AGENDA ITEM:
ORDINANCE SUBMITTING TO THE REGISTERED ELECTORS OF THE CITY OF LOVELAND AT THE CITY’S REGULAR ELECTION TO BE HELD ON NOVEMBER 5, 2019, A BALLOT MEASURE TO APPROVE A TAX INCREASE OF NOT MORE THAN SIX MILLION THREE HUNDRED THOUSAND DOLLARS AND A BALLOT MEASURE TO APPROVE A TAX INCREASE OF NOT MORE THAN FOUR MILLION TWO HUNDRED THOUSAND DOLLARS, IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY ADDITIONAL TEMPORARY SALES AND USE TAXES TO BE IMPOSED BEGINNING JANUARY 1, 2020 FOR CERTAIN PUBLIC IMPROVEMENTS

RECOMMENDED CITY COUNCIL:
A Motion To Adopt, On Second Reading, Ordinance No. 6321 Ordinance Submitting To The Registered Electors Of The City Of Loveland At The City’s Regular Election To Be Held On November 5, 2019, A Ballot Measure To Approve A Tax Increase Of Not More Than Six Million Three Hundred Thousand Dollars And A Ballot Measure To Approve A Tax Increase Of Not More Than Four Million Two Hundred Thousand Dollars, In The First Fiscal Year Of Collections And By Whatever Amounts Are Raised Annually Thereafter By Additional Temporary Sales And Use Taxes To Be Imposed Beginning January 1, 2020 For Certain Public Improvements

OPTIONS:

<table>
<thead>
<tr>
<th>COUNCIL ACTION OPTIONS</th>
<th>CONSEQUENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve the Motion</td>
<td>Loveland voters will determine if the City should increase sales and use tax to fund a proposed list of community improvement projects.</td>
</tr>
<tr>
<td>Deny the motion or take no action</td>
<td>The measure will not appear on the ballot unless through a petition process.</td>
</tr>
<tr>
<td>Adopt a Modified Action</td>
<td>A modified ballot measure will appearing on the November Ballot.</td>
</tr>
<tr>
<td>Refer back to Staff</td>
<td>Changes to the proposed ballot language may create a delay that will prevent the measure from appearing on the November ballot.</td>
</tr>
</tbody>
</table>

SUMMARY:

Purpose: The purpose of the ballot measure is to provide funding for a list of eight projects, recommended by a Citizen Task Force and supported by City Council, by raising the City's sales and use tax by a half-cent for a period of 21 years.
Two ballot questions will be proposed, one for a new community recreation and senior facility and one for other public improvements.

**Objective:** The objective is to allow Loveland voters to determine if there is support for a sales tax increase to provide funds for eight community projects.

**Impact:** If the ballot measure is successful, the City of Loveland will have the funds necessary for the specified capital improvement projects as proposed by the Citizen Task Force.

**Council Follow-up:** N/A

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**BUDGET IMPACT:**

<table>
<thead>
<tr>
<th>Budgetary Impact?</th>
<th>Funds Impacted: N/A</th>
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<tbody>
<tr>
<td>Source(s) of Funding?</td>
<td>N/A</td>
</tr>
<tr>
<td>Grant Funding?</td>
<td>Grantor(s) (State or Fed): N/A</td>
</tr>
<tr>
<td>City Matching Requirement: N/A</td>
<td></td>
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<tr>
<td>On-going or One-Time: N/A</td>
<td></td>
</tr>
<tr>
<td>If On-going, when does the grant sunset? N/A</td>
<td></td>
</tr>
<tr>
<td><strong>Additional Comments:</strong></td>
<td>N/A</td>
</tr>
</tbody>
</table>

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**COUNCIL OR BOARD/COMMISSION REVIEW:**

**Type of Meeting:**
1) City Council First Reading July 23, 2019. City Council Second Reading on August 13, 2019 was postponed after amending the ordinance to create two ballot measures.
2) City Council, August 13, 2019,

**Date of Meeting:**

**Resulting Vote:**
1) 6-3 in favor
2) In favor of amended motion to separate into two packages, 9-0, with a unanimous vote to table the second reading until the August 20, 2019 meeting.

**Discussion:**
1) A majority of City Council Members accepted the recommendation of the Citizen Task Force and approved placing the item on the November 2019 ballot. There was discussion about potentially splitting the request into two separate ballot items but Council voted to keep the item as one package for the voters to decide.
2) The majority of discussion was spent on Council’s desire to separate the item into two ballot questions, with the infrastructure items being placed on one ballot question and the community recreation center being placed on another question. There was citizen comment for both sides,
and Council voted unanimously to amend the second reading, and unanimously to table the second reading of the ordinance until the August 20, 2019 meeting.

BACKGROUND:
History: Council directed staff to begin studying funding options for capital projects with no funding source at their retreat in January, 2017. Council approved hiring consultants and forming a Citizen Task Force later in 2017. In 2018 the Task Force convened and considered a number of possible projects and funding options. In April 2018 the effort was put on hold in consideration of the Thompson School District's ballot measures. In 2019 the Task Force was reconvened and conducted extensive community engagement, polling and surveys. The Task Force presented the findings of the community engagement and input along with their recommendations to the City Council on May 28, 2019.

Please see Attachment 1 for staff's presentation of this item.

Outreach and Notification Efforts: All City Council Meetings and Task Force Meetings were posted and open to the public. Public comment was considered at all Task Force Meetings. Extensive outreach, polling and surveys were conducted during the spring of 2019.

Conditions met/or anticipated: N/A

Start and End Dates (of studies, design, construction, or in service/operational): Mail Survey was conducted in March and April, 2019
Phone Survey was conducted April 6-10, 2019

ANALYSIS TABLE:

Yes: [ ] No: [x]

LIST OF ATTACHMENTS:
Ordinance
Att 1 Presentation
ORDINANCE NO. 6321

AN ORDINANCE SUBMITTING TO THE REGISTERED ELECTORS OF THE CITY OF LOVELAND AT THE CITY’S REGULAR ELECTION TO BE HELD ON NOVEMBER 5, 2019, A BALLOT MEASURE TO APPROVE A TAX INCREASE OF NOT MORE THAN SIX MILLION THREE HUNDRED THOUSAND DOLLARS AND A BALLOT MEASURE TO APPROVE A TAX INCREASE OF NOT MORE THAN FOUR MILLION TWO HUNDRED THOUSAND DOLLARS, IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATSOEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY ADDITIONAL TEMPORARY SALES AND USE TAXES TO BE IMPOSED BEGINNING JANUARY 1, 2020 FOR CERTAIN PUBLIC IMPROVEMENTS

WHEREAS, the City Council requested a study of options for capital projects with no funding source in January of 2017, and a Citizen Task Force ("Task Force") convened the same year; and

WHEREAS, the Task Force considered a number of possible projects and funding options in 2018 and, after a hiatus, reconvened in 2019 and recommended at the May 28, 2019 City Council meeting that a half-cent ($0.05 per $10 purchase) sales tax ballot measure be placed on the November 2019 ballot with a sunset after twenty-one years to fund eight projects; and

WHEREAS, the City Council proposes two ballot measures, one would impose a temporary three-tenths of a cent ($0.03 per $10 purchase) to fund the construction, operation, and maintenance of public improvements including the following: Renovation/Expansion of Fire Station #5, Replacement of Fire Station #3, Improve and Widen Taft Avenue and Eisenhower Boulevard (US-34), Recreation Trail Underpasses and Improvements, New Branch Library, and Museum Remodel and Expansion; and

WHEREAS, one ballot measure would impose a temporary two-tenths of a cent ($0.02 per $10 purchase) to fund the construction, operation, and maintenance of a New Community Recreation Center, which would include a senior center and aquatics facility, in Northwest Loveland and other recreational facilities; and

WHEREAS, the City Council finds that major investments contribute to the quality of life and safety of the community, improve emergency response times, and expand access to art, library and recreation services; and

WHEREAS, the City of Loveland’s next regular election is scheduled for November 5, 2019; and

WHEREAS, the Council must fix the ballot title for this measure, pursuant to Colorado Revised Statutes § 31-11-111, to assure the title is not confusing, does not conflict with other
measures on the ballot in the November 5, 2019 election, and correctly and fairly expresses the true intent and meaning of the measure; and

WHEREAS, the Council finds that a two-tenths of one per cent sales tax ballot measure should be placed on the ballot for the next regular election to fund construction, operation, and maintenance of a new community recreation and senior center and that a three-tenths of one per cent sales tax ballot measure should be placed on the ballot for public improvements including road widening, renovation of a fire station and building a new fire station, a new library, renovation of the museum, and trail underpasses.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LOVELAND, COLORADO:

Section 1. That there shall be submitted to a vote of the registered electors of the City of Loveland on the ballot at the City’s regular election to be held on November 5, 2019 the ballot issue of whether to increase sales and use tax by one-half per cent to fund the construction, operation, and maintenance of public improvements and sunset after twenty-one years.

Section 2. That, in addition any other City ballot issue which may be approved by the City Council, the ballot for the City’s regular municipal election on November 5, 2019, to be conducted as part of a coordinated mail ballot election with Larimer County, shall include the title and submission clause for a temporary increase in the sales and use tax as follows:

AUTHORIZING A TEMPORARY ADDITIONAL SALES AND USE TAX OF 0.3% TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND PUBLIC SAFETY BY FUNDING CONSTRUCTION, OPERATION, AND MAINTENANCE OF PUBLIC IMPROVEMENTS.

SHALL CITY OF LOVELAND TAXES BE INCREASED NOT MORE THAN SIX MILLION THREE HUNDRED THOUSAND DOLLARS IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY AN ADDITIONAL TEMPORARY SALES AND USE TAX OF THREE-TENTHS OF ONE PERCENT TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND PUBLIC SAFETY BY FUNDING CONSTRUCTION, OPERATION, AND MAINTENANCE OF PUBLIC IMPROVEMENTS INCLUDING:

• WIDENING OF AND IMPROVEMENTS TO EISENHOWER BOULEVARD/US 34 TO RELIEVE TRAFFIC CONGESTION AND IMPROVE DRIVER AND PEDESTRIAN SAFETY,
• WIDENING OF AND IMPROVEMENTS TO TAFT AVENUE TO RELIEVE TRAFFIC CONGESTION AND IMPROVE DRIVER AND PEDESTRIAN SAFETY,
• A REPLACEMENT OF FIRE STATION 3 AND RENOVATION OF FIRE STATION 5 ON KNOBCONE DRIVE TO IMPROVE EMERGENCY RESPONSE TIMES AND PROTECT FIRST RESPONDERS,
• PEDESTRIAN AND BICYCLE UNDERPASSES AND IMPROVEMENTS ALONG THE CITY’S RECREATION TRAIL SYSTEM,
• A NEW FULL SERVICE BRANCH LIBRARY IN NORTHWEST LOVELAND,
• RENOVATION AND EXPANSION OF THE LOVELAND MUSEUM,

WITH ALL SPENDING REPORTED IN THE CITY’S ANNUAL INDEPENDENT AUDIT PUBLISHED ON THE CITY’S WEBSITE; AND PROVIDED THESE INCREASED TAXES SHALL NOT BE COLLECTED AFTER DECEMBER 31, 2040, AND THAT ALL THE TAX REVENUES AND INVESTMENT EARNINGS THEREON MAY BE COLLECTED, RETAINED AND SPENT AS A VOTER-APPROVED REVENUE CHANGE PURSUANT TO ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION?

Section 3. That, in addition to any other City ballot issue which may be approved by the City Council, the ballot for the City’s regular municipal election on November 5, 2019, to be conducted as part of a coordinated mail ballot election with Larimer County, shall include the title and submission clause for a temporary increase in the sales and use tax as follows:

AUTHORIZING A TEMPORARY ADDITIONAL SALES AND USE TAX OF 0.2% TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND QUALITY OF LIFE BY FUNDING CONSTRUCTION, OPERATION, AND MAINTENANCE OF A NEW COMMUNITY RECREATION AND SENIOR CENTER AND OTHER RECREATIONAL FACILITIES.

SHALL CITY OF LOVELAND TAXES BE INCREASED NOT MORE THAN FOUR MILLION TWO HUNDRED THOUSAND DOLLARS IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY AN ADDITIONAL TEMPORARY SALES AND USE TAX OF TWO-TENTHS OF ONE PER CENT TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND QUALITY OF LIFE BY FUNDING CONSTRUCTION, OPERATION, AND MAINTENANCE OF A NEW COMMUNITY RECREATION AND SENIOR CENTER IN NORTHWEST LOVELAND AND OTHER RECREATIONAL FACILITIES, WITH ALL SPENDING REPORTED IN THE CITY’S ANNUAL INDEPENDENT AUDIT PUBLISHED ON THE CITY’S WEBSITE; AND PROVIDED THESE INCREASED TAXES SHALL NOT BE COLLECTED AFTER DECEMBER 31, 2040, AND THAT ALL THE TAX REVENUES AND INVESTMENT EARNINGS THEREON MAY BE COLLECTED, RETAINED AND SPENT AS A VOTER-APPROVED REVENUE CHANGE PURSUANT TO ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION?

Section 4. That the City Clerk is hereby directed to certify no later than September 6, 2019, to the Larimer County Clerk and Recorder the above ballot issues for the Larimer County Coordinated Mail Ballot Election to be held on November 5, 2019.

Section 5. That pursuant to C.R.S. § 1-11-203.5, any election contest arising out of a ballot issue or ballot question election concerning the order of the ballot or the form or content of
the ballot title shall be commenced by petition filed with the proper court within five days after the title of the ballot issue or ballot question is set.

Section 6. That as provided in City Charter Section 4-9(a)(7), this Ordinance shall be published by title only by the City Clerk after adoption on second reading unless the Ordinance has been amended since first reading in which case the Ordinance shall be published in full or the amendments shall be published in full. This Ordinance shall be in full force and effect ten days after its final publication, as provided in City Charter Section 4-8(b).

ADOPTED this 20th day of August, 2019.

Jacki Marsh, Mayor

ATTEST:

Patti Garcia, City Clerk

APPROVED AS TO FORM:

Deputy City Attorney

Ordinance 6321

I, Patti Garcia, City Clerk of the City of Loveland, Colorado, hereby certify that the above and foregoing Ordinance was introduced at a regular (or special) meeting of the City Council, held on July 16, 2019 and was initially published in the Loveland Daily Reporter-Herald, a newspaper published within the city limits, in full on July 20, 2019 and by title except for parts thereof which were amended after such initial publication which parts were published in full in said newspaper on August 24, 2019.

City Clerk

Effective Date: September 3, 2019
Your City. Your Future.
Community Improvement Program

City Council
August 20, 2019
Agenda

• Project Purpose & Goal
• History
• Overview of Projects
• Updated Project Costs & Timing
• Public Outreach & Community Engagement
• Task Force Recommendation
• Ballot Language
Project Purpose: To engage the community in evaluating whether or not citizens would support a proposed sales tax increase to fund select community capital projects.

Tonight’s Goal: City Council decision on ballot language to refer measure for Nov. 5 election
Loveland’s Community Legacy

1980’s Loveland Success Story

- Foote Lagoon
- Chilson Recreation Center
- Loveland Public Library
- Civic Center Park Amphitheatre & Plaza
- Repurposed Historic “City Hall” Schoolhouse
Community Improvement Program
City Council and Task Force History

• City Council Retreat: January 2017
• Internal Work Group: September 2017
• Task Force Meetings/Deliberation: February-March 2018
• City Council Puts Program on Hold: April 24, 2018
• City Council Program Reboot: January 8, 2019
• City Council Retreat: January 26, 2019
• Task Force Reconvenes: February 20, 2019
• Task Force Recommendations to City Council: May 28, 2019
Loveland...Your City. Your Future.

Recommended Projects:
1. Replacement of Fire Station #3
2. Renovation/Expansion of Fire Station #5
3. New Community Recreation and Senior Center
4. Museum Remodel and Expansion
5. New Branch Library
6. Eisenhower Blvd (US 34) Improvements
7. Complete Taft Avenue Projects
8. Recreation Trail Underpasses
Replace Fire Station 3 & Renovate/Expand Fire Station 5

- Aging and undersized facilities
- Lack of gender privacy
- Lack of support space for apparatus bays
- Not compliant with standards to prevent health issues
- No lobby or public restrooms
- Proposal calls for 10,400 sq. ft. – Fire Station 3 and 10,500 sq. ft. – Fire Station 5
New Community Recreation and Senior Center

- Chilson Rec Center operating over design capacity
- Extensive community outreach efforts identify strong demand for additional recreation space
- Proposal: 80,000 sq. ft. Community Recreation and Senior Center in NW Loveland
- Indoor/Outdoor Leisure Aquatics included in facility
- Shared Campus with Library
Museum Expansion & Remodel

- World-class art and history museum has outgrown its current space
- Remodel and expansion into Reporter Herald Building
- Allow for a broader range of art and history exhibits
- Help to boost the local economy and reinforce the City’s reputation as a thriving arts community
Existing library has never been busier, serving thousands of individuals, businesses and organizations.

New library would address an underserved part of the city and help reduce capacity issues at existing library.

Feasibility conducted in 2018, including extensive public input, to define ideal location, size and features.

Shared campus with new Rec Center in NW Loveland.
Eisenhower Blvd (US 34) & Taft Avenue

- Reduce traffic congestion on busiest roads
- Improve driver and pedestrian safety
- Address missing third through lane and turn lanes on US 34
- Expansion of acceleration/deceleration lanes
- Address missing curb, gutter, sidewalk and bike lanes
- New traffic signal at Taft/Eisenhower intersection
Recreation Trail Underpasses

- Construction of eight pedestrian underpasses under arterial roads
- Important part of city’s trail system
- Allows for separation of bicyclists and pedestrians
- Enhance safety
- Promote alternative modes of transportation
- Improve pedestrian connectivity city-wide
Updated Project Costs & Timing
Capital Cost Estimates (Updated July 2019)

<table>
<thead>
<tr>
<th>Project</th>
<th>Total Cost $</th>
<th>Available* $</th>
<th>Unfunded $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recreation Center</td>
<td>$61,740,000</td>
<td>$8,210,610</td>
<td>$53,529,390</td>
</tr>
<tr>
<td>Museum**</td>
<td>22,000,000</td>
<td>3,233,754</td>
<td>18,766,246</td>
</tr>
<tr>
<td>Library</td>
<td>18,636,000</td>
<td>3,878,086</td>
<td>14,757,914</td>
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<tr>
<td>Fire Station #3</td>
<td>6,000,000</td>
<td>-</td>
<td>6,000,000</td>
</tr>
<tr>
<td>Fire Station #5</td>
<td>3,700,000</td>
<td>-</td>
<td>3,700,000</td>
</tr>
<tr>
<td>Recreation Trail Underpasses</td>
<td>21,000,000</td>
<td>-</td>
<td>21,000,000</td>
</tr>
<tr>
<td>U.S. 34 Widening</td>
<td>21,200,000</td>
<td>8,000,000</td>
<td>13,200,000</td>
</tr>
<tr>
<td>Taft Avenue Corridor</td>
<td>5,250,000</td>
<td>3,331,000</td>
<td>1,919,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$159,526,000</td>
<td>$26,653,450</td>
<td>$132,872,550</td>
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</tbody>
</table>

* Available Funds are in the 10-Year Capital Plan.
** Current number will be updated based on Reporter-Herald Building design.
Operating and Maintenance Cost Estimates (2019)

✔ Road
  • Covered in Annual Maintenance Budget

✔ Fire
  • Additional O&M minimal and will be covered by LFRA

✔ New Facilities
  • Comprised of Personnel, Supplies & Other Services
  • Will Need to be Initially Funded by Tax Increase Proceeds

<table>
<thead>
<tr>
<th></th>
<th>Rec Center</th>
<th>Library</th>
<th>Museum</th>
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</thead>
<tbody>
<tr>
<td>Year One</td>
<td>$984,000</td>
<td>$1,000,000</td>
<td>$802,000</td>
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<tr>
<td>10 Year Total</td>
<td>$11,281,000</td>
<td>$11,464,000</td>
<td>$9,194,000</td>
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<tr>
<td>10 Year Total O&amp;M</td>
<td>$31,939,000</td>
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Assumes Inflation @ 3% per year
## Summary of Funding Needs & Sunset

<table>
<thead>
<tr>
<th></th>
<th>Total Cost</th>
<th>Available</th>
<th>Unfunded</th>
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<tr>
<td>Capital</td>
<td>$159,526,000</td>
<td>$26,653,450</td>
<td>$132,872,550</td>
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<tr>
<td>O&amp;M</td>
<td>31,939,000</td>
<td>0</td>
<td>31,939,000</td>
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</table>

**Total Unfunded** $164,811,550

* O&M Needs for 10 years

Projected sunset of $.05 sales and use tax = 21 years
Estimated to cost average Loveland household about $75 per year or about $31 per person per year.
This assumes Loveland households buy everything in Loveland.
<table>
<thead>
<tr>
<th>City</th>
<th>2018</th>
<th>2019</th>
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</thead>
<tbody>
<tr>
<td>Loveland</td>
<td>3.00</td>
<td>3.00</td>
</tr>
<tr>
<td>Johnstown</td>
<td>3.00</td>
<td>3.00</td>
</tr>
<tr>
<td>Timnath</td>
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<tr>
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<td>Longmont</td>
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<td>Louisville</td>
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<tr>
<td>Windsor</td>
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<tr>
<td>Greeley</td>
<td>4.11</td>
<td>4.11</td>
</tr>
</tbody>
</table>

Graph shown in percentages
Project Timing Estimates

Initial Projects (Museum, Library, Fire, Rec Center, Trail Underpasses) start in 2020 to align with COP funding

Transportation Projects start in 2022 to align with grant cycle funding

All projects completed within five to ten years
Public Outreach & Community Engagement
Public Outreach Efforts

- Presentation Boards
- Letter & Attachment
- Website Landing Page
- Mail Survey
- Newsletter
Public Input

Mail Survey
• Mailed to approximately 38,000 Loveland households
• Over 5,600 surveys returned (14.8% response rate)
• Not a scientific poll, but gives a general undertone of electorate

Phone Poll
• Conducted by New Bridge Strategy in April
• 300 respondents mirror those likely to vote in Nov. 2019
• Scientific survey with an overall margin of error of +5.66%
Mail Survey Results

- Right Direction: 59%
- Wrong Track: 16%
- Don't Know/Unsure: 23%
- NA: 2%

Bar chart showing:
- Definitely Yes: 37%
- Probably Yes: 32%
- Probably No: 12%
- Definitely No: 14%
- Don't Know: 5%

Yes: 69%
No: 26%
Nearly three-quarters of Loveland residents are optimistic about the direction of the city. Newcomers are even more optimistic.

Nearly three-quarters of Loveland residents are optimistic about the direction of the city. Newcomers are even more optimistic.

Do you feel things in Loveland are generally going in the right direction today, or do you feel things have gotten off on the wrong track?
The ballot measure is divided along lines of the city direction.
Task Force Recommendation to City Council

• Place ballot measure on November 2019 ballot
• Increase sales tax by half-cent
• Sunset in 21 years
• Fund list of 8 projects
Ballot Ordinance:

• AN ORDINANCE SUBMITTING TO THE REGISTERED ELECTORS OF THE CITY OF LOVELAND AT THE CITY’S REGULAR ELECTION TO BE HELD ON NOVEMBER 5, 2019, A BALLOT MEASURE TO APPROVE A TAX INCREASE OF NOT MORE THAN SIX MILLION THREE HUNDRED THOUSAND DOLLARS AND A BALLOT MEASURE TO APPROVE A TAX INCREASE OF NOT MORE THAN FOUR MILLION TWO HUNDRED THOUSAND DOLLARS, IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THERAFTER BY ADDITIONAL TEMPORARY SALES AND USE TAXES TO BE IMPOSED BEGINNING JANUARY 1, 2020 FOR CERTAIN PUBLIC IMPROVEMENTS
AUTHORIZING A TEMPORARY ADDITIONAL SALES AND USE TAX OF 0.3% TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND PUBLIC SAFETY BY FUNDING CONSTRUCTION, OPERATION, AND MAINTENANCE OF PUBLIC IMPROVEMENTS.

SHALL CITY OF LOVELAND TAXES BE INCREASED NOT MORE THAN SIX MILLION THREE HUNDRED THOUSAND DOLLARS IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY AN ADDITIONAL TEMPORARY SALES AND USE TAX OF THREE-TENTHS OF ONE PERCENT TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND PUBLIC SAFETY BY FUNDING CONSTRUCTION, OPERATION, AND MAINTENANCE OF PUBLIC IMPROVEMENTS INCLUDING:

- WIDENING OF AND IMPROVEMENTS TO EISENHOWER BOULEVARD/US 34 TO RELIEVE TRAFFIC CONGESTION AND IMPROVE DRIVER AND PEDESTRIAN SAFETY,
- WIDENING OF AND IMPROVEMENTS TO TAFT AVENUE TO RELIEVE TRAFFIC CONGESTION AND IMPROVE DRIVER AND PEDESTRIAN SAFETY,
- A REPLACEMENT OF FIRE STATION 3 AND RENOVATION OF FIRE STATION 5 ON KNOBCONE DRIVE TO IMPROVE EMERGENCY RESPONSE TIMES AND PROTECT FIRST RESPONDERS,
- PEDESTRIAN AND BICYCLE UNDERPASSES AND IMPROVEMENTS ALONG THE CITY’S RECREATION TRAIL SYSTEM,
- A NEW FULL SERVICE BRANCH LIBRARY IN NORTHWEST LOVELAND,
- RENOVATION AND EXPANSION OF THE LOVELAND MUSEUM,

WITH ALL SPENDING REPORTED IN THE CITY’S ANNUAL INDEPENDENT AUDIT PUBLISHED ON THE CITY’S WEBSITE; AND PROVIDED THESE INCREASED TAXES SHALL NOT BE COLLECTED AFTER DECEMBER 31, 2040, AND THAT ALL THE TAX REVENUES AND INVESTMENT EARNINGS THEREON MAY BE COLLECTED, RETAINED AND SPENT AS A VOTER-APPROVED REVENUE CHANGE PURSUANT TO ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION?
AUTHORIZING A TEMPORARY ADDITIONAL SALES AND USE TAX OF 0.2% TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND QUALITY OF LIFE BY FUNDING CONSTRUCTION, OPERATION, AND MAINTAINANCE OF A NEW COMMUNITY RECREATION AND SENIOR CENTER.

SHALL CITY OF LOVELAND TAXES BE INCREASED NOT MORE THAN FOUR MILLION TWO HUNDRED THOUSAND DOLLARS IN THE FIRST FISCAL YEAR OF COLLECTIONS AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY AN ADDITIONAL TEMPORARY SALES AND USE TAX OF TWO-TENTHS OF ONE PER CENT TO BE IMPOSED BEGINNING JANUARY 1, 2020, TO IMPROVE INFRASTRUCTURE AND QUALITY OF LIFE BY FUNDING CONSTRUCTION, OPERATION, AND MAINTAINANCE OF A NEW COMMUNITY RECREATION AND SENIOR CENTER IN NORTHWEST LOVELAND, WITH ALL SPENDING REPORTED IN THE CITY’S ANNUAL INDEPENDENT AUDIT PUBLISHED ON THE CITY’S WEBSITE; AND PROVIDED THESE INCREASED TAXES SHALL NOT BE COLLECTED AFTER DECEMBER 31, 2040, AND THAT ALL THE TAX REVENUES AND INVESTMENT EARNINGS THEREON MAY BE COLLECTED, RETAINED AND SPENT AS A VOTER-APPROVED REVENUE CHANGE PURSUANT TO ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION?
Timeline (for 2019 ballot)

- City Council Refers Measure to Ballot
  - First Reading, July 16, 2019
  - Second Reading, August 13, 2019 (tabled)
  - Second Reading, August 20, 2019
- Campaign Phase: August - November
- Election Day: November 5, 2019
Questions?