

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
NOVEMBER 2019

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2018</u>	<u>2019</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 9,749,150	\$ 10,166,622	4.3%
North East Loveland	3,955,102	4,815,558	21.8%
North West Loveland	4,524,459	4,615,952	2.0%
Centerra	3,613,165	3,658,137	1.2%
Orchards Shopping Center	2,694,246	2,678,404	-0.6%
Thompson Valley Shopping Center	2,092,768	2,105,931	0.6%
Promenade Shops	2,164,319	2,062,179	-4.7%
South West Loveland	1,661,556	1,715,623	3.3%
Downtown	1,309,846	1,387,126	5.9%
Airport	752,242	999,269	32.8%
Outlet Mall	1,184,488	884,478	-25.3%
The Ranch	835,032	874,343	4.7%
Columbine Shopping Center	753,016	778,253	3.4%
All Other Areas	6,677,566	7,382,516	10.6%
Total	\$ 41,966,955	\$ 44,124,391	5.1%

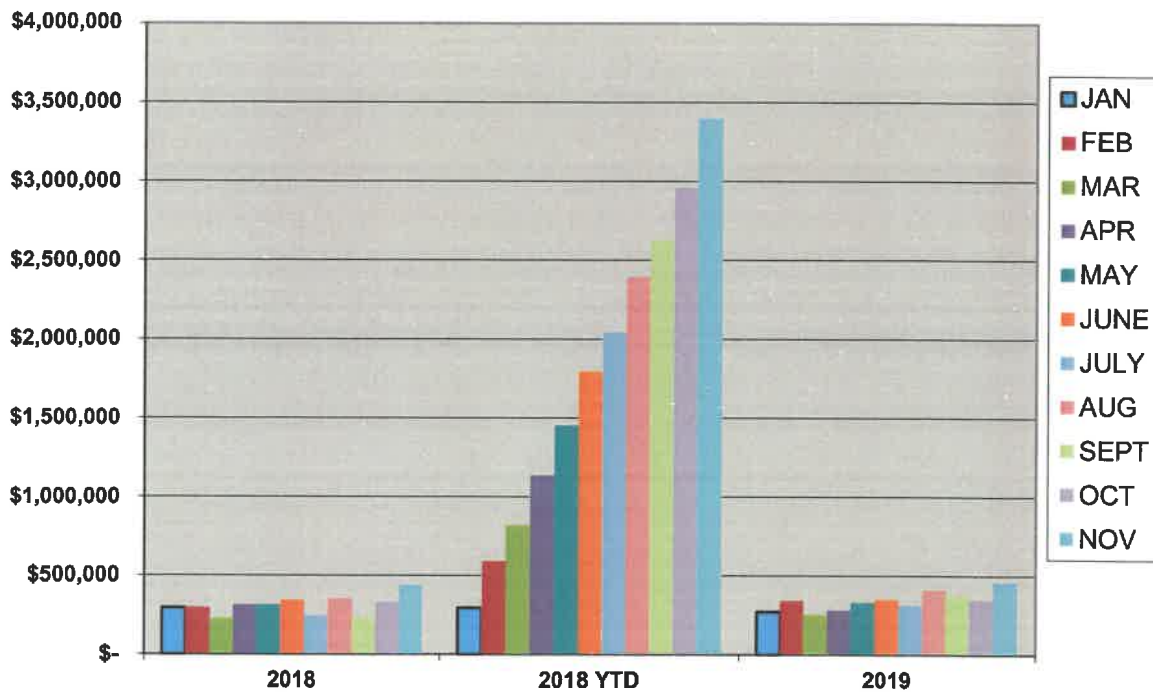
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of NOVEMBER 2019

<u>Geographical Area</u>	<u>2019</u>	<u>% of Total</u>
South East Loveland	\$ 898,376	23.40%
North East Loveland	448,534	11.70%
North West Loveland	414,215	10.80%
Centerra	333,755	8.70%
Orchards Shopping Center	217,145	5.70%
Thompson Valley Shopping Center	176,506	4.60%
Promenade Shops	144,270	3.80%
South West Loveland	143,453	3.70%
Downtown	116,026	3.00%
Airport	115,466	3.00%
The Ranch	81,556	2.10%
Columbine Shopping Center	65,736	1.70%
Outlet Mall	63,429	1.70%
All Other Areas	621,610	16.10%
Total of NOVEMBER 2019	\$ 3,840,077	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2018-2019 Comparison

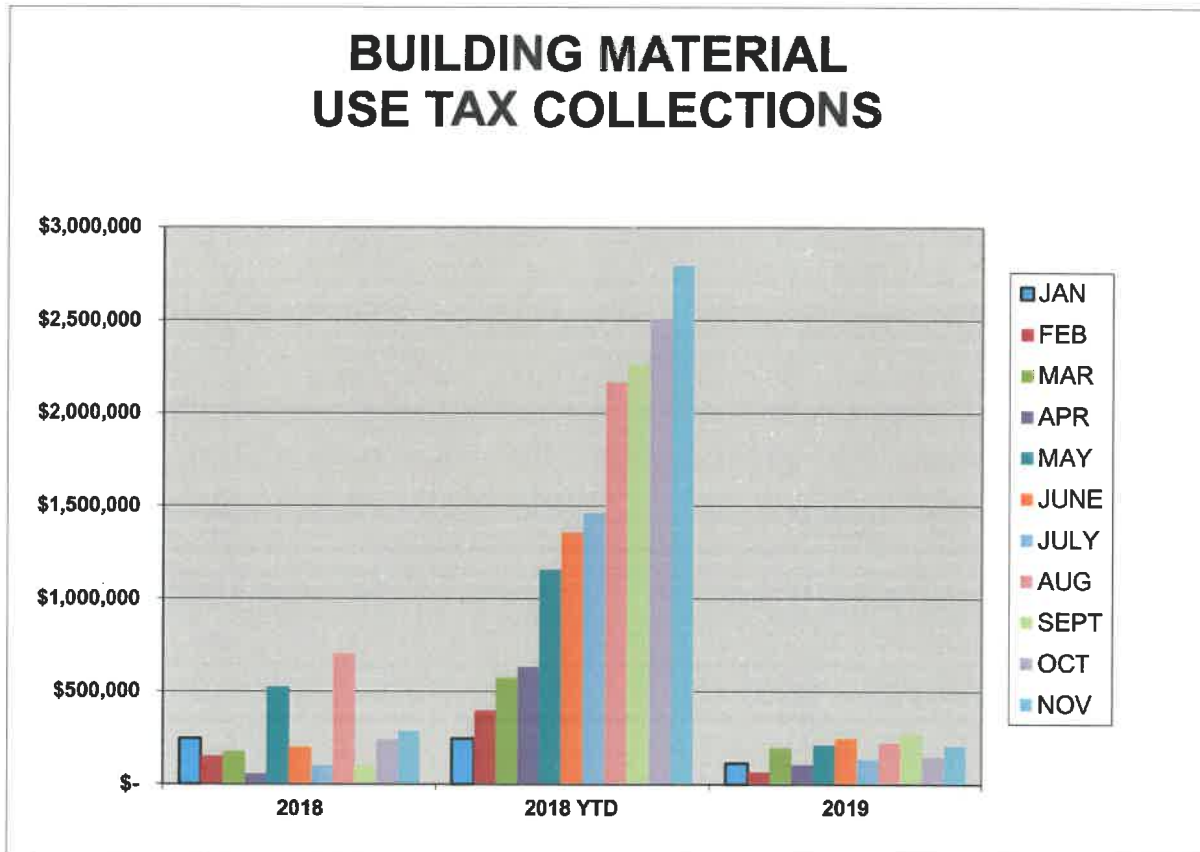
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 293,403	\$ 293,403	\$ 270,874	\$ 270,874	-7.7%	-7.7%
FEB	\$ 297,187	\$ 590,590	\$ 344,852	\$ 615,726	4.3%	16.0%
MAR	\$ 228,064	\$ 818,654	\$ 255,063	\$ 870,789	6.4%	11.8%
APR	\$ 316,749	\$ 1,135,402	\$ 283,467	\$ 1,154,256	1.7%	-10.5%
MAY	\$ 315,857	\$ 1,451,260	\$ 331,911	\$ 1,486,167	2.4%	5.1%
JUNE	\$ 344,821	\$ 1,796,080	\$ 351,893	\$ 1,838,060	2.3%	2.1%
JULY	\$ 245,874	\$ 2,041,954	\$ 314,566	\$ 2,152,626	5.4%	27.9%
AUG	\$ 351,497	\$ 2,393,451	\$ 410,456	\$ 2,563,082	7.1%	16.8%
SEPT	\$ 236,188	\$ 2,629,638	\$ 379,963	\$ 2,943,045	11.9%	60.9%
OCT	\$ 329,612	\$ 2,959,251	\$ 350,965	\$ 3,294,010	11.3%	6.5%
NOV	\$ 440,083	\$ 3,399,334	\$ 461,386	\$ 3,755,395	10.5%	4.8%

**MOTOR VEHICLE
USE TAX COLLECTIONS**



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2018-2019 Comparison

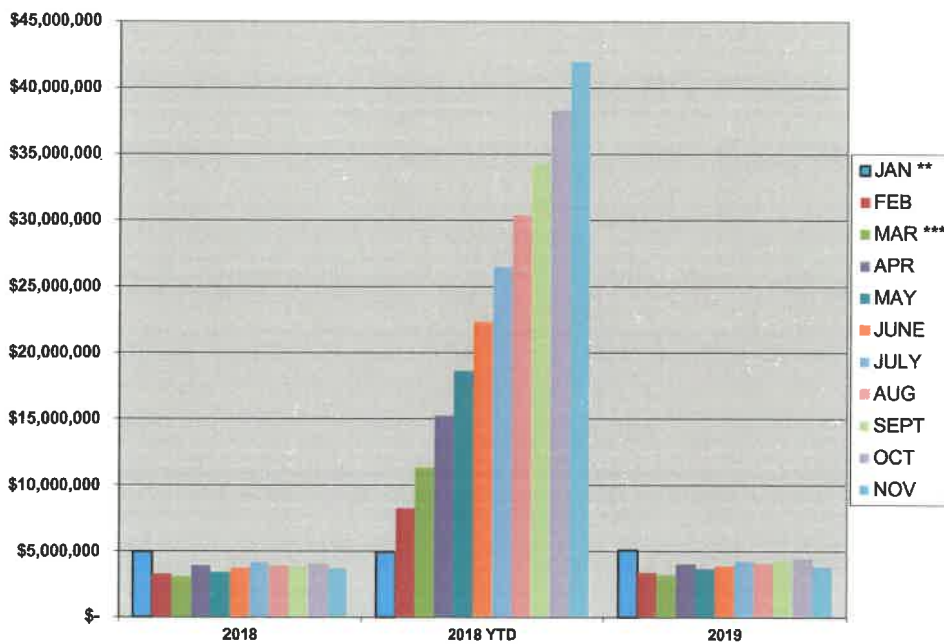
	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 245,135	\$ 245,135	\$ 112,989	\$ 112,989	-53.9%	-53.9%
FEB	\$ 152,792	\$ 397,927	\$ 67,820	\$ 180,809	-54.6%	-55.6%
MAR	\$ 178,370	\$ 576,298	\$ 199,391	\$ 380,200	-34.0%	11.8%
APR	\$ 57,196	\$ 633,493	\$ 107,255	\$ 487,454	-23.1%	87.5%
MAY	\$ 524,847	\$ 1,158,340	\$ 213,188	\$ 700,642	-39.5%	-59.4%
JUNE	\$ 201,597	\$ 1,359,938	\$ 249,866	\$ 950,508	-30.1%	23.9%
JULY	\$ 102,243	\$ 1,462,181	\$ 134,555	\$ 1,085,063	-25.8%	31.6%
AUG	\$ 706,072	\$ 2,168,253	\$ 225,215	\$ 1,310,278	-39.6%	-68.1%
SEPT	\$ 98,558	\$ 2,266,811	\$ 271,788	\$ 1,582,066	-30.2%	175.8%
OCT	\$ 241,369	\$ 2,508,180	\$ 147,938	\$ 1,730,004	-31.0%	-38.7%
NOV	\$ 288,345	\$ 2,796,525	\$ 206,660	\$ 1,936,664	-30.7%	-28.3%



City of Loveland
Retail Sales Tax (CASH BASIS)
2018-2019 Comparison

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN **	\$ 4,958,980	\$ 4,958,980	\$ 5,069,503	\$ 5,069,503	2.2%	2.2%
FEB	\$ 3,261,442	\$ 8,220,422	\$ 3,374,345	\$ 8,443,848	2.7%	3.5%
MAR ***	\$ 3,072,264	\$ 11,292,686	\$ 3,204,163	\$ 11,648,012	3.1%	4.3%
APR	\$ 3,919,893	\$ 15,212,579	\$ 4,032,671	\$ 15,680,683	3.1%	2.9%
MAY	\$ 3,396,303	\$ 18,608,882	\$ 3,679,177	\$ 19,359,860	4.0%	8.3%
JUNE	\$ 3,730,869	\$ 22,339,751	\$ 3,889,520	\$ 23,249,380	4.1%	4.3%
JULY	\$ 4,151,928	\$ 26,491,679	\$ 4,243,855	\$ 27,493,235	3.8%	2.2%
AUG	\$ 3,890,793	\$ 30,382,472	\$ 4,084,157	\$ 31,577,392	3.9%	5.0%
SEPT	\$ 3,875,619	\$ 34,258,091	\$ 4,270,091	\$ 35,847,483	4.6%	10.2%
OCT	\$ 4,021,977	\$ 38,280,067	\$ 4,436,830	\$ 40,284,313	5.2%	10.3%
NOV	\$ 3,686,888	\$ 41,966,955	\$ 3,840,077	\$ 44,124,391	5.1%	4.2%

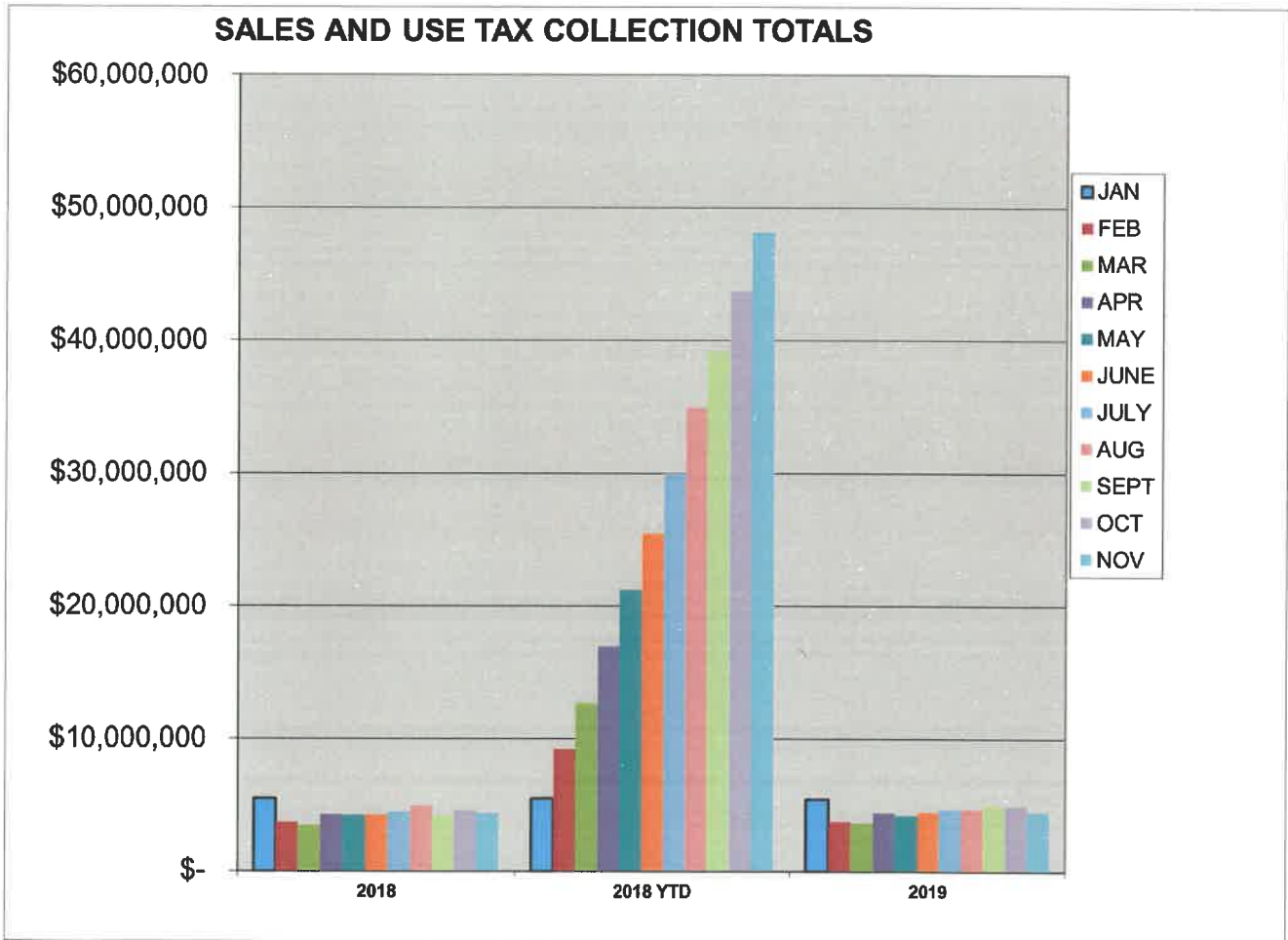
RETAIL SALES TAX COLLECTIONS



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2018-2019 Comparison

	<u>2018</u>	<u>2018 YTD</u>	<u>2019</u>	<u>2019 YTD</u>	<u>Year to Date Inc/Dec over 2018</u>	<u>Curr Month Inc/Dec over 2018</u>
JAN	\$ 5,497,518	\$ 5,497,518	\$ 5,453,366	\$ 5,453,366	-0.8%	-0.8%
FEB	\$ 3,711,421	\$ 9,208,939	\$ 3,787,018	\$ 9,240,384	0.3%	2.0%
MAR	\$ 3,478,698	\$ 12,687,637	\$ 3,658,617	\$ 12,899,000	1.7%	5.2%
APR	\$ 4,293,837	\$ 16,981,474	\$ 4,423,393	\$ 17,322,393	2.0%	3.0%
MAY	\$ 4,237,008	\$ 21,218,482	\$ 4,224,276	\$ 21,546,669	1.5%	-0.3%
JUNE	\$ 4,277,287	\$ 25,495,769	\$ 4,491,280	\$ 26,037,948	2.1%	5.0%
JULY	\$ 4,500,045	\$ 29,995,814	\$ 4,692,976	\$ 30,730,925	2.5%	4.3%
AUG	\$ 4,948,361	\$ 34,944,175	\$ 4,719,827	\$ 35,450,752	1.4%	-4.6%
SEPT	\$ 4,210,365	\$ 39,154,540	\$ 4,921,843	\$ 40,372,594	3.1%	16.9%
OCT	\$ 4,592,958	\$ 43,747,498	\$ 4,935,733	\$ 45,308,327	3.6%	7.5%
NOV	\$ 4,415,316	\$ 48,162,814	\$ 4,508,122	\$ 49,816,449	3.4%	2.1%



City of Loveland

Summary of Sales Tax Collections by Industry Code

Eleven months ended November 30, 2019

Description	November 2019	November 2018	\$ Change	% Change	YTD 2019	YTD 2018	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 681,176	\$ 654,628	26,548	4.1%	7,535,932	7,404,704	\$ 131,228	1.8%	17.1%	17.1%
Restaurants & Bars	519,703	508,583	11,120	2.2%	5,940,971	5,751,330	189,641	3.3%	13.5%	30.5%
Grocery Stores & Specialty Foods	417,389	479,132	(61,743)	-12.9%	4,973,914	4,854,456	119,458	2.5%	11.3%	41.8%
Building Material & Lawn & Garden Supplies	342,380	341,137	1,243	0.4%	3,823,055	3,586,436	236,619	6.6%	8.7%	50.5%
Motor Vehicle Dealers, Auto Parts & Leasing	377,659	351,874	25,785	7.3%	3,768,325	3,442,157	326,168	9.5%	8.5%	59.0%
Utilities	146,832	157,223	(10,391)	-6.6%	2,111,409	2,009,296	102,113	5.1%	4.8%	63.8%
Clothing & Clothing Accessories Stores	139,444	157,719	(18,275)	-11.6%	1,971,796	2,344,915	(373,119)	-15.9%	4.5%	68.3%
Used Merchandise Stores	159,638	114,079	45,559	39.9%	1,696,104	1,589,428	106,676	6.7%	3.8%	72.1%
Electronic Shopping & Mail-Order Houses	172,406	109,358	63,048	57.7%	1,671,001	1,342,998	328,003	24.4%	3.9%	75.9%
Sporting Goods, Hobby, Book & Music Stores	112,741	108,972	3,769	3.5%	1,275,279	1,343,061	(67,782)	-5.0%	2.9%	78.8%
Consumer Goods & Commercial Equipment Rental	118,883	108,921	9,962	9.1%	1,252,802	1,141,792	111,010	9.7%	2.8%	81.6%
Hotels, Motels & Other Accommodations	85,797	80,284	5,513	6.9%	1,056,510	994,836	61,674	6.2%	2.4%	84.0%
Beer, Wine & Liquor Stores	80,135	81,578	(1,443)	-1.8%	915,998	1,047,588	(131,590)	-12.6%	2.1%	86.1%
Electronics & Appliance Stores	62,339	60,370	1,969	3.3%	854,014	723,252	130,762	18.1%	1.9%	88.0%
Broadcasting & Telecommunications	67,601	77,990	(10,389)	-13.3%	828,147	932,871	(104,724)	-11.2%	1.9%	89.9%
Health & Personal Care Stores	55,323	49,061	6,262	12.8%	685,901	603,973	81,928	13.6%	1.6%	91.5%
Furniture & Home Furnishing Stores	41,469	45,700	(4,231)	-9.3%	543,921	505,323	38,598	7.6%	1.2%	92.7%
Gasoline Stations with Convenience Stores	47,966	40,943	7,023	17.2%	523,359	457,419	65,940	14.4%	1.2%	93.9%
Office Supplies, Stationery & Gift Stores	12,657	28,279	(15,622)	-55.2%	200,465	281,295	(80,830)	-28.7%	0.5%	94.3%
All Other Categories	198,539	131,057	67,482	51.5%	2,495,488	1,609,825	885,659	55.0%	5.7%	100.0%
Total	\$ 3,840,077	\$ 3,686,888	\$ 153,189	4.2%	\$ 44,124,391	\$ 41,966,955	\$ 2,157,432	5.1%	100.0%	