

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
APRIL 2018

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2018</u>	<u>2017</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 3,303,154	\$ 3,197,245	3.3%
North West Loveland	1,558,652	1,487,832	4.8%
North East Loveland	1,359,005	1,375,950	-1.2%
Centerra	1,348,488	1,307,145	3.2%
Orchards Shopping Center	1,062,053	1,007,536	5.4%
Promenade Shops	864,488	897,458	-3.7%
Thompson Valley Shopping Center	847,787	764,542	10.9%
South West Loveland	541,795	560,695	-3.4%
Downtown	439,632	450,528	-2.4%
Outlet Mall	439,230	477,936	-8.1%
The Ranch	294,867	293,326	0.5%
Columbine Shopping Center	248,941	238,830	4.2%
Airport	236,340	226,387	4.4%
All Other Areas	2,668,147	2,588,886	3.1%
Total	\$ 15,212,579	\$ 14,874,296	2.3%

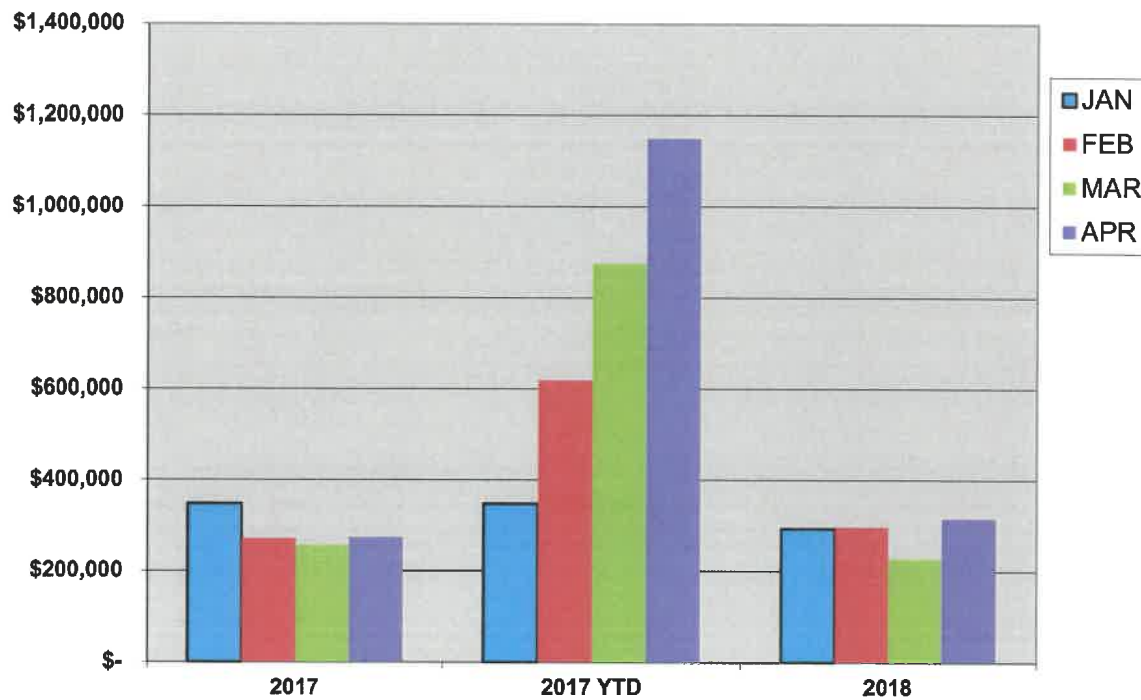
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of APRIL 2018

<u>Geographical Area</u>	<u>2018</u>	<u>% of Total</u>
South East Loveland	\$ 872,451	22.30%
North West Loveland	407,987	10.40%
North East Loveland	369,437	9.40%
Centerra	333,871	8.50%
Orchards Shopping Center	237,201	6.10%
Promenade Shops	197,812	5.00%
Thompson Valley Shopping Center	176,600	4.50%
South West Loveland	156,131	4.00%
Downtown	131,024	3.30%
Outlet Mall	117,429	3.00%
The Ranch	73,710	1.90%
Airport	65,001	1.70%
Columbine Shopping Center	64,449	1.60%
All Other Areas	716,790	18.30%
Total of APRIL 2018	\$ 3,919,893	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

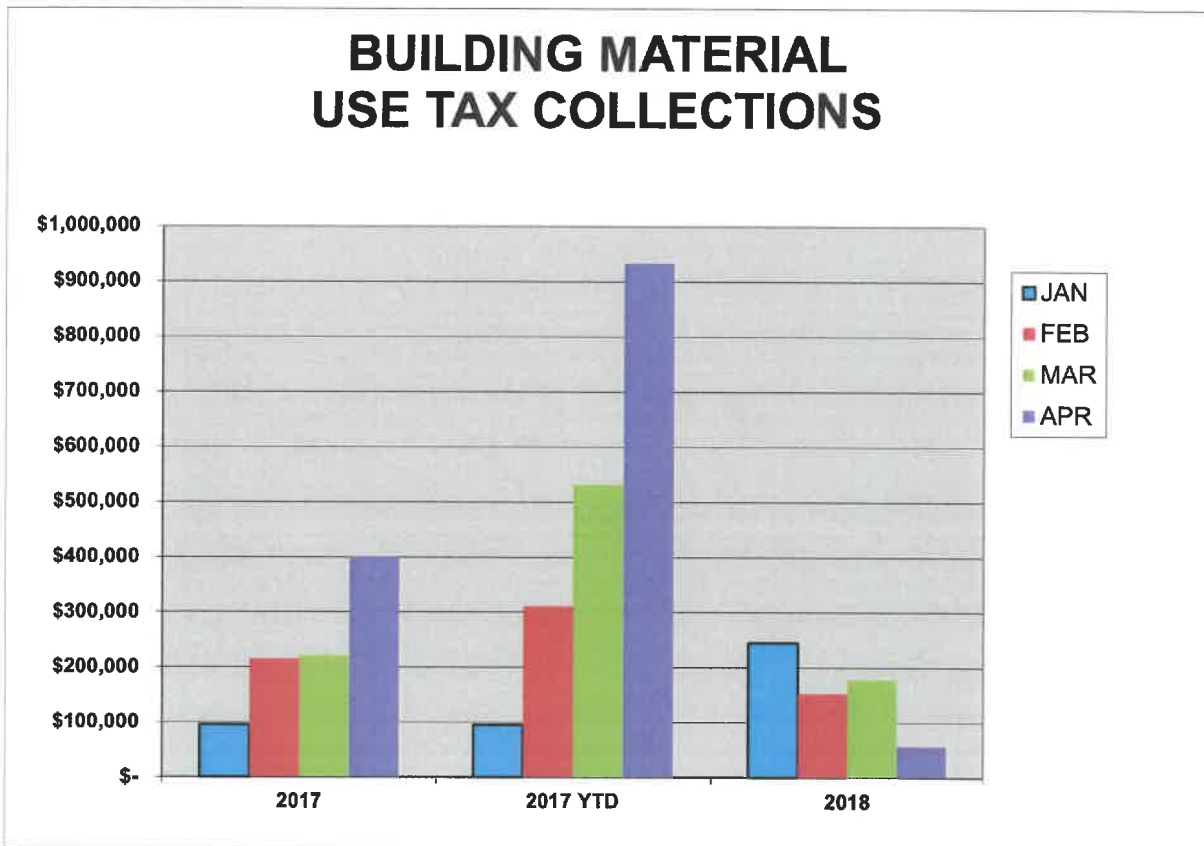
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
FEB	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%
MAR	\$ 256,764	\$ 875,196	\$ 228,064	\$ 818,654	-6.5%	-11.2%
APR	\$ 274,218	\$ 1,149,415	\$ 316,749	\$ 1,135,402	-1.2%	15.5%

MOTOR VEHICLE USE TAX COLLECTIONS



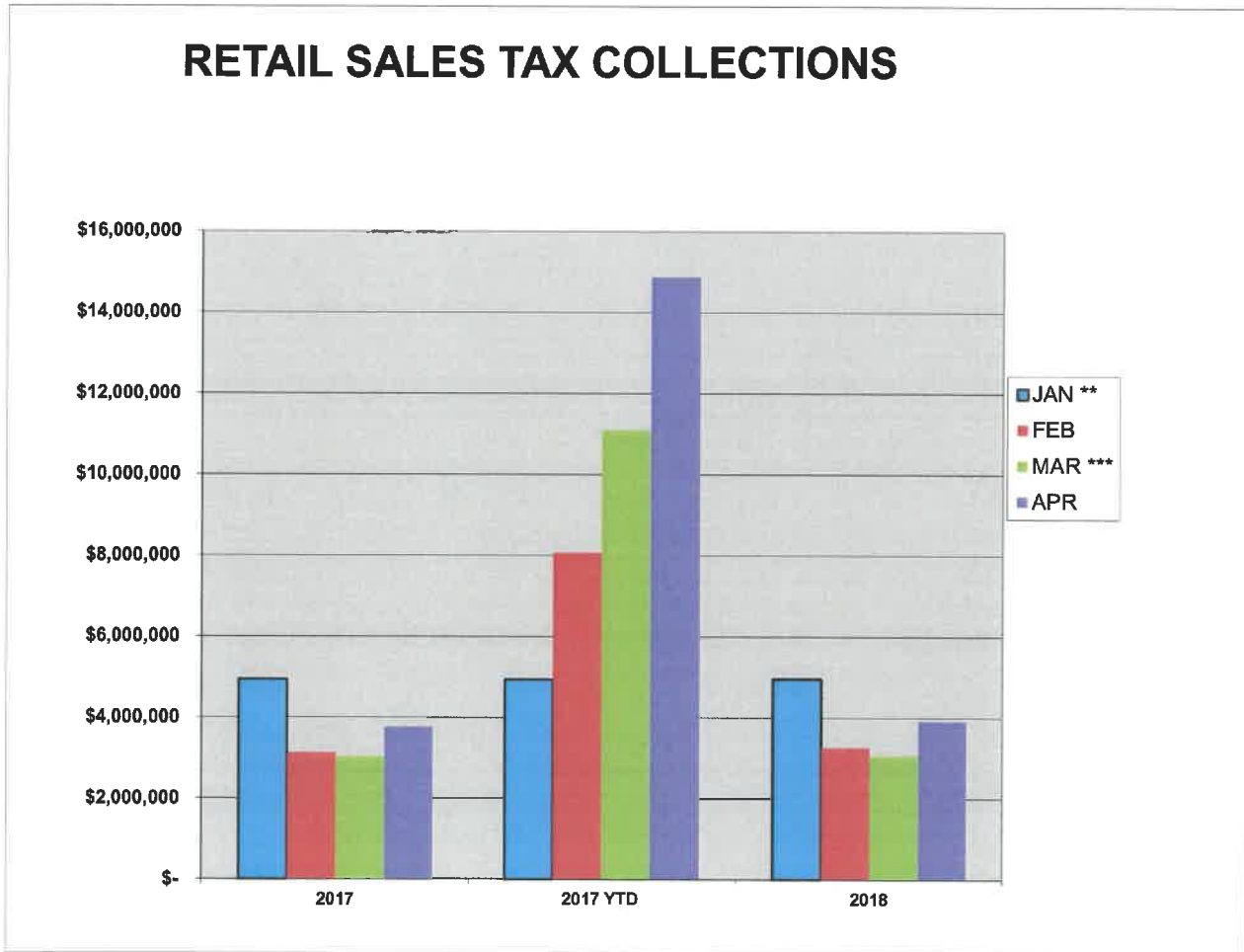
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	Year to Date Inc/Dec over <u>2017</u>	Curr Month Inc/Dec over <u>2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%
MAR	\$ 221,508	\$ 532,083	\$ 178,370	\$ 576,298	8.3%	-19.5%
APR	\$ 401,367	\$ 933,450	\$ 57,196	\$ 633,493	-32.1%	-85.7%



City of Loveland
Retail Sales Tax (CASH BASIS)
2017-2018 Comparison

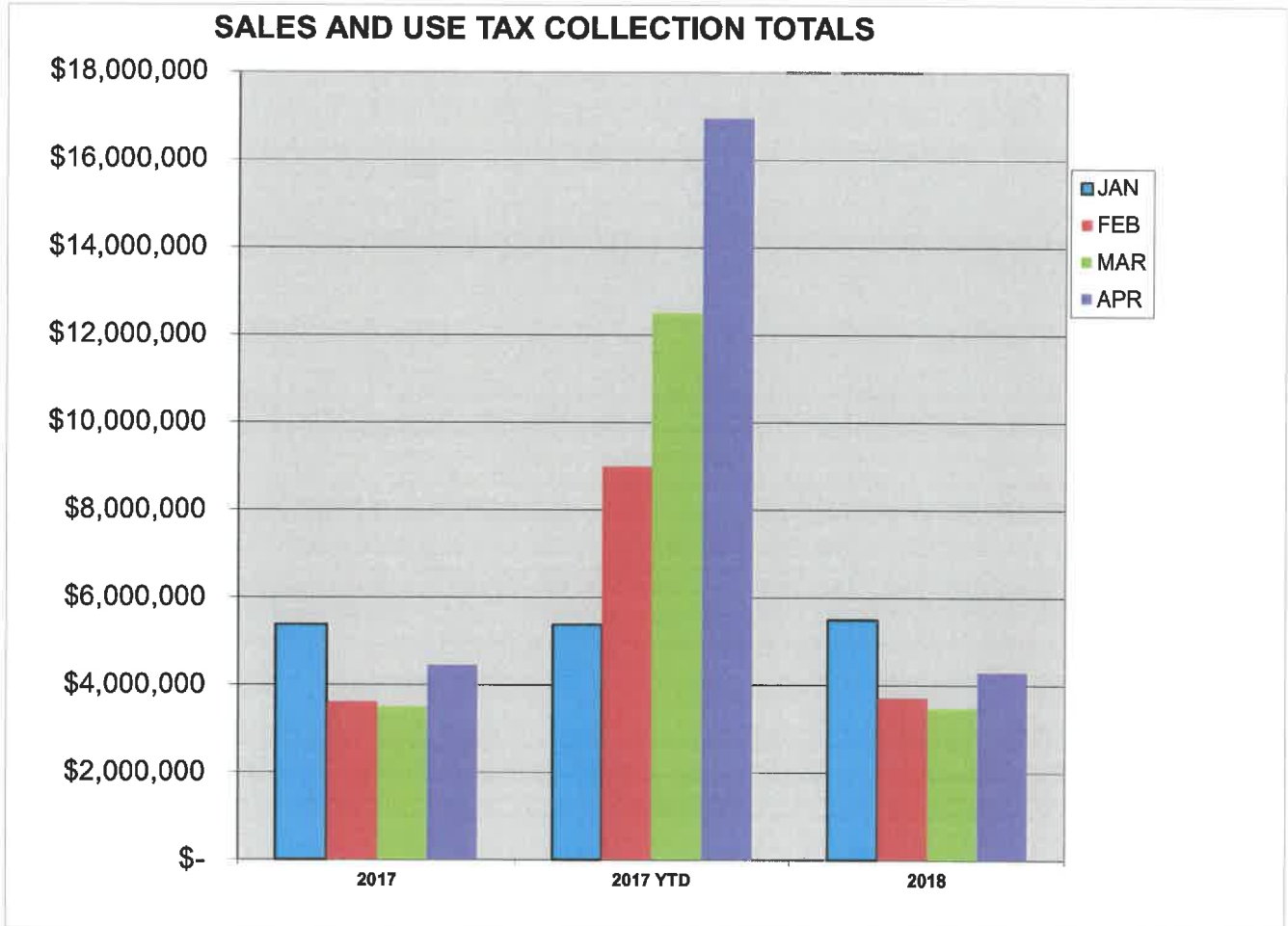
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%
MAR ***	\$ 3,034,547	\$ 11,101,954	\$ 3,072,264	\$ 11,292,686	1.7%	1.2%
APR	\$ 3,772,342	\$ 14,874,296	\$ 3,919,893	\$ 15,212,579	2.3%	3.9%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
FEB	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%
MAR	\$ 3,512,819	\$ 12,509,233	\$ 3,478,698	\$ 12,687,637	1.4%	-1.0%
APR	\$ 4,447,928	\$ 16,957,161	\$ 4,293,837	\$ 16,981,474	0.1%	-3.5%



City of Loveland
Summary of Sales Tax Collections by Industry Code

Four months, ended April 30, 2018

Description	April 2018	April 2017	\$ Change	% Change	YTD 2018	YTD 2017	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 680,265	\$ 611,972	68,293	11.2%	2,733,414	2,560,614	\$ 172,800	6.7%	18.0%	18.0%
Restaurants & Bars	548,716	523,387	25,329	4.8%	1,971,793	1,885,441	86,352	4.6%	13.0%	30.9%
Grocery Stores & Specialty Foods	409,064	386,704	22,360	5.8%	1,932,952	1,782,019	150,933	8.5%	12.7%	43.6%
Motor Vehicle Dealers, Auto Parts & Leasing	325,350	332,186	(6,836)	-2.1%	1,177,563	1,162,161	15,402	1.3%	7.7%	51.4%
Building Material & Lawn & Garden Supplies	310,965	327,756	(16,791)	-5.1%	1,029,023	1,076,202	(47,179)	-4.4%	6.8%	58.1%
Clothing & Clothing Accessories Stores	221,782	225,673	(3,891)	-1.7%	887,914	914,214	(26,300)	-2.9%	5.8%	64.0%
Utilities	206,397	173,910	32,487	18.7%	806,122	769,752	36,370	4.7%	5.3%	69.3%
Used Merchandise Stores	178,663	150,897	27,766	18.4%	620,160	615,007	5,153	0.8%	4.1%	73.4%
Electronic Shopping & Mail-Order Houses	115,498	103,045	12,453	12.1%	547,394	422,523	124,871	29.6%	3.6%	77.0%
Sporting Goods, Hobby, Book & Music Stores	142,768	148,304	(5,536)	-3.7%	539,763	624,827	(85,064)	-13.6%	3.5%	80.5%
Consumer Goods & Commercial Equipment Rental	109,900	122,427	(12,527)	-10.2%	410,462	414,146	(3,684)	-0.9%	2.7%	83.2%
Beer, Wine & Liquor Stores	87,566	83,473	4,093	4.9%	369,701	376,026	(6,325)	-1.7%	2.4%	85.6%
Broadcasting & Telecommunications	90,040	93,773	(3,733)	-4.0%	362,805	385,320	(22,515)	-5.8%	2.4%	88.0%
Hotels, Motels & Other Accommodations	80,259	76,043	4,216	5.5%	290,396	272,797	17,599	6.5%	1.9%	89.9%
Electronics & Appliance Stores	66,727	63,906	2,821	4.4%	279,063	285,378	(6,315)	-2.2%	1.8%	91.8%
Health & Personal Care Stores	57,686	58,014	(328)	-0.6%	247,245	255,856	(8,611)	-3.4%	1.6%	93.4%
Furniture & Home Furnishing Stores	47,042	52,169	(5,127)	-9.8%	195,321	202,775	(7,454)	-3.7%	1.3%	94.7%
Gasoline Stations with Convenience Stores	41,006	38,615	2,391	6.2%	152,419	136,216	16,203	11.9%	1.0%	95.7%
Office Supplies, Stationery & Gift Stores	18,285	24,040	(5,755)	-23.9%	72,205	87,740	(15,535)	-17.7%	0.5%	96.1%
All Other Categories	181,914	176,048	5,866	3.3%	586,864	645,282	(58,418)	-9.1%	3.9%	100.0%
Total	\$3,919,893	\$3,772,342	\$147,551	3.9%	\$15,212,579	\$14,874,296	\$338,283	2.3%	100.0%	