

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**SEPTEMBER 2020**

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2020</u></b>	<b><u>2019</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 8,719,180	\$ 8,270,691	5.4%
North West Loveland	3,946,847	3,744,161	5.4%
North East Loveland	3,690,479	3,873,188	-4.7%
Centerra	2,685,282	2,983,695	-10.0%
Orchards Shopping Center	2,292,777	2,220,593	3.3%
Thompson Valley Shopping Center	1,816,890	1,748,576	3.9%
South West Loveland	1,448,827	1,402,682	3.3%
Promenade Shops	1,162,689	1,733,308	-32.9%
Downtown	1,028,686	1,108,232	-7.2%
Airport	830,565	794,402	4.6%
Columbine Shopping Center	668,321	604,008	10.6%
Outlet Mall	402,351	744,176	-45.9%
The Ranch	367,964	716,916	-48.7%
All Other Areas	7,063,163	5,902,855	19.7%
<b>Total</b>	<b>\$ 36,124,021</b>	<b>\$ 35,847,483</b>	<b>0.8%</b>

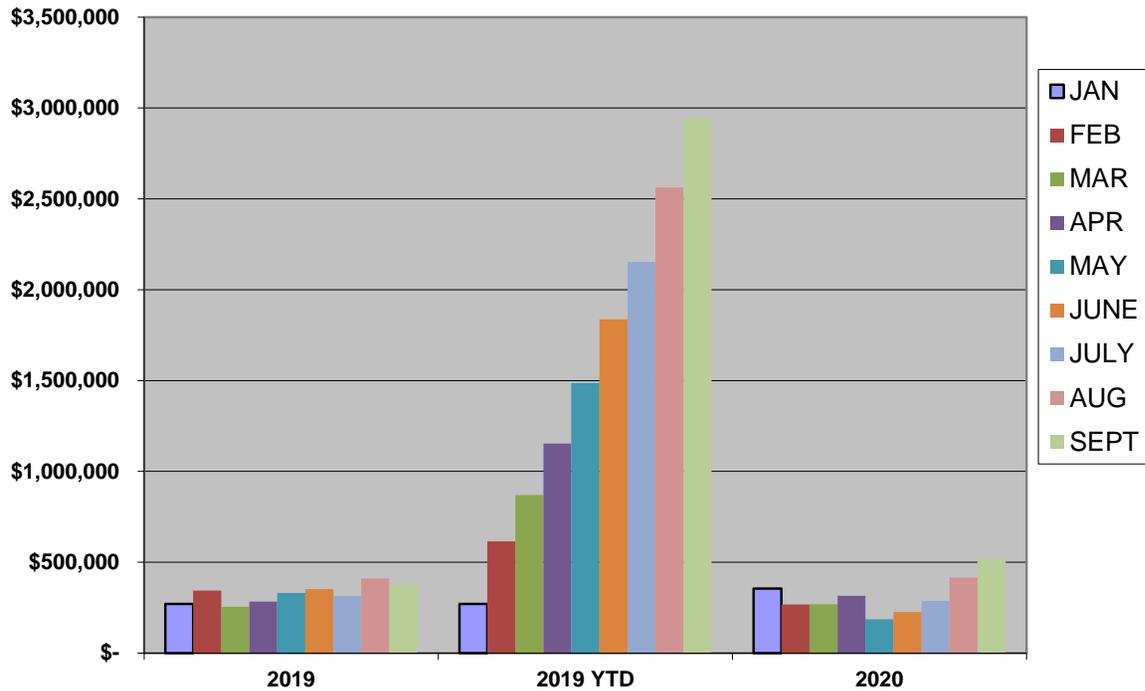
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of SEPTEMBER 2020**

<b><u>Geographical Area</u></b>	<b><u>2020</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 969,079	24.40%
North West Loveland	440,219	11.10%
North East Loveland	413,007	10.40%
Centerra	328,184	8.30%
Orchards Shopping Center	247,815	6.20%
Thompson Valley Shopping Center	205,040	5.20%
South West Loveland	186,042	4.70%
Promenade Shops	143,697	3.60%
Downtown	125,193	3.10%
Airport	95,186	2.40%
Columbine Shopping Center	75,573	1.90%
Outlet Mall	54,669	1.40%
The Ranch	31,396	0.80%
All Other Areas	662,070	16.50%
<b>Total of SEPTEMBER 2020</b>	<b>\$ 3,977,170</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2019-2020 Comparison**

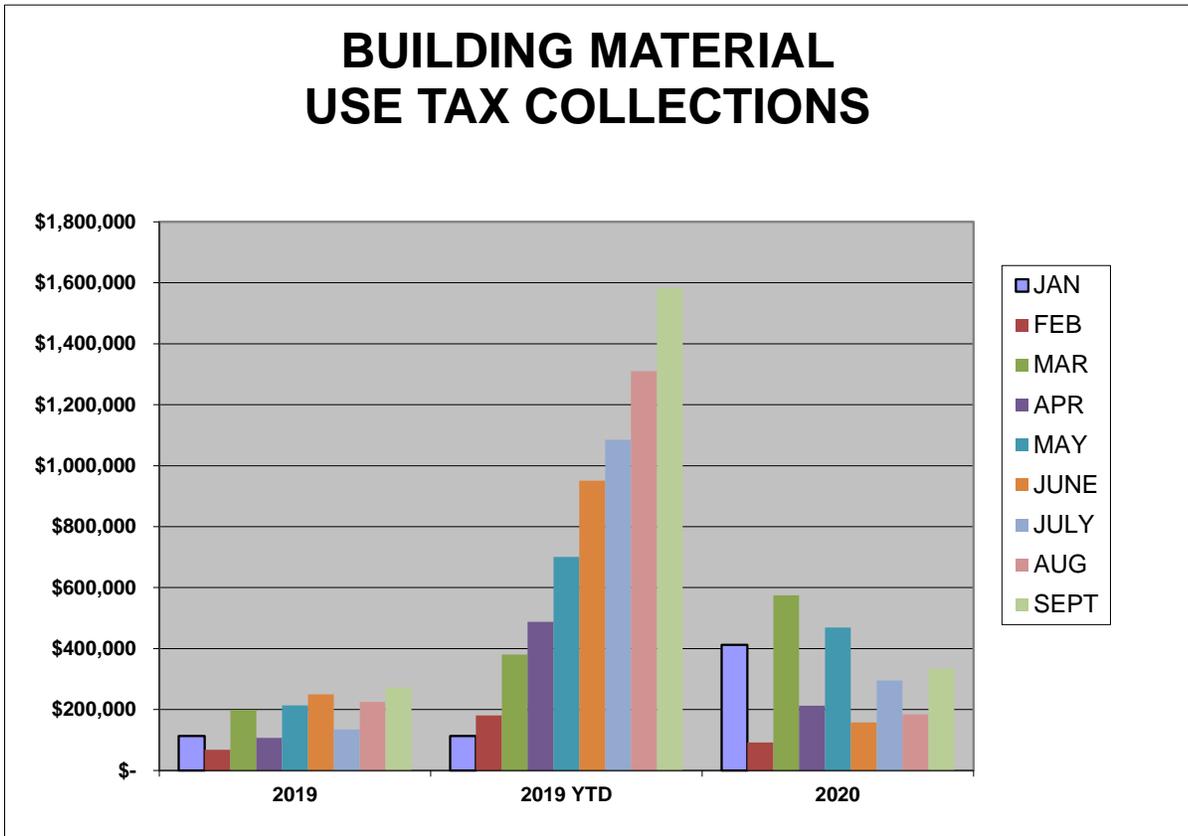
	<u>2019</u>	<u>2019 YTD</u>	<u>2020</u>	<u>2020 YTD</u>	<u>Year to Date Inc/Dec over 2019</u>	<u>Curr Month Inc/Dec over 2019</u>
JAN	\$ 270,874	\$ 270,874	\$ 354,624	\$ 354,624	30.9%	30.9%
FEB	\$ 344,852	\$ 615,726	\$ 267,201	\$ 621,825	1.0%	-22.5%
MAR	\$ 255,063	\$ 870,789	\$ 268,486	\$ 890,311	2.2%	5.3%
APR	\$ 283,467	\$ 1,154,256	\$ 315,618	\$ 1,205,929	4.5%	11.3%
MAY	\$ 331,911	\$ 1,486,167	\$ 186,536	\$ 1,392,464	-6.3%	-43.8%
JUNE	\$ 351,893	\$ 1,838,060	\$ 226,437	\$ 1,618,902	-11.9%	-35.7%
JULY	\$ 314,566	\$ 2,152,626	\$ 286,564	\$ 1,905,466	-11.5%	-8.9%
AUG	\$ 410,456	\$ 2,563,082	\$ 416,127	\$ 2,321,593	-9.4%	1.4%
SEPT	\$ 379,963	\$ 2,943,045	\$ 516,087	\$ 2,837,680	-3.6%	35.8%

## MOTOR VEHICLE USE TAX COLLECTIONS



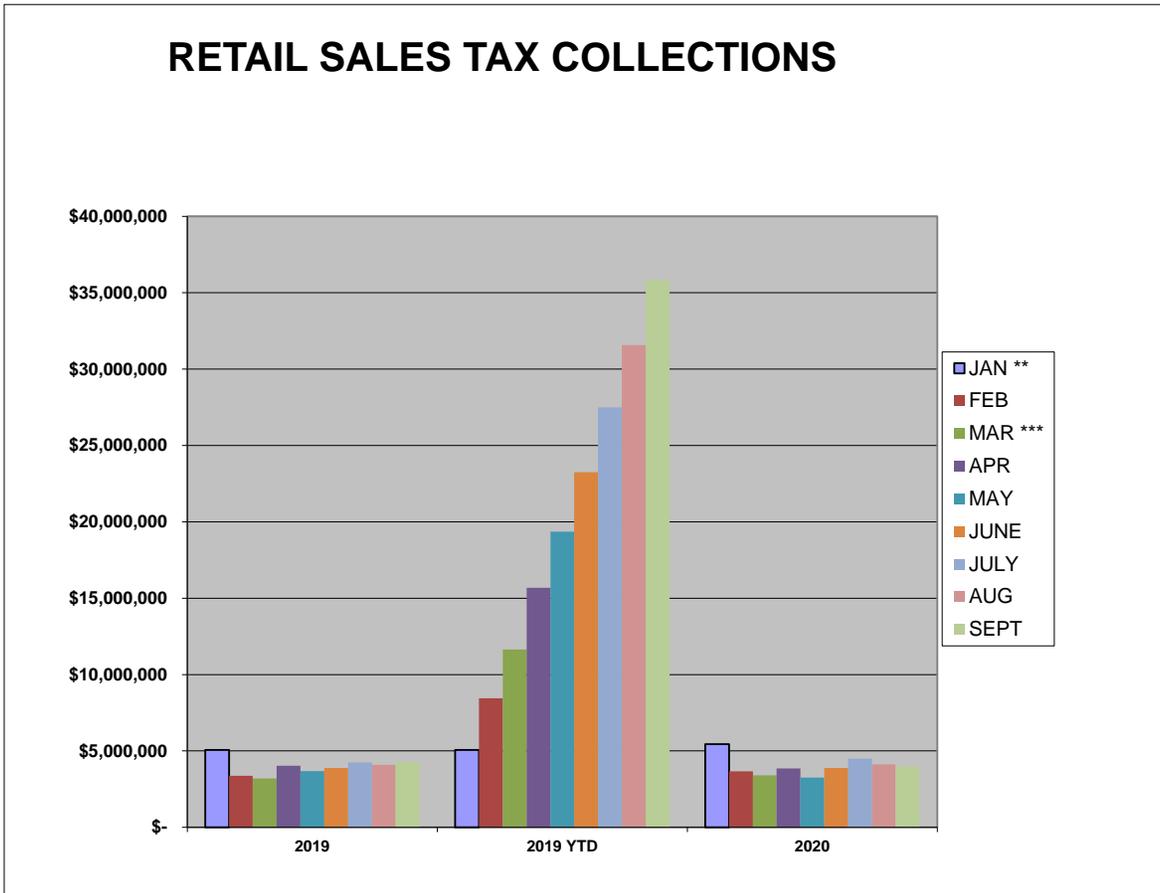
**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2019-2020 Comparison**

	<u>2019</u>	<u>2019 YTD</u>	<u>2020</u>	<u>2020 YTD</u>	Year to Date Inc/Dec over <u>2019</u>	Curr Month Inc/Dec over <u>2019</u>
JAN	\$ 112,989	\$ 112,989	\$ 412,141	\$ 412,141	264.8%	264.8%
FEB	\$ 67,820	\$ 180,809	\$ 91,896	\$ 504,037	178.8%	35.5%
MAR	\$ 199,391	\$ 380,200	\$ 574,376	\$ 1,078,413	183.6%	188.1%
APR	\$ 107,255	\$ 487,454	\$ 212,329	\$ 1,290,742	164.8%	98.0%
MAY	\$ 213,188	\$ 700,642	\$ 468,631	\$ 1,759,373	151.1%	119.8%
JUNE	\$ 249,866	\$ 950,508	\$ 157,895	\$ 1,917,267	101.7%	-36.8%
JULY	\$ 134,555	\$ 1,085,063	\$ 294,808	\$ 2,212,075	103.9%	119.1%
AUG	\$ 225,215	\$ 1,310,278	\$ 184,217	\$ 2,396,292	82.9%	-18.2%
SEPT	\$ 271,788	\$ 1,582,066	\$ 333,780	\$ 2,730,072	72.6%	22.8%



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2019-2020 Comparison**

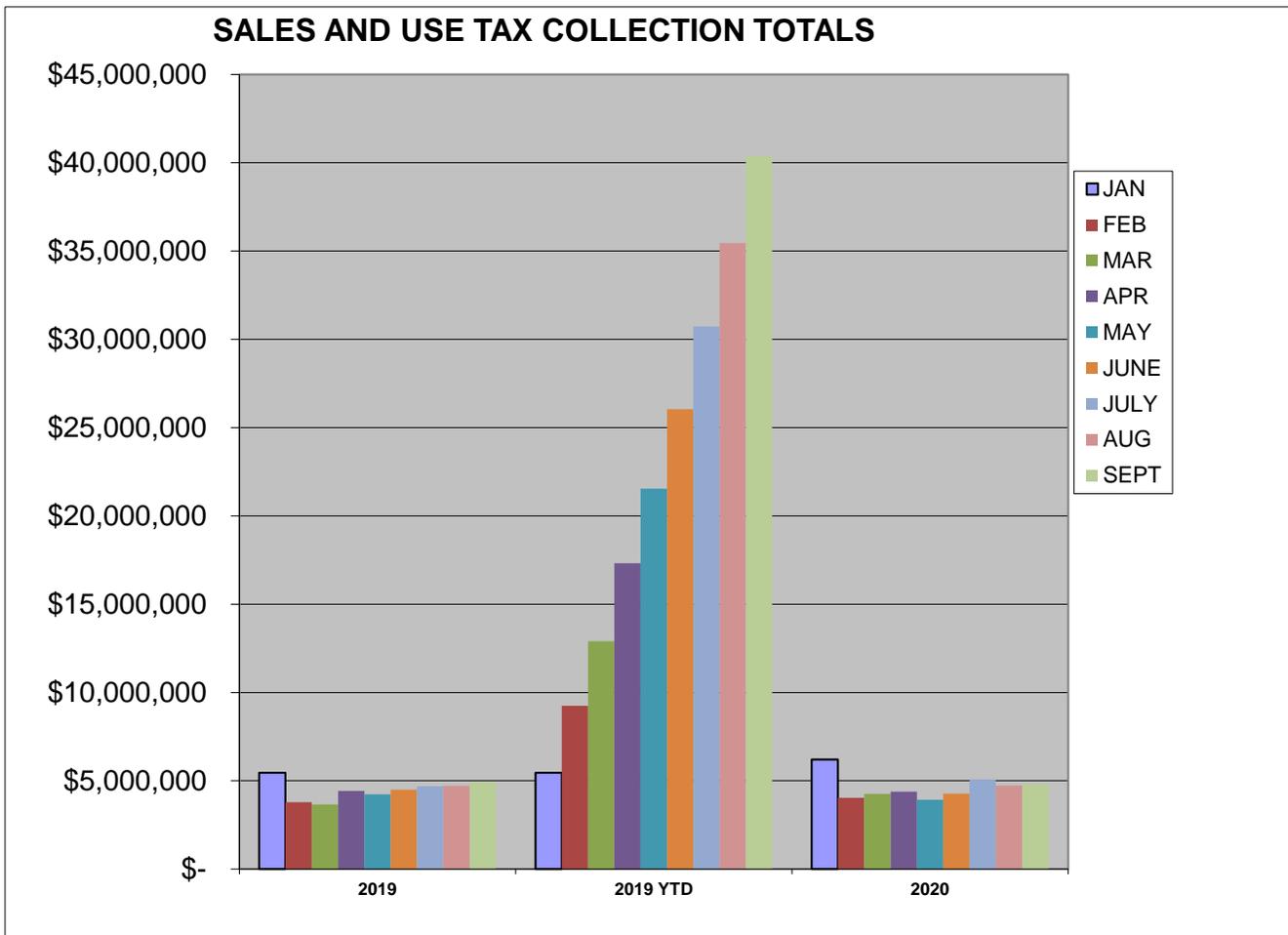
	<u>2019</u>	<u>2019 YTD</u>	<u>2020</u>	<u>2020 YTD</u>	<u>Year to Date Inc/Dec over 2019</u>	<u>Curr Month Inc/Dec over 2019</u>
JAN **	\$ 5,069,503	\$ 5,069,503	\$ 5,439,885	\$ 5,439,885	7.3%	7.3%
FEB	\$ 3,374,345	\$ 8,443,848	\$ 3,668,678	\$ 9,108,563	7.9%	8.7%
MAR ***	\$ 3,204,163	\$ 11,648,012	\$ 3,407,232	\$ 12,515,795	7.5%	6.3%
APR	\$ 4,032,671	\$ 15,680,683	\$ 3,857,654	\$ 16,373,449	4.4%	-4.3%
MAY	\$ 3,679,177	\$ 19,359,860	\$ 3,263,393	\$ 19,636,843	1.4%	-11.3%
JUNE	\$ 3,889,520	\$ 23,249,380	\$ 3,888,587	\$ 23,525,429	1.2%	0.0%
JULY	\$ 4,243,855	\$ 27,493,235	\$ 4,498,231	\$ 28,023,660	1.9%	6.0%
AUG	\$ 4,084,157	\$ 31,577,392	\$ 4,123,191	\$ 32,146,851	1.8%	1.0%
SEPT	\$ 4,270,091	\$ 35,847,483	\$ 3,977,170	\$ 36,124,021	0.8%	-6.9%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2019-2020 Comparison**

	<u>2019</u>	<u>2019 YTD</u>	<u>2020</u>	<u>2020 YTD</u>	<u>Year to Date Inc/Dec over 2019</u>	<u>Curr Month Inc/Dec over 2019</u>
JAN	\$ 5,453,366	\$ 5,453,366	\$ 6,206,651	\$ 6,206,651	13.8%	13.8%
FEB	\$ 3,787,018	\$ 9,240,384	\$ 4,027,775	\$ 10,234,426	10.8%	6.4%
MAR	\$ 3,658,617	\$ 12,899,000	\$ 4,250,093	\$ 14,484,519	12.3%	16.2%
APR	\$ 4,423,393	\$ 17,322,393	\$ 4,385,601	\$ 18,870,120	8.9%	-0.9%
MAY	\$ 4,224,276	\$ 21,546,669	\$ 3,918,560	\$ 22,788,680	5.8%	-7.2%
JUNE	\$ 4,491,280	\$ 26,037,948	\$ 4,272,918	\$ 27,061,598	3.9%	-4.9%
JULY	\$ 4,692,976	\$ 30,730,925	\$ 5,079,603	\$ 32,141,201	4.6%	8.2%
AUG	\$ 4,719,827	\$ 35,450,752	\$ 4,723,535	\$ 36,864,736	4.0%	0.1%
SEPT	\$ 4,921,843	\$ 40,372,594	\$ 4,827,036	\$ 41,691,772	3.3%	-1.9%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

	<u>Nine months, ended</u>		<u>September 30, 2020</u>							
<b>Description</b>	<b>September 2020</b>	<b>September 2019</b>	<b>\$ Change</b>	<b>% Change</b>	<b>YTD 2020</b>	<b>YTD 2019</b>	<b>\$ Change</b>	<b>% Change</b>	<b>% of Total</b>	<b>Cumulative %</b>
Department Stores & General Merchandise	\$ 669,219	\$ 782,298	(113,079)	-14.5%	6,541,781	6,176,437	\$365,344	5.9%	18.1%	18.1%
Grocery Stores & Specialty Foods	450,592	\$ 421,830	28,762	6.8%	4,454,955	4,041,882	413,073	10.2%	12.3%	30.4%
Restaurants & Bars	557,589	\$ 578,487	(20,898)	-3.6%	4,205,451	4,840,851	(635,400)	-13.1%	11.6%	42.1%
Building Material & Lawn & Garden Supplies	413,788	\$ 349,395	64,393	18.4%	3,702,197	3,103,024	599,173	19.3%	10.2%	52.3%
Motor Vehicle Dealers, Auto Parts & Leasing	363,803	\$ 364,371	(568)	-0.2%	3,171,434	3,025,694	145,740	4.8%	8.8%	61.1%
Electronic Shopping & Mail-Order Houses	189,626	\$ 155,966	33,660	21.6%	1,767,182	1,300,731	466,451	35.9%	4.9%	66.0%
Utilities	195,619	\$ 206,553	(10,934)	-5.3%	1,679,075	1,761,340	(82,265)	-4.7%	4.6%	70.7%
Used Merchandise Stores	129,482	\$ 123,556	5,926	4.8%	1,304,934	1,310,985	(6,051)	-0.5%	3.6%	74.3%
Clothing & Clothing Accessories Stores	141,420	\$ 208,041	(66,621)	-32.0%	1,025,208	1,647,479	(622,271)	-37.8%	2.8%	77.1%
Sporting Goods, Hobby, Book & Music Stores	116,937	\$ 113,610	3,327	2.9%	1,015,270	1,051,006	(35,736)	-3.4%	2.8%	79.9%
Consumer Goods & Commercial Equipment Rental	97,296	\$ 106,863	(9,567)	-9.0%	957,170	1,027,782	(70,612)	-6.9%	2.6%	82.6%
Beer, Wine & Liquor Stores	107,433	\$ 88,234	19,199	21.8%	851,801	752,072	99,729	13.3%	2.4%	84.9%
Electronics & Appliance Stores	73,336	\$ 72,697	639	0.9%	711,894	708,156	3,738	0.5%	2.0%	86.9%
Broadcasting & Telecommunications	68,138	\$ 69,197	(1,059)	-1.5%	662,967	682,864	(19,897)	-2.9%	1.8%	88.7%
Health & Personal Care Stores	62,135	\$ 58,100	4,035	6.9%	561,982	570,811	(8,829)	-1.5%	1.6%	90.3%
Gasoline Stations with Convenience Stores	62,160	\$ 56,783	5,377	9.5%	464,764	423,398	41,366	9.8%	1.3%	91.6%
Hotels, Motels & Other Accommodations	56,131	\$ 198,858	(142,727)	-71.8%	442,926	862,651	(419,725)	-48.7%	1.2%	92.8%
Furniture & Home Furnishing Stores	52,569	\$ 50,405	2,164	4.3%	406,832	441,258	(34,426)	-7.8%	1.1%	93.9%
Office Supplies, Stationery & Gift Stores	19,070	\$ 20,151	(1,081)	-5.4%	208,032	162,925	45,107	27.7%	0.6%	94.5%
All Other Categories	150,827	\$ 244,696	(93,869)	-38.4%	1,988,166	1,956,137	32,029	1.6%	5.5%	100.0%
<b>Total</b>	<b>\$ 3,977,170</b>	<b>\$ 4,270,091</b>	<b>\$(292,921)</b>	<b>-6.9%</b>	<b>\$36,124,021</b>	<b>\$35,847,483</b>	<b>\$276,538</b>	<b>0.8%</b>	<b>100.0%</b>	