

**SALES TAX COLLECTED: CASH BASIS**  
**FEBRUARY 2019**

**YEAR-TO-DATE COMPARISON**

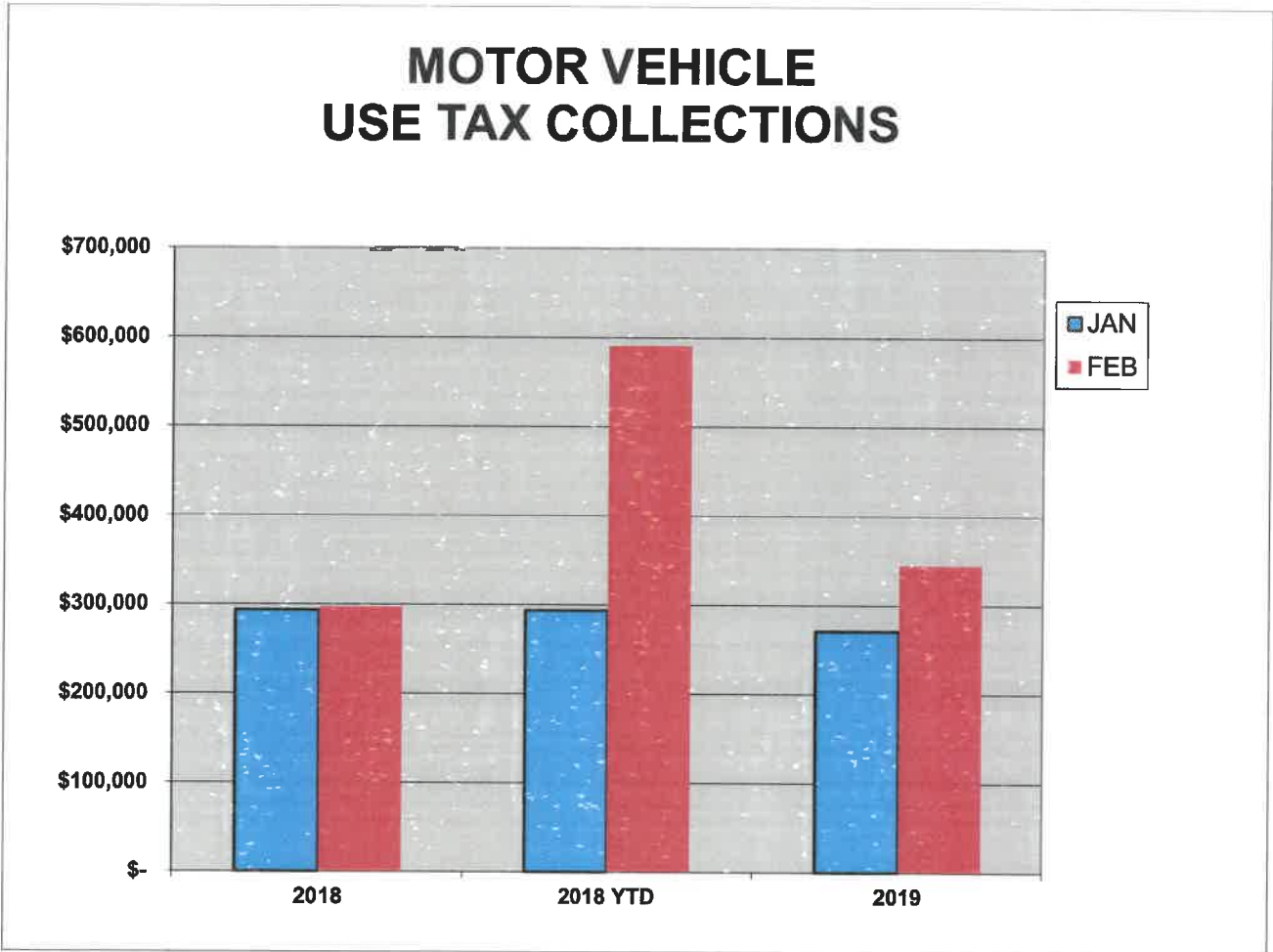
<b><u>Geographical Area</u></b>	<b><u>2019</u></b>	<b><u>2018</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 1,814,422	\$ 1,722,665	5.3%
North West Loveland	851,170	822,187	3.5%
North East Loveland	741,856	686,089	8.1%
Centerra	720,044	744,920	-3.3%
Orchards Shopping Center	588,654	616,421	-4.5%
Thompson Valley Shopping Center	493,845	511,915	-3.5%
Promenade Shops	486,391	516,009	-5.7%
South West Loveland	291,180	274,234	6.2%
Downtown	244,806	216,786	12.9%
Outlet Mall	190,950	242,168	-21.1%
The Ranch	170,094	163,900	3.8%
Airport	140,515	127,591	10.1%
Columbine Shopping Center	124,825	124,266	0.4%
All Other Areas	1,585,096	1,451,271	9.2%
<b>Total</b>	<b>\$ 8,443,848</b>	<b>\$ 8,220,422</b>	<b>2.7%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of FEBRUARY 2019**

<b><u>Geographical Area</u></b>	<b><u>2019</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 799,335	23.70%
North West Loveland	355,977	10.50%
North East Loveland	334,674	9.90%
Centerra	259,544	7.70%
Orchards Shopping Center	216,865	6.40%
Thompson Valley Shopping Center	166,901	4.90%
Promenade Shops	141,919	4.20%
South West Loveland	133,163	3.90%
Downtown	109,750	3.30%
The Ranch	81,814	2.40%
Airport	66,768	2.00%
Outlet Mall	62,969	1.90%
Columbine Shopping Center	59,924	1.80%
All Other Areas	584,742	17.40%
<b>Total of FEBRUARY 2019</b>	<b>\$ 3,374,345</b>	<b>100.00%</b>

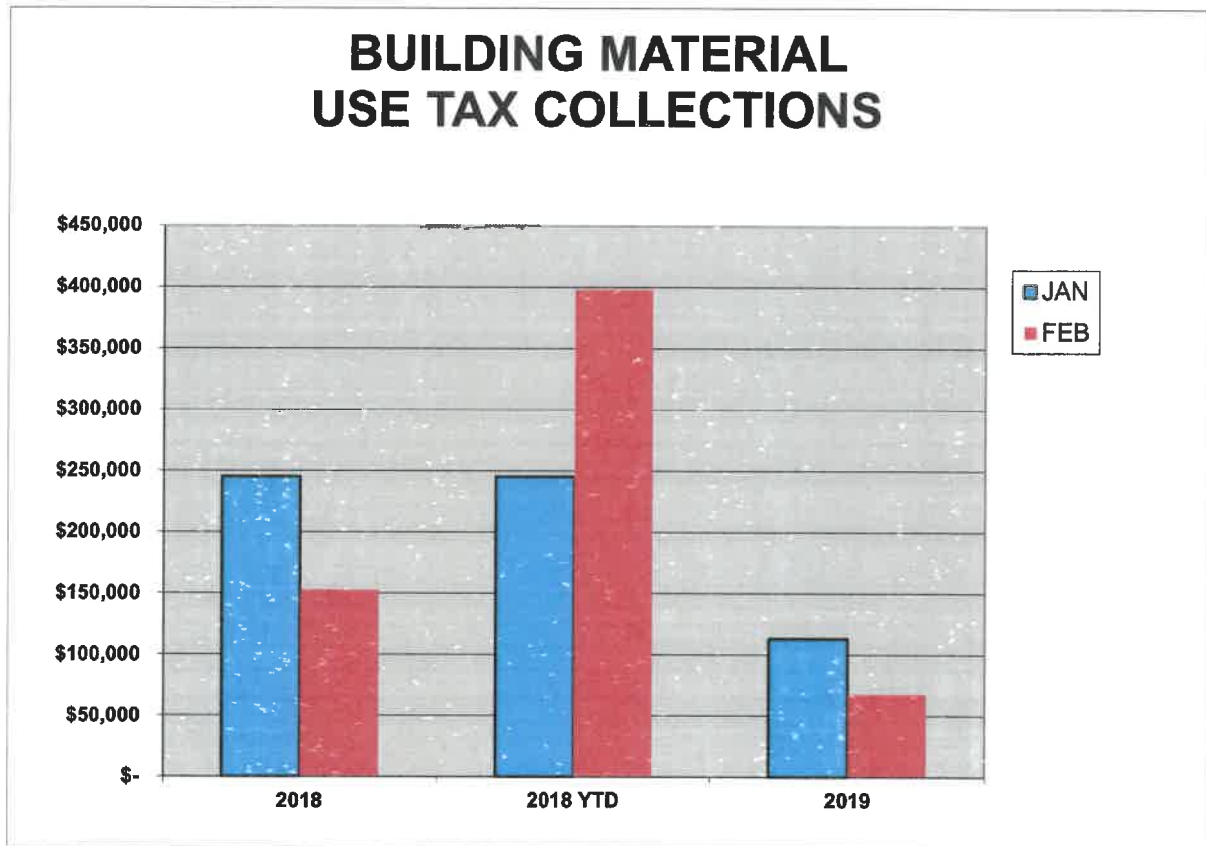
**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
<b>JAN</b>	\$ 293,403	\$ 293,403	\$ 270,874	\$ 270,874	-7.7%	-7.7%
<b>FEB</b>	\$ 297,187	\$ 590,590	\$ 344,852	\$ 615,726	4.3%	16.0%



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2018-2019 Comparison**

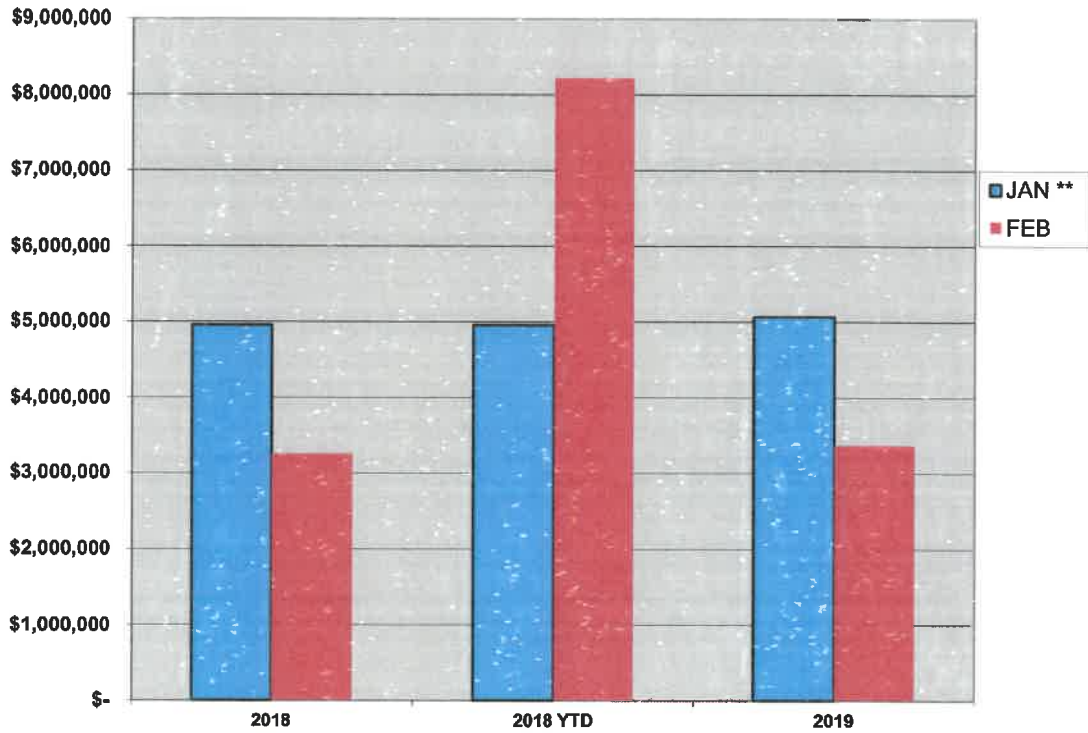
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	Year to Date Inc/Dec over <u>2018</u>	Curr Month Inc/Dec over <u>2018</u>
JAN	\$ 245,135	\$ 245,135	\$ 112,989	\$ 112,989	-53.9%	-53.9%
FEB	\$ 152,792	\$ 397,927	\$ 67,820	\$ 180,809	-54.6%	-55.6%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN **	\$ 4,958,980	\$ 4,958,980	\$ 5,069,503	\$ 5,069,503	2.2%	2.2%
FEB	\$ 3,261,442	\$ 8,220,422	\$ 3,374,345	\$ 8,443,848	2.7%	3.5%

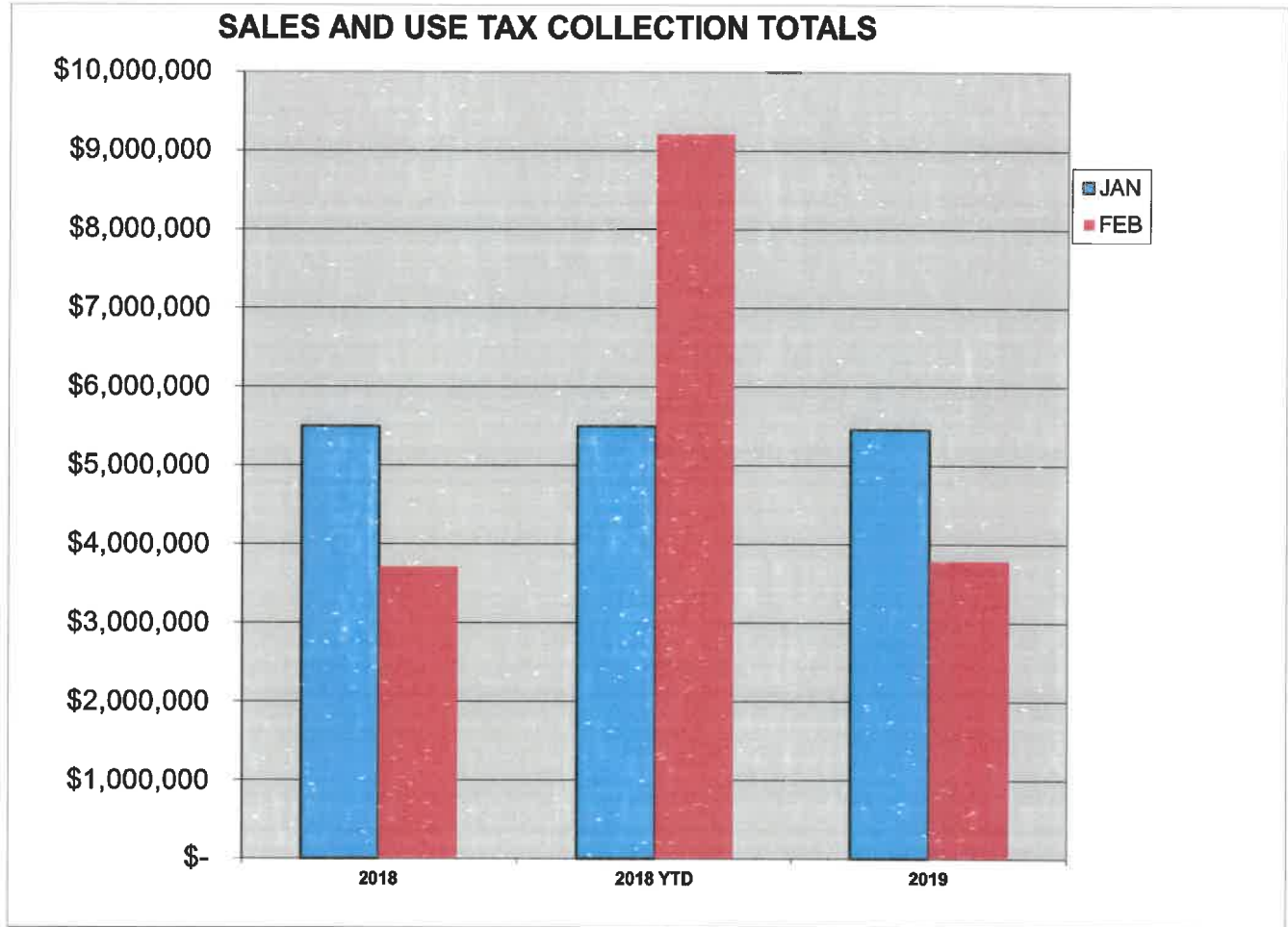
### RETAIL SALES TAX COLLECTIONS



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
<b>JAN</b>	\$ 5,497,518	\$ 5,497,518	\$ 5,453,366	\$ 5,453,366	-0.8%	-0.8%
<b>FEB</b>	\$ 3,711,421	\$ 9,208,939	\$ 3,787,018	\$ 9,240,384	0.3%	2.0%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

**Two months, ended February 28, 2019**

Description	SIC Report 2019		SIC Report 2018		YTD 2019		YTD 2018		\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 570,974	\$ 576,022	(5,048)	-0.9%	1,510,648	1,506,537	\$ 4,111	0.3%	17.9%	17.9%		
Grocery Stores & Specialty Foods	398,277	447,157	(48,880)	-10.9%	1,105,469	1,137,934	(32,465)	-2.9%	13.1%	31.0%		
Restaurants & Bars	482,122	447,097	35,025	7.8%	1,033,117	991,753	41,364	4.2%	12.2%	43.2%		
Motor Vehicle Dealers, Auto Parts & Leasing	289,341	259,964	29,377	11.3%	649,379	598,973	50,406	8.4%	7.7%	50.9%		
Building Material & Lawn & Garden Supplies	284,465	239,415	45,050	18.8%	580,505	509,377	71,128	14.0%	6.9%	57.8%		
Clothing & Clothing Accessories Stores	124,138	157,683	(33,545)	-21.3%	430,336	509,885	(79,549)	-15.6%	5.1%	62.9%		
Utilities	220,260	220,829	(569)	-0.3%	408,612	388,976	19,636	5.0%	4.8%	67.7%		
Used Merchandise Stores	119,659	124,015	(4,356)	-3.5%	354,819	338,478	16,341	4.8%	4.2%	71.9%		
Electronic Shopping & Mail-Order Houses	111,543	98,884	12,659	12.8%	331,188	337,373	(6,185)	-1.8%	3.9%	75.8%		
Sporting Goods, Hobby, Book & Music Stores	93,863	98,087	(4,224)	-4.3%	293,049	303,440	(10,391)	-3.4%	3.5%	79.3%		
Consumer Goods & Commercial Equipment Rental	102,448	80,157	22,291	27.8%	253,095	226,451	26,644	11.8%	3.0%	82.3%		
Electronics & Appliance Stores	79,272	54,675	24,597	45.0%	201,462	161,710	39,752	24.6%	2.4%	84.7%		
Beer, Wine & Liquor Stores	73,568	79,851	(6,283)	-7.9%	188,639	200,181	(11,542)	-5.8%	2.2%	86.9%		
Broadcasting & Telecommunications	76,673	85,088	(8,415)	-9.9%	165,871	196,824	(30,953)	-15.7%	2.0%	88.9%		
Hotels, Motels & Other Accommodations	82,973	70,740	12,233	17.3%	161,974	149,537	12,437	8.3%	1.9%	90.8%		
Health & Personal Care Stores	59,484	53,047	6,437	12.1%	149,405	146,793	2,612	1.8%	1.8%	92.6%		
Furniture & Home Furnishing Stores	37,151	38,858	(1,707)	-4.4%	110,252	97,508	12,744	13.1%	1.3%	93.9%		
Gasoline Stations with Convenience Stores	37,244	33,791	3,453	10.2%	77,713	79,828	(2,115)	-2.6%	0.9%	94.8%		
Office Supplies, Stationery & Gift Stores	15,455	16,290	(835)	-5.1%	45,786	38,581	7,205	18.7%	0.5%	95.4%		
All Other Categories	115,435	79,792	35,643	44.7%	392,529	300,283	92,246	30.7%	4.6%	100.0%		
<b>Total</b>	<b>\$ 3,374,345</b>	<b>\$ 3,261,442</b>	<b>\$ 112,903</b>	<b>3.5%</b>	<b>\$ 8,443,848</b>	<b>\$ 8,220,422</b>	<b>\$ 223,426</b>	<b>2.7%</b>	<b>100.0%</b>			