

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
OCTOBER 2019

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2019</u>	<u>2018</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 9,268,246	\$ 8,884,315	4.3%
North East Loveland	4,367,024	3,591,666	21.6%
North West Loveland	4,201,737	4,104,541	2.4%
Centerra	3,324,382	3,295,656	0.9%
Orchards Shopping Center	2,461,259	2,463,915	-0.1%
Thompson Valley Shopping Center	1,929,425	1,918,548	0.6%
Promenade Shops	1,917,909	1,998,757	-4.0%
South West Loveland	1,572,170	1,511,386	4.0%
Downtown	1,271,100	1,178,705	7.8%
Airport	883,803	678,185	30.3%
Outlet Mall	821,049	1,112,014	-26.2%
The Ranch	792,787	766,238	3.5%
Columbine Shopping Center	712,517	648,776	9.8%
All Other Areas	6,760,905	6,127,365	10.3%
Total	\$ 40,284,313	\$ 38,280,067	5.2%

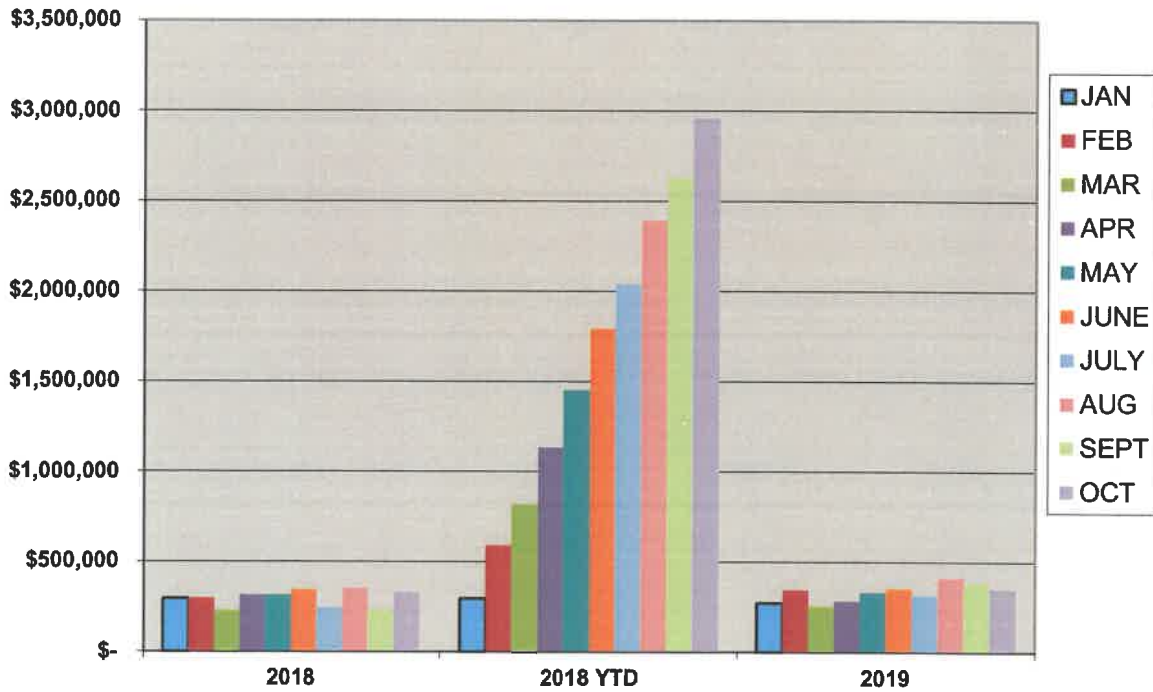
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of OCTOBER 2019

<u>Geographical Area</u>	<u>2019</u>	<u>% of Total</u>
South East Loveland	\$ 997,555	22.50%
North East Loveland	493,836	11.10%
North West Loveland	457,576	10.30%
Centerra	340,687	7.70%
Orchards Shopping Center	240,666	5.40%
Promenade Shops	184,601	4.20%
Thompson Valley Shopping Center	180,849	4.10%
South West Loveland	169,488	3.80%
Downtown	162,868	3.70%
Columbine Shopping Center	108,509	2.40%
Airport	89,401	2.00%
Outlet Mall	76,873	1.70%
The Ranch	75,871	1.70%
All Other Areas	858,050	19.40%
Total of OCTOBER 2019	\$ 4,436,830	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2018-2019 Comparison

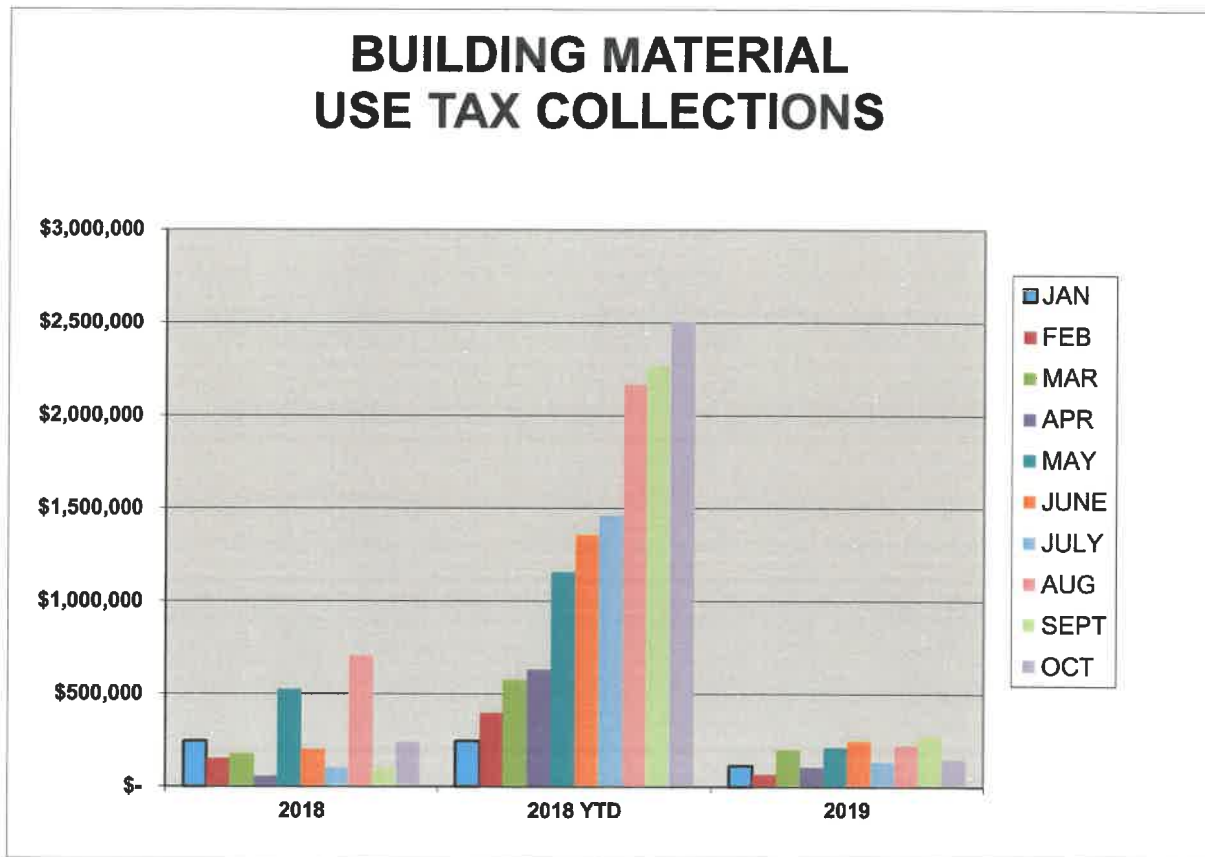
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 293,403	\$ 293,403	\$ 270,874	\$ 270,874	-7.7%	-7.7%
FEB	\$ 297,187	\$ 590,590	\$ 344,852	\$ 615,726	4.3%	16.0%
MAR	\$ 228,064	\$ 818,654	\$ 255,063	\$ 870,789	6.4%	11.8%
APR	\$ 316,749	\$ 1,135,402	\$ 283,467	\$ 1,154,256	1.7%	-10.5%
MAY	\$ 315,857	\$ 1,451,260	\$ 331,911	\$ 1,486,167	2.4%	5.1%
JUNE	\$ 344,821	\$ 1,796,080	\$ 351,893	\$ 1,838,060	2.3%	2.1%
JULY	\$ 245,874	\$ 2,041,954	\$ 314,566	\$ 2,152,626	5.4%	27.9%
AUG	\$ 351,497	\$ 2,393,451	\$ 410,456	\$ 2,563,082	7.1%	16.8%
SEPT	\$ 236,188	\$ 2,629,638	\$ 379,963	\$ 2,943,045	11.9%	60.9%
OCT	\$ 329,612	\$ 2,959,251	\$ 350,965	\$ 3,294,010	11.3%	6.5%

MOTOR VEHICLE USE TAX COLLECTIONS



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2018-2019 Comparison

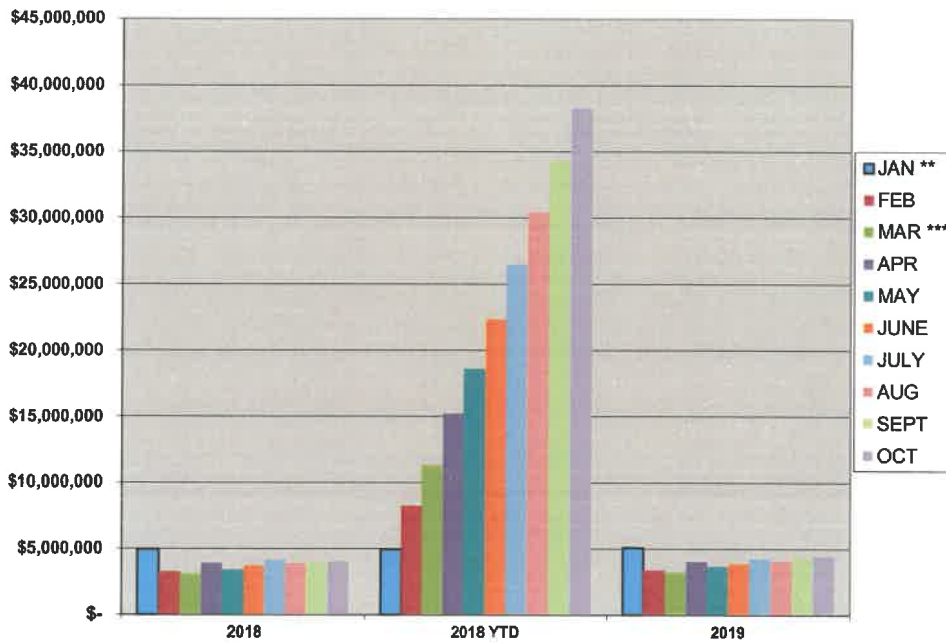
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 245,135	\$ 245,135	\$ 112,989	\$ 112,989	-53.9%	-53.9%
FEB	\$ 152,792	\$ 397,927	\$ 67,820	\$ 180,809	-54.6%	-55.6%
MAR	\$ 178,370	\$ 576,298	\$ 199,391	\$ 380,200	-34.0%	11.8%
APR	\$ 57,196	\$ 633,493	\$ 107,255	\$ 487,454	-23.1%	87.5%
MAY	\$ 524,847	\$ 1,158,340	\$ 213,188	\$ 700,642	-39.5%	-59.4%
JUNE	\$ 201,597	\$ 1,359,938	\$ 249,866	\$ 950,508	-30.1%	23.9%
JULY	\$ 102,243	\$ 1,462,181	\$ 134,555	\$ 1,085,063	-25.8%	31.6%
AUG	\$ 706,072	\$ 2,168,253	\$ 225,215	\$ 1,310,278	-39.6%	-68.1%
SEPT	\$ 98,558	\$ 2,266,811	\$ 271,788	\$ 1,582,066	-30.2%	175.8%
OCT	\$ 241,369	\$ 2,508,180	\$ 147,938	\$ 1,730,004	-31.0%	-38.7%



City of Loveland
Retail Sales Tax (CASH BASIS)
2018-2019 Comparison

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	Year to Date Inc/Dec over <u>2018</u>	Curr Month Inc/Dec over <u>2018</u>
JAN **	\$ 4,958,980	\$ 4,958,980	\$ 5,069,503	\$ 5,069,503	2.2%	2.2%
FEB	\$ 3,261,442	\$ 8,220,422	\$ 3,374,345	\$ 8,443,848	2.7%	3.5%
MAR ***	\$ 3,072,264	\$ 11,292,686	\$ 3,204,163	\$ 11,648,012	3.1%	4.3%
APR	\$ 3,919,893	\$ 15,212,579	\$ 4,032,671	\$ 15,680,683	3.1%	2.9%
MAY	\$ 3,396,303	\$ 18,608,882	\$ 3,679,177	\$ 19,359,860	4.0%	8.3%
JUNE	\$ 3,730,869	\$ 22,339,751	\$ 3,889,520	\$ 23,249,380	4.1%	4.3%
JULY	\$ 4,151,928	\$ 26,491,679	\$ 4,243,855	\$ 27,493,235	3.8%	2.2%
AUG	\$ 3,890,793	\$ 30,382,472	\$ 4,084,157	\$ 31,577,392	3.9%	5.0%
SEPT	\$ 3,875,619	\$ 34,258,091	\$ 4,270,091	\$ 35,847,483	4.6%	10.2%
OCT	\$ 4,021,977	\$ 38,280,067	\$ 4,436,830	\$ 40,284,313	5.2%	10.3%

RETAIL SALES TAX COLLECTIONS

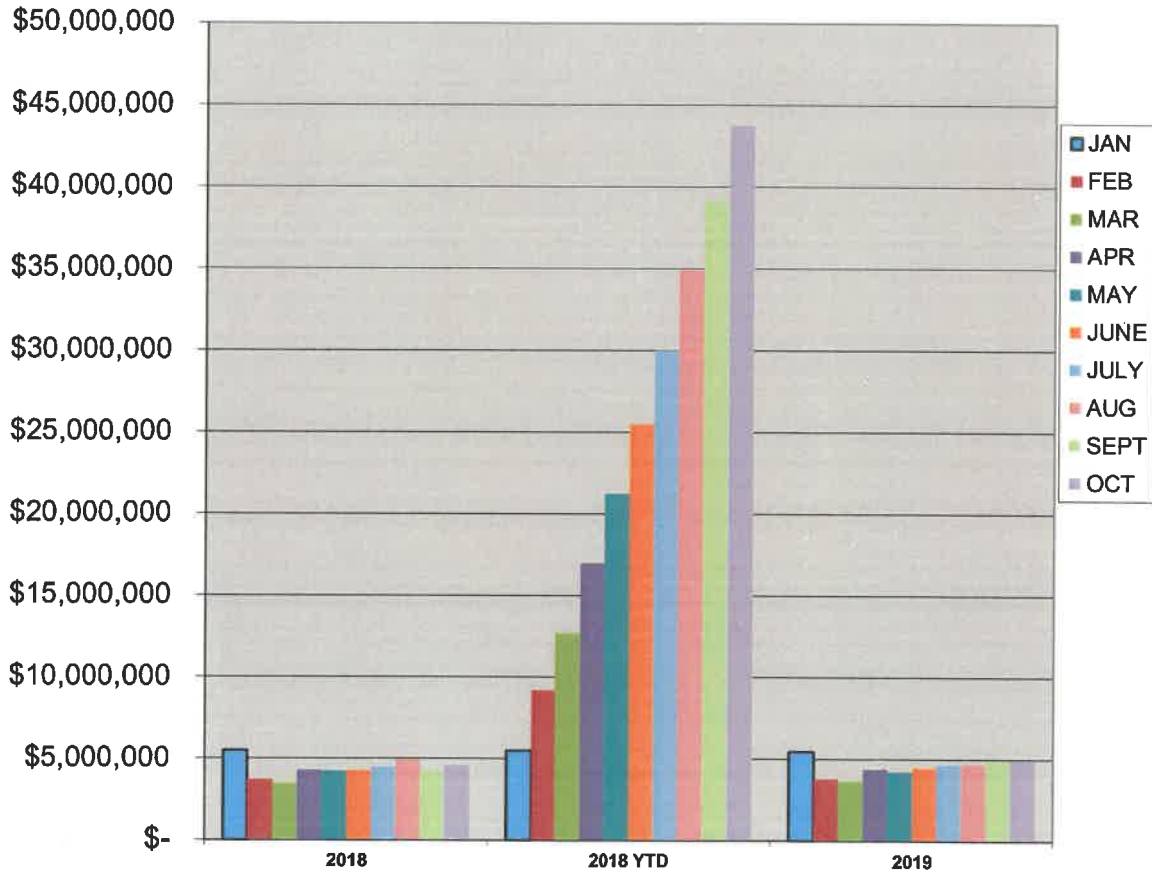


* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2018-2019 Comparison

		<u>2018</u>		<u>2018 YTD</u>		<u>2019</u>		<u>2019 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2018</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2018</u>
JAN	\$	5,497,518	\$	5,497,518	\$	5,453,366	\$	5,453,366	-0.8%	-0.8%
FEB	\$	3,711,421	\$	9,208,939	\$	3,787,018	\$	9,240,384	0.3%	2.0%
MAR	\$	3,478,698	\$	12,687,637	\$	3,658,617	\$	12,899,000	1.7%	5.2%
APR	\$	4,293,837	\$	16,981,474	\$	4,423,393	\$	17,322,393	2.0%	3.0%
MAY	\$	4,237,008	\$	21,218,482	\$	4,224,276	\$	21,546,669	1.5%	-0.3%
JUNE	\$	4,277,287	\$	25,495,769	\$	4,491,280	\$	26,037,948	2.1%	5.0%
JULY	\$	4,500,045	\$	29,995,814	\$	4,692,976	\$	30,730,925	2.5%	4.3%
AUG	\$	4,948,361	\$	34,944,175	\$	4,719,827	\$	35,450,752	1.4%	-4.6%
SEPT	\$	4,210,365	\$	39,154,540	\$	4,921,843	\$	40,372,594	3.1%	16.9%
OCT	\$	4,592,958	\$	43,747,498	\$	4,935,733	\$	45,308,327	3.6%	7.5%

SALES AND USE TAX COLLECTION TOTALS



City of Loveland

Summary of Sales Tax Collections by Industry Code

Description	Ten months, ended		October 31, 2019		YTD 2019	YTD 2018	\$ Change	% Change	% of Total	% Change	Cumulative %
	October 2019	October 2018	\$ Change	% Change							
Department Stores & General Merchandise	\$ 678,319	\$ 665,558	12,761	1.9%	6,854,756	6,750,076	\$ 104,680	1.6%	17.0%	1.6%	17.0%
Restaurants & Bars	580,417	567,570	12,847	2.3%	5,421,268	5,242,747	178,521	3.4%	13.5%	3.4%	30.5%
Grocery Stores & Specialty Foods	514,643	417,444	97,199	23.3%	4,556,525	4,375,324	181,201	4.1%	11.3%	4.1%	41.8%
Building Material & Lawn & Garden Supplies	377,651	383,726	(6,075)	-1.6%	3,480,675	3,245,299	235,376	7.3%	8.6%	7.3%	50.4%
Motor Vehicle Dealers, Auto Parts & Leasing	364,972	274,960	90,012	32.7%	3,390,666	3,090,283	300,383	9.7%	8.4%	9.7%	58.8%
Utilities	203,237	179,653	23,584	13.1%	1,964,577	1,852,073	112,504	6.1%	4.9%	6.1%	63.7%
Clothing & Clothing Accessories Stores	184,873	228,520	(43,647)	-19.1%	1,832,352	2,187,196	(354,844)	-16.2%	4.5%	-16.2%	68.3%
Used Merchandise Stores	225,481	196,009	29,472	15.0%	1,536,466	1,475,349	61,117	4.1%	3.8%	4.1%	72.1%
Electronic Shopping & Mail-Order Houses	197,864	133,504	64,360	48.2%	1,498,595	1,233,640	264,955	21.5%	3.7%	21.5%	75.8%
Sporting Goods, Hobby, Book & Music Stores	111,532	123,287	(11,755)	-9.5%	1,162,538	1,234,089	(71,551)	-5.8%	2.9%	-5.8%	78.7%
Consumer Goods & Commercial Equipment Rental	106,137	112,880	(6,743)	-6.0%	1,133,919	1,032,871	101,048	9.8%	2.8%	9.8%	81.5%
Hotels, Motels & Other Accommodations	108,062	107,990	72	0.1%	970,713	914,552	56,161	6.1%	2.4%	6.1%	83.9%
Beer, Wine & Liquor Stores	83,791	94,412	(10,621)	-11.2%	835,863	966,010	(130,147)	-13.5%	2.1%	-13.5%	86.0%
Electronics & Appliance Stores	83,519	77,599	5,920	7.6%	791,675	662,882	128,793	19.4%	2.0%	19.4%	88.0%
Broadcasting & Telecommunications	77,682	86,939	(9,257)	-10.6%	760,546	854,881	(94,335)	-11.0%	1.9%	-11.0%	89.8%
Health & Personal Care Stores	59,767	56,390	3,377	6.0%	630,578	554,912	75,666	13.6%	1.6%	13.6%	91.4%
Furniture & Home Furnishing Stores	61,194	50,749	10,445	20.6%	502,452	459,623	42,829	9.3%	1.2%	9.3%	92.7%
Gasoline Stations with Convenience Stores	51,995	45,060	6,935	15.4%	475,393	416,476	58,917	14.1%	1.2%	14.1%	93.8%
Office Supplies, Stationery & Gift Stores	24,883	30,246	(5,363)	-17.7%	187,808	253,016	(65,208)	-25.8%	0.5%	-25.8%	94.3%
All Other Categories	340,811	189,481	151,330	79.9%	2,296,948	1,478,768	818,177	55.3%	5.7%	55.3%	100.0%
Total	\$ 4,436,830	\$ 4,021,977	\$ 414,853	10.3%	\$ 40,284,313	\$ 38,280,067	\$ 2,004,243	5.2%	100.0%	5.2%	100.0%