

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**SEPTEMBER 2018**

**YEAR-TO-DATE COMPARISON**

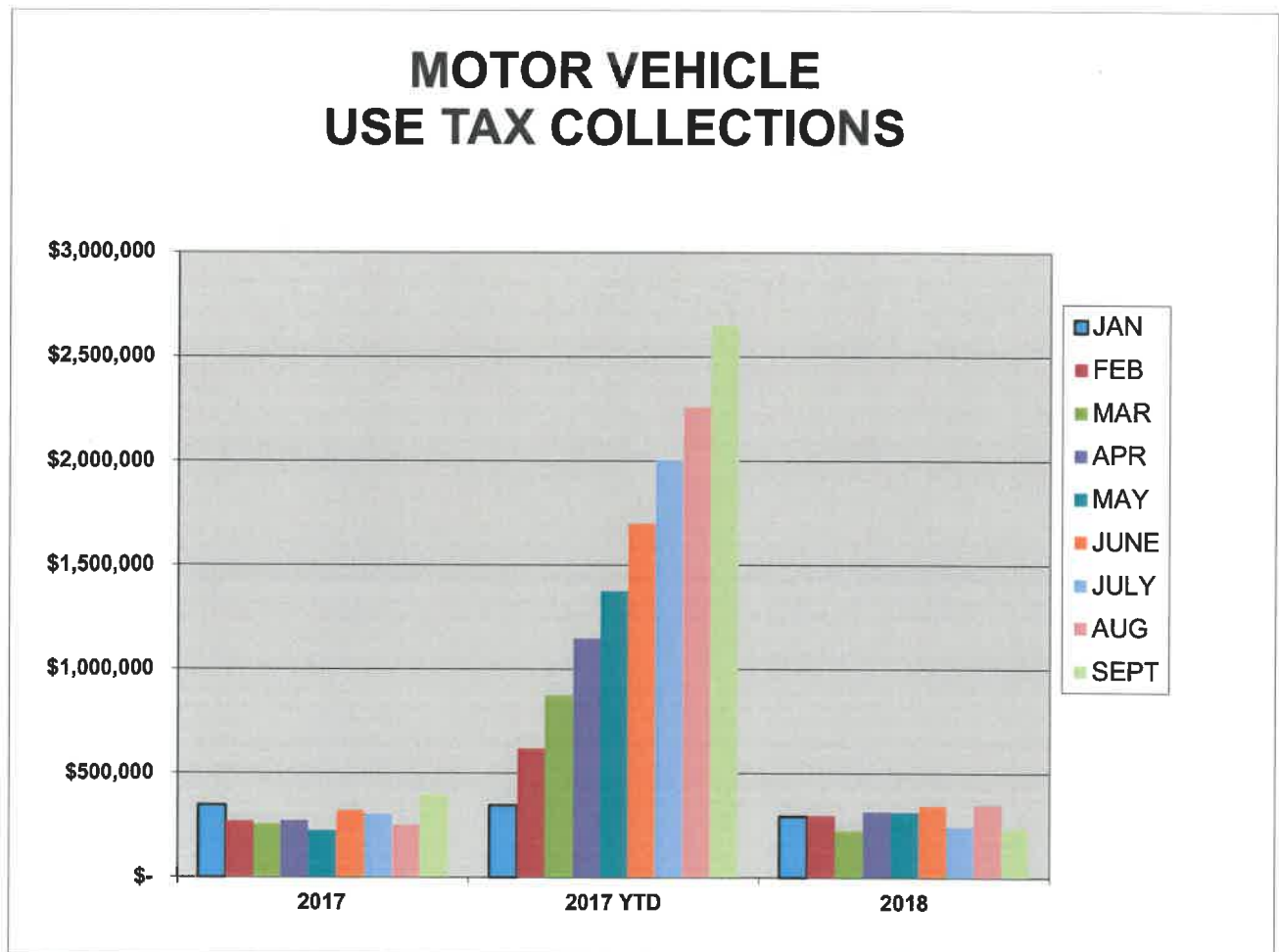
<u><b>Geographical Area</b></u>	<u><b>2018</b></u>	<u><b>2017</b></u>	<u><b>% Inc/Dec</b></u>
South East Loveland	\$ 7,957,498	\$ 7,677,878	3.6%
North West Loveland	3,675,408	3,505,832	4.8%
North East Loveland	3,194,531	3,185,748	0.3%
Centerra	2,968,499	2,902,844	2.3%
Orchards Shopping Center	2,228,139	2,142,389	4.0%
Promenade Shops	1,800,940	1,876,534	-4.0%
Thompson Valley Shopping Center	1,741,355	1,627,481	7.0%
South West Loveland	1,340,963	1,311,222	2.3%
Downtown	1,046,316	1,024,882	2.1%
Outlet Mall	988,937	1,067,318	-7.3%
The Ranch	690,769	663,106	4.2%
Airport	619,398	605,227	2.3%
Columbine Shopping Center	582,195	551,822	5.5%
All Other Areas	5,423,143	5,177,044	4.8%
<b>Total</b>	<b>\$ 34,258,091</b>	<b>\$ 33,319,327</b>	<b>2.8%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of SEPTEMBER 2018**

<u><b>Geographical Area</b></u>	<u><b>2018</b></u>	<u><b>% of Total</b></u>
South East Loveland	\$ 926,748	23.90%
North West Loveland	447,124	11.50%
North East Loveland	371,647	9.60%
Centerra	337,693	8.70%
Orchards Shopping Center	229,170	5.90%
Promenade Shops	194,142	5.00%
Thompson Valley Shopping Center	181,877	4.70%
South West Loveland	176,706	4.60%
Downtown	130,517	3.40%
Outlet Mall	129,728	3.30%
Airport	80,270	2.10%
The Ranch	72,759	1.90%
Columbine Shopping Center	67,291	1.70%
All Other Areas	529,947	13.70%
<b>Total of SEPTEMBER 2018</b>	<b>\$ 3,875,619</b>	<b>100.00%</b>

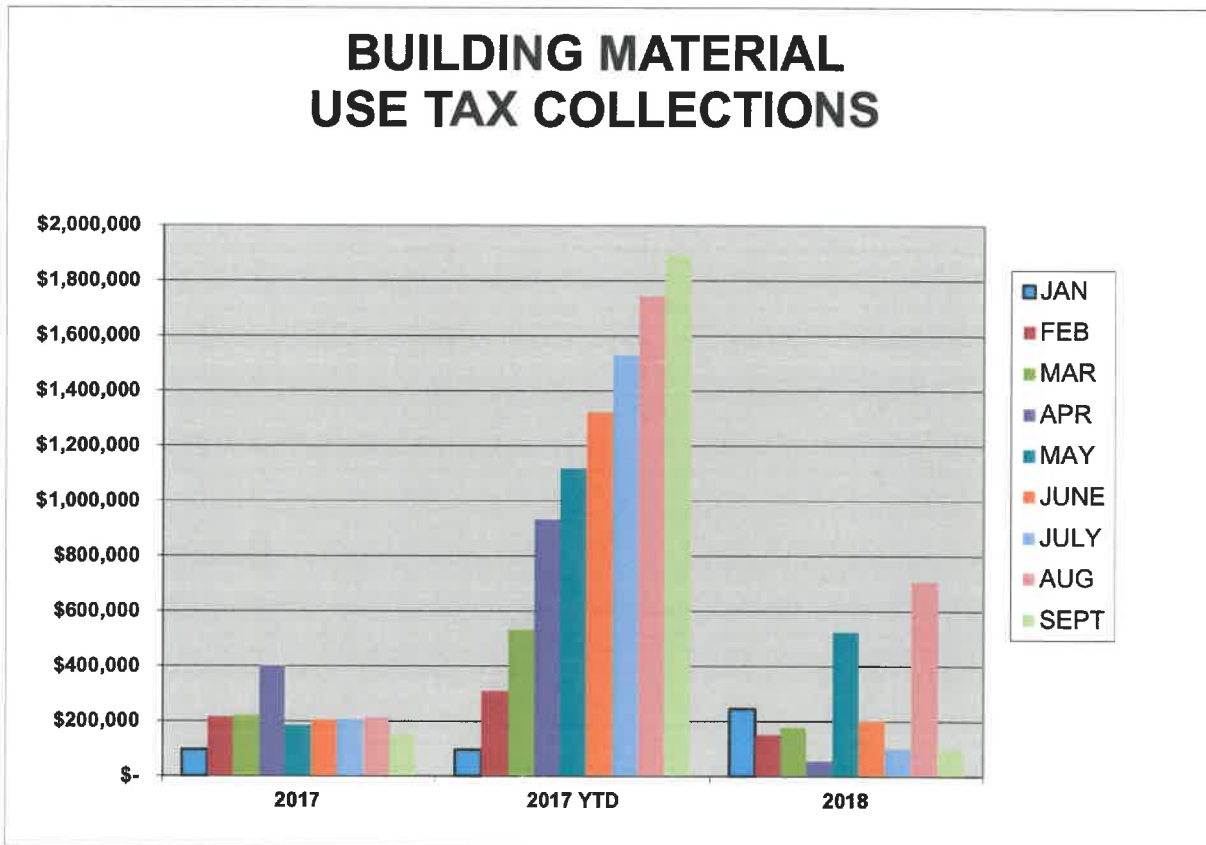
**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2017-2018 Comparison**

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
FEB	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%
MAR	\$ 256,764	\$ 875,196	\$ 228,064	\$ 818,654	-6.5%	-11.2%
APR	\$ 274,218	\$ 1,149,415	\$ 316,749	\$ 1,135,402	-1.2%	15.5%
MAY	\$ 227,617	\$ 1,377,031	\$ 315,857	\$ 1,451,260	5.4%	38.8%
JUNE	\$ 324,017	\$ 1,701,048	\$ 344,821	\$ 1,796,080	5.6%	6.4%
JULY	\$ 305,490	\$ 2,006,537	\$ 245,874	\$ 2,041,954	1.8%	-19.5%
AUG	\$ 250,834	\$ 2,257,371	\$ 351,497	\$ 2,393,451	6.0%	40.1%
SEPT	\$ 397,300	\$ 2,654,671	\$ 236,188	\$ 2,629,638	-0.9%	-40.6%



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2017-2018 Comparison**

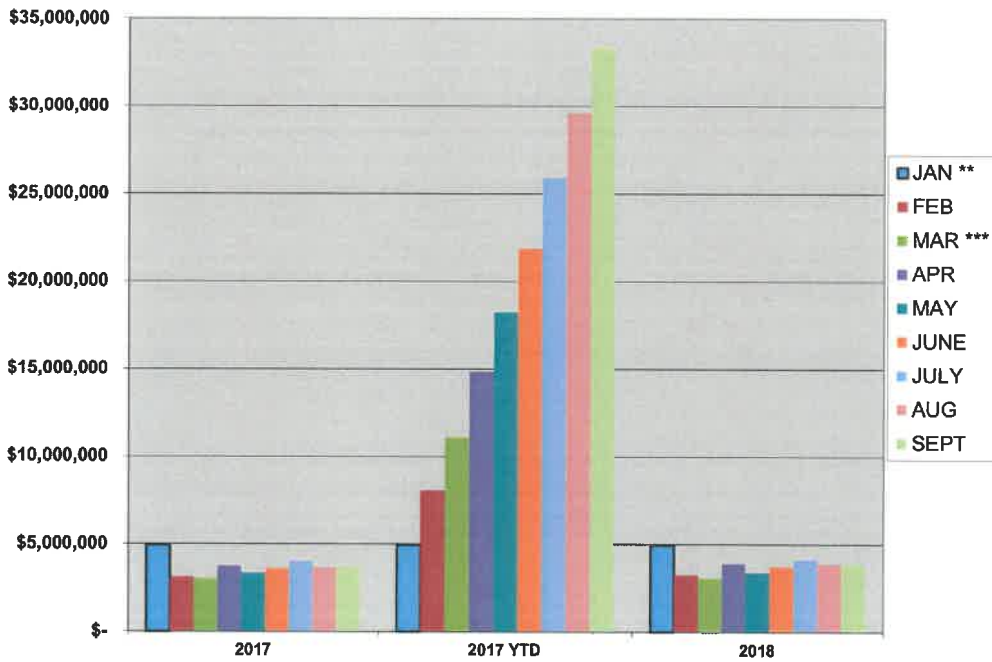
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%
MAR	\$ 221,508	\$ 532,083	\$ 178,370	\$ 576,298	8.3%	-19.5%
APR	\$ 401,367	\$ 933,450	\$ 57,196	\$ 633,493	-32.1%	-85.7%
MAY	\$ 186,168	\$ 1,119,619	\$ 524,847	\$ 1,158,340	3.5%	181.9%
JUNE	\$ 203,694	\$ 1,323,312	\$ 201,597	\$ 1,359,938	2.8%	-1.0%
JULY	\$ 207,644	\$ 1,530,956	\$ 102,243	\$ 1,462,181	-4.5%	-50.8%
AUG	\$ 212,118	\$ 1,743,075	\$ 706,072	\$ 2,168,253	24.4%	232.9%
SEPT	\$ 152,466	\$ 1,895,541	\$ 98,558	\$ 2,266,811	19.6%	-35.4%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2017-2018 Comparison**

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%
MAR ***	\$ 3,034,547	\$ 11,101,954	\$ 3,072,264	\$ 11,292,686	1.7%	1.2%
APR	\$ 3,772,342	\$ 14,874,296	\$ 3,919,893	\$ 15,212,579	2.3%	3.9%
MAY	\$ 3,370,239	\$ 18,244,535	\$ 3,396,303	\$ 18,608,882	2.0%	0.8%
JUNE	\$ 3,631,821	\$ 21,876,357	\$ 3,730,869	\$ 22,339,751	2.1%	2.7%
JULY	\$ 4,052,726	\$ 25,929,082	\$ 4,151,928	\$ 26,491,679	2.2%	2.4%
AUG	\$ 3,662,650	\$ 29,591,732	\$ 3,890,793	\$ 30,382,472	2.7%	6.2%
SEPT	\$ 3,727,595	\$ 33,319,327	\$ 3,875,619	\$ 34,258,091	2.8%	4.0%

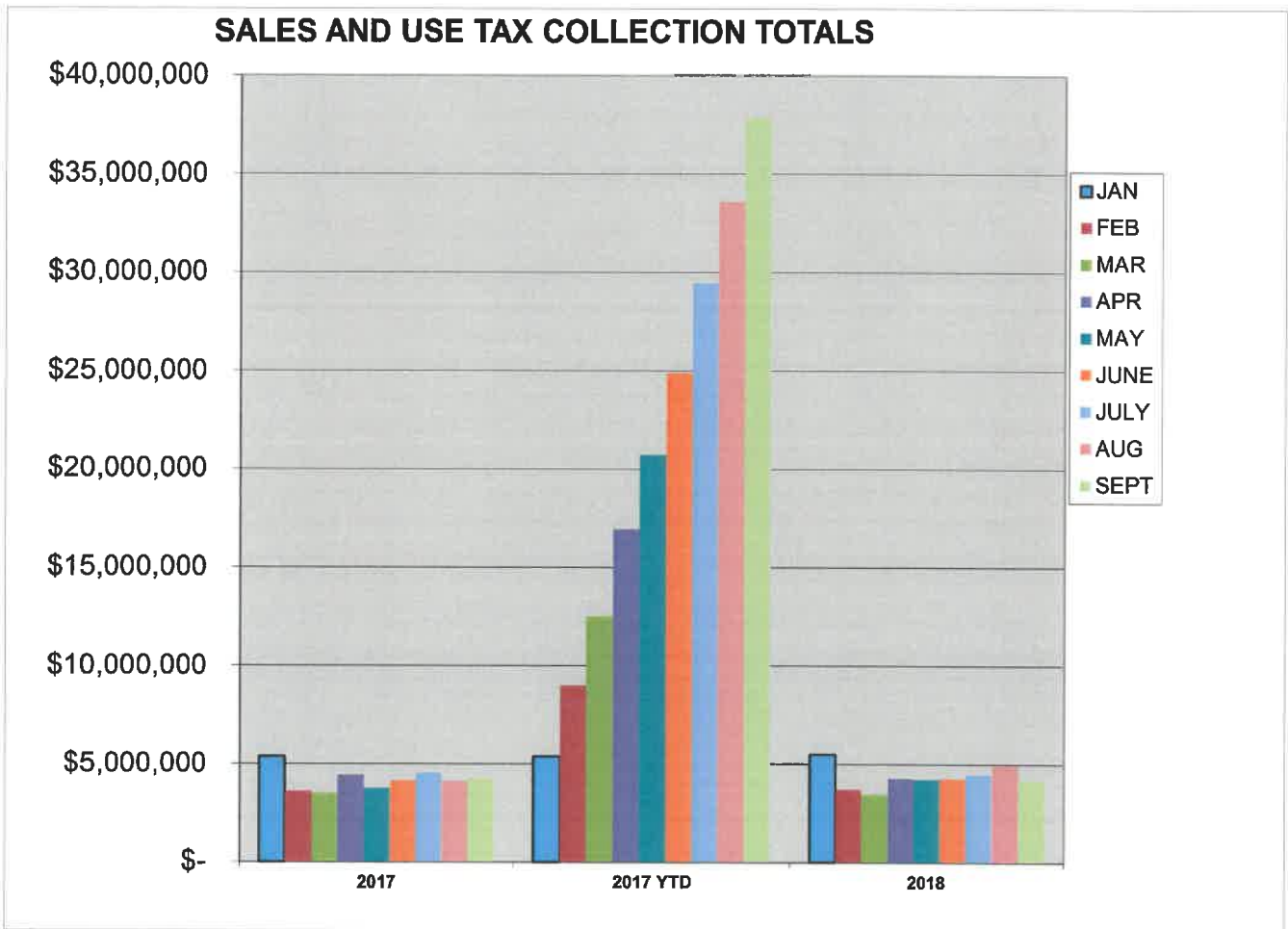
### RETAIL SALES TAX COLLECTIONS



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2017-2018 Comparison**

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
FEB	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%
MAR	\$ 3,512,819	\$ 12,509,233	\$ 3,478,698	\$ 12,687,637	1.4%	-1.0%
APR	\$ 4,447,928	\$ 16,957,161	\$ 4,293,837	\$ 16,981,474	0.1%	-3.5%
MAY	\$ 3,784,024	\$ 20,741,185	\$ 4,237,008	\$ 21,218,482	2.3%	12.0%
JUNE	\$ 4,159,532	\$ 24,900,717	\$ 4,277,287	\$ 25,495,769	2.4%	2.8%
JULY	\$ 4,565,859	\$ 29,466,576	\$ 4,500,045	\$ 29,995,814	1.8%	-1.4%
AUG	\$ 4,125,602	\$ 33,592,177	\$ 4,948,361	\$ 34,944,175	4.0%	19.9%
SEPT	\$ 4,277,361	\$ 37,869,539	\$ 4,210,365	\$ 39,154,540	3.4%	-1.6%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

Nine months, ended September 30, 2018

Description	SIC Report 2018	SIC Report 2017	\$ Change	% Change	YTD 2018	YTD 2017	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 696,116	\$ 670,019	26,097	3.9%	6,084,518	5,776,006	\$ 308,512	5.3%	17.8%	17.8%
Restaurants & Bars	542,015	527,294	14,721	2.8%	4,675,177	4,456,553	218,624	4.9%	13.6%	31.4%
Grocery Stores & Specialty Foods	404,059	386,169	17,890	4.6%	3,957,880	3,769,045	188,835	5.0%	11.6%	43.0%
Building Material & Lawn & Garden Supplies	327,893	292,461	35,432	12.1%	2,861,573	2,843,178	18,395	0.6%	8.4%	51.3%
Motor Vehicle Dealers, Auto Parts & Leasing	360,170	323,189	36,981	11.4%	2,815,323	2,742,534	72,789	2.7%	8.2%	59.5%
Clothing & Clothing Accessories Stores	238,459	259,627	(21,168)	-8.2%	1,958,676	2,019,014	(60,338)	-3.0%	5.7%	65.2%
Utilities	194,492	194,346	146	0.1%	1,672,420	1,573,916	98,504	6.3%	4.9%	70.1%
Used Merchandise Stores	107,522	127,510	(19,988)	-15.7%	1,279,340	1,249,356	29,984	2.4%	3.7%	73.9%
Sporting Goods, Hobby, Book & Music Stores	114,484	133,805	(19,321)	-14.4%	1,110,802	1,268,395	(157,593)	-12.4%	3.2%	77.1%
Electronic Shopping & Mail-Order Houses	124,410	92,381	32,029	34.7%	1,100,136	843,925	256,211	30.4%	3.2%	80.3%
Consumer Goods & Commercial Equipment Rental	108,830	85,155	23,675	27.8%	919,991	864,637	55,354	6.4%	2.7%	83.0%
Beer, Wine & Liquor Stores	99,995	98,135	1,860	1.9%	871,598	867,537	4,061	0.5%	2.5%	85.5%
Hotels, Motels & Other Accommodations	110,948	118,177	(7,229)	-6.1%	806,562	752,985	53,577	7.1%	2.4%	87.9%
Broadcasting & Telecommunications	75,495	81,110	(5,615)	-6.9%	767,942	833,931	(65,989)	-7.9%	2.2%	90.1%
Electronics & Appliance Stores	67,844	58,499	9,345	16.0%	585,283	580,270	5,013	0.9%	1.7%	91.9%
Health & Personal Care Stores	47,064	51,293	(4,229)	-8.2%	498,522	525,974	(27,452)	-5.2%	1.5%	93.3%
Furniture & Home Furnishing Stores	46,869	46,933	(64)	-0.1%	408,874	508,741	(99,867)	-19.6%	1.2%	94.5%
Gasoline Stations with Convenience Stores	45,482	42,838	2,644	6.2%	371,416	342,487	28,929	8.4%	1.1%	95.6%
Office Supplies, Stationery & Gift Stores	21,470	14,935	6,535	43.8%	222,770	164,457	58,313	35.5%	0.7%	96.2%
All Other Categories	142,002	123,719	18,283	14.8%	1,289,288	1,336,386	(47,099)	-3.5%	3.8%	100.0%
<b>Total</b>	<b>\$ 3,875,619</b>	<b>\$ 3,727,595</b>	<b>\$ 148,024</b>	<b>4.0%</b>	<b>\$ 34,258,091</b>	<b>\$ 33,319,327</b>	<b>\$ 938,763</b>	<b>2.8%</b>	<b>100.0%</b>	