

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
NOVEMBER 2018

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2017</u>	<u>2018</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 9,394,160	\$ 9,749,150	3.8%
North West Loveland	4,302,361	4,524,459	5.2%
North East Loveland	3,903,957	3,955,102	1.3%
Centerra	3,549,170	3,613,165	1.8%
Orchards Shopping Center	2,595,520	2,694,246	3.8%
Promenade Shops	2,253,846	2,164,319	-4.0%
Thompson Valley Shopping Center	1,972,387	2,092,768	6.1%
South West Loveland	1,614,077	1,661,556	2.9%
Downtown	1,277,301	1,309,846	2.5%
Outlet Mall	1,295,104	1,184,488	-8.5%
The Ranch	800,224	835,032	4.3%
Columbine Shopping Center	718,301	753,016	4.8%
Airport	743,730	752,242	1.1%
All Other Areas	6,269,965	6,677,566	6.5%
Total	\$ 40,690,103	\$ 41,966,955	3.1%

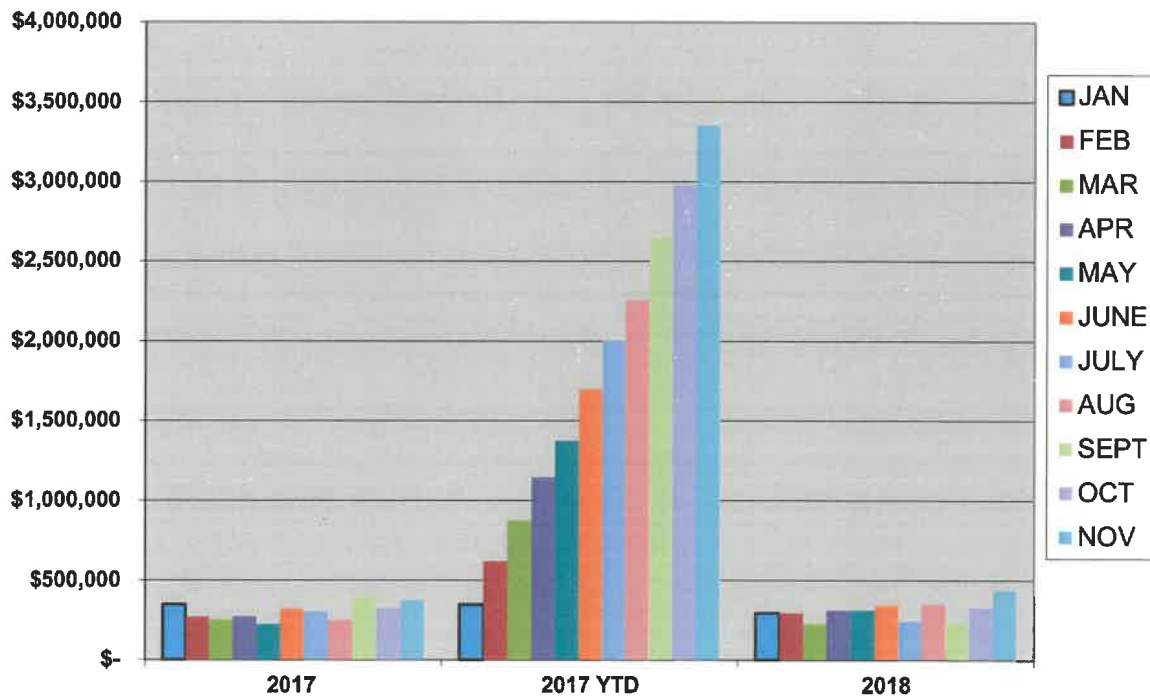
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of NOVEMBER 2018

<u>Geographical Area</u>	<u>2018</u>	<u>% of Total</u>
South East Loveland	\$ 864,835	23.50%
North West Loveland	419,918	11.40%
North East Loveland	363,436	9.90%
Centerra	317,509	8.60%
Orchards Shopping Center	230,331	6.20%
Thompson Valley Shopping Center	174,220	4.70%
Promenade Shops	165,562	4.50%
South West Loveland	150,170	4.10%
Downtown	131,141	3.60%
Columbine Shopping Center	104,240	2.80%
Airport	74,057	2.00%
Outlet Mall	72,474	2.00%
The Ranch	68,794	1.90%
All Other Areas	550,201	14.80%
Total of NOVEMBER 2018	\$ 3,686,888	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

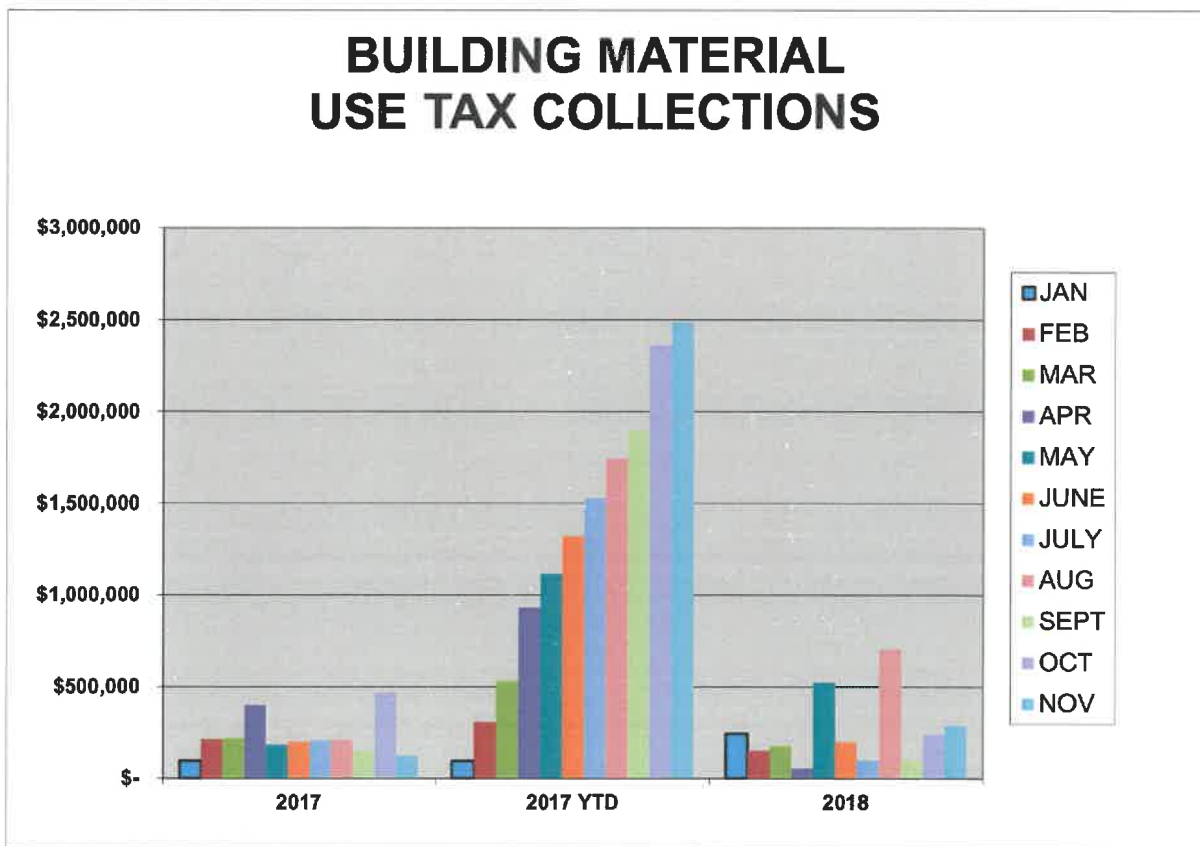
	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 347,481	\$ 347,481	\$ 293,403	\$ 293,403	-15.6%	-15.6%
FEB	\$ 270,951	\$ 618,432	\$ 297,187	\$ 590,590	-4.5%	9.7%
MAR	\$ 256,764	\$ 875,196	\$ 228,064	\$ 818,654	-6.5%	-11.2%
APR	\$ 274,218	\$ 1,149,415	\$ 316,749	\$ 1,135,402	-1.2%	15.5%
MAY	\$ 227,617	\$ 1,377,031	\$ 315,857	\$ 1,451,260	5.4%	38.8%
JUNE	\$ 324,017	\$ 1,701,048	\$ 344,821	\$ 1,796,080	5.6%	6.4%
JULY	\$ 305,490	\$ 2,006,537	\$ 245,874	\$ 2,041,954	1.8%	-19.5%
AUG	\$ 250,834	\$ 2,257,371	\$ 351,497	\$ 2,393,451	6.0%	40.1%
SEPT	\$ 397,300	\$ 2,654,671	\$ 236,188	\$ 2,629,638	-0.9%	-40.6%
OCT	\$ 325,016	\$ 2,979,687	\$ 329,612	\$ 2,959,251	-0.7%	1.4%
NOV	\$ 377,213	\$ 3,356,900	\$ 440,083	\$ 3,399,334	1.3%	16.7%

MOTOR VEHICLE USE TAX COLLECTIONS



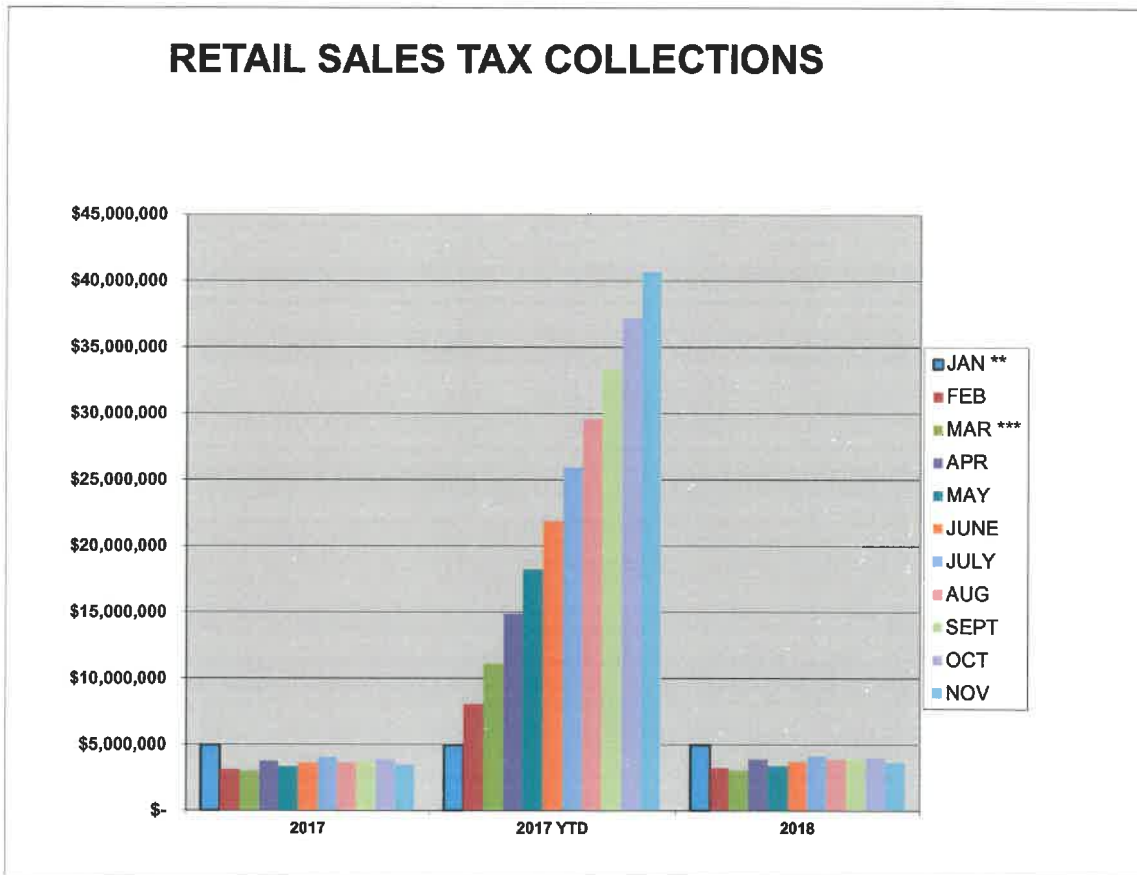
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2017</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2017</u>
JAN	\$ 94,933	\$ 94,933	\$ 245,135	\$ 245,135	158.2%	158.2%
FEB	\$ 215,642	\$ 310,575	\$ 152,792	\$ 397,927	28.1%	-29.1%
MAR	\$ 221,508	\$ 532,083	\$ 178,370	\$ 576,298	8.3%	-19.5%
APR	\$ 401,367	\$ 933,450	\$ 57,196	\$ 633,493	-32.1%	-85.7%
MAY	\$ 186,168	\$ 1,119,619	\$ 524,847	\$ 1,158,340	3.5%	181.9%
JUNE	\$ 203,694	\$ 1,323,312	\$ 201,597	\$ 1,359,938	2.8%	-1.0%
JULY	\$ 207,644	\$ 1,530,956	\$ 102,243	\$ 1,462,181	-4.5%	-50.8%
AUG	\$ 212,118	\$ 1,743,075	\$ 706,072	\$ 2,168,253	24.4%	232.9%
SEPT	\$ 152,466	\$ 1,895,541	\$ 98,558	\$ 2,266,811	19.6%	-35.4%
OCT	\$ 467,692	\$ 2,363,233	\$ 241,369	\$ 2,508,180	6.1%	-48.4%
NOV	\$ 125,997	\$ 2,489,229	\$ 288,345	\$ 2,796,525	12.3%	128.9%



City of Loveland
Retail Sales Tax (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	Year to Date Inc/Dec over <u>2017</u>	Curr Month Inc/Dec over <u>2017</u>
JAN **	\$ 4,937,924	\$ 4,937,924	\$ 4,958,980	\$ 4,958,980	0.4%	0.4%
FEB	\$ 3,129,483	\$ 8,067,407	\$ 3,261,442	\$ 8,220,422	1.9%	4.2%
MAR ***	\$ 3,034,547	\$ 11,101,954	\$ 3,072,264	\$ 11,292,686	1.7%	1.2%
APR	\$ 3,772,342	\$ 14,874,296	\$ 3,919,893	\$ 15,212,579	2.3%	3.9%
MAY	\$ 3,370,239	\$ 18,244,535	\$ 3,396,303	\$ 18,608,882	2.0%	0.8%
JUNE	\$ 3,631,821	\$ 21,876,357	\$ 3,730,869	\$ 22,339,751	2.1%	2.7%
JULY	\$ 4,052,726	\$ 25,929,082	\$ 4,151,928	\$ 26,491,679	2.2%	2.4%
AUG	\$ 3,662,650	\$ 29,591,732	\$ 3,890,793	\$ 30,382,472	2.7%	6.2%
SEPT	\$ 3,727,595	\$ 33,319,327	\$ 3,875,619	\$ 34,258,091	2.8%	4.0%
OCT	\$ 3,884,499	\$ 37,203,826	\$ 4,021,977	\$ 38,280,067	2.9%	3.5%
NOV	\$ 3,486,277	\$ 40,690,103	\$ 3,686,888	\$ 41,966,955	3.1%	5.8%

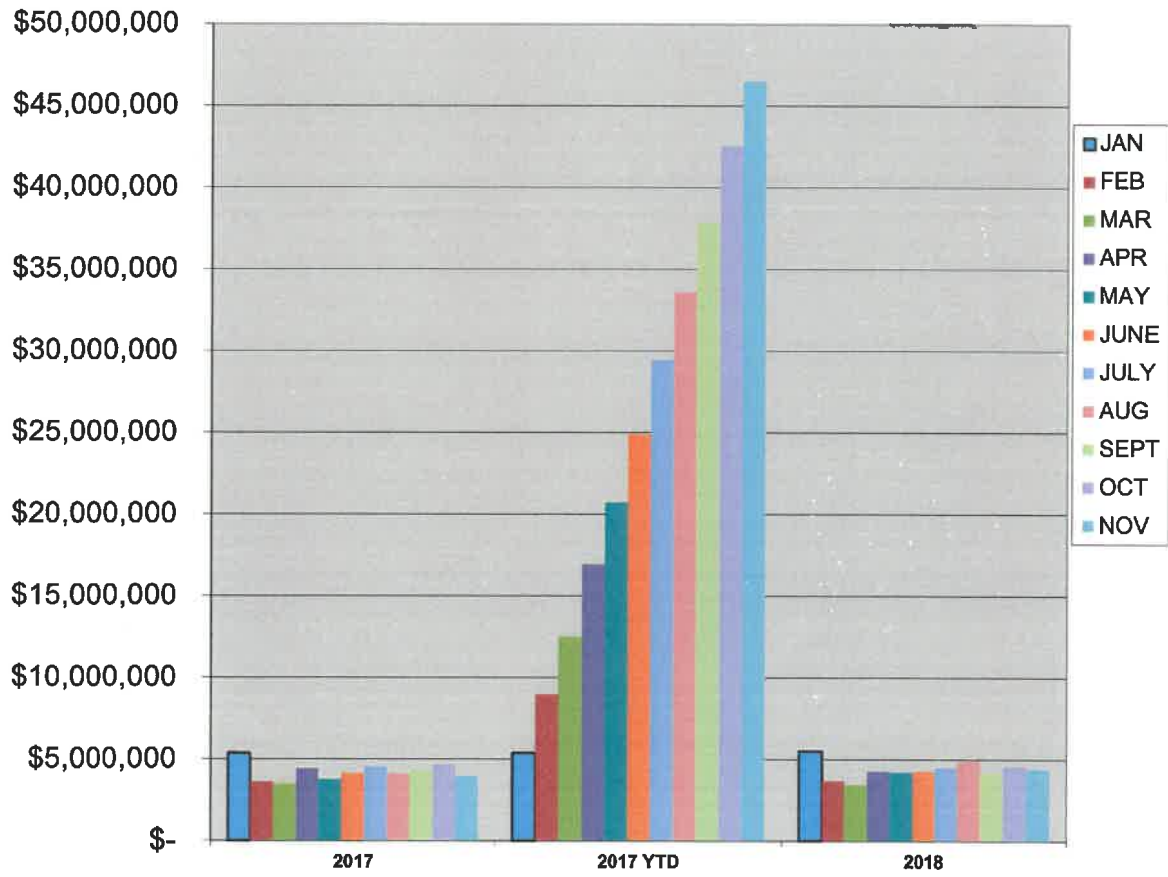


* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2017-2018 Comparison

	<u>2017</u>	<u>2017 YTD</u>	<u>2018</u>	<u>2018 YTD</u>	<u>Year to Date Inc/Dec over 2017</u>	<u>Curr Month Inc/Dec over 2017</u>
JAN	\$ 5,380,338	\$ 5,380,338	\$ 5,497,518	\$ 5,497,518	2.2%	2.2%
FEB	\$ 3,616,075	\$ 8,996,414	\$ 3,711,421	\$ 9,208,939	2.4%	2.6%
MAR	\$ 3,512,819	\$ 12,509,233	\$ 3,478,698	\$ 12,687,637	1.4%	-1.0%
APR	\$ 4,447,928	\$ 16,957,161	\$ 4,293,837	\$ 16,981,474	0.1%	-3.5%
MAY	\$ 3,784,024	\$ 20,741,185	\$ 4,237,008	\$ 21,218,482	2.3%	12.0%
JUNE	\$ 4,159,532	\$ 24,900,717	\$ 4,277,287	\$ 25,495,769	2.4%	2.8%
JULY	\$ 4,565,859	\$ 29,466,576	\$ 4,500,045	\$ 29,995,814	1.8%	-1.4%
AUG	\$ 4,125,602	\$ 33,592,177	\$ 4,948,361	\$ 34,944,175	4.0%	19.9%
SEPT	\$ 4,277,361	\$ 37,869,539	\$ 4,210,365	\$ 39,154,540	3.4%	-1.6%
OCT	\$ 4,677,207	\$ 42,546,746	\$ 4,592,958	\$ 43,747,498	2.8%	-1.8%
NOV	\$ 3,989,487	\$ 46,536,232	\$ 4,415,316	\$ 48,162,814	3.5%	10.7%

SALES AND USE TAX COLLECTION TOTALS



City of Loveland

Summary of Sales Tax Collections by Industry Code

Eleven months ended November 30, 2018

Description	November 2018	November 2017	\$ Change	% Change	YTD 2018	YTD 2017	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 654,628	\$ 614,161	\$ 40,467	6.6%	7,404,704	7,034,244	\$ 370,460	5.3%	17.6%	17.6%
Restaurants & Bars	508,583	498,883	9,700	1.9%	5,751,330	5,489,509	261,821	4.8%	13.7%	31.3%
Grocery Stores & Specialty Foods	479,132	457,861	21,271	4.6%	4,854,456	4,628,909	225,547	4.9%	11.6%	42.9%
Building Material & Lawn & Garden Supplies	341,137	311,625	29,512	9.5%	3,586,436	3,482,182	104,254	3.0%	8.5%	51.5%
Motor Vehicle Dealers, Auto Parts & Leasing	351,874	279,360	72,514	26.0%	3,442,157	3,359,097	83,060	2.5%	8.2%	59.7%
Clothing & Clothing Accessories Stores	157,719	188,768	(31,049)	-16.4%	2,344,915	2,441,801	(96,886)	-4.0%	5.6%	65.3%
Utilities	157,223	144,016	13,207	9.2%	2,009,296	1,890,620	118,676	6.3%	4.8%	70.0%
Used Merchandise Stores	114,079	127,128	(13,049)	-10.3%	1,589,428	1,555,650	33,778	2.2%	3.8%	73.8%
Sporting Goods, Hobby, Book & Music Stores	108,972	107,965	1,007	0.9%	1,343,061	1,517,991	(174,930)	-11.5%	3.2%	77.0%
Electronic Shopping & Mail-Order Houses	109,358	91,619	17,739	19.4%	1,342,998	1,047,405	295,593	28.2%	3.2%	80.2%
Consumer Goods & Commercial Equipment Rental	108,921	98,695	10,226	10.4%	1,141,792	1,063,587	78,205	7.4%	2.7%	82.9%
Beer, Wine & Liquor Stores	81,578	92,608	(11,030)	-11.9%	1,047,588	1,054,818	(7,230)	-0.7%	2.5%	85.4%
Hotels, Motels & Other Accommodations	80,284	78,217	2,067	2.6%	994,836	932,618	62,218	6.7%	2.4%	87.8%
Broadcasting & Telecommunications	77,990	83,814	(5,824)	-6.9%	932,871	1,013,417	(80,546)	-7.9%	2.2%	90.0%
Electronics & Appliance Stores	60,370	54,048	6,322	11.7%	723,252	706,025	17,227	2.4%	1.7%	91.8%
Health & Personal Care Stores	49,061	51,727	(2,666)	-5.2%	603,973	635,633	(31,660)	-5.0%	1.4%	93.2%
Furniture & Home Furnishing Stores	45,700	41,240	4,460	10.8%	505,323	600,671	(95,348)	-15.9%	1.2%	94.4%
Gasoline Stations with Convenience Stores	40,943	37,420	3,523	9.4%	457,419	420,485	36,934	8.8%	1.1%	95.5%
Office Supplies, Stationery & Gift Stores	28,279	13,717	14,562	106.2%	281,295	195,066	86,229	44.2%	0.7%	96.2%
All Other Categories	131,057	113,405	17,652	15.6%	1,609,825	1,620,375	(10,550)	-0.7%	3.8%	100.0%
Total	\$ 3,656,888	\$ 3,486,277	\$ 200,611	5.8%	\$ 41,966,955	\$ 40,690,103	\$ 1,276,852	3.1%	100.0%	