

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
JULY 2018

YEAR-TO-DATE COMPARISON

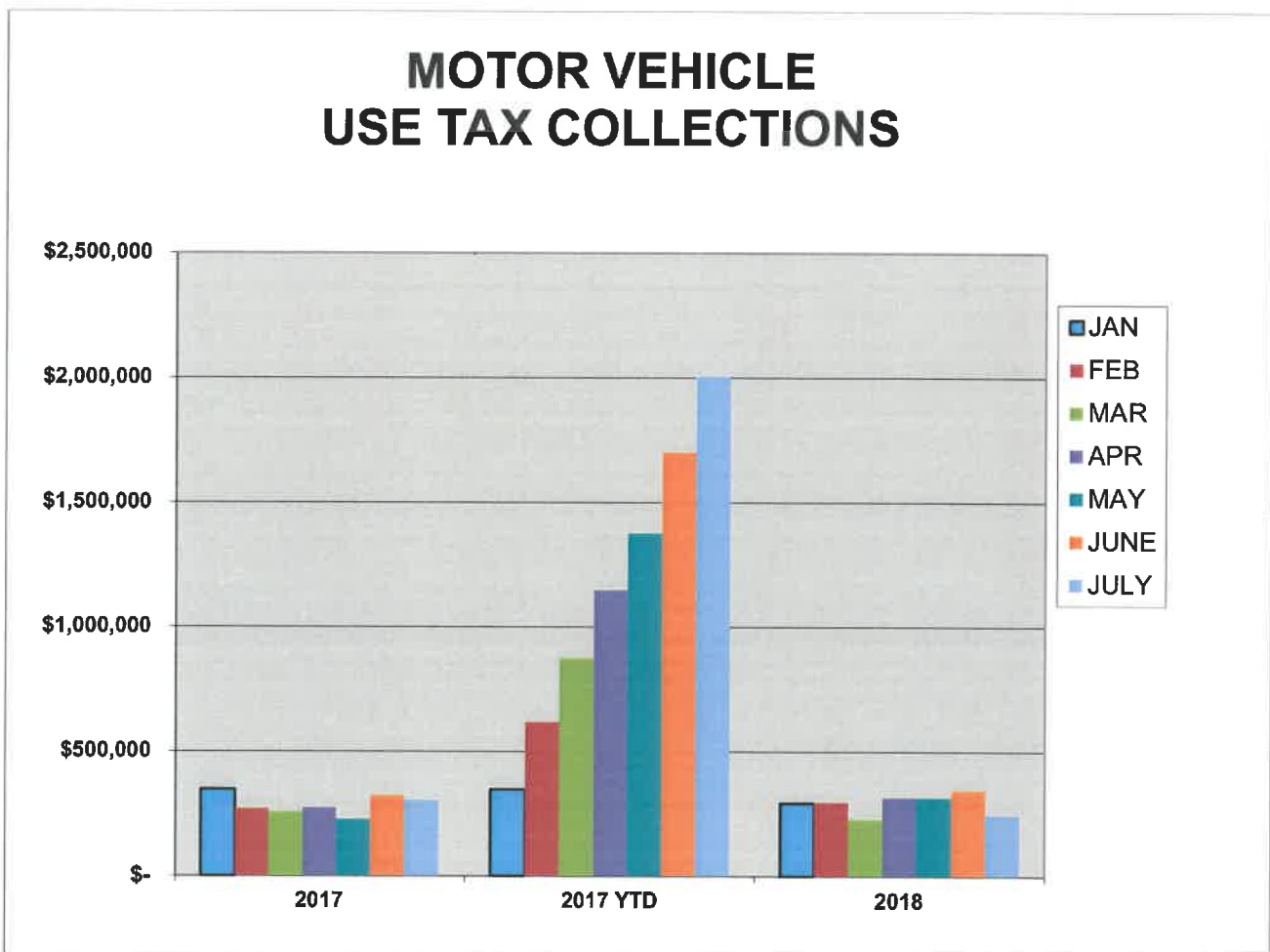
<u>Geographical Area</u>	<u>2018</u>	<u>2017</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 6,063,600	\$ 5,853,285	3.6%
North West Loveland	2,791,617	2,679,943	4.2%
North East Loveland	2,457,085	2,464,974	-0.3%
Centerra	2,286,170	2,229,838	2.5%
Orchards Shopping Center	1,750,695	1,682,568	4.0%
Promenade Shops	1,431,257	1,464,628	-2.3%
Thompson Valley Shopping Center	1,377,645	1,279,379	7.7%
South West Loveland	1,012,577	1,013,745	-0.1%
Downtown	795,772	797,138	-0.2%
Outlet Mall	744,306	798,316	-6.8%
The Ranch	553,102	517,516	6.9%
Airport	458,197	439,976	4.1%
Columbine Shopping Center	446,379	423,389	5.4%
All Other Areas	4,323,277	4,284,387	0.9%
Total	\$ 26,491,679	\$ 25,929,082	2.2%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of JULY 2018

<u>Geographical Area</u>	<u>2018</u>	<u>% of Total</u>
South East Loveland	\$ 975,922	23.50%
North West Loveland	451,725	10.90%
North East Loveland	431,506	10.40%
Centerra	336,915	8.10%
Orchards Shopping Center	235,658	5.70%
Promenade Shops	220,505	5.30%
Thompson Valley Shopping Center	181,282	4.40%
South West Loveland	179,188	4.30%
Downtown	138,370	3.30%
Outlet Mall	107,205	2.60%
The Ranch	97,052	2.30%
Airport	75,391	1.80%
Columbine Shopping Center	69,558	1.70%
All Other Areas	651,651	15.70%
Total of JULY 2018	\$ 4,151,928	100.00%

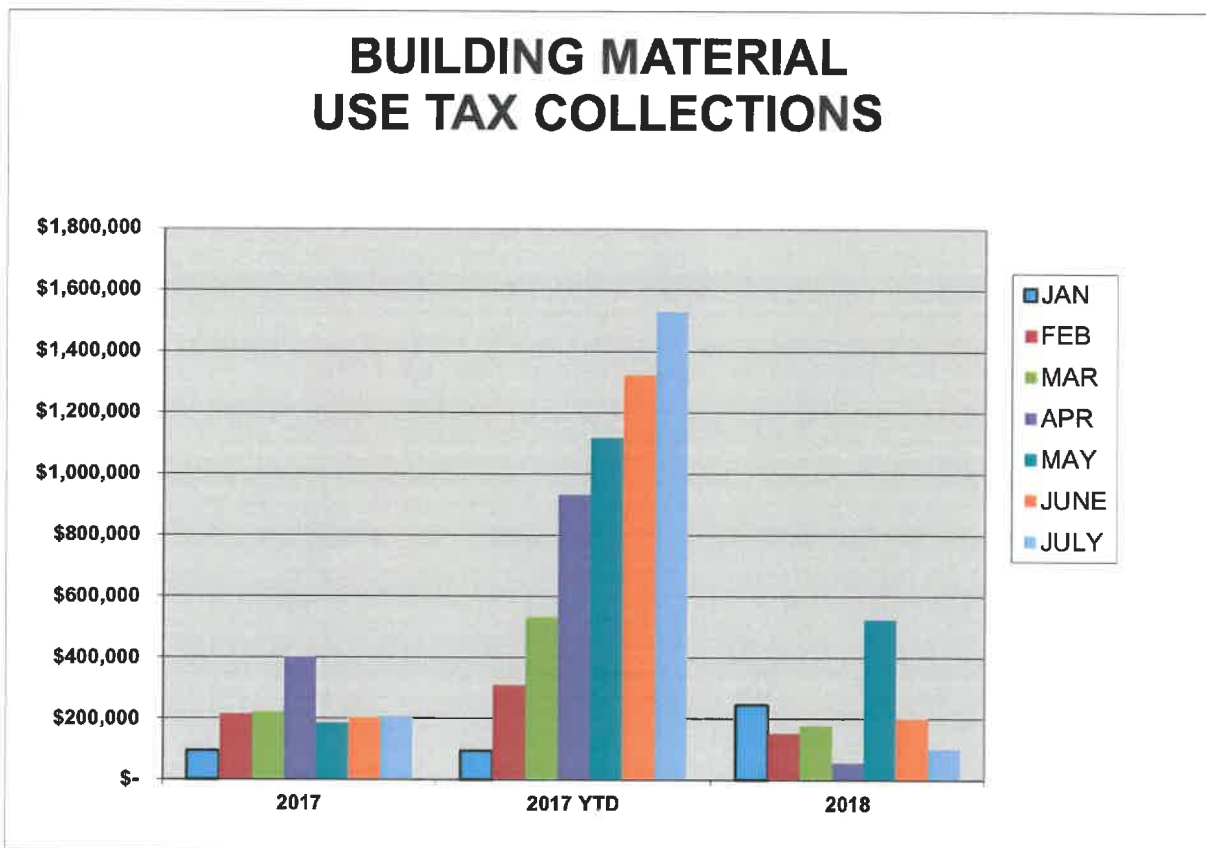
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
FEB	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%
MAR	\$ 256,764	\$ 875,196	\$ 228,064	\$ 818,654	-6.5%	-11.2%
APR	\$ 274,218	\$ 1,149,415	\$ 316,749	\$ 1,135,402	-1.2%	15.5%
MAY	\$ 227,617	\$ 1,377,031	\$ 315,857	\$ 1,451,260	5.4%	38.8%
JUNE	\$ 324,017	\$ 1,701,048	\$ 344,821	\$ 1,796,080	5.6%	6.4%
JULY	\$ 305,490	\$ 2,006,537	\$ 245,874	\$ 2,041,954	1.8%	-19.5%



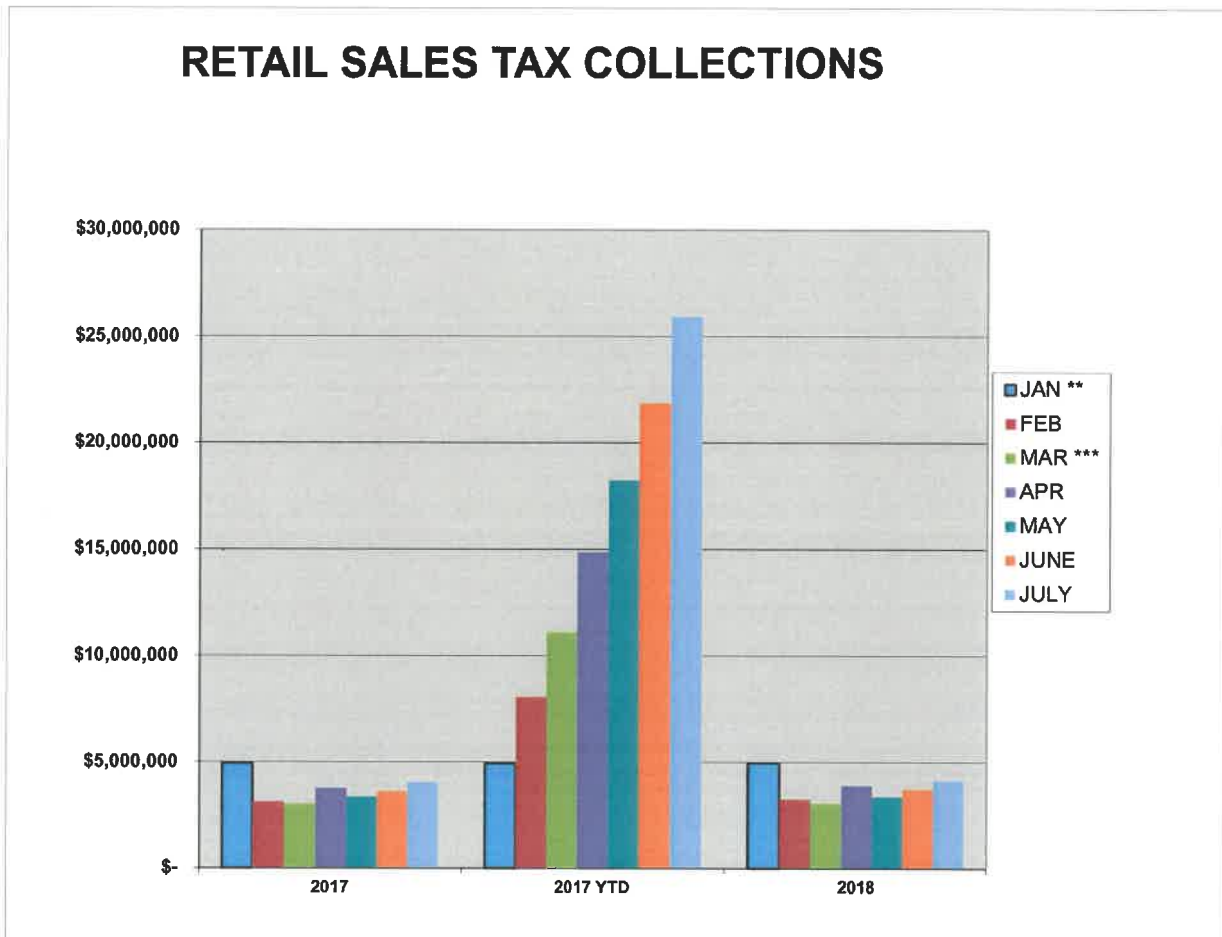
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%
MAR	\$ 221,508	\$ 532,083	\$ 178,370	\$ 576,298	8.3%	-19.5%
APR	\$ 401,367	\$ 933,450	\$ 57,196	\$ 633,493	-32.1%	-85.7%
MAY	\$ 186,168	\$ 1,119,619	\$ 524,847	\$ 1,158,340	3.5%	181.9%
JUNE	\$ 203,694	\$ 1,323,312	\$ 201,597	\$ 1,359,938	2.8%	-1.0%
JULY	\$ 207,644	\$ 1,530,956	\$ 102,243	\$ 1,462,181	-4.5%	-50.8%



City of Loveland
Retail Sales Tax (CASH BASIS)
2017-2018 Comparison

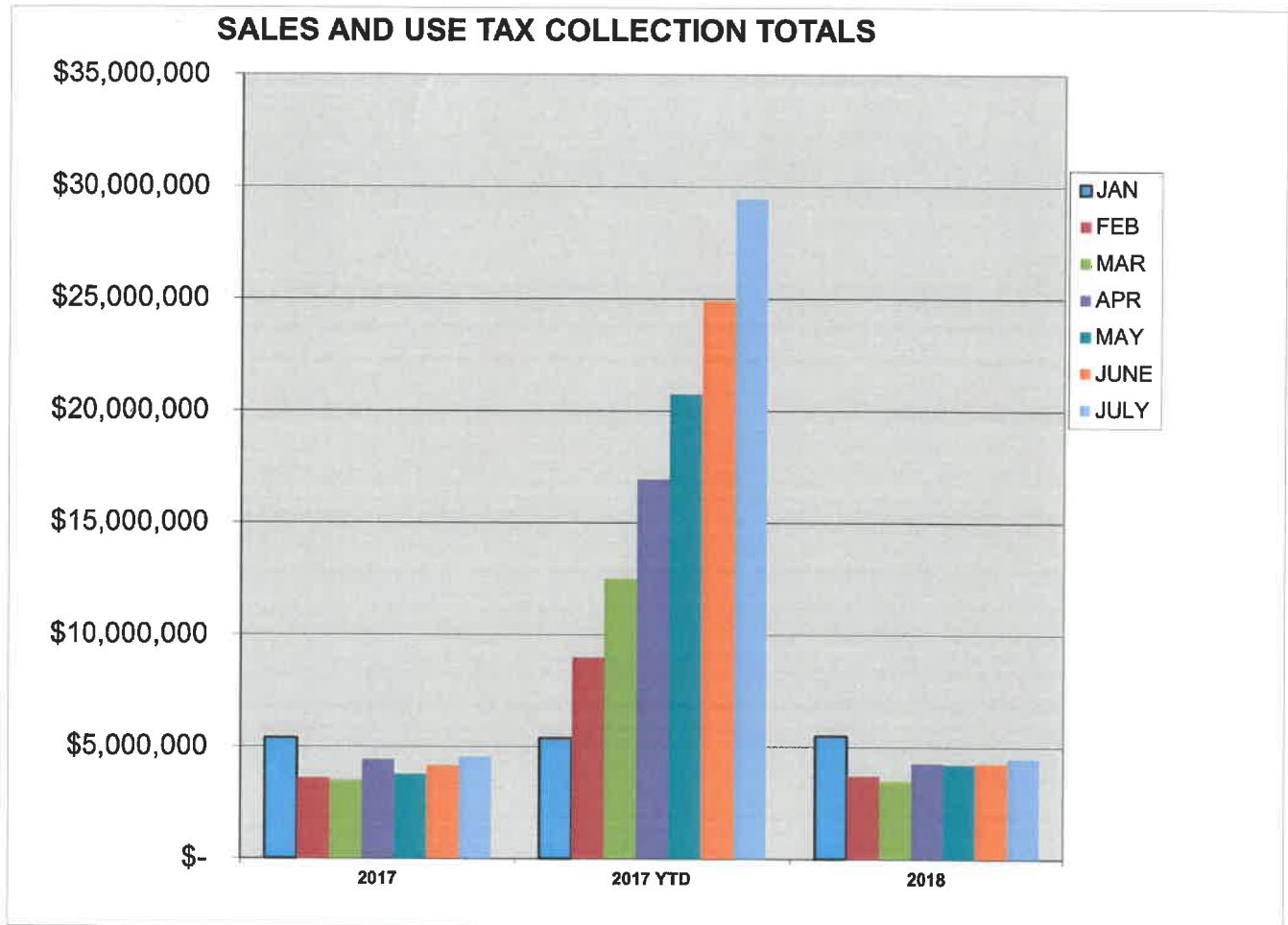
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	Year to Date Inc/Dec over <u>2017</u>	Curr Month Inc/Dec over <u>2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%
MAR ***	\$ 3,034,547	\$ 11,101,954	\$ 3,072,264	\$ 11,292,686	1.7%	1.2%
APR	\$ 3,772,342	\$ 14,874,296	\$ 3,919,893	\$ 15,212,579	2.3%	3.9%
MAY	\$ 3,370,239	\$ 18,244,535	\$ 3,396,303	\$ 18,608,882	2.0%	0.8%
JUNE	\$ 3,631,821	\$ 21,876,357	\$ 3,730,869	\$ 22,339,751	2.1%	2.7%
JULY	\$ 4,052,726	\$ 25,929,082	\$ 4,151,928	\$ 26,491,679	2.2%	2.4%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
FEB	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%
MAR	\$ 3,512,819	\$ 12,509,233	\$ 3,478,698	\$ 12,687,637	1.4%	-1.0%
APR	\$ 4,447,928	\$ 16,957,161	\$ 4,293,837	\$ 16,981,474	0.1%	-3.5%
MAY	\$ 3,784,024	\$ 20,741,185	\$ 4,237,008	\$ 21,218,482	2.3%	12.0%
JUNE	\$ 4,159,532	\$ 24,900,717	\$ 4,277,287	\$ 25,495,769	2.4%	2.8%
JULY	\$ 4,565,859	\$ 29,466,576	\$ 4,500,045	\$ 29,995,814	1.8%	-1.4%



City of Loveland
Summary of Sales Tax Collections by Industry Code
Seven months, ended July 31, 2018

Description	July 2018	July 2017	\$ Change	% Change	YTD 2018	YTD 2017	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 726,053	\$ 679,556	46,497	6.8%	4,729,592	4,455,750	\$ 273,842	6.1%	17.9%	17.9%
Restaurants & Bars	582,875	525,152	57,723	11.0%	3,595,671	3,415,326	180,345	5.3%	13.6%	31.4%
Grocery Stores & Specialty Foods	419,311	413,462	5,849	1.4%	3,142,761	2,979,529	163,232	5.5%	11.9%	43.3%
Building Material & Lawn & Garden Supplies	408,421	419,200	(10,779)	-2.6%	2,179,427	2,202,544	(23,117)	-1.0%	8.2%	51.5%
Motor Vehicle Dealers, Auto Parts & Leasing	367,349	353,046	14,303	4.1%	2,126,414	2,101,191	25,223	1.2%	8.0%	59.5%
Clothing & Clothing Accessories Stores	216,147	230,722	(14,575)	-6.3%	1,499,276	1,536,317	(37,041)	-2.4%	5.7%	65.2%
Utilities	151,232	144,171	7,061	4.9%	1,279,672	1,201,976	77,696	6.5%	4.8%	70.0%
Used Merchandise Stores	187,845	169,617	18,228	10.7%	1,043,505	1,012,352	31,153	3.1%	3.9%	74.0%
Sporting Goods, Hobby, Book & Music Stores	141,247	121,880	19,367	15.9%	887,070	1,003,801	(116,731)	-11.6%	3.3%	77.3%
Electronic Shopping & Mail-Order Houses	114,507	102,055	12,452	12.2%	862,400	669,331	193,069	28.8%	3.3%	80.6%
Consumer Goods & Commercial Equipment Rental	114,824	109,594	5,230	4.8%	712,871	693,216	19,655	2.8%	2.7%	83.3%
Beer, Wine & Liquor Stores	103,387	95,693	7,694	8.0%	656,282	659,808	(3,526)	-0.5%	2.5%	85.7%
Broadcasting & Telecommunications	91,466	93,463	(1,997)	-2.1%	613,503	665,869	(52,366)	-7.9%	2.3%	88.1%
Hotels, Motels & Other Accommodations	102,811	102,093	718	0.7%	578,103	532,557	45,546	8.6%	2.2%	90.2%
Electronics & Appliance Stores	64,995	69,706	(4,711)	-6.8%	448,526	460,250	(11,724)	-2.5%	1.7%	91.9%
Health & Personal Care Stores	57,199	57,205	(6)	0.0%	404,233	421,666	(17,433)	-4.1%	1.5%	93.5%
Furniture & Home Furnishing Stores	45,618	69,906	(24,288)	-34.7%	320,848	416,696	(95,848)	-23.0%	1.2%	94.7%
Gasoline Stations with Convenience Stores	47,149	44,518	2,631	5.9%	280,270	257,921	22,349	8.7%	1.1%	95.7%
Office Supplies, Stationery & Gift Stores	24,738	16,575	8,163	49.2%	125,639	136,087	(10,448)	-7.7%	0.5%	96.2%
All Other Categories	184,754	235,112	(50,358)	-21.4%	1,005,616	1,106,895	(101,280)	-9.1%	3.8%	100.0%
Total	\$ 4,151,928	\$ 4,052,726	\$ 99,202	2.4%	\$ 26,491,679	\$ 25,929,082	\$ 562,596	2.2%	100.0%	