

# LOVELAND

## 2007 was another productive year

Loveland has a lot to show for 2007. Whether it was improvements to the infrastructure, advancements in public safety practices, beautification and care of the natural environment or more, much was accomplished.

This month's *Dateline: Loveland* offers summaries of many of the City's accomplishments during 2007.

### Not just a pretty face

The Downtown Façade Grant Program was initiated to assist building owners with historically authentic renovations. Rejuvenating downtown buildings enhances the overall economic viability of the area.

### Next reservoir?

The City has initiated a study to search for the next needed reservoir site. So far the study has identified more than 80 potential reservoir sites and will narrow down the search to three or four sites for more detailed study in early 2008.

### Greater acceptance

The Loveland Recycling Center added even more materials that are now accepted for recycling. Residents can now drop off paper milk and juice cartons, #2 and #5 plastic tubs and #2 large durable plastic items. Overall, Loveland residents recycled about 50 percent of their waste materials in 2007.

### Heading toward completion

Now under construction, Fairgrounds Park will be completed in the fall of 2008 and offer Loveland a dynamic new park adjacent to the Big Thompson River. This park will offer four new softball fields, a water playground, skate park, dog park, areas for community events and many more features.



### Business data online

The City of Loveland Profile and Business Development web pages have received major updates from the Business Development Office site. A new Business Resource Guide is available online as well. These online sources make location determination easier for prospective Loveland businesses.

### Another first

The annual Boards and Commissions Summit meeting with city council was initiated in 2007. The gathering is a forum to highlight board and commission achievements and to communicate priorities for the following year. It provides city council an additional resource for gaining a sense of what is important to citizens.

### Function and beauty

Construction of two 30 acre-foot regional detention ponds with wetland/wildlife habitat in southwest Loveland is now complete. These new ponds provide needed detention capacity and environmental benefits.



### Immediate advice

When someone calls 911 because of a medical emergency, help begins virtually immediately, before the arrival of an ambulance. Using a nationally-accredited medical guide, the 911 dispatcher provides instructions to the caller for dealing with the situation. Loveland's Emergency Medical Dispatch operation has a compliance rating of more than 97 percent and is the first agency in northern Colorado to be nationally accredited.

### Easy viewing

Over the course of the year, the City's Traffic Division improved signs and markings throughout Loveland for increased visibility and resulting traffic flow. The original roundabouts that opened in 1998 received new paint, several new signs were added with the opening of the new hospital and about 800 traffic signs citywide were replaced.

### Thanks, Priscilla

The library's new Priscilla's Book Shelf provides reading materials specifically recommended for book clubs and discussion. Ten copies of books are placed in book bags and are available for a six week loan period. The program is named for Priscilla Beal, a former library board member.

### Wastewater work

Construction was completed on \$3.1 million in improvements for a third final clarifier at the Wastewater Treatment Plant. Construction has begun on improvements to the headworks building, emergency power generation and odor control systems. The estimated cost is \$5.4 million and completion is scheduled for 2009.

### Feedback received

The Public Information Office worked with a professional survey consulting firm in creating and executing a major citywide survey. In addition to seeking citizen opinion on the value and effect of City services, the survey provided feedback to city council and staff about citizens' concerns and future City policy.

### Museum expansion

The City purchased the Home State Bank building and property next to the Loveland Museum/Gallery. The building will be used for storage for the ever-expanding collection of historic items plus as classroom space for children's programs. Eventually, the bank building will be torn down and the museum building will be expanded.

### Slow and fast

While 2007 was a very slow year for new residential construction, new commercial construction was up 81 percent over the previous seven-year average. Commercial construction usually brings new jobs and tax revenues to a city. Together, commercial and residential construction generated more than \$4 million in tax and fee revenue.

### Help received

Needy residents throughout Loveland received assistance with basic needs such as food, shelter, clothing and more through grants from the City to 33 local not-for-profit agencies. A total of \$641,796 was awarded to those 33 agencies in 2007.

### Oil drive-thru

Recycling used motor oil and cooking oil is now easier and more convenient. The collection tank was moved from downtown to the Loveland Recycling Center to allow one-stop recycling for oil and other materials. The new drive-through system, including moving the 9-ton tank, was constructed at a 30 percent cost savings.

### Learning about safety

Loveland's police, fire and EMS departments have created the Loveland Colorado Emergency Services Safety Lesson Activity Book. This entertaining coloring book is used during in-person safety presentations by police and fire personnel at local elementary schools. The books also encourage parent participation in reinforcing the safety information within the books.

### One, not two

The City's Vehicle Maintenance Division not only keeps the City's fleet of 500 vehicles running safely, it also keeps the Thompson School District's buses on the road. The maintenance agreement between the City and school district for the past 21 years remains one of the nation's few such intergovernmental fleet agreements and has saved local taxpayers millions of dollars by eliminating the need to build, staff and operate two separate maintenance and fuel facilities.

### Flying high

The Fort Collins-Loveland Municipal Airport completed improvements totaling \$6 million, the facility's master plan was updated, a privately funded hangar project began and business was good for the commercial flights to Las Vegas.

### Supplying the demand

Construction is now complete on a 2 million gallon elevated treated water storage tank and supporting water transmission lines east and west of I-25. The tank, which has been operational since mid-summer, supports the demands of a growing east Loveland while improving overall system reliability.

### Partnering pays

Loveland Water and Power is pleased to announce that 1,300 residents have signed up for Partnering With Power (PWP), Loveland's central air conditioning cycling program. PWP saved the community \$25,000 in peak demand charges this past summer.

### AEDs installed

For quick treatment if a heart attack occurs, Automated External Defibrillators (AEDs) were made available in most public access City buildings. AEDs are used to treat sudden cardiac arrest and are more effective than CPR alone. To date, 216 City employees have been trained to help others by using AEDs.

### Alert available

The Loveland Police Department can now issue up to about 1,000 phone calls in one minute to the local community as a participant in the A Child is Missing Alert program. The recorded messages include a description of a missing child or endangered person plus instructions if the call recipient has information that can assist police. Nationally, more than 300 recoveries of missing persons have been attributed to the alert program, fully funded by federal grants.

### Bath house renovated

During the spring, the Winona Pool Bath House was renovated, improving the entrance, locker rooms and restrooms. This facility hosted some 30,000 visitors last summer who enjoyed this local favorite for swimming and a day at the pool.

### BYO Laptop

Thanks to a new wireless network, Loveland Public Library patrons can bring their own computers and other wireless devices for use in the library. The wireless capability has also helped lessen wait time for use of the library's computers.

### Greater storage

Design is complete and construction has commenced on a 4 million gallon concrete treated water storage tank near the City's water treatment plant at Chasteen's Grove. The tank, which is expected to be fully operational in late spring of 2008, will support the growing demands of the Loveland area.

### Call center created

The Public Information Office established a Joint Information Center (JIC) for use in the event of a local emergency or special situation. Ten telephone and computer workstations in the City's computer training room were configured to allow the facility to serve as a call center—962-2020—for the public, media and others seeking information during a special situation.

### Internal collection

Batteries used on-the-job by employees are now placed in bins at City buildings for recycling. About 330 pounds of smaller, non-industrial, non-vehicular batteries were recycled this year instead of going into the county landfill.

### Abuse response

A partnership between the Loveland Police Department and ADT Security Services, Inc. makes personal alert response buttons available for possible repeat victims of domestic violence. The system works much like the medical alert button that elderly and/or ill people wear around their neck. When the button is pushed, it activates an alarm at ADT Security whose staff contacts the police department and officers are dispatched.



### Events hosted

The Loveland Senior Center hosted three special events in 2007 in which about 1,500 people participated. The center welcomed visitors to the Larimer County Older Workers Job Fair, the Senior Expo and Solutions to Senior Care Conference.

### Smoothed by software

Software improvements to the City's mainframe computer system continue to make "paperwork" move more smoothly. Businesses and citizens dealing with code enforcement, planning, zoning and building all benefit from the improved process.

### Fill 'em up

The Business Development office has been active in helping solicit tenants for vacated "big box" stores and facilities throughout Loveland, such as several car dealerships, the Agilent complex and the former Albertsons store on Eisenhower.

### Quicker rebates

The public appreciated several improvements to the Food Sales Tax Rebate Program that put checks in their hands faster this year. A simplified application, additional staff, use of the Utility Billing office and a database update all streamlined the process.

### Shopping pays

The City uses different banks for different services. After requesting bids and comparing costs, the City's Finance Department is making changes that should save the City about \$180,000.

### Automated signs installed

Permanent automated roadway signs located in the median of Hwy. 34 enable the Colorado Department of Transportation (CDOT) to give eastbound and westbound motorists roadway information about upcoming road hazards, inclement weather, road closures or other situations. The signs were purchased and installed through a federal highway grant.

### Jet wash

More than 3 miles of stormwater pipes received a jet-spray cleaning to maximize flow when needed. A new truck provides the spray and also inspection capability with an in-pipe camera system.

### Cost reductions

A study of Loveland's utility rates resulted in rate decreases for residential customers for both water and wastewater services, and demonstrated that overall rates are very competitive for the region. The Cost-of-Service Rate Study was completed for both the water and wastewater utilities, ensuring that each customer class is paying its appropriate share of costs.

### Two more

Last year two more buildings were added to the Loveland Historic Register, for a total of 31 registered buildings to date. Also, \$222,000 in state grants was awarded to historic building projects in Loveland.

### On target

Annually the budget office projects the amount of City revenues for the upcoming year. Again in 2007, projections were accurate. Accurate projections are a critical component to ensuring that Loveland's government remains financially stable.

### Tax recycling

Loveland's Sales Tax Office took steps in 2007 to make tax collection more accurate and efficient. Audits, an accounts receivable program and use of new banking services help put taxes paid by citizens back to work providing City services.

### Stay home and download

Library cardholders can now view and download books and music from the library's web page without ever leaving home. Materials can be downloaded for a free two-week loan period.

## "Business by the numbers" for your City government

65,700+	Loveland residents received City services in 2007! <i>(Numbers may include approximations through Dec. 31, 2007.)</i>
4.4 billion	gallons of water were processed for citizens' use
\$158,809,680	in City budget net revenue
5.1 million	kilowatt hours of renewable energy purchased
2,227,000	visits to the City website—www.cityofloveland.org
878,000	sq. ft. of new commercial/industrial buildings
\$641,796	in grants to 33 local not-for-profit agencies
400,000	visits to the library
396,000	City Update newsletters sent to residents
364,100	utility bill payments processed
315,000	visits to the Chilson Recreation Center
275,000	online library catalog queries
170,000	calls to public safety dispatchers
\$155,000	downtown façade grant money available
132,000	rounds of golf played on City courses
110,000	landings/takeoffs at the airport
78,000	calls for police service
70,000	hours worked by City volunteers
60,000	Leisure Times recreation brochures distributed
45,600	seats filled at Rialto Theater events
38,114	tons of discards collected from Loveland households
24,200	weekly stops by trash collectors
20,000	youth who attended Loveland Public Library programs
16,450	feet of stormwater pipes cleaned
15,000	new library items added
10,000	attendees at museum-sponsored Foote Lagoon concerts
3,765	more potholes filled than last year; severe winter
2,637	fire hydrants maintained
2,200	building permits issued
1,300	Partnering With Power participants
709	drainage catch basins inspected/cleaned
714	full and part-time benefit-eligible City employees
513	City vehicles plus 110 Thompson R2-J school buses maintained
290	indoor and outdoor public artworks
280	new single/multi-family dwelling units
50	percent citywide recycling rate
23	years since the City sales tax rate has changed
1	homicide in Loveland
0	police officers seriously injured by assault

### Lighting with a Twist

More than 9,000 compact fluorescent light bulbs (CFLs) were sold at several Loveland retailers at special marked down prices through Lighting With A Twist—a joint program from Platte River Power Authority and Loveland Water and Power. CFLs last much longer and use far less electricity than conventional bulbs.

### 911 accuracy

The City's Information Technology office completed a 911 Data Review and Revision. The project provides better accuracy for 911 calls, resulting in more efficient service by public safety first responders.

### Pipeline progress

New, rehabilitated and replacement water and wastewater pipes and other infrastructure construction occurred at various locations around Loveland during 2007. A major sanitary sewer line rehabilitation project was completed this year along North Garfield Avenue downstream from the new Wal-Mart complex. This work is part of a larger plan to proactively rehabilitate or replace water and wastewater lines within the City's service territories.

### Off the road

Loveland's GreenSwitch customers, through their purchase of 5.16 million kilowatt hours of renewable energy, saved more than 8 million pounds of CO2 from being generated. That's equivalent to 675 cars being removed from the road all year long.

### Developers pay more

To offset the costs of providing police, fire, street maintenance and other services for a new development, the City imposes impact fees on the project. Those fees were increased in 2007 due to higher City building and equipment costs, new county assessment values and inflation.

### Improvements completed

Construction has been completed for \$7.3 million in improvements to meet service demands and comply with EPA/Colorado mandated water quality and treatment regulations at Loveland's Water Treatment Plant. An additional \$2.5 million in improvements is planned during the next five years.

### More renewal

The once-old Rialto Theater enjoyed more renewal in 2007. Audiences now enjoy brand new seats, a paging system in the lobby and new front doors. And now, visits to the box office to buy tickets are no longer needed, thanks to the new online ticket purchasing system.

### Greater acceptance

The Loveland Recycling Center added even more materials that are now accepted for recycling. Residents can now drop off paper milk and juice cartons, #2 and #5 plastic tubs and #2 large durable plastic items. Overall, Loveland residents recycled about 50 percent of their waste materials in 2007.

### Preparedness continues

Loveland Fire and Rescue continues to place great emphasis on preparedness for major situations. The City's emergency plan was revised, a disaster drill was conducted at the airport and local citizens and firefighters participated in the Larimer County Citizen Corps that assists in disaster circumstances.

### Next reservoir?

The City has initiated a study to search for the next needed reservoir site. So far the study has identified more than 80 potential reservoir sites and will narrow down the search to three or four sites for more detailed study in early 2008.