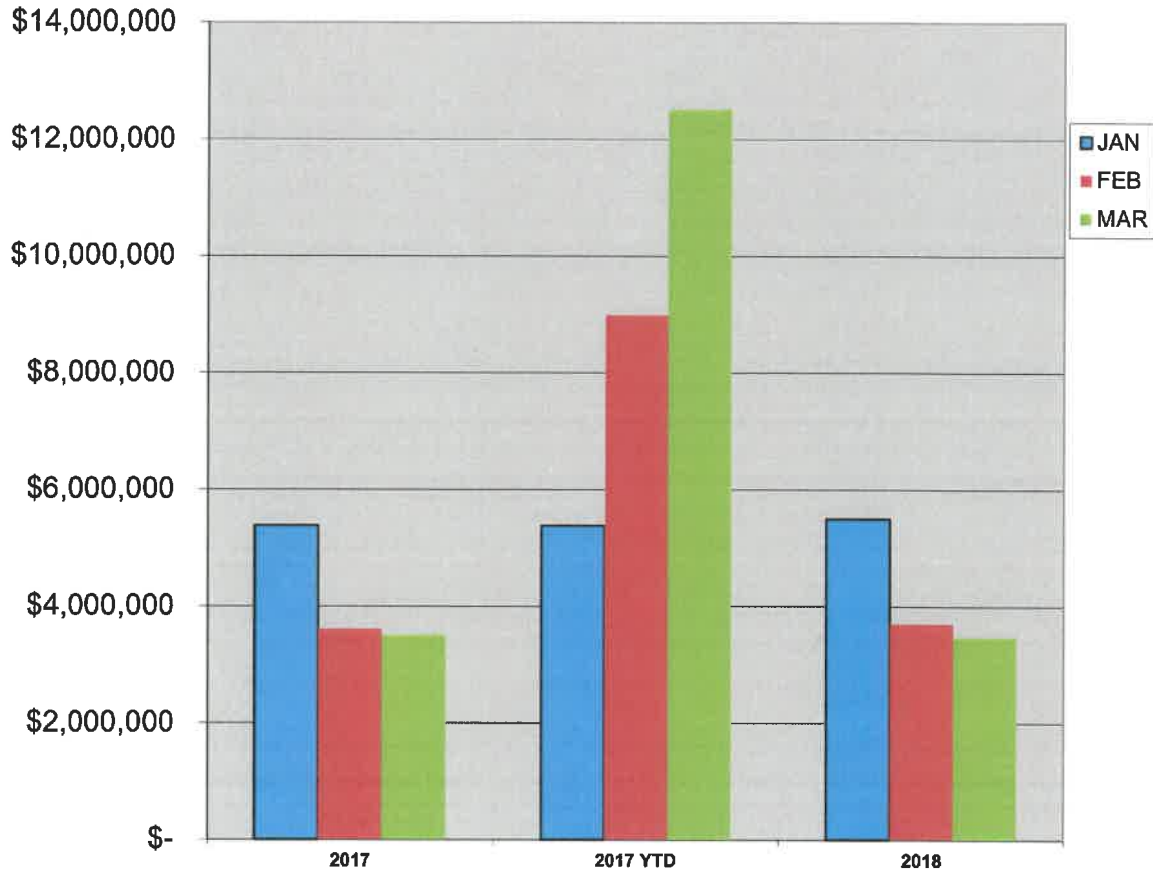


* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
FEB	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%
MAR	\$ 3,512,819	\$ 12,509,233	\$ 3,478,698	\$ 12,687,637	1.4%	-1.0%

SALES AND USE TAX COLLECTION TOTALS



City of Loveland

Summary of Sales Tax Collections by Industry Code

Three months, ended **March 31, 2018**

Description	March 2018	March 2017	\$ Change	% Change	YTD 2018	YTD 2017	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 546,612	\$ 518,130	28,482	5.5%	2,053,149	1,948,642	\$ 104,507	5.4%	18.2%	18.2%
Grocery Stores & Specialty Foods	385,954	375,816	10,138	2.7%	1,523,888	1,395,315	128,573	9.2%	13.5%	31.7%
Restaurants & Bars	431,324	435,673	(4,349)	-1.0%	1,423,077	1,362,054	61,023	4.5%	12.6%	44.3%
Motor Vehicle Dealers, Auto Parts & Leasing	253,240	223,276	29,964	13.4%	862,213	829,975	32,238	2.7%	7.5%	51.8%
Building Material & Lawn & Garden Supplies	208,681	221,655	(12,974)	-5.9%	718,058	748,446	(30,388)	-4.1%	6.4%	58.2%
Clothing & Clothing Accessories Stores	156,247	178,609	(22,362)	-12.5%	666,132	688,541	(22,409)	-3.3%	5.9%	64.1%
Utilities	210,749	194,416	16,333	8.4%	599,725	595,842	3,883	0.7%	5.3%	69.4%
Used Merchandise Stores	103,019	115,051	(12,032)	-10.5%	441,497	464,110	(22,613)	-4.9%	3.9%	73.3%
Electronic Shopping & Mail-Order Houses	94,523	66,468	28,055	42.2%	431,896	319,478	112,418	35.2%	3.8%	77.1%
Sporting Goods, Hobby, Book & Music Stores	93,555	105,664	(12,109)	-11.5%	396,995	476,523	(79,528)	-16.7%	3.5%	80.6%
Consumer Goods & Commercial Equipment Rental	74,111	70,889	3,222	4.5%	300,562	291,719	8,843	3.0%	2.7%	83.3%
Beer, Wine & Liquor Stores	81,954	87,340	(5,386)	-6.2%	282,135	292,553	(10,418)	-3.6%	2.5%	85.8%
Broadcasting & Telecommunications	75,941	82,166	(6,225)	-7.6%	272,765	291,547	(18,782)	-6.4%	2.4%	88.2%
Electronics & Appliance Stores	50,626	50,722	(96)	-0.2%	212,336	221,472	(9,136)	-4.1%	1.9%	90.1%
Hotels, Motels & Other Accommodations	60,600	62,951	(2,351)	-3.7%	210,137	196,754	13,383	6.8%	1.9%	92.0%
Health & Personal Care Stores	42,766	51,358	(8,592)	-16.7%	189,559	197,842	(8,283)	-4.2%	1.7%	93.6%
Furniture & Home Furnishing Stores	50,771	38,236	12,535	32.8%	148,279	150,606	(2,327)	-1.5%	1.3%	94.9%
Gasoline Stations with Convenience Stores	31,585	30,736	849	2.8%	111,413	97,601	13,812	14.2%	1.0%	95.9%
Office Supplies, Stationery & Gift Stores	15,339	16,626	(1,287)	-7.7%	53,920	63,700	(9,780)	-15.4%	0.5%	96.4%
All Other Categories	104,667	108,765	(4,098)	-3.8%	404,950	469,234	(64,284)	-13.7%	3.6%	100.0%
Total	\$ 3,072,264	\$ 3,034,547	\$ 37,717	1.2%	\$ 11,292,686	\$ 11,101,954	\$ 190,732	1.7%	100.0%	