

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**SEPTEMBER 2019**

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2019</u></b>	<b><u>2018</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 8,270,691	\$ 7,957,498	3.9%
North East Loveland	3,873,188	3,194,531	21.2%
North West Loveland	3,744,161	3,675,408	1.9%
Centerra	2,983,695	2,968,499	0.5%
Orchards Shopping Center	2,220,593	2,228,139	-0.3%
Thompson Valley Shopping Center	1,748,576	1,741,355	0.4%
Promenade Shops	1,733,308	1,800,940	-3.8%
South West Loveland	1,402,682	1,340,963	4.6%
Downtown	1,108,232	1,046,316	5.9%
Airport	794,402	619,398	28.3%
Outlet Mall	744,176	988,937	-24.7%
The Ranch	716,916	690,769	3.8%
Columbine Shopping Center	604,008	582,195	3.7%
All Other Areas	5,902,855	5,423,143	8.8%
<b>Total</b>	<b>\$ 35,847,483</b>	<b>\$ 34,258,091</b>	<b>4.6%</b>

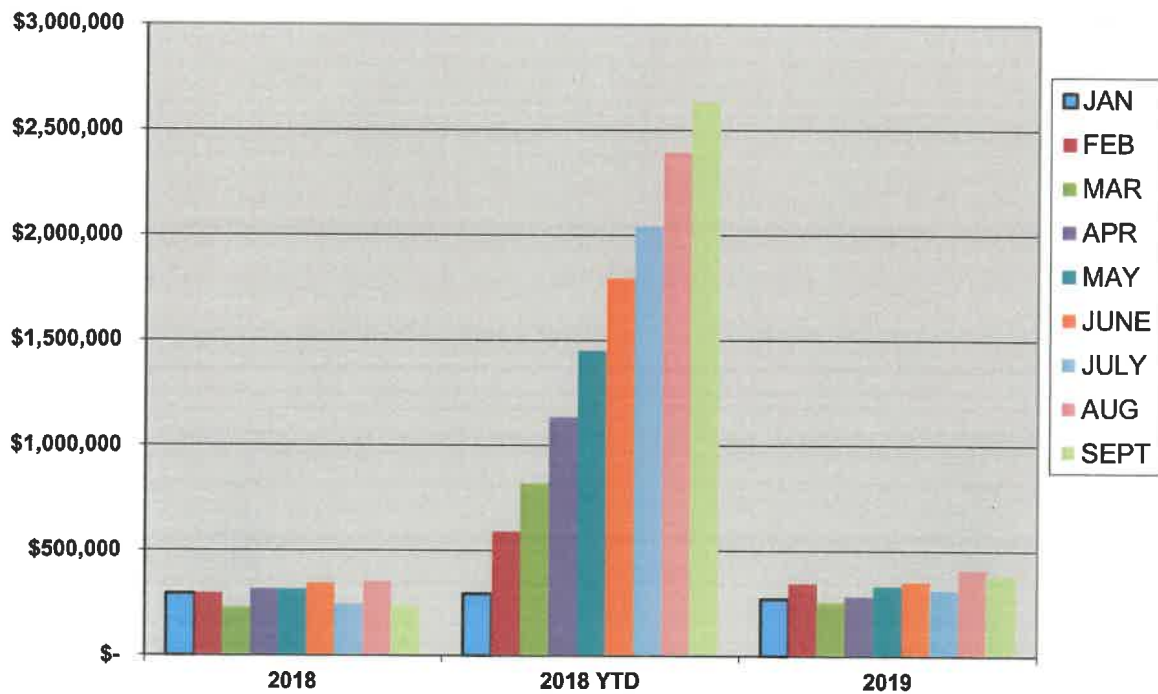
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of SEPTEMBER 2019**

<b><u>Geographical Area</u></b>	<b><u>2019</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 992,127	23.20%
North West Loveland	510,145	11.90%
North East Loveland	496,840	11.60%
Centerra	355,808	8.30%
Orchards Shopping Center	239,650	5.60%
Promenade Shops	191,969	4.50%
Thompson Valley Shopping Center	185,257	4.30%
South West Loveland	166,007	3.90%
The Ranch	156,398	3.70%
Downtown	133,363	3.10%
Airport	116,378	2.70%
Outlet Mall	95,198	2.20%
Columbine Shopping Center	69,059	1.60%
All Other Areas	561,892	13.40%
<b>Total of SEPTEMBER 2019</b>	<b>\$ 4,270,091</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2018-2019 Comparison**

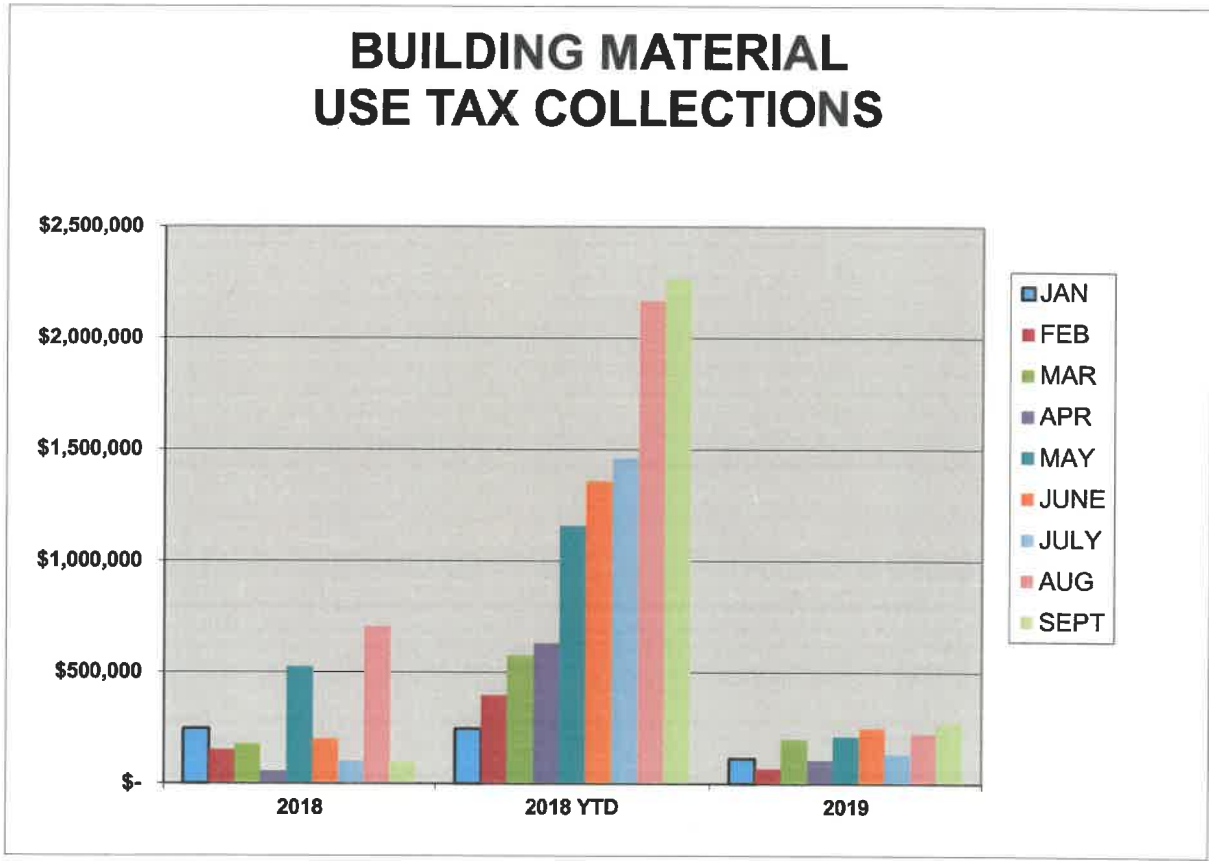
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 293,403	\$ 293,403	\$ 270,874	\$ 270,874	-7.7%	-7.7%
FEB	\$ 297,187	\$ 590,590	\$ 344,852	\$ 615,726	4.3%	16.0%
MAR	\$ 228,064	\$ 818,654	\$ 255,063	\$ 870,789	6.4%	11.8%
APR	\$ 316,749	\$ 1,135,402	\$ 283,467	\$ 1,154,256	1.7%	-10.5%
MAY	\$ 315,857	\$ 1,451,260	\$ 331,911	\$ 1,486,167	2.4%	5.1%
JUNE	\$ 344,821	\$ 1,796,080	\$ 351,893	\$ 1,838,060	2.3%	2.1%
JULY	\$ 245,874	\$ 2,041,954	\$ 314,566	\$ 2,152,626	5.4%	27.9%
AUG	\$ 351,497	\$ 2,393,451	\$ 410,456	\$ 2,563,082	7.1%	16.8%
SEPT	\$ 236,188	\$ 2,629,638	\$ 379,963	\$ 2,943,045	11.9%	60.9%

### MOTOR VEHICLE USE TAX COLLECTIONS



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2018-2019 Comparison**

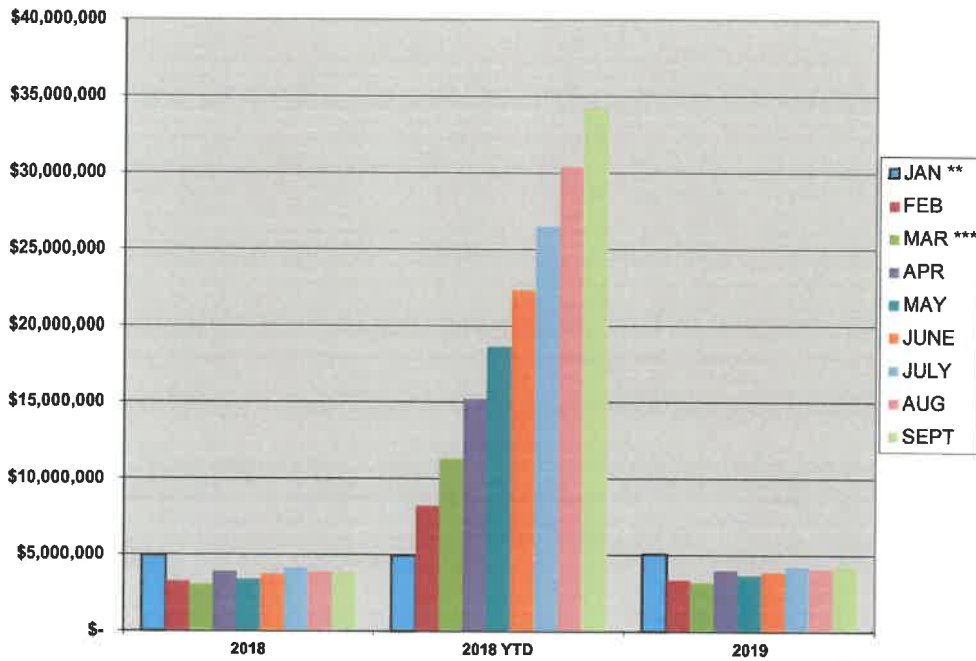
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 245,135	\$ 245,135	\$ 112,989	\$ 112,989	-53.9%	-53.9%
FEB	\$ 152,792	\$ 397,927	\$ 67,820	\$ 180,809	-54.6%	-55.6%
MAR	\$ 178,370	\$ 576,298	\$ 199,391	\$ 380,200	-34.0%	11.8%
APR	\$ 57,196	\$ 633,493	\$ 107,255	\$ 487,454	-23.1%	87.5%
MAY	\$ 524,847	\$ 1,158,340	\$ 213,188	\$ 700,642	-39.5%	-59.4%
JUNE	\$ 201,597	\$ 1,359,938	\$ 249,866	\$ 950,508	-30.1%	23.9%
JULY	\$ 102,243	\$ 1,462,181	\$ 134,555	\$ 1,085,063	-25.8%	31.6%
AUG	\$ 706,072	\$ 2,168,253	\$ 225,215	\$ 1,310,278	-39.6%	-68.1%
SEPT	\$ 98,558	\$ 2,266,811	\$ 271,788	\$ 1,582,066	-30.2%	175.8%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2018</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2018</u>
JAN **	\$ 4,958,980	\$ 4,958,980	\$ 5,069,503	\$ 5,069,503	2.2%	2.2%
FEB	\$ 3,261,442	\$ 8,220,422	\$ 3,374,345	\$ 8,443,848	2.7%	3.5%
MAR ***	\$ 3,072,264	\$ 11,292,686	\$ 3,204,163	\$ 11,648,012	3.1%	4.3%
APR	\$ 3,919,893	\$ 15,212,579	\$ 4,032,671	\$ 15,680,683	3.1%	2.9%
MAY	\$ 3,396,303	\$ 18,608,882	\$ 3,679,177	\$ 19,359,860	4.0%	8.3%
JUNE	\$ 3,730,869	\$ 22,339,751	\$ 3,889,520	\$ 23,249,380	4.1%	4.3%
JULY	\$ 4,151,928	\$ 26,491,679	\$ 4,243,855	\$ 27,493,235	3.8%	2.2%
AUG	\$ 3,890,793	\$ 30,382,472	\$ 4,084,157	\$ 31,577,392	3.9%	5.0%
SEPT	\$ 3,875,619	\$ 34,258,091	\$ 4,270,091	\$ 35,847,483	4.6%	10.2%

### RETAIL SALES TAX COLLECTIONS



\* Indicates Quarterly Returns also included

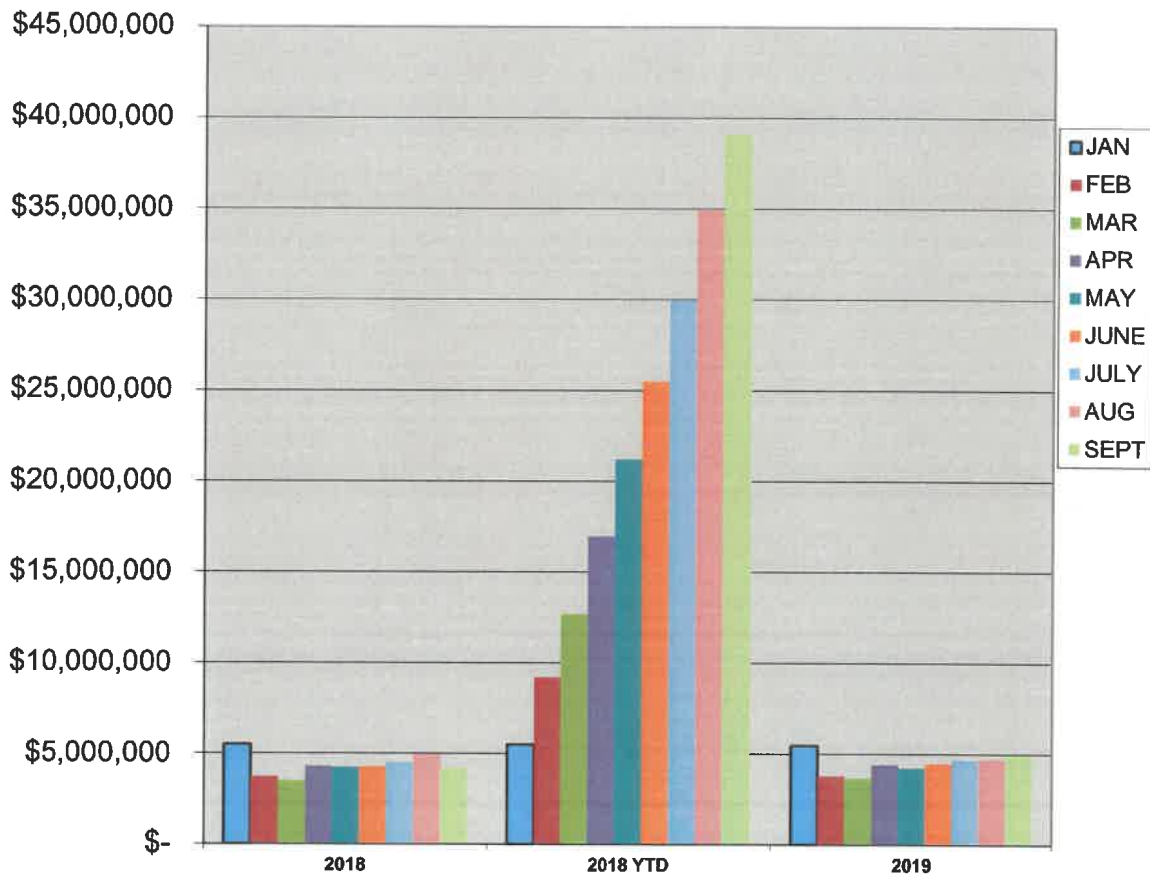
\*\* Indicates Quarterly and Yearly Returns also included

\*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2018-2019 Comparison**

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 5,497,518	\$ 5,497,518	\$ 5,453,366	\$ 5,453,366	-0.8%	-0.8%
FEB	\$ 3,711,421	\$ 9,208,939	\$ 3,787,018	\$ 9,240,384	0.3%	2.0%
MAR	\$ 3,478,698	\$ 12,687,637	\$ 3,658,617	\$ 12,899,000	1.7%	5.2%
APR	\$ 4,293,837	\$ 16,981,474	\$ 4,423,393	\$ 17,322,393	2.0%	3.0%
MAY	\$ 4,237,008	\$ 21,218,482	\$ 4,224,276	\$ 21,546,669	1.5%	-0.3%
JUNE	\$ 4,277,287	\$ 25,495,769	\$ 4,491,280	\$ 26,037,948	2.1%	5.0%
JULY	\$ 4,500,045	\$ 29,995,814	\$ 4,692,976	\$ 30,730,925	2.5%	4.3%
AUG	\$ 4,948,361	\$ 34,944,175	\$ 4,719,827	\$ 35,450,752	1.4%	-4.6%
SEPT	\$ 4,210,365	\$ 39,154,540	\$ 4,921,843	\$ 40,372,594	3.1%	16.9%

**SALES AND USE TAX COLLECTION TOTALS**



**City of Loveland**  
**Summary of Sales Tax Collections by Industry Code**

Description	Nine months, ended September 30, 2019									
	September 2019	September 2018	\$ Change	% Change	YTD 2019	YTD 2018	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 782,298	\$ 696,116	86,182	12.4%	6,176,437	6,084,518	\$ 91,919	1.5%	17.2%	17.2%
Restaurants & Bars	578,487	542,015	36,472	6.7%	4,840,851	4,675,177	165,674	3.5%	13.5%	30.7%
Grocery Stores & Specialty Foods	421,830	404,059	17,771	4.4%	4,041,882	3,957,880	84,002	2.1%	11.3%	42.0%
Building Material & Lawn & Garden Supplies	349,395	327,893	21,502	6.6%	3,103,024	2,861,573	241,451	8.4%	8.7%	50.7%
Motor Vehicle Dealers, Auto Parts & Leasing	364,371	360,170	4,201	1.2%	3,025,694	2,815,323	210,371	7.5%	8.4%	59.1%
Utilities	206,553	194,492	12,061	6.2%	1,761,340	1,672,420	88,920	5.3%	4.9%	64.0%
Clothing & Clothing Accessories Stores	208,041	238,459	(30,418)	-12.8%	1,647,479	1,958,676	(311,197)	-15.9%	4.6%	68.6%
Used Merchandise Stores	123,556	107,522	16,034	14.9%	1,310,985	1,279,340	31,645	2.5%	3.7%	72.3%
Electronic Shopping & Mail-Order Houses	155,966	124,410	31,556	25.4%	1,300,731	1,100,136	200,595	18.2%	3.6%	75.9%
Sporting Goods, Hobby, Book & Music Stores	113,610	114,484	(874)	-0.8%	1,051,006	1,110,802	(59,796)	-5.4%	2.9%	78.8%
Consumer Goods & Commercial Equipment Rental	106,863	108,830	(1,967)	-1.8%	1,027,782	919,991	107,791	11.7%	2.9%	81.7%
Hotels, Motels & Other Accommodations	198,858	110,948	87,910	79.2%	862,651	806,562	56,089	7.0%	2.4%	84.1%
Beer, Wine & Liquor Stores	88,234	99,995	(11,761)	-11.8%	752,072	871,598	(119,526)	-13.7%	2.1%	86.2%
Electronics & Appliance Stores	72,697	67,844	4,853	7.2%	708,156	585,283	122,873	21.0%	2.0%	88.2%
Broadcasting & Telecommunications	69,197	75,495	(6,298)	-8.3%	682,864	767,942	(85,078)	-11.1%	1.9%	90.1%
Health & Personal Care Stores	58,100	47,064	11,036	23.4%	570,811	498,522	72,289	14.5%	1.6%	91.7%
Furniture & Home Furnishing Stores	50,405	46,869	3,536	7.5%	441,258	408,874	32,384	7.9%	1.2%	92.9%
Gasoline Stations with Convenience Stores	56,783	45,482	11,301	24.8%	423,398	371,416	51,982	14.0%	1.2%	94.1%
Office Supplies, Stationery & Gift Stores	20,151	21,470	(1,319)	-6.1%	162,925	222,770	(59,845)	-26.9%	0.5%	94.5%
All Other Categories	244,696	142,002	102,694	72.3%	1,956,137	1,289,288	666,849	51.7%	5.5%	100.0%
<b>Total</b>	<b>\$ 4,270,091</b>	<b>\$ 3,875,619</b>	<b>\$ 394,472</b>	<b>10.2%</b>	<b>\$ 35,647,483</b>	<b>\$ 34,256,091</b>	<b>\$ 1,569,392</b>	<b>4.6%</b>	<b>100.0%</b>	