

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**JULY 2019**

**YEAR-TO-DATE COMPARISON**

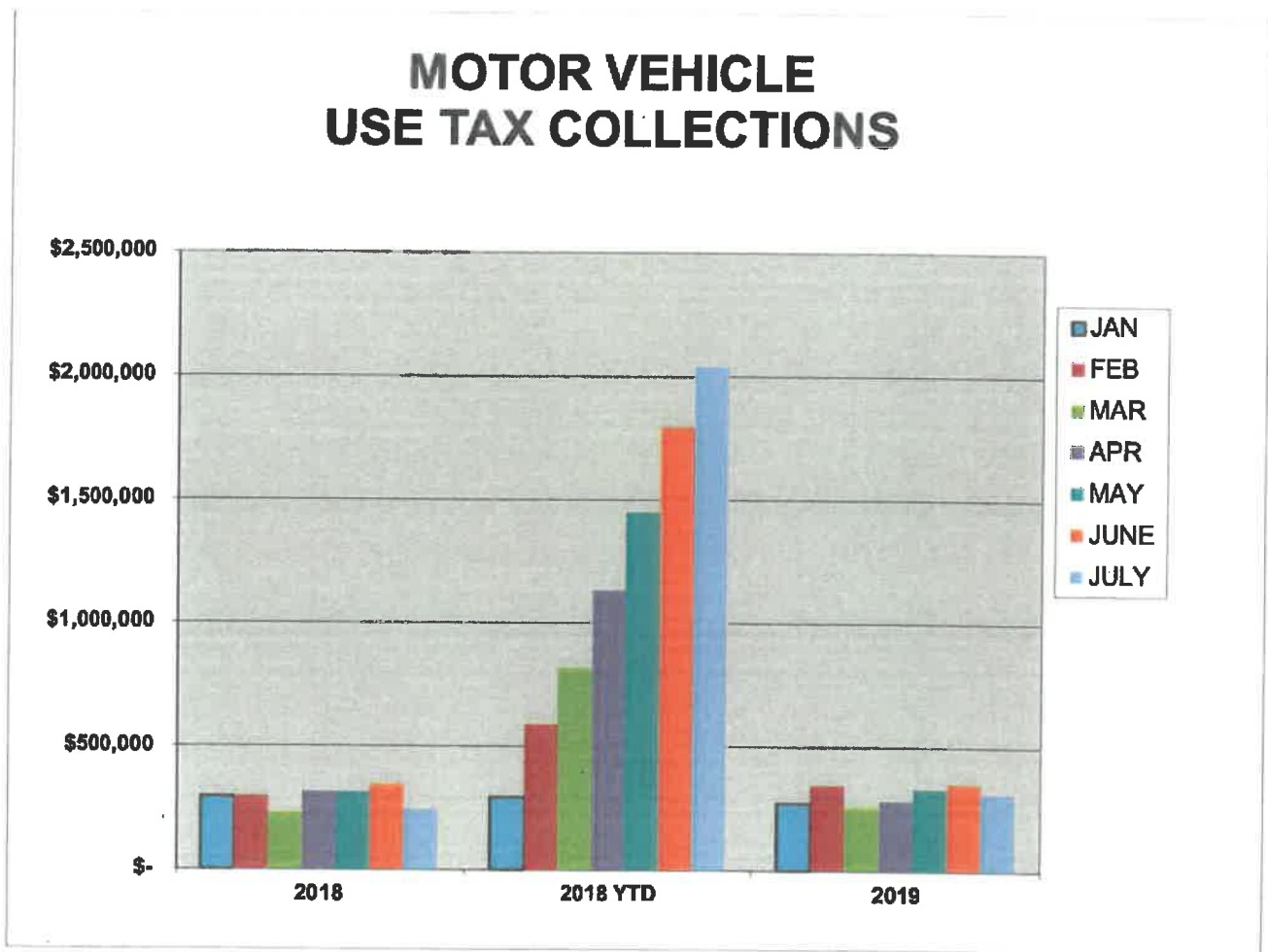
<b><u>Geographical Area</u></b>	<b><u>2019</u></b>	<b><u>2018</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 6,272,380	\$ 6,063,600	3.4%
North East Loveland	2,903,845	2,457,085	18.2%
North West Loveland	2,796,937	2,791,617	0.2%
Centerra	2,280,151	2,286,170	-0.3%
Orchards Shopping Center	1,738,524	1,750,695	-0.7%
Thompson Valley Shopping Center	1,379,464	1,377,645	0.1%
Promenade Shops	1,363,019	1,431,257	-4.8%
South West Loveland	1,071,604	1,012,577	5.8%
Downtown	848,930	795,772	6.7%
Airport	576,321	458,197	25.8%
Outlet Mall	568,472	744,306	-23.6%
The Ranch	480,568	553,102	-13.1%
Columbine Shopping Center	465,047	446,379	4.2%
All Other Areas	4,747,973	4,323,277	9.8%
<b>Total</b>	<b>\$ 27,493,235</b>	<b>\$ 26,491,679</b>	<b>3.8%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of JULY 2019**

<b><u>Geographical Area</u></b>	<b><u>2019</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 1,016,473	24.00%
North East Loveland	494,833	11.70%
North West Loveland	426,960	10.10%
Centerra	346,329	8.20%
Orchards Shopping Center	243,237	5.70%
Promenade Shops	197,244	4.60%
South West Loveland	186,343	4.40%
Thompson Valley Shopping Center	185,479	4.40%
Downtown	138,280	3.30%
Airport	105,170	2.50%
Outlet Mall	80,705	1.90%
Columbine Shopping Center	71,374	1.70%
The Ranch	48,722	1.10%
All Other Areas	702,706	16.40%
<b>Total of JULY 2019</b>	<b>\$ 4,243,855</b>	<b>100.00%</b>

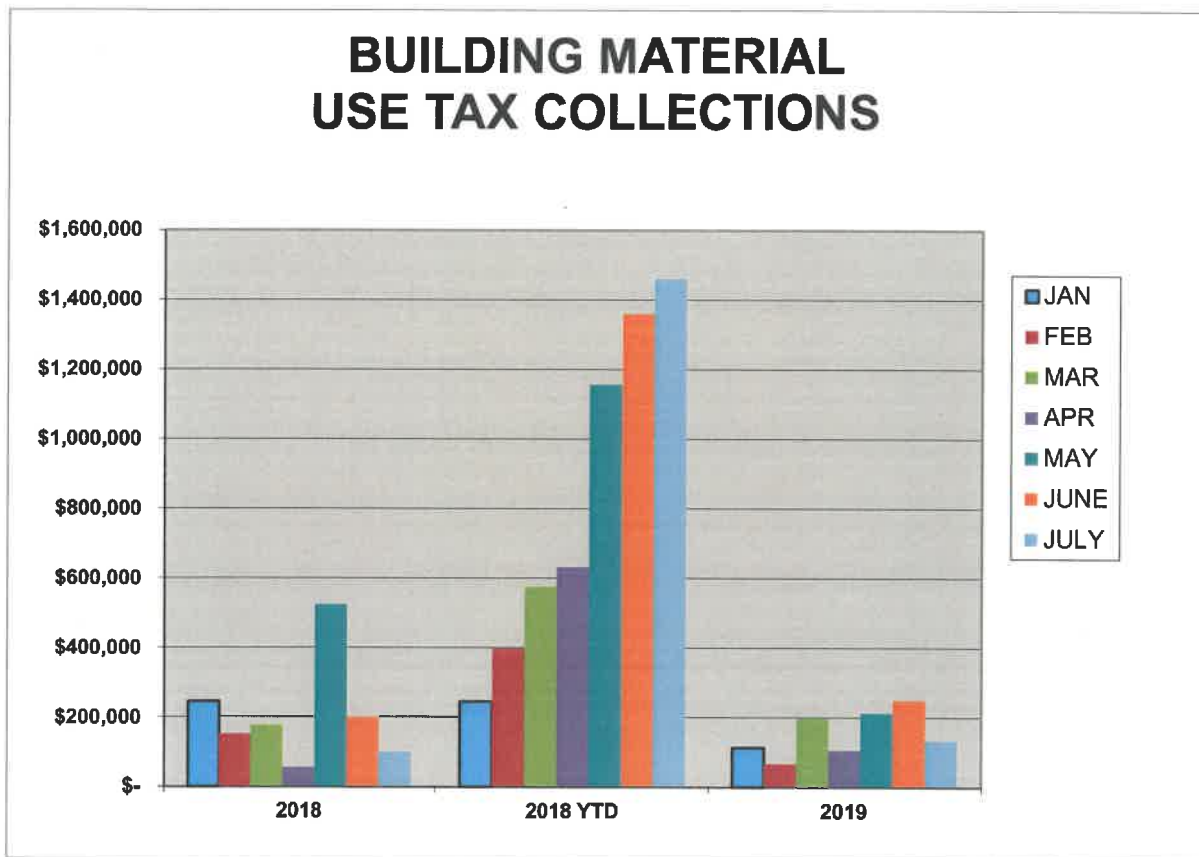
**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
<b>JAN</b>	\$ 293,403	\$ 293,403	\$ 270,874	\$ 270,874	-7.7%	-7.7%
<b>FEB</b>	\$ 297,187	\$ 590,590	\$ 344,852	\$ 615,726	4.3%	16.0%
<b>MAR</b>	\$ 228,064	\$ 818,654	\$ 255,063	\$ 870,789	6.4%	11.8%
<b>APR</b>	\$ 316,749	\$ 1,135,402	\$ 283,467	\$ 1,154,256	1.7%	-10.5%
<b>MAY</b>	\$ 315,857	\$ 1,451,260	\$ 331,911	\$ 1,486,167	2.4%	5.1%
<b>JUNE</b>	\$ 344,821	\$ 1,796,080	\$ 351,893	\$ 1,838,060	2.3%	2.1%
<b>JULY</b>	\$ 245,874	\$ 2,041,954	\$ 314,566	\$ 2,152,626	5.4%	27.9%



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2018-2019 Comparison**

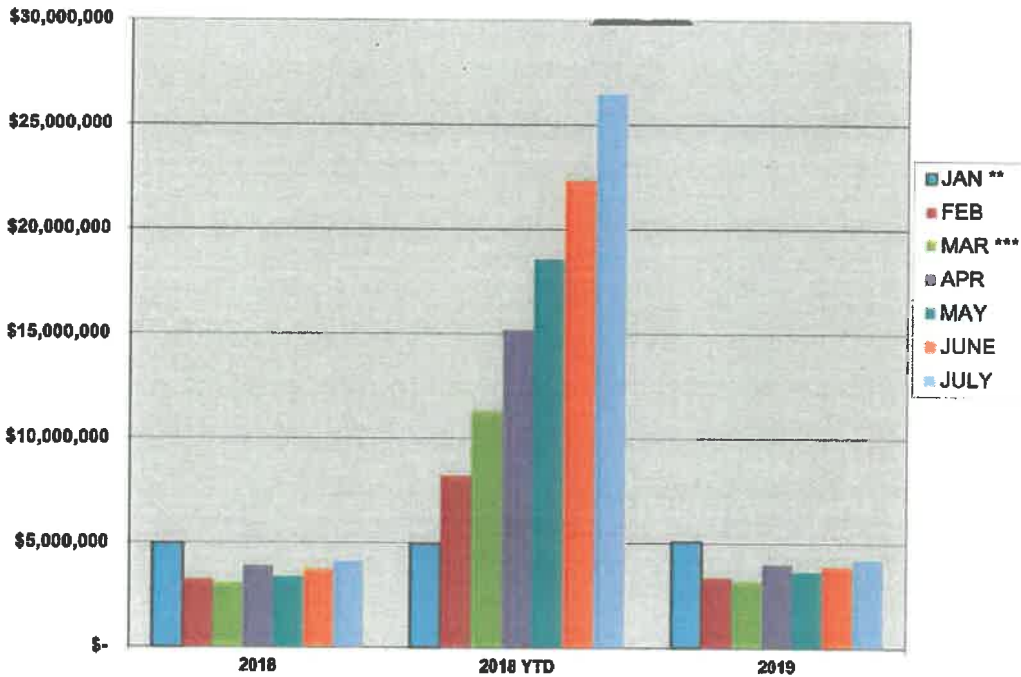
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	Year to Date Inc/Dec over <u>2018</u>	Curr Month Inc/Dec over <u>2018</u>
JAN	\$ 245,135	\$ 245,135	\$ 112,989	\$ 112,989	-53.9%	-53.9%
FEB	\$ 152,792	\$ 397,927	\$ 67,820	\$ 180,809	-54.6%	-55.6%
MAR	\$ 178,370	\$ 576,298	\$ 199,391	\$ 380,200	-34.0%	11.8%
APR	\$ 57,196	\$ 633,493	\$ 107,255	\$ 487,454	-23.1%	87.5%
MAY	\$ 524,847	\$ 1,158,340	\$ 213,188	\$ 700,642	-39.5%	-59.4%
JUNE	\$ 201,597	\$ 1,359,938	\$ 249,866	\$ 950,508	-30.1%	23.9%
JULY	\$ 102,243	\$ 1,462,181	\$ 134,555	\$ 1,085,063	-25.8%	31.6%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN **	\$ 4,958,980	\$ 4,958,980	\$ 5,069,503	\$ 5,069,503	2.2%	2.2%
FEB	\$ 3,261,442	\$ 8,220,422	\$ 3,374,345	\$ 8,443,848	2.7%	3.5%
MAR ***	\$ 3,072,264	\$ 11,292,686	\$ 3,204,163	\$ 11,648,012	3.1%	4.3%
APR	\$ 3,919,893	\$ 15,212,579	\$ 4,032,871	\$ 15,680,683	3.1%	2.9%
MAY	\$ 3,396,303	\$ 18,608,882	\$ 3,879,177	\$ 19,359,860	4.0%	8.3%
JUNE	\$ 3,730,869	\$ 22,339,751	\$ 3,899,520	\$ 23,249,380	4.1%	4.3%
JULY	\$ 4,151,928	\$ 26,491,679	\$ 4,243,855	\$ 27,493,235	3.8%	2.2%

### RETAIL SALES TAX COLLECTIONS

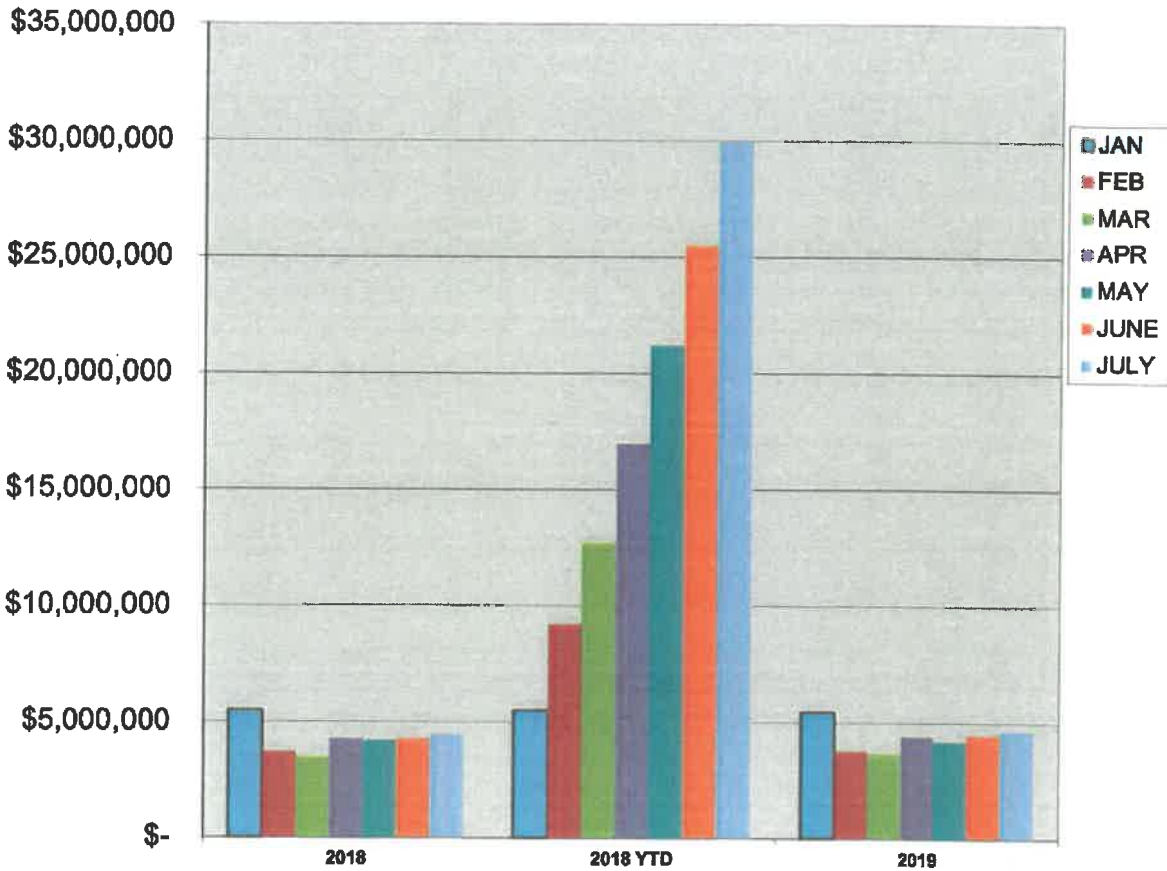


\* Indicates Quarterly Returns also Included  
 \*\* Indicates Quarterly and Yearly Returns also Included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 5,497,518	\$ 5,497,518	\$ 5,453,366	\$ 5,453,366	-0.8%	-0.8%
FEB	\$ 3,711,421	\$ 9,208,939	\$ 3,787,018	\$ 9,240,384	0.3%	2.0%
MAR	\$ 3,478,698	\$ 12,687,637	\$ 3,658,617	\$ 12,899,000	1.7%	5.2%
APR	\$ 4,293,837	\$ 16,981,474	\$ 4,423,393	\$ 17,322,393	2.0%	3.0%
MAY	\$ 4,237,008	\$ 21,218,482	\$ 4,224,276	\$ 21,546,669	1.5%	-0.3%
JUNE	\$ 4,277,287	\$ 25,495,769	\$ 4,491,280	\$ 26,037,948	2.1%	5.0%
JULY	\$ 4,500,045	\$ 29,995,814	\$ 4,692,976	\$ 30,730,925	2.5%	4.3%

**SALES AND USE TAX COLLECTION TOTALS**



**City of Loveland**  
**Summary of Sales Tax Collections by Industry Code**  
**Seven months ended July 31, 2019**

Description	July 2019	July 2018	\$ Change	% Change	YTD 2019	YTD 2018	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 723,906	\$ 726,053	(2,147)	-0.3%	4,700,264	4,729,592	\$ (29,328)	-0.6%	17.1%	17.1%
Restaurants & Bars	555,934	582,875	(26,941)	-4.6%	3,698,619	3,595,671	102,948	2.9%	13.5%	30.5%
Grocery Stores & Specialty Foods	433,645	419,311	14,334	3.4%	3,189,723	3,142,761	46,962	1.5%	11.6%	42.2%
Building Material & Lawn & Garden Supplies	426,388	408,421	17,967	4.4%	2,357,854	2,179,427	178,427	8.2%	8.6%	50.7%
Motor Vehicle Dealers, Auto Parts & Leasing	367,244	367,349	(105)	0.0%	2,272,984	2,126,414	146,570	6.9%	8.3%	59.0%
Utilities	148,032	151,232	(3,200)	-2.1%	1,357,909	1,279,672	78,237	6.1%	4.9%	63.9%
Clothing & Clothing Accessories Stores	186,442	216,147	(29,705)	-13.7%	1,258,677	1,499,276	(240,599)	-16.0%	4.6%	68.5%
Used Merchandise Stores	178,805	187,846	(9,040)	-4.8%	1,056,070	1,043,505	12,565	1.2%	3.8%	72.4%
Electronic Shopping & Mail-Order Houses	139,354	114,507	24,847	21.7%	980,240	862,400	117,840	13.7%	3.6%	75.9%
Sporting Goods, Hobby, Book & Music Stores	120,843	141,247	(20,404)	-14.4%	832,867	887,070	(54,703)	-6.2%	3.0%	78.9%
Consumer Goods & Commercial Equipment Rental	120,661	114,824	5,837	5.1%	814,233	712,871	101,362	14.2%	3.0%	81.9%
Beer, Wine & Liquor Stores	83,509	103,387	(19,878)	-19.2%	578,145	656,282	(78,137)	-11.9%	2.1%	84.0%
Electronics & Appliance Stores	87,017	64,995	22,022	33.9%	559,948	448,526	111,422	24.8%	2.0%	86.0%
Broadcasting & Telecommunications	69,703	91,466	(21,763)	-23.8%	534,889	613,503	(78,614)	-12.8%	1.9%	87.9%
Hotels, Motels & Other Accommodations	88,130	102,811	(14,681)	-14.3%	531,133	578,103	(46,970)	-8.1%	1.9%	89.8%
Health & Personal Care Stores	64,466	57,199	7,267	12.7%	455,495	404,233	51,262	12.7%	1.7%	91.6%
Furniture & Home Furnishing Stores	52,375	45,618	6,757	14.8%	347,773	320,848	26,925	8.4%	1.3%	92.8%
Gasoline Stations with Convenience Stores	51,881	47,149	4,732	10.0%	313,612	280,270	33,342	11.9%	1.1%	94.0%
Office Supplies, Stationery & Gift Stores	18,019	24,738	(6,719)	-27.2%	123,656	125,639	(1,983)	-1.6%	0.4%	94.4%
All Other Categories	327,501	184,754	142,747	77.3%	1,529,644	1,005,616	524,028	52.1%	5.6%	100.0%
<b>Total</b>	<b>\$ 4,243,855</b>	<b>\$ 4,151,928</b>	<b>\$ 91,927</b>	<b>2.2%</b>	<b>\$ 27,493,235</b>	<b>\$ 26,491,679</b>	<b>\$ 1,001,556</b>	<b>3.8%</b>	<b>100.0%</b>	