CITY OF LOVELAND
CITY MANAGER’S OFFICE

EMERGENCY ORDER NO. 20-002 CONCERNING SUSPENSION OF ENFORCEMENT OF LOVELAND MUNICIPAL CODE SECTION 18.04.08.06 REGARDING THE USE OF TEMPORARY SIGNS

To all persons take notice:

That for the protection of life, safety, health and property as affected by reason of the novel coronavirus now designated as SARS-CoV-2 (“Coronavirus”), I declared a local disaster pursuant to C.R.S. § 24-33.5-709 on March 13, 2020, which declaration was extended by the Loveland City Council on March 17, 2020 by Resolution No. R-36-2020 and on April 7, 2020 by Resolution No. R-41-2020; and

That the Loveland City Council, pursuant to Resolution R-41-2020, further authorized my use of additional powers to preserve the health, safety and welfare of Loveland residents and businesses pursuant to the authority set forth in C.R.S. § 31-15-401(1)(b); and

That Colorado Governor Jared Polis issued a Public Health Order on March 16, 2020 closing down bars, restaurants, theaters, gymnasiums and casinos in an effort to slow the spread of the Coronavirus; and

That Colorado Governor Jared Polis issued a Stay-at-Home Order on March 25, 2020, which, among other things, temporarily closed all business other than those defined as “critical businesses.” The Stay-at-Home Order is in effect through April 26, 2020; and

That the March 16, 2020 Public Health Order and the Stay-at-Home Order have resulted in limited or modified services and operations for many business within the City of Loveland; and

That temporary signage may assist impacted businesses in advertising their modified services; and

That pursuant to these authorities described above, I establish the following regulation concerning suspension of enforcement for Loveland Municipal Code Section 18.04.08.06:

1. Commencing on April 24, 2020, and until the earlier of the Termination Date as defined in Resolution No. R-41-2020, or revocation of this Order by the City Manager, businesses may utilize temporary signs, as defined in Section 18.19.03 of the Loveland Municipal Code without complying with the requirements of Section 18.04.08.06. Therefore, I am ordering:

   a. City staff shall not enforce Loveland Municipal Code Section 18.04.08.06 against persons or entities utilizing temporary signs subject to the requirements of this Order. However, City staff may enforce all other sections of the Loveland Municipal Code Division 18.04.08 – Signs.
b. No temporary sign may be placed within the public right-of-way, except for portable A-frame signs, which may be placed on public sidewalks.

c. No temporary sign may be placed on City property, including but not limited to City utility or light poles, without written permission of the City.

d. No temporary sign may be placed on private property without the permission of the property owner.

e. No temporary sign may obscure sight distance triangles at street intersections or otherwise create a traffic, pedestrian or bicycle hazard.

f. Within fourteen days of the earlier of the Termination Date or revocation of this Order by the City Manager, all temporary signs installed pursuant to this Order shall be removed or come into compliance with the provisions of Section 18.04.08.06.

2. I find that this emergency order is reasonable and necessary to promote the health, safety and welfare of the public because it will provide businesses with the opportunity to advertise their available services during this emergency when services may be limited or vary from the normal services offered to the public.

3. Nothing in this emergency order shall prevent the City from utilizing such other legal mechanisms as are available to it in cases of emergency, including but not limited to the City’s traffic code, fire code, building code, or property maintenance code.

DATED this 21 day of April, 2020.

[Signature]
Stephen C. Adams, City Manager

[Signature]
City Clerk

CITY OF LOVELAND
COLORADO