

Improvements, expansion ahead for City website, social media sites

Loveland's city government strives to keep residents informed about its issues, programs, events, finances and the like. The City uses a number of tools to accomplish this and continues to explore and implement new ways to communicate with its citizens.

Visitors to the City's website, www.cityofloveland.org, will soon see a major makeover of its appearance and functionality. And though many fans/followers/visitors may already have seen them, readers of this month's *City Update* can view a list of existing official City of Loveland social media sites, with additional offerings likely in

the coming months.

Information avenues used by the City vary substantially as to type, function, intended audience and situation. Some avenues are used to provide day-to-day information while others can be used for special situations or emergencies. Most can be used for both.

We invite *City Update* readers to turn the page and learn more about City info sources. And readers might consider cutting out and keeping the list of these sources handy, making them easy to find, both for day-to-day use and especially if there's an emergency.

[More about Loveland's information pipeline inside](#)

COLT announces route changes

City of Loveland Transit (COLT) is rolling out new route changes. Beginning June 6, City buses will provide service to Rocky Mountain Avenue and the Promenade Shops, and to Denver Avenue and First Street.

Service times on Saturdays will also change, to 8:48 a.m. - 5:48 p.m.

Route names will change, too, from their current color names—Blue, Orange etc.—to numbered routes. The Blue route will become the 100 Route,



Green the 200 and Orange the 300 Route.

For more information call 962-2700.

Loveland Water & Power needs your help this summer

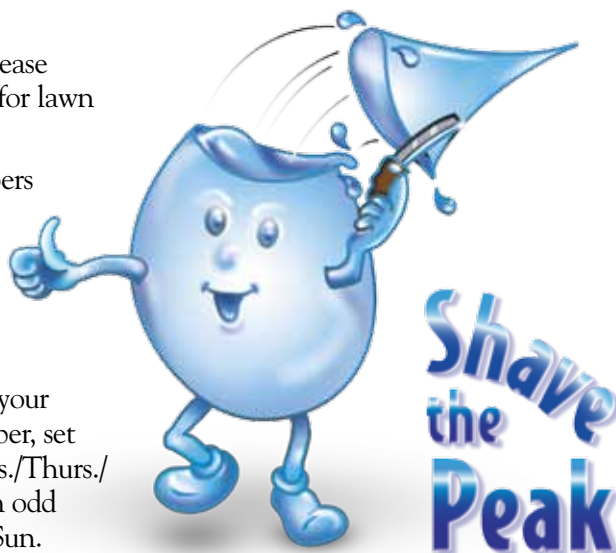
From June 15 to July 31: Please follow an even/odd schedule for lawn watering.

Addresses ending even numbers (0,2,4...) water on even numbered days. Addresses ending in odd numbers (1,3,5...) water on odd numbered days.

For automatic sprinklers: If your address ends in an even number, set the sprinkler to water on Tues./Thurs./Sat. If your address ends in an odd number, water on Wed./Fri./Sun.

Purpose of this schedule: This program is designed to lower the amount of water processed by the water treatment plant on peak demand water days.

What if we don't 'Shave the Peak?': The City will have to expand the



water treatment plant, which will cost millions of dollars. By following the odd/even schedule construction could be delayed up to five years. Let's all use water wisely and save money!

Questions: Call 962-3000 or visit www.cityofloveland.org.

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Fun and fireworks on 4th of July

Once again, the annual Independence Day celebration at North Lake Park will include food, fun, fireworks and music by the Loveland Concert Band.

The Swim Beach, playground and basketball courts will be closed July 3-4 for the safety of spectators.

Parking will be available on 29th Street from Duffield to the golf course with handicap parking from Taft to Beach. Additional parking for a fee will be available at Loveland High School (LHS) plus some additional free handicap parking at LHS.

Personal fireworks, alcoholic beverages, pets and overnight camping are prohibited. For more information call 962-2519.

Getting the message out through various info avenues

Keeping Loveland citizens informed about its city government is the objective of the Public Information Office and individual City departments. A variety of resources is used to provide information in a variety of formats to reach a broad audience.

News Releases

Information aimed at readers, viewers and listeners of newspapers, television, radio and websites is sent to the media—local, regional and beyond. The Public Information Office and individual City departments author and release the news. News releases are also published on the City’s website, www.cityofloveland.org.

City Update Newsletters

The *City Update* provides information about programs, events, opportunities and more from all the City’s departments. It is delivered monthly to 34,500 Loveland residences and businesses along with utility bills. It is cited by citizens as the most-often-read communication tool from the City. Other newsletters aimed at more specific audiences are sent by some City offices. *City Update* newsletters also may be viewed on the City website.

Dateline: Loveland

For more than a decade, the City has used the *Dateline: Loveland* page in the Loveland Daily Reporter-Herald to provide a wide variety of City information to the community. Subject matter for *Dateline: Loveland* often corresponds to the monthly *City Update* newsletter themes. Dateline pages are also displayed on the City website.

Social Media Sites

The City’s pool of information resources continues to expand with several easy-to-follow social media sites including Facebook, Twitter and YouTube. Frequent updates on a wide range of subject matter are offered along with opportunities for public comment.

City Information Line—962-2020

962-2020 is the City’s official phone information line for emergencies and special situations. Recorded messages provide updated information to the public and media. Messages primarily relate to safety, health, unusual inconveniences or developments due to weather or other unforeseen circumstances.

City Website

The City of Loveland website, www.cityofloveland.org, is the

most comprehensive single information source on Loveland’s city government. Hundreds of web pages provide information about the services, events and policies of local government past, present and future. The soon-to-be-launched makeover of the website will include a variety of opportunities for visitors to sign up to have new information sent directly to them.

Channel 16 Programming

The City’s cable TV Channel 16 provides live and replayed City Council and Planning Commission meetings as well as a number of pre-recorded video productions providing health, educational and safety information to the community. Slides and brief videos announcing events and City services run between scheduled programs.

Loveland’s Talking

“*Loveland’s Talking*” is the City’s only locally produced television program. Guests usually include

City staffers discussing the “what and why” of City operations. “*Loveland’s Talking*” is broadcast at various times throughout the month as the featured show of the monthly Programs of Interest segment on Loveland’s cable TV Channel 16. It is also available on the City of Loveland YouTube channel.

1610 AM Radio

The 1610 AM radio transmitter system broadcasts messages regarding emergencies, road construction and events of interest to area visitors and residents. 1610 AM is a vital community communication tool and is relied upon to disseminate important information in the event of an emergency or special situation.

Information Displays

Large tabletop displays of information of interest to the community are displayed in public buildings including city hall, the library and recreation center.

Connect to departments through social media

The City of Loveland has many social media sites to keep residents informed on topics of local interest. Links to these sites are available on the social media webpage at www.cityofloveland.org.

City of Loveland Facebook Sites	Information/Focus
City of Loveland - Colorado	Information on City news, programs and events.
Loveland Museum/Gallery	Announces exhibits, programs, classes and events, and encourages interaction with the museum.
Loveland Youth Advisory Commission	Announces activities, meetings and events for the museum’s YAC.
Downtown Loveland	Information on downtown businesses, events and activities.
Loveland Public Library	Information on library programs and facilitates dialogue on library topics.
Loveland Public Library Teens	Informs teens of programs and important library info.
Golf Loveland	The most up-to-date golf news, information and offers.
Rialto Theater	Information on shows and allows the community to discuss their experiences at the theater.
City of Loveland Stormwater Engineering	Information on how to keep our water clean, events, construction projects and flood safety.

City of Loveland Twitter Sites	Information/Focus
City of Loveland	Provides variety of citywide news headlines and events.
Loveland Library	Information on programs and facilitates dialogue on library topics.
Golf Loveland	The most up-to-date golf news, information and offers.
COLT Transit	Notices on upcoming events, route changes and general information.
Loveland WP	Information on power outages, water main breaks and other activities and events.

City of Loveland YouTube Sites	Information/Focus
City of Loveland	Videos from various departments, with sub-channels for specific audiences.
City of Loveland LIB	Instructional tutorials and other video content relevant to library patrons.
City of Loveland Golf	Videos about City golf courses.
City of Loveland Parks & Recreation	Videos for the City’s Parks & Recreation Department.

Coming soon –

Facebook: Parks & Recreation, Transit - COLT, Chilson Recreation Center, Rialto Bridge, Loveland Water & Power

Twitter: Parks & Recreation

City website getting major makeover

For many folks, being a weekend carpenter or auto mechanic may bring a feeling of accomplishment and save some money, but the result often falls short of the same job done by a proven professional.

Since its inception more than a dozen years ago, the City of Loveland's website has been pretty much a do-it-yourself project. While the finished product has been successful in providing a broad spectrum of information and online services, it's never been too friendly to the user's eyes or fingertips.

That's now changing. The City has contracted an outside firm that specializes in municipal website design for a total makeover of www.cityofloveland.org.

The new site is expected to go "live" within the next few weeks. It will offer dramatic improvements in its looks and user operation, plus include additional functions and features absent in the previous version.

We ask for users' patience during the new site's infancy and as the inevitable bugs get worked out.

- Large banner of attractive Loveland photos and graphics greets visitors to the City of Loveland homepage. Smaller banners with artwork specific to a page's content are displayed in various sections of the website.
- Today's meetings and events noted on the homepage. One-click access to a calendar of all events and meetings, sortable by type of listing with links to complete details including agendas, minutes and other materials for each calendar listing. With a click, individuals can add the event to their personal calendars.
- Access to an archive of older news and event notices, with the ability to sort by topic or department.
- Improvements for easier use and greater understanding by users with disabilities.
- With a click, the users have ability to bookmark a favorite page for future use or share it with others via a social media page—Twitter, Facebook, etc.
- "Dynamic breadcrumbs" on the top of each page enable users to follow the path to the page and backtrack as needed.
- A page with links to all the City's social media sites, plus links to specific social media sites from related pages.
- News headlines are posted to the homepage with links to the



Coming soon!



complete information plus a link to all current news items.

- When needed, the homepage graphics can rapidly be replaced with information about emergencies and special situations.
- A click takes users from the street address of a City building or facility to a map showing its actual location.
- Clicking a + or – at the top of each page enables users to adjust the pages text font size of easier reading.
- One click on the homepage will translate the entire website into one of about 50 languages.
- Users' needs are more easily met with the "I want to" buttons and menu options.
- Online services such as Recreation's Webtrac, job applications, bill payments and more will continue on the new website.
- The pages can easily be printed in an easy-to-read, printer-friendly format.
- A Quick Links menu takes users to the site's most popular pages.

- The site will include an alphabetized listing of City services with phone numbers, e-mail addresses and links to details about each service.
- A search engine powered by Google will locate content on the site's pages plus documents and .pdf files linked to the pages.
- A searchable staff directory will include name, job title, phone number and e-mail address.
- Users can subscribe to automatically receive e-mails about news items or calendar events on one or more specific topics of their choosing.
- Users may view a mobile-friendly version of the entire website on their smartphones, tablets, etc.

Cost for the makeover and perpetual license is about \$58,000 with the firm to host the new website on its servers, costing \$200 per month. Backup servers are located hundreds of miles away in case a local problem would shut down the primary servers.

We're sure you'll enjoy your visit to the new www.cityofloveland.org.

Emergency Information Sources

— Keep this list handy —

Some or all of these sources may be utilized during an emergency or special situation. The nature of the situation will dictate what sources will be utilized. Setup and staffing for some resources will not occur immediately.

City of Loveland Info Sources:

- www.cityofloveland.org Official City website
- 1610 AM radio** City's AM radio station
- Phone 962-2020** Info line/call center
- Phone 911** Emergency police/fire (non-emergency: 667-2151)
- Channel 16 cable TV** City cable TV channel
- Emergency Notification** Phone calls, e-mails Signup at www.LETA911.org

Emergency Alert System (EAS)

Emergency messages on TV & radio

City of Loveland Twitter Brief messages

City of Loveland YouTube Information via video

Other sources:

- www.larimer.org Larimer County
- Phone 211** Assistance agencies
- www.firstcall211.org 211 website

New extended days & hours for annual Household Cleanup Program

The annual Household Clean-up Program, formerly known as the Large Item Program, has been modified to more effectively serve residents.

The old program had residents drop off large items to the Recycling Center during four weekends per year. The new Household Cleanup Program allows residents to use their vouchers during business hours, any day of the year.

Another new feature of the program will be the ease of obtaining a voucher. Residents can now log on to the Solid Waste Division web pages to request their one-use voucher. Residents who do not have computer access may call the Solid Waste Division at 962-2529.

As in the past, all residents who currently pay a monthly Solid Waste Management fee are entitled to use the Household Cleanup program. Vouchers are valid for one year and can be used only once during that year.

While many items are permitted, others are not. Hazardous wastes including computers, TV's, tires, electronic equipment, etc. are not permitted. Normal fees apply to certain items currently accepted at the site. Loads are limited in size and must not exceed a standard pickup load equivalent, or 2.7 cubic yards.

Special assistance is available for disabled or impaired residents of all ages. Please call 962-2529 or visit www.cityofloveland.org for more information.

Refrigerator/freezer recycling program offered

Loveland residents can dispose of old or unused refrigerators and freezers and receive a \$35 utility bill credit through the new Refrigerator and Freezer Recycling Program. Free pick up of old, but still working units is included.

Older refrigerators and freezers can use four times as much electricity as newer models, resulting in more than \$150 annually in electric costs to keep them running. Disposing of old, inefficient appliances saves both money and energy.

Guidelines for participation:

- Must be a Loveland residential electric utility customer
- Appliance must be owned by the customer
- Unit must be manufactured on or before 1993
- Unit must be in working condition at time of pick up and be plugged in and cooling
- Unit must be placed outside where City personnel can easily access it (if the unit has a locking latch please be sure to break it off and tape the top of the door shut)
- Must be between 10 to 30 cubic feet in size

"This is a great opportunity for residents to

save money, make money and get rid of an unnecessary and inefficient refrigerator or freezer," said Bob Miller, power operations manager for Loveland Water & Power. To receive the \$35 rebate, people who qualify just need to turn in an application and leave their old, working units outside for easy pickup.

Customers can schedule a pick up by filling out a rebate form online at www.cityofloveland.org or by visiting Water & Power at 200 N. Wilson. For more information call 962-3000.

Farmers Market

at Fairgrounds Park

Sundays, June 26 through Sept. 25

Vendors:

Ready Beans
Papa Joe's Honey
Colorado's Best Tamales
Popper's Kettle-kettle corn
Miller Farms
Heath-J Natural Beef
C&J Farms

...plus live music & more!

For more information call 962-2432.



Historic aircraft and dance at Fort Collins-Loveland airport

WWII aircraft and a USO-style hanger dinner dance will once again come to the Fort Collins-Loveland Municipal Airport. Beginning Friday afternoon July 8 through Sunday July 11, airport visitors can view, tour and even fly in restored B-17 and B-24 bombers. Ticket purchases are required for the hanger dance, aircraft tours and rides. The event benefits the not-for-profit Collings Foundation historic aviation collection.

A visit to the airport on the weekend of July 8th will offer a historic WWII perspective and an appreciation of the resources provided by the airport to the local community.

For more information, visit www.40sflyin.com.

Lots to do at Cultural Services

In the Galleries

HORSE

Main Gallery, June 18 – Sept. 18
Featuring Alysa Bennett, Joseph Piccillo, Jözef Sumichrast

Tatjana Krizmanic: Elation

Foote Gallery, June 24 – Oct. 2
Gallery talk with the artist, Aug. 12, 6 p.m.

Annual Cherry Pie Celebration

Sat., July 23, 5-8 p.m.
Enjoy delicious cherry pie and ice cream at this annual event.
Children's activities, historical displays, a cherry pie contest and live music!

Free event with pie and ice cream for sale.

4 p.m. Loveland's Cherry History Program

5 p.m. Loose Cannon Bluegrass

6 p.m. Giddyup Kitty Bluegrass

7 p.m. Cherry Pie Contest winners announced

Classes for Children & Adults

At the Museum/Gallery

- Art classes for kids most Tuesdays, Wednesdays and Thursdays from June 2 - Aug 4

- Drop-in art workshops for ages 2-7 with an adult on Saturdays in July
- Classes that will explore the Museum's Doll and Horse exhibits
- Art mini-camps and 2-day workshops

At Lone Tree School

- Lone Tree School summer sessions for students, grades 2-9 the weeks of July 11 & July 18
- Lone Tree School for adults, July 16

For more information, call 962-2410.

City Update is a monthly publication of the City of Loveland. Residents receive City Update according to their utility billing cycle. Timeliness of the information may be affected by recipients' billing schedule. City Update is also available around the first of every month on the News Desk page at www.cityofloveland.org. Your comments are encouraged and welcomed at 962-2302, hillea@ci.loveland.co.us.