

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
MAY 2018

**YEAR-TO-DATE COMPARISON**

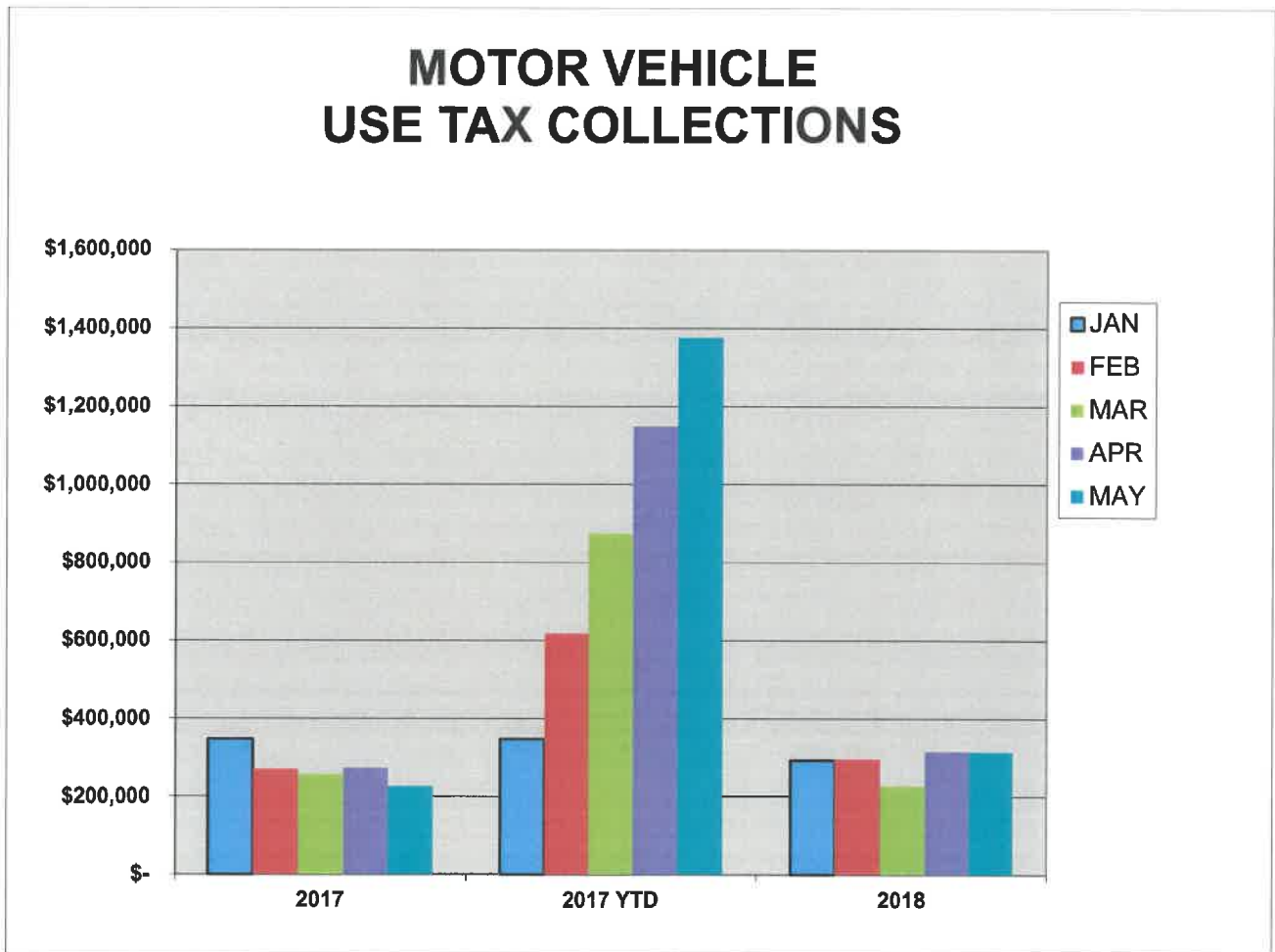
<u>Geographical Area</u>	<u>2018</u>	<u>2017</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 4,139,917	\$ 4,034,261	2.6%
North West Loveland	1,925,812	1,858,056	3.6%
North East Loveland	1,689,705	1,719,703	-1.7%
Centerra	1,640,718	1,570,634	4.5%
Orchards Shopping Center	1,281,689	1,227,794	4.4%
Promenade Shops	1,034,026	1,075,650	-3.9%
Thompson Valley Shopping Center	1,013,345	930,112	8.9%
South West Loveland	677,677	697,988	-2.9%
Downtown	547,751	555,079	-1.3%
Outlet Mall	533,541	581,188	-8.2%
The Ranch	341,582	373,737	-8.6%
Columbine Shopping Center	311,082	297,662	4.5%
Airport	288,380	284,417	1.4%
All Other Areas	3,183,657	3,038,254	4.8%
<b>Total</b>	<b>\$ 18,608,882</b>	<b>\$ 18,244,535</b>	<b>2.0%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of MAY 2018**

<u>Geographical Area</u>	<u>2018</u>	<u>% of Total</u>
South East Loveland	\$ 836,763	24.60%
North West Loveland	367,160	10.80%
North East Loveland	330,700	9.70%
Centerra	292,230	8.60%
Orchards Shopping Center	219,636	6.50%
Promenade Shops	169,538	5.00%
Thompson Valley Shopping Center	165,558	4.90%
South West Loveland	135,882	4.00%
Downtown	108,119	3.20%
Outlet Mall	94,311	2.80%
Columbine Shopping Center	62,141	1.80%
Airport	52,040	1.50%
The Ranch	46,715	1.40%
All Other Areas	515,510	15.20%
<b>Total of MAY 2018</b>	<b>\$ 3,396,303</b>	<b>100.00%</b>

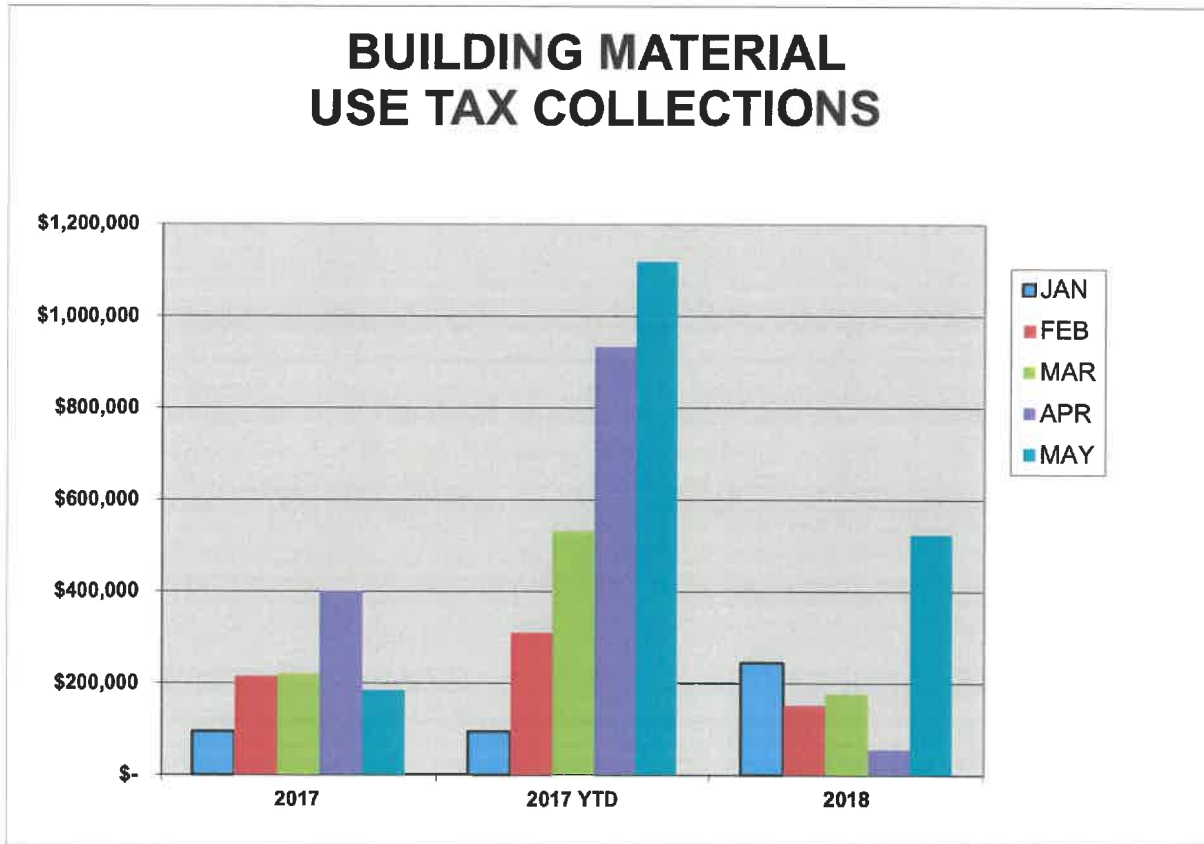
**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2017-2018 Comparison**

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
<b>JAN</b>	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
<b>FEB</b>	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%
<b>MAR</b>	\$ 256,764	\$ 875,196	\$ 228,064	\$ 818,654	-6.5%	-11.2%
<b>APR</b>	\$ 274,218	\$ 1,149,415	\$ 316,749	\$ 1,135,402	-1.2%	15.5%
<b>MAY</b>	\$ 227,617	\$ 1,377,031	\$ 315,857	\$ 1,451,260	5.4%	38.8%



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2017-2018 Comparison**

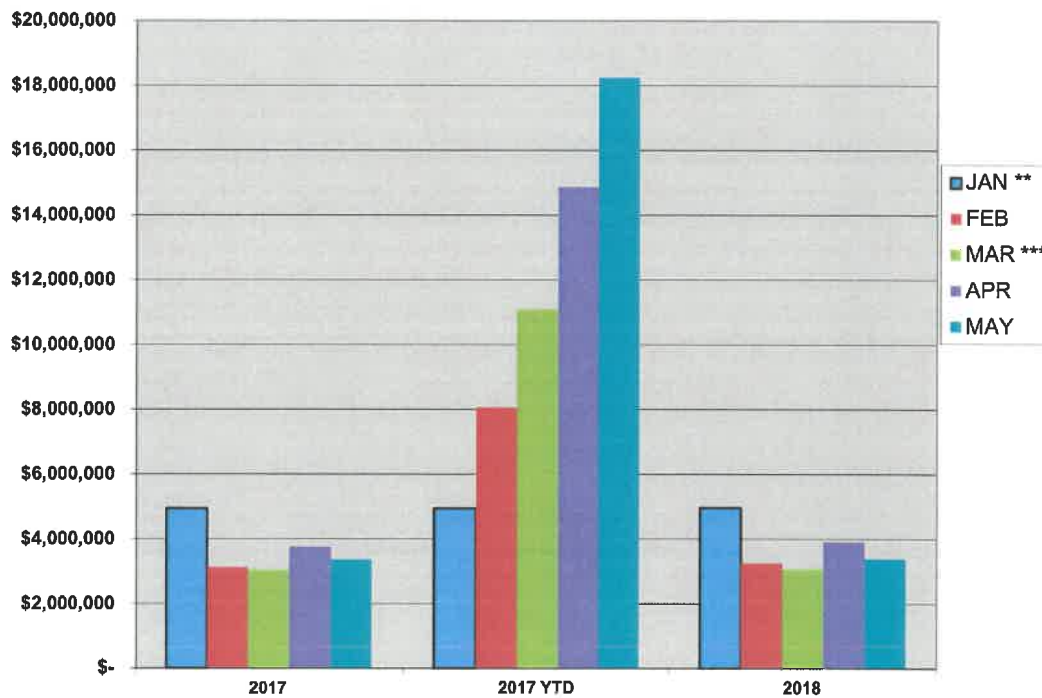
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%
MAR	\$ 221,508	\$ 532,083	\$ 178,370	\$ 576,298	8.3%	-19.5%
APR	\$ 401,367	\$ 933,450	\$ 57,196	\$ 633,493	-32.1%	-85.7%
MAY	\$ 186,168	\$ 1,119,619	\$ 524,847	\$ 1,158,340	3.5%	181.9%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2017-2018 Comparison**

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%
MAR ***	\$ 3,034,547	\$ 11,101,954	\$ 3,072,264	\$ 11,292,686	1.7%	1.2%
APR	\$ 3,772,342	\$ 14,874,296	\$ 3,919,893	\$ 15,212,579	2.3%	3.9%
MAY	\$ 3,370,239	\$ 18,244,535	\$ 3,396,303	\$ 18,608,882	2.0%	0.8%

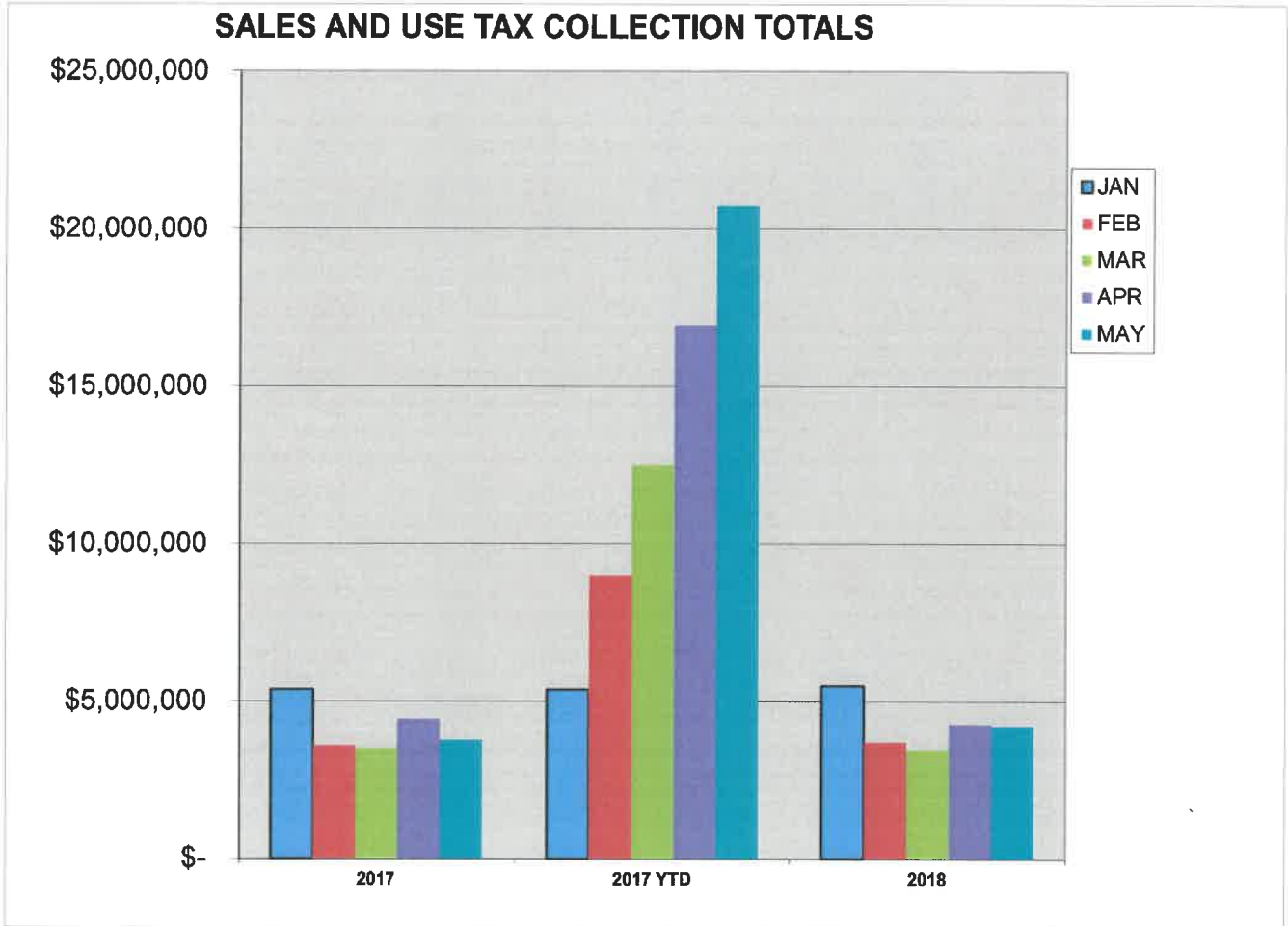
## RETAIL SALES TAX COLLECTIONS



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2017-2018 Comparison**

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
<b>JAN</b>	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
<b>FEB</b>	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%
<b>MAR</b>	\$ 3,512,819	\$ 12,509,233	\$ 3,478,698	\$ 12,687,637	1.4%	-1.0%
<b>APR</b>	\$ 4,447,928	\$ 16,957,161	\$ 4,293,837	\$ 16,981,474	0.1%	-3.5%
<b>MAY</b>	\$ 3,784,024	\$ 20,741,185	\$ 4,237,008	\$ 21,218,482	2.3%	12.0%



**City of Loveland**  
**Summary of Sales Tax Collections by Industry Code**

Description	Five months ended <u>May 31, 2018</u>					YTD 2017	YTD 2018	% Change	\$ Change	% Change	\$ Change	% Change	% of Total	Cumulative %
	May-18	May-17	\$ Change	% Change	YTD 2018									
Department Stores & General Merchandise	\$ 586,024	\$ 593,718	(7,694)	-1.3%	3,319,438	3,154,332	\$ 165,106	5.2%	17.8%	17.8%	5.2%	17.8%	17.8%	
Restaurants & Bars	516,694	488,908	27,786	5.7%	2,488,487	2,374,349	114,138	4.8%	13.4%	13.4%	4.8%	13.4%	31.2%	
Grocery Stores & Specialty Foods	383,653	390,709	(7,056)	-1.8%	2,316,605	2,172,728	143,877	6.6%	12.4%	12.4%	6.6%	12.4%	43.7%	
Motor Vehicle Dealers, Auto Parts & Leasing	286,615	275,271	11,344	4.1%	1,464,178	1,437,432	26,746	1.9%	7.9%	7.9%	1.9%	7.9%	51.5%	
Building Material & Lawn & Garden Supplies	360,219	353,931	6,288	1.8%	1,389,242	1,430,133	(40,891)	-2.9%	7.5%	7.5%	-2.9%	7.5%	59.0%	
Clothing & Clothing Accessories Stores	188,901	192,474	(3,573)	-1.9%	1,076,815	1,106,688	(29,873)	-2.7%	5.8%	5.8%	-2.7%	5.8%	64.8%	
Utilities	167,002	147,813	19,189	13.0%	973,124	917,565	55,559	6.1%	5.2%	5.2%	6.1%	5.2%	70.0%	
Used Merchandise Stores	118,626	115,447	3,179	2.8%	738,786	730,454	8,332	1.1%	4.0%	4.0%	1.1%	4.0%	74.0%	
Sporting Goods, Hobby, Book & Music Stores	100,221	121,889	(21,668)	-17.8%	639,984	746,716	(106,732)	-14.3%	3.4%	3.4%	-14.3%	3.4%	77.4%	
Electronic Shopping & Mail-Order Houses	88,790	69,642	19,148	27.5%	636,184	492,165	144,019	29.3%	3.4%	3.4%	29.3%	3.4%	80.8%	
Consumer Goods & Commercial Equipment Rental	83,393	80,794	2,599	3.2%	493,855	494,940	(1,085)	-0.2%	2.7%	2.7%	-0.2%	2.7%	83.5%	
Beer, Wine & Liquor Stores	84,883	85,144	(261)	-0.3%	454,584	461,170	(6,586)	-1.4%	2.4%	2.4%	-1.4%	2.4%	85.9%	
Broadcasting & Telecommunications	88,170	94,094	(5,924)	-6.3%	450,975	479,414	(28,439)	-5.9%	2.4%	2.4%	-5.9%	2.4%	88.4%	
Hotels, Motels & Other Accommodations	41,067	75,049	(33,982)	-45.3%	331,463	347,846	(16,383)	-4.7%	1.8%	1.8%	-4.7%	1.8%	90.1%	
Electronics & Appliance Stores	50,163	51,816	(1,653)	-3.2%	329,226	337,194	(7,968)	-2.4%	1.8%	1.8%	-2.4%	1.8%	91.9%	
Health & Personal Care Stores	47,994	53,325	(5,331)	-10.0%	295,239	309,181	(13,942)	-4.5%	1.6%	1.6%	-4.5%	1.6%	93.5%	
Furniture & Home Furnishing Stores	38,528	39,128	(600)	-1.5%	233,849	241,903	(8,054)	-3.3%	1.3%	1.3%	-3.3%	1.3%	94.8%	
Gasoline Stations with Convenience Stores	38,001	36,217	1,784	4.9%	190,420	172,433	17,987	10.4%	1.0%	1.0%	10.4%	1.0%	95.8%	
Office Supplies, Stationery & Gift Stores	15,499	(6,054)	21,553	-356.0%	87,704	81,686	6,018	7.4%	0.5%	0.5%	7.4%	0.5%	96.2%	
All Other Categories	111,860	110,924	936	0.8%	698,724	756,206	(57,482)	-7.6%	3.8%	3.8%	-7.6%	3.8%	100.0%	
<b>Total</b>	<b>\$ 3,396,303</b>	<b>\$ 3,370,239</b>	<b>\$ 26,064</b>	<b>0.8%</b>	<b>\$ 18,608,882</b>	<b>\$ 18,244,535</b>	<b>\$ 364,347</b>	<b>2.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>2.0%</b>	<b>100.0%</b>		